

# Economic Forum



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## Programme

# XXIX Economic Forum

Krynica–Zdrój, Poland

SEPTEMBER 3–5, **2019**



The Conference Project “Europe of the Carpathians”  
is organised by the Sejm as part of supporting  
the parliamentary dimension of cooperation in the region



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The Polish Community Forum is organised  
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Program Technical Assistance 2014-2020**

- 33** The Europe of Tomorrow. 'Strong' Meaning What?
- 34** Polish Business in an Ever-Changing Europe. Standing-Strategies-Prospect
- 35** Engaging on Supply Chain Security: Opportunities in a Challenging Environment
- 36** Education + Economy = Progress
- 38** From Vision to Implementation. European Energy Projects
- 40** Overcoming the Obstacles to Economic Integration with Post-Conflict Countries
- 42** Unicorn by the Vistula River – is Poland Ready for Big Innovations?
- 43** American Investors – Polish Companies
- 44** Digital Transformation – a Chance for Accelerating Development in the Three Seas Region
- 45** Information Warfare "Inside" and About the Visegrád Group
- 46** Deep Shadow of Moscow – Information War Against Europe
- 47** Are Storm Clouds Looming on the Horizon? Security in the Baltic Sea Region
- 48** Who Believes in Advertising? What, How and When Can It Be Replaced?
- 50** Enhanced Cyber-Resilience and Better Cyber-regulation Through the Deepened Dialogue and Cooperation
- 51** 2030 Vision of Heating in the Light of new EU Energy and Climate Regulations
- 52** European Funds of Today and Tomorrow
- 53** Energy Policy in Europe – in Search of the Golden Mean
- 54** Offshore Wind Energy in Poland and Worldwide
- 55** Ecological Patriotism – Will it Pay off?
- 57** Effective Resources Management – Guarantee of Water Security
- 58** To Be Freed from the Smog – Improvement of the Quality of Air as a Challenge of the 21st Century
- 60** Slow Food. Slow Life. Slow Fashion – How to Benefit From Competitive Advantages of Fashion for Eco Products?
- 61** Foundations of the New Healthcare System in Poland – Evolution or Revolution Needed?
- 62** Healthcare Forum 2010–19: Systemic Challenges from a 10-year Perspective
- 64** How to Systematically Implement Innovations in Health Care?
- 66** RTR – can we be innovative?
- 67** "Health for Everyone" as a Challenge in the 21st Century
- 68** The Polish Drug Policy – Innovative, Available, Transparent
- 69** Gala Awards and Ranking Results of the 10th Healthcare Forum
- 70** Challenges of Digital Era and Professional Development in the New Tech Sector
- 71** Effective Pro-Family Policy. How to Reverse Demographic Trends?
- 72** It is Good to be a Pole – How are Polish Interests and Values Catered for on the International Stage
- 73** How to Encourage Local Authorities to Help Repatriates?
- 75** Regions In Action: How to Reasonably Invest in Development?
- 76** Can Sport Be a Profitable Tool for National Promotion? – part I
- 77** Can Sport Be a Profitable Tool for National Promotion? – part II
- 78** Quality of Life as a Priority for Modern Cities
- 80** Common Borders. Common Decisions
- 82** Interregional Cross-border Cooperation in CEE
- 83** New Faces of Hybrid War

<b>85</b>	Cooperation in the Field of the Arms Industry	<b>108</b>	Opening Gambit or Checkmate? An American–Chinese clash in Central and Eastern Europe
<b>86</b>	A New Strategy for Civil Aviation	<b>110</b>	The War of Civilizations. Should We Brace For a New Global Conflict?
<b>87</b>	Is Agriculture in the TSI Region a Challenge for Europe?	<b>111</b>	The European Union after the Elections – In Search of a Real Solutions
<b>88</b>	The 5G ‘Communication Highway’ as the Basis for European Economy	<b>112</b>	Security of Critical Energy Infrastructure
<b>89</b>	Post–Truth – The Greatest Seducer of Modern Times?	<b>113</b>	Culture – Still an Art or Already a Business?
<b>90</b>	Fake News – Real Business	<b>114</b>	What do Poles Expect After the Election? – part I
<b>91</b>	Prospects for the Development of Rail Freight in the Three Seas Initiative Region	<b>115</b>	What do Poles Expect After the Election? – part II
<b>92</b>	Innovative Central Europe – New Cooperation Possibilities in the Region	<b>116</b>	Fueling Foreign Trade
<b>93</b>	Integration of Capital Markets in CEE. New Opportunities, New Challenges	<b>117</b>	What Will Be the Future of the Polish Economy?
<b>94</b>	Eco Revolutions of Malopolska. How to win the war for the Environment?	<b>118</b>	Gertruda Uscinska – Talking About Economy
<b>95</b>	Between Tradition and Innovation. Tomorrow’s Local Government	<b>119</b>	Presentation of the #PolskiBarometrCyberbezpieczeństwaSpołecznego2019 Report
<b>96</b>	Diplomacy in Sport. The Route to the Polish Presidency in the WADA (World Anti–Doping Agency)	<b>120</b>	Charity and Business. Multidirectional Exchange of Values
<b>97</b>	Family Businesses – the Hope for the Polish Economy	<b>121</b>	Innovation is a Woman. The Business of New Technologies in Women’s Hands
<b>99</b>	Competitive Advantage as A Driving Force of Economy	<b>122</b>	Competences of the Future for the Leaders of Tomorrow
<b>100</b>	Can the Family Be Considered As the Driving Force of an Economic System?	<b>123</b>	Multidisciplinary Young Leader
<b>102</b>	The Future of Education. Challenges and Opportunities	<b>124</b>	National Youth Policy
<b>103</b>	A senior as a consumer, employee and entrepreneur. How to activate mature people?	<b>125</b>	Will Technological Progress Influence the Development of New Competences? – part I
<b>104</b>	What Opportunities and Challenges do PPKs bring?	<b>126</b>	Will Technological Progress Influence the Development of New Competences? – part II
<b>106</b>	Old and New Challenges for the Security of Black Sea Region	<b>127</b>	Inspiring Conversation
<b>107</b>	The Post–Soviet Generation: How Are Young Russians, Belarussians and Armenians Different From Their Parents?	<b>128</b>	Polish SMEs in the Value Chain of Large Companies
		<b>130</b>	Between Now and Industry 4.0. How to Get There?
		<b>131</b>	PPKs and the Desired Retirement Plans

- 132** CVC As Supplement to R&D and M&A – Why Corporations Should Invest in Startups?
- 133** Pioneers, Mentors, Educators. Where and how Corporations, Public Institutions and Startups can Work Together to Build an Innovation Ecosystem
- 134** Local Governments of the Future
- 135** Development of Renewable Energy and Low Emission Technology in the Central and Eastern Europe
- 136** Tightening the Tax System
- 137** Digital Tax – a Budget Opportunity or Diplomatic Threat
- 138** Economic Forum Report: Central and Eastern Europe Against Global Trends: Economy, Society and Business
- 139** History's Knocking on Our Door. Economy and Politics
- 140** New Technologies – New Challenges. What Changes are to be Expected on the Radio, Broadcasting and Broadband Markets?
- 145** Europe In the Face of Global Rivalry
- 146** The World of Common Values. Does it Still Exist?
- 147** The Intellectual Facets of Central Europe
- 148** The Culture of Freedom. Past and Present
- 149** COLLEGIUM CARPATHICUM Cycle: What can Universities Do for the Carpathian Region?
- 151** Central Europe about Itself: Mutual Perception and Regional Community
- 152** Global Threats and Opportunities for the Polish Food Sector
- 153** Economy of the Future from the Perspective of Central and Eastern European States
- 154** Spirits Economic Impact and Export Promotion
- 155** The Business of Tomorrow
- 156** USA a Chance to Develop Polish Business
- 157** Polish Domestic Cloud – Strategic Infrastructure of the Economy 4.0
- 158** From Africa with Love. The Uncharted Potential of Economic Cooperation Between Central Europe and the African Nations
- 159** How to Develop Business?
- 160** Understanding Putin – Strategic Goals of Russian Foreign Policy
- 161** Cybersecurity as a Challenge for Europe
- 162** Disinformation – A Political Tool of Chaos. How to Identify And Fight Fake News on the Web
- 164** Technological infrastructure and the vision of the next generation network in Poland.
- 165** Is Technological Alliance a Response to Cyber Security Challenges?
- 166** Synergy in Cybersecurity – What Has the Three Seas Region to Offer?
- 167** Impact of the Cybersecurity Act on EU Economies
- 168** The Cyber Security of Industry and Critical Infrastructure – Are we Prepared?
- 169** Equitable Transformation. Prospects for the Energy Sector in the Next Decade
- 171** Transport Corridors of the Three Seas Initiative
- 172** Challenges Facing the Mining Sector – Directions of Changes
- 173** Gas for Europe. What will the LNG Revolution mean to the Old Continent?
- 175** How to Develop Business in Eastern Europe?
- 176** How to Protect the Environment – Eco-investments in the Regions
- 178** Closed Circuit Economy – the Future of Europe?
- 179** How to Effectively Manage Waste?
- 180** Sustainable City = City of the Future
- 181** Environmental Protection in Cross-Border Areas

- 183** Protection of the Baltic Sea Ecosystem
- 184** Research and Development in Biotechnology as the Leading Branch of a Country's Innovative Economy
- 185** Investment and not a Liability. How and Why Should we Increase the Health Care Sector Spendings?
- 187** Innovation and Informatization in the Healthcare System
- 188** Public Health – Why do we Still Better Cure than Prevent?
- 189** Innovations in Medicines. How to Build a Specialization in this Field?
- 190** Diabetes. Civilization, Social and Economic Problem
- 191** Priorities for Change in the Healthcare System 2019–2023
- 192** Poland as an Attractive Employer for Those Returning from Emigration
- 193** The Role of the Media and Cultural Institutions in Maintaining the National Identity of Polish Diaspora and Poles Abroad
- 194** How to Succeed on the Global Markets?
- 196** How to Protect Freedom Online? How to Safeguard Polish Culture and its Creative Industry?
- 197** Poland as a Scientific Partner in International Cooperation
- 198** European Mobility – Safe, Sustainable, Inclusive. A Feasible Plan or a Pipe Dream?
- 200** Impact–Investment – Business Model of the 21st Century
- 201** Synergy of Business, Science and Local Government – How to Achieve It?
- 202** Supporting New Investments in Poland – Do the Changes Bring Measurable Benefits?
- 203** Cultural and Historical Policy as a Tool for Building a Community
- 204** Youth Education: A Tool for Reconciliation in Europe
- 205** Creative Projects – a Key to the Competitiveness of Businesses and Regions
- 206** Ukraine After 2019. Is a Western Course Change to be Expected?
- 207** 10 Years of Eastern Partnership. What Was Achieved and What Lies Ahead?
- 208** Ukraine as the Key to Achieving Security on NATO's Eastern Flank
- 209** Poland Paved the Way and Reached for the Ukrainians. How to Use our Advantages in Competing for Foreign Employees?
- 210** Unfinished Reform. A Dispute over the Role of Local Governments in Ukraine
- 212** Transformation of the Ukrainian Donbass. From War to Peace
- 213** Politics or Business. What Governs the Global Media?
- 214** Strong Poland in Europe that is Facing its Major Challenges
- 215** Energy Security and the new EU Climate Policy
- 217** Building Social Capital in Times of Civilizational and Cultural Transformation
- 218** Entrepreneurs' Representation Towards the EU Institutions
- 219** One Belt One Road Initiative. Who Will Gain from the New Silk Road?
- 221** Station: Economy
- 222** Digital Economy at Fusion Point: is Poland and Other CEE Countries Gaining the Critical Mass?
- 223** 20 years of Allegro – What did the Technological Evolution of Commerce Bring to the Lives of Poles.
- 224** Poland is No Longer Alone. The Globalization of Financial Services is Becoming a Reality
- 225** Foreign Investors on National Markets – Competitors or Partners?
- 226** Polish–Russian Cross–border Cooperation – The Current Situation, Development Perspectives

- 228** Are Poles the Longest-Living Nation? What can we do to Live at Least #10YearsMore?
- 229** Communication and Transport – Regional and National Challenges
- 230** Social Innovation of Tomorrow – how to Secure the Future?
- 231** Talking About Politics. Beata Szydło
- 232** Talking about Culture: Rafał Wisniewski
- 233** Talking about Politics. Piotr Głinski
- 234** Has Culture Already Become an Industry?
- 235** Talking About the Economy. Polish Food: Safety, High Quality, Modernity – Jan Krzysztof Ardanowski
- 236** How to be Listened to? Customer 4.0 as a Challenge for Business
- 237** Electromobility – Global to Local Perspective
- 239** Sustainable Financing – New Business Models
- 240** Better Railway Accessibility in Particular Regions
- 242** Competitive Economy as a Key to Success in the Global Market
- 244** EURO – a Threat or an Opportunity for Entrepreneurs– Considering the Slovak Experiences a Decade after its Introduction
- 245** What Will Be the Future of the Visegrad Group?
- 246** Independent Media. Is It Possible?
- 247** Transparency as the Pre-Condition for the Development of Healthy Economy
- 249** Citizen in the e-State. How to Build e-Administration in a Professional Manner?
- 250** Laudato si: In Praise of Social Innovation – an Opportunity for Business?
- 251** The Crisis of the Middle Classes: Conversion Or Erosion?
- 252** Heritage Tourism – Turning Cultural Heritage Into Business
- 254** Media monitoring as a tool indispensable for building a stable brand in times of the information noise and fake news
- 255** “Equal Company” Benefits From Diversity and Inclusion Policy
- 256** Migration Crisis And the EU's Integrity – Is It Possible to Find a Common Position?
- 257** Creation of Three Seas Stock Index – Opportunities and Benefits
- 258** Changes in Law and Responsible Alcohol Consumption
- 259** Limits of Liberalism. Economy, Education, Culture
- 260** Between Protectionism and Liberalism. How to Find a Perfect Balance?
- 261** “The Pleasure Principle” – A Film Production Across Borders
- 263** Will the World Order Turn into Global Chaos?
- 264** Beyond Brexit: UK-EU Relations in a Changing World
- 265** National Strategy for Healthy Eating and a Healthy Lifestyle
- 266** Modern Climate Policy of the West and Energy Self-Sufficiency of the Countries of the Region
- 267** Heart Failure and a Country's Economy
- 268** Innovation Leaders
- 269** Leader at the Time of Transformation
- 270** Artificial Intelligence In Business. How the Algorithm will Help you Make Money
- 271** The Strength of the Polish Retail Industry. How New Technology Can Save Family-owned Stores
- 272** Polish Tastes 2020 – Behind the Scenes. Analytics & Technology on the Plate
- 273** Will Central Europe catch up with the West?
- 275** The Visegrad Economy in Search of Fair Competition Rules
- 276** Poland vs. the World – How to Catch up to Foreign Startup Ecosystems?

<b>277</b>	New Professional Opportunities for the Young People. Opportunities and Threats for Sectoral Education	<b>300</b>	Talking About Politics: Grzegorz Schetyna
<b>278</b>	The Role of Euroskills and WorldSkills Competitions in Promoting Young People's Skills. Part I	<b>301</b>	How We Change Poland?
<b>279</b>	The Role of Euroskills and WorldSkills Competitions in Promoting Young People's Skills. Part II	<b>303</b>	Poland and Romania – Enhancing the Economic Dimension of the Strategic Partnership
<b>280</b>	Future of Europe – Boosting Youth Education and Entrepreneurial Ecosystem	<b>305</b>	History's Knocking on Our Door. Economy and Politics
<b>281</b>	Study&Work in Poland	<b>306</b>	What Is the Value of Security in the Contemporary World?
<b>282</b>	Business and Social Solidarity	<b>307</b>	Central Europe: In the World of New Analytical Institutions 2018/2019
<b>283</b>	Youth@Work – Challenges of the Labour Market	<b>308</b>	Can Central Europe Become a Game Changer in the European Union?
<b>284</b>	Employee Capital Plans – A Study of Good Practices	<b>309</b>	Information Wars: Diagnosis and Recommendations
<b>285</b>	Availability of Rental Apartments Poses a Challenge for the European Union	<b>310</b>	Carpathians: the Environment – the Legacy – the Society
<b>286</b>	Impact of PPP on the development of the economy	<b>311</b>	Battlefield – History. Modern Methods of the Old–established Game
<b>287</b>	The Future of Polish Space Sector	<b>312</b>	American Companies as Leaders in Sustainable Development
<b>288</b>	Press Conference About PFR Ventures Funds Investements	<b>313</b>	Open Banking vs. FinTech. The Impact of the PS2 Directive on the Financial Services Market
<b>289</b>	Presentation: Conclusions From the „Diagnosing Obstacles in Growth” Report by Paweł Dobrowolski	<b>314</b>	Manipulations in the Information Space and Their Influence on the Security
<b>290</b>	Challenges Facing Entrepreneurs	<b>315</b>	Southern Caucasus as an Area of Rivalry of Superpowers. What can UE and Poland do about it?
<b>291</b>	Labour Market Challenges	<b>316</b>	Cybersecurity as a Strategy for the Protection of Key Institutions and Sectors of the Economy
<b>292</b>	Challenging Facing the European Economy	<b>318</b>	Is Europe Going to Defend Itself Against Disinformation in Cyberspace?
<b>293</b>	Mobility System in the Face of Revolution	<b>320</b>	Cyberrevolution and Industry 4.0. – Challenges for the Public and Private Sectors
<b>294</b>	Welfare State Institutions Designed for the 21st Century	<b>322</b>	AI, Big Data & Co: About Data Privacy, Fake News & National Security
<b>295</b>	Can Technology Help Reduce the Effects of Ageing on the Labour Market?	<b>323</b>	Do we Live in a Managed Democracy? Manipulations in the Information Space
<b>296</b>	Shaping Leaders		
<b>297</b>	What Economic Policy Do We Need?		
<b>298</b>	Discussion about the Book "Polityka gospodarcza" ["Economic Policy"]		
<b>299</b>	Industry 4.0 in the Automotive Industry. Towards the Optimisation of Production		

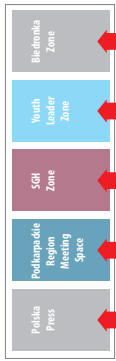
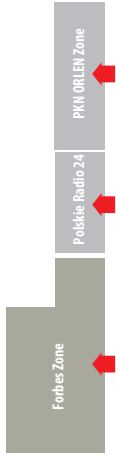
- 324** The Digitization of the Market Economy. Will it Deepen Inequalities or Increase the Level of Well-being?
- 326** Europe's Energy Dilemma – Where to Invest?
- 327** The Polish Energy Mix in 2040 and its Impact on Shaping Energy Prices in Poland. How to Finance Energy Transformation?
- 328** Nothing Is as It Seems. The Ambivalence of Electromobility
- 330** Blockchain and the Directions of its Potential Development. A Bright Future or Temporary Trend?
- 332** Clean Cities – Common Responsibility of Local Government, Business and Residents
- 334** The Revitalization of Cities and Post-Industrial Areas
- 335** Directions of Development of Cooperation between Business and Local Government for Energy Efficiency and Low Emission Reduction
- 336** Autonomous Vehicles
- 337** Urban Space – Green Areas Management
- 339** Challenges of the Civilization Diseases – Oncology and Cardiology
- 340** Can the Healthcare System Work Without People? About Health Professionals and their Competencies
- 341** Financing Modern Medical Technologies – a Challenge for Policymakers
- 342** Value-Based Healthcare – Financing Based on Therapeutic Effect
- 343** Strategy for Neurology. Diseases of the Brain Remain a Priority for Polish Health Policies
- 345** General Elections 2019 – Presentation of Survey & Analysis Results
- 346** Future Labor Market – Should we Impose Taxes on Robots?
- 347** "Generation Z" – Is There a Generation of Internet Children In the Post-Soviet World?
- 348** Financing the Health Care Sector – Will the Increased Expenditures Improve the Availability, Quality and Safety of Medical Care in Poland. When Can We Expect it to Happen?
- 349** Ethics in Food Production and Distribution. How to Balance Modern Intensive Farming?
- 352** Projects for the Benefit of Local Communities – Is it Worth it?
- 353** Infrastructure in Regions – Forecasts and Directions of Development
- 354** How to Strengthen the Cooperation Between Local Government and Business?
- 355** The Organisation and Financing of Healthcare – How much of State and how Much of of Self-Government?
- 356** Encouraging Tourists – Tourism as a Tool for National Promotion
- 357** Strategic Partnership Between Poland and Ukraine. A Slogan or a Reality?
- 358** The Role of Regions in the Building of Mutual Relations
- 359** To Continue the Sanctions or to Forget? The World's Diplomacy Versus the War in Donbass
- 361** Labour Migration – a Chance or a Challenge?
- 363** Funding and Development of Innovative Entreprises in Poland
- 364** Corporate Social Responsibility – Does it Pay off?
- 365** Fast, Cheap and Qualityless – The State of Contemporary Human Resources?
- 366** eSports – The Direction of Development of the IT Industry or the Future Olympic Discipline?
- 368** Which way is the world heading in order to overcome the challenges of long-lived societies.
- 369** The Role of Logistics in the Strategic Development of a State
- 370** Cyberspace as a Battleground for Attacking Democracy. How to Defend It?



- 372** Solidarity Transport Hub Poland – Strategic Infrastructure Project for CEE and Opportunity to Intensify Polish–U.S. Relations
- 373** Underground Tunnels, Induction Cars, High-speed Railway – The Future of Communication in Europe?
- 374** Tech Race: EU in the Crosshairs for Global Technological Supremacy
- 375** Mikolaj Wild Transport, Economic Development and Security – The Goal to Achieve
- 376** How to Fight Corruption?
- 378** European Economy Post-Brexit. A Real Threat to EU's Integrity or an Overhyped Threat?
- 380** Nowhere to Run? A New Economic Crisis on the Horizon
- 381** How to Support the Development of Small and Medium Sized Enterprises?
- 382** Belarus 4.0
- 383** How to Make Media Civic?
- 384** A Europe of Elites or a Europe of People? Towards Increasing the Legitimation of Power at the Community Level
- 385** Problems of Contemporary Education – How to Overcome the Crisis?
- 386** Social Commitment – New Dimension of Democracy
- 387** Russia At the Crossroads: Development Options. Russians about Russia
- 389** Geo-Economic Aspects of the Transatlantic Relationship
- 390** Is the World in Danger of the New Arms Race?
- 391** A Crisis or the End of International Order as we Know it?
- 392** Should Enlargement Policy Be Back on EU Agenda?
- 394** Integrating Immigrants – Social Challenges to be Faced, Political Price to be Paid
- 395** NATO: 1949 – 1999 – 2019. The 20 Years of Poland in the 70 Years of the Alliance
- 397** Artificial Intelligence – Who Will Rule the World?
- 398** Countering the Hybrid Threat. Should we Develop a Common Civil Defence Strategy to Combat it?
- 399** The Changing Security Dynamics – New Frontlines, New Military Postures
- 400** Startup Session Elite I
- 403** Startup Session Elite II
- 408** Startup Session Elite III
- 412** Startup Session Elite IV
- 417** E-commerce – New Growth and Globalization Opportunities for the Polish Business
- 418** Female Leaders. The Leadership of the 21st Century
- 419** Economic regulations facilitating business management in opposition to clerical habits
- 420** Mobile Education Centre – New Technologies in Practice
- 422** Growth Directions for Renewable Energy Sources in Poland
- 423** The Future of Capital Markets
- 424** The Fourth Industrial Revolution and Procrastination Business
- 425** Economic Situation in the Central and Eastern Europe
- 426** Elderly in the Europe of Tomorrow
- 427** Time for Young Leaders – Changes in Education, Labour Market and in the Pension System.
- 428** Silver Economy as the Social Responsibility of Business
- 429** The Future Leader Skills – How to Encourage Young People to Engage in Intelligent, Innovative and Diverse Europe
- 430** The Old World Is Getting Older. Are We Getting Ready to the 50+ Employee Market?

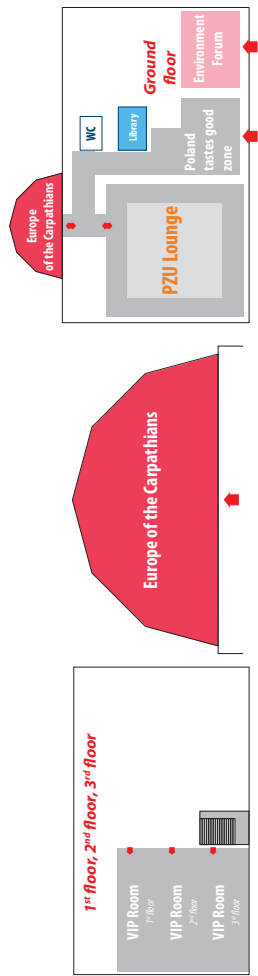
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**A** Building  
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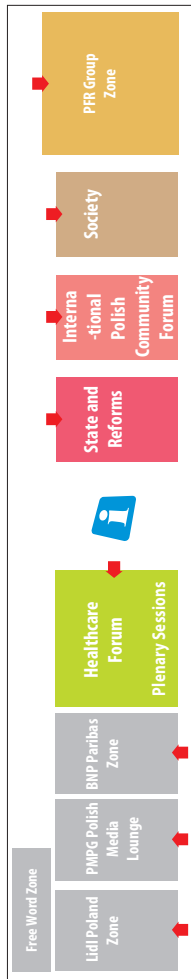
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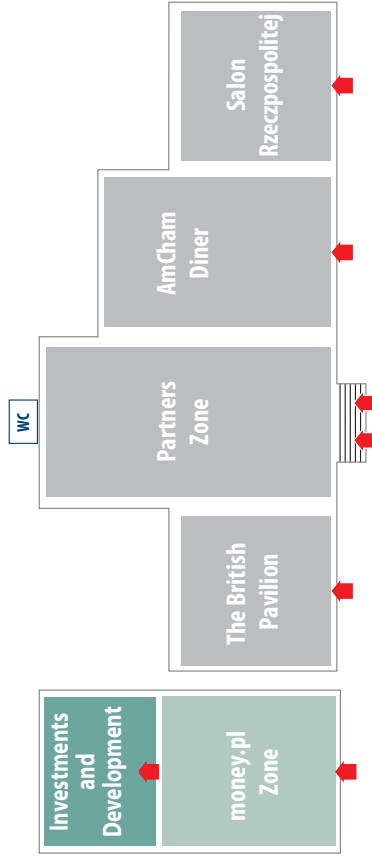
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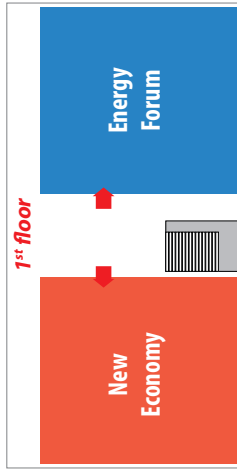
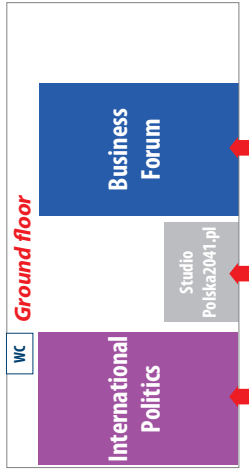
## **D** Building **Dom Forum**



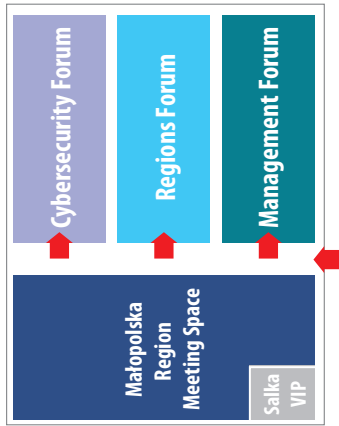


# Conference rooms location

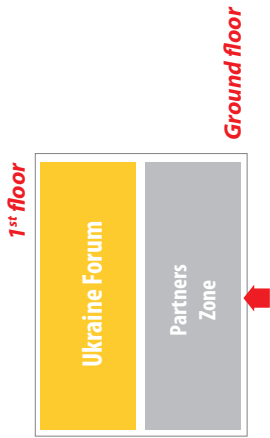
## **F** Building Stary Dom Zdrojowy



**G** Building  
The Pavilion of the  
Małopolska Region



**H** Building  
Ukrainian House



Conference rooms location

## FIXED EXHIBITIONS SEPTEMBER 3–5

Congress Center	... And He Renewed the Face of the Earth
Congress Center	The Wealth of Poland's Nature
Building A, Pijalnia	Europe of the Carpathians
Building F, Stary Dom Zdrojowy	Bruno Schulz's cardiogram, graphics by Iryna Syzonenko
Building C, Nowy Dom Zdrojowy	Artistic Publishing House

## BOOTHS SEPTEMBER 3–5

9:00 –19:00	Building C, Nowy Dom Zdrojowy	The booth of the Centre for East European Studies, University of Warsaw
12:00 –17:00	Congress Center	Find the Taste of Georgia

## ACCOMPANYING EVENTS SEPTEMBER 3

15:55 –16:55	SGH Zone	Live cooking session with Masterchef Ola Nguyen
19:00 –22:00	British Pavilion	The British Pavilion Music & Movie
19:30	Building F, Stary Dom Zdrojowy, International Politics	"Hunting Pollution" Movie
19:30	Building G, The Pavilion of the Małopolska Region, Management Forum	Yuriy Vynnychuk, "The Tango of Death" Evening with the author
19:30	Building G, The Pavilion of the Małopolska Region, Regions Forum	Gerhard Gnauck "Understanding Poland. History, Politics, Society" Evening with the author
19:30	Building D, Dom Forum, State and Reforms	"Cybercolonialism" by Krzysztof Gawkowski Evening with the author
21:00	Building A, Pijalnia	Opening Evening of the 29th Economic Forum Special event
21:00	Building A, Pijalnia	AUKSO. The Chamber Orchestra of the City of Tychy and Kasia Moś Concert
21:45	Building F, Stary Dom Zdrojowy, Energy Forum	Autentikos Concert
22:00	Building D, Dom Forum, Healthcare Forum	"Love in big cities, or "corpo" and tradition", a performance by Krakow Comedy Theater

For more detailed information refer to the Cultural Events brochure



**SEPTEMBER 3**

**13:00—14:30**

*Partner: Malopolska Region*

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## The Europe of Tomorrow. 'Strong' Meaning What?

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The definition of a 'strong EU' development model is a weighty matter that although important is also extremely complicated. Most Europeans believe that what we really need now is a strong Europe indeed. Nevertheless, significant differences in opinions start to arise as soon as it comes to defining what this strength should be based on or relied upon. Should we look for it in the homogeneity, monolithism, greater cohesion and centralization of power, so that we can take our decisions briskly and react much faster to any emerging challenges? Or, on the contrary, should we look for this strength in European diversity: national, cultural and social? Would a model of the federation or instead a confederation be more appropriate for gaining a strong European Union?

*Moderator:*

**Jacopo Dettoni**, Deputy Editor, FDI Magazine, Financial Times, United Kingdom

*Speakers:*

**Christian Cardona**, Minister for the Economy, Investments and Small Businesses, The Government of Malta, Malta

**Margareta Cederfelt**, Vice-President, OSCE Parliamentary Assembly, Sweden

**Zeljka Cvijanovic**, President of the Republic of Srpska, Bosnia and Herzegovina

**Piotr Gliński**, Deputy Prime Minister, Minister, Ministry of Culture and National Heritage, Poland

**Robert Spalding**, Senior Fellow, Hudson Institute in Washington DC, USA

**SEPTEMBER 3**

**19:30—20:45**

*Partner: Rzeczpospolita*

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## Polish Business in an Ever–Changing Europe. Standing–Strategies–Prospects

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Polish companies are breaking through in the European business sector, playing a leading role in Central Europe. To further grow, they should look for possible acquisitions and seek competitive advantage through quality, innovation, and technologies – competing with cheap labor is coming to an end. Other growth enablers are stating support: is there a systematic and effective mechanism in place? – and partner–like cooperation with foreign leaders: what is the role of cross–border alliances and the creation of international consortia?

*Moderator:*

**Boguslaw Chrabota**, Editor–in–Chief, Rzeczpospolita Daily,  
Poland

*Speakers:*

**Christos Cabolis**, Chief Economist & Head of Operations, IMD  
World Competitiveness Center, International Institute for  
Management Development (IMD), Switzerland

**Dominika Bettman**, Chief Executive Officer, Siemens Sp. z o.o.,  
Poland

**Tomasz Czechowicz**, Managing Partner, Founder, MCI, Poland  
**Wojciech Kamieniecki**, Director, National Center for Research  
and Development, Poland

**Michal Krupinski**, CEO, Bank Pekao S.A., Poland

**Jerzy Kwiecinski**, Minister, Ministry of Investment and  
Economic Development, Poland

## SEPTEMBER 3

14:50—15:50 Discussion Panel

Partner: Atlantic Council

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### Engaging on Supply Chain Security: Opportunities in a Challenging Environment

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The global ICT supply chain has been a fixture of the digital revolution yet its future is in doubt. National security and economic concerns have thrown long running partnerships into doubt. The impact of cyber attacks targeting software and hardware supply chains has been newly demonstrated. Amidst this changing security and economic environment, the political landscape of traditional alliances and international partners is under strain. This panel will explore the relationship between Poland, the EU, and the United States amidst the shifting geopolitics of the supply chain.

*Moderator:*

**Trey Herr**, Director, Cyber Statecraft Initiative, Atlantic Council, USA

*Speakers:*

**Steven Heckler**, Head of Working Group Cybersecurity and Economic Protection, Federation of German Industries (BDI), Germany

**Robert Kosla**, Director of the Cybersecurity Department, Ministry of Digital Affairs, Poland

**Barry Pavel**, Senior Vice-President and Director, Scowcroft Center for Strategy and Security, Atlantic Council, USA

**Daniel Ragsdale**, Assistant Director-Cyber, The Office of the Secretary of Defense, USA

**Joanna Swiatkowska**, The Kościuszko Institute, Cybersecurity Program Director, Poland

## SEPTEMBER 3

16:00—17:00 Thematic Block

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### Education + Economy = Progress

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Science and the development of innovations are amongst the main factors that fuel economic growth. As investments in science result in well-qualified staff, new technologies and innovative solutions it is very hard to imagine a developed country that does not support education and new research into it. How can the state encourage the transfer of knowledge to the economy? Does the cooperation between entrepreneurs, governments and universities even exist?

#### Presentation

##### How to Connect Science and Business?

*Host:*

**Maciej Kotok**, CEO, Evertop, Poland

#### Discussion Panel

##### Education + Economy = Progress

*Moderator:*

**Natalya Vorotina**, National Academy of Science, Ukraine

*Speakers:*

**Wojciech Bakun**, Mayor, City of Przemysl, Poland

**Piotr Dardzinski**, President, Łukasiewicz Research Network, Poland

**Cezariusz Lesisz**, President of the Management Board, Industrial Development Agency JSC, Poland

**Anna Pieczarka**, Member of the Board, Malopolska Region Marshal's Office, Poland

**Dariusz Piontkowski**, Minister, Ministry of National Education, Poland

**Andriy Romanchuk**, Partner, International Legal Center  
“EUCON”, Ukraine

*Participation in Discussion:*

**Mariam Lashkhi**, Project Manager, Economic Education and  
Strategic Research Center, Georgia

**SEPTEMBER 3**

**17:10—18:10 Thematic Block**

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## **From Vision to Implementation. European Energy Projects**

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Ensuring an uninterrupted availability of energy is essential not only for economic growth but also for foreign policy. European states should focus on the integration of regional energy markets and diversify energy sources in order to ensure security and increase efficient energy use. What international strategies should be implemented? How to improve the implementation of already existing projects? Which projects should be presented as good practices?

### **Presentation**

#### **Ukrainian Hydrogen Council – Bridge to Europe**

*Host:*

**Oleksandr Riepin**, President, Energy Association Ukrainian Hydrogen Council, Ukraine

### **Discussion Panel**

#### **From Vision to Implementation. European Energy Projects**

*Moderator:*

**Wojciech Jakobik**, Editor-in-Chief, BiznesAlert.pl, Poland

*Speakers:*

**Laszlo Fritsch**, CEO, Member of the Board, GIE, Gas Infrastructure Europe, Hungary

**Adam Gaweda**, Secretary of State, Ministry of Energy, Poland

**Zdzislaw Gawlik**, Deputy, Sejm, Poland

**Martin Hojsik**, Member of Parliament, European Parliament, Slovakia

**Daivis Virbickas**, CEO, LITGRID AB, Lithuania

**Mateusz Wodejko**, Vice-President of the Board, PERN S.A.,  
Poland

*Participation in Discussion:*

**Maciej Stryjecki**, President of the Board, Foundation for  
Sustainable Energy, Poland

## SEPTEMBER 3

18:20—19:20 Discussion Panel

Partner: Caritas Poland

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### Overcoming the Obstacles to Economic Integration with Post–Conflict Countries

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Aid organisations implement humanitarian projects in countries facing various types of crisis, being in the middle or immediately after a war or a natural disaster. In order to make people self-sufficient and independent of humanitarian assistance, it is crucial to provide them with work and to support their personal development. Thus, businesses can perform an important role in these endeavours.

- Can business be merciful? Market rules and the will to help.
- What are the obstacles to developing business in the markets recovering after wars, conflicts, and natural disasters?
- Which spheres of business activities make a mutual exchange of thoughts and technologies possible?
- Profit management: do we have to take profits into account while considering the possibility of engaging in post–conflict countries?

*Moderator:*

**Robert Kazimierski**, Communication Department Manager, Caritas Poland, Poland

*Speakers:*

**Nabil Antaki**, Director, The Blue Marists, Syria

**Anna Korshunova**, President, NGO White Bird, Ukraine

**Moussa Joseph Mara**, Former Prime Minister of Mali (2014–2015); President of YELEMA Political Party, Mali

**Yaroslav Romanchuk**, President, Association of Ukrainian Business in Poland, Ukraine



**Bashar Matti Warda**, Archbishop, Chaldean Catholic  
Archeparchy of Arbil, Iraq

**Michal Wos**, Minister, Member of the Council of Ministers, The  
Chancellery of the Prime Minister, Poland

**SEPTEMBER 3****14:50—15:50 Discussion Panel***Partner: Ministry of Investment and Economic  
Development*

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**Unicorn by the Vistula River – is Poland  
Ready for Big Innovations?**

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In the world of startups, “unicorn” is often understood as a company that has reached the value of a 1 bln dollars. It is estimated that only a little over 300 companies in the world can be described as unicorns, including Bytedance – the owner of TikTok, Uber, Wework, or Airbnb applications. In 2019 CEOWORLD Magazine announced the ranking of the most startup-friendly countries, in which Poland was ranked 7th. However, we have to agree that we are far from such innovation and high-tech areas as Silicon Valley (USA) or Shenzhen (China). How can business, state, academy, but also European Funds help create the innovation basin in Poland? What are the factors of success that may influence the creation of unicorns in Poland?

*Moderator:***Pawel Bednarz**, Journalist, Business Insider, Poland*Speakers:***Marcin Dabrowski**, CEO, Founder, Surge Cloud Sp. z o.o.,  
Poland**Jacek Figula**, Chief Commercial Officer, Billon Group, Poland**Marcin Petrykowski**, Managing Director, S&P Global Ratings  
Europe, Poland**Karol Sadaj**, Country Manager Poland, Revolut, Poland**Wiktoria Schmidt**, Executive Chairman, Netguru, Poland

## SEPTEMBER 3

16:00—17:00 Discussion Panel

Partner: American Chamber of Commerce in Poland

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### American Investors – Polish Companies

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Since the beginning of free market economy in Poland, American businesses invested over 130 billion polish zloty in the country, pioneering big investments in the private sector. Fast forward 30 years to today, American companies continue to thrive. US corporations play a vital role in Poland's economy by employing Polish citizens, paying taxes in Poland, implementing the best American innovations and practices, and cooperating with Polish entrepreneurs to drive its growth and support its development.

*Moderator:*

**Lukasz Kowalski**, Deputy Managing Director, MSL, Poland

*Speakers:*

**Anthony Crawford**, Head of 3M Manufacturing Operations  
East Europe, 3M Poland Manufacturing, Poland

**Dorota Dabrowski-Winterscheid**, Managing Director,  
American Chamber of Commerce in Poland, Poland

**Lukasz Kowalski**, Deputy Managing Director, MSL, Poland  
**Ravininder Singh**, Global Head of Multinationals, HSBC  
Holdings plc, United Kingdom

**Slawomir Zygowski**, President of Management Board, CEO, GE  
Power, Poland

**Artur Lakomicz**, President of the Board, Gemini, Poland

**SEPTEMBER 3****17:10—18:10 Discussion Panel***Partner:* Google

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**Digital Transformation – a Chance for  
Accelerating Development in the Three Seas  
Region**

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Central and Eastern Europe needs new growth engines. Digitization and new technologies may become an opportunity for Poland and other countries of the region to join the group of the most developed economies in the world. Whether we take this opportunity will depend on the cooperation of public institutions and the private sector, education, regulation, but above all, courage in adapting new technologies. Where to look for good role models and how to accelerate digital transformation and cooperation – we will answer these questions during a panel with the participation of leading experts and leaders of change.

*Moderator:***Magdalena Dziejguc**, Territory Manager PL CZ SK HU, Google,  
Poland*Speakers:***Karol Ignatowicz**, Local Partner, McKinsey & Company, Poland**Adam Marciniak**, Vice President of the Management Board,  
PKO Bank Polski, Poland**Roman Młodkowski**, Strategy and Communications Director,  
National Cloud Operator, Poland**Justyna Orłowska**, The Chancellery of the Prime Minister  
– Director of the GovTech Department

## SEPTEMBER 3

18:20—19:20 Discussion Panel

Partner: *Waclaw Felczak Polish–Hungarian Institute*

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### Information Warfares “Inside” and About the Visegrád Group

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What is the dominant media image of other Visegrád countries in Warsaw, Budapest and Bratislava? Although the Benelux and the Nordic Council states are depicted as examples of desirable cooperation and integration, the Visegrád Group does not generate such positive reactions in many Western media outlets. Why is that? Is the Visegrád Group plagued by internal and external information wars?

*Moderator:*

**Pawel Lisicki**, Editor-in-Chief, Do Rzeczy Weekly, Poland

*Speakers:*

**Viktor Buzna**, Journalist, Magyar Nemzet, Hungary

**Jaroslav Daniska**, Editor, Postoj, Slovakia

**Tomasz Sakiewicz**, Editor-in-Chief, „Gazeta Polska” Weekly Magazine, Poland

**Wojciech Surmacz**, President of the Board, Polish Press Agency (PAP), Poland

**Maciej Szymanowski**, Director, Waclaw Felczak Polish–Hungarian Institute, Poland

## SEPTEMBER 3

14:50—15:50 Discussion Panel

Partner: *National Institute for Strategic Studies*

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### Deep Shadow of Moscow – Information War Against Europe

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How to fight the domination of Russian propaganda in a country where one third of the inhabitants speak Russian? How to convince inhabitants of border regions to civic integration? Should European media speak Russian or they should be focused on the Russian language entertainment?

*Moderator:*

**Vasyl Yablonskyi**, Acting Director, National Institute for Strategic Studies, Ukraine

*Speakers:*

**Dmytro Dubov**, Head of Department of Information Security and Information Society Development, National Institute for Strategic Studies, Ukraine

**Monika Garbaciauskaite-Budriene**, Director General, Lithuanian National Radio and Television, Lithuania

**Rauf Rajabov**, Editor-in-Chief, 3rd View of Analytical-Information Agency, Azerbaijan

**Gabor Stier**, Journalist, moszkvater.com, Hungary

**Dimitri Teperik**, Chief Executive, International Centre for Defence and Security (ICDS), Estonia

## SEPTEMBER 3

16:00—17:00 Discussion Panel

Partner: *Przegląd Bałtycki/ Baltic Insight*

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### Are Storm Clouds Looming on the Horizon? Security in the Baltic Sea Region

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The Baltic states and Poland have always underlined the threat that Russia poses on European security. The Nordic states have always concentrated on diminishing the chance of a direct confrontation with Moscow and often opposed when partners in the region escalated the tension with Russia. Do countries of the Baltic Sea speak with one voice and mutually understand each other? Do they correctly and promptly adapt to changing global security challenges? What is the role of NATO in boosting security in the region? What is Finland's and Sweden's strategy for the future?

*Moderator:*

**Bartosz Chmielewski**, Journalist, *Przegląd Bałtycki/ Baltic Insight*, Poland

*Speakers:*

**Vytautas Bakas**, Member, Committee on National Security and Defence, Seimas, Lithuania

**Margareta Cederfelt**, Vice-President, OSCE Parliamentary Assembly, Sweden

**Tormod Heier**, Professor in Political Science, The Norwegian Defence University College, Norway

**Stephen Olejasz**, Executive Vice-President, American Association of the Friends of Kosciuszko at West Point, USA

**Tomasz Siemoniak**, Deputy, Sejm, Poland

**Jeremy Smith**, Professor, Director, VERA Centre for Russian and Border Studies, Finland

*Participation in Discussion:*

**Piret Kuusik**, International Centre for Defence and Security (ICDS), Estonia

## SEPTEMBER 3

17:10—18:10 Thematic Block

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### Who Believes in Advertising? What, How and When Can It Be Replaced?

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Advertising does not work as well as it used to be. Customers have become more demanding and expect credible and factual rather than password-poor objective presentation of the reasons why they should make decisions. This constantly growing popularity method of communication is used both in the B2C sector and B2B. The main reason for the interest in content marketing are the changing needs of clients. The development of content marketing has been supported in recent years by the growing importance of electronic communication. Can the marketing of content implemented in such a way replace the advertisement?

#### Presentation

##### Advertising in Russia

*Host:*

**Sergei Bogdanov**, Head of Public Relations Center, Faculty of Public Administration, Lomonosov Moscow State University, Russia

#### Discussion Panel

##### Who Believes in Advertising? What, How and When Can It Be Replaced?

*Moderator:*

**Daniel Rzasa**, Editor-in-Chief, 300gospodarka.pl, Poland

*Speakers:*

**Adam Burak**, Corporate Communication Executive Director, PKN ORLEN S.A., Poland



**Maciej Kossowski**, Managing Director Advertising  
Department, Polska Press Group, Poland  
**Konrad Kruczkowski**, Blog Owner, haloziemnia.pl, Poland  
**Jaroslav Machocki**, Member of the Board, Gremi Media S.A.,  
Poland  
**Ryszard Pajura**, President of the Publishers Council, Local  
Newspapers Association, Poland  
**Krzysztof Sobieszek**, Business Transformation Practice Lead,  
Publicis Groupe, Poland

## SEPTEMBER 3

18:20—19:20 Discussion Panel

*Partners:* German Eastern Business Association  
Federation of German Industries (BDI)

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### Enhanced Cyber–Resilience and Better Cyber–regulation Through the Deepened Dialogue and Cooperation

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Today, businesses and critical infrastructures are in the front–line of cyber–attacks. While businesses invest heavily in their cyber–resilience, ministries and other public bodies attempt to answer the rising threat by passing ever more sophisticated regulatory frameworks. Despite the involvement of both public and private actors to mitigate and ideally prevent the negative repercussions of cybersecurity incidences, in–depth and constant dialogue between public and private stakeholders is lacking in the field of cybersecurity. The panel brings together political and business stakeholders to exchange best practices of how businesses and public bodies cooperate to enhance the cyber–resilience of companies and countries.

*Moderator:*

**Stefan Kaegebein**, Regional Director Eastern Europe, German Eastern Business Association, Germany

*Speakers:*

**Nik Cernomorsky**, Partner, Deloitte, Czech Republic

**Bogdan Fischer**, Professor, Jagiellonian University, Poland

**Steven Heckler**, Head of Working Group Cybersecurity and Economic Protection, Federation of German Industries (BDI), Germany

**Igor Kotsiuba**, Executive VP, Information Systems Security Partners, Ukraine

**Tomas Matraia**, Executive Director, The Node, Italy

## SEPTEMBER 3

14:50—15:50 Discussion Panel

Partner: GAZ-SYSTEM

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### 2030 Vision of Heating in the Light of new EU Energy and Climate Regulations

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Polish heating sector has been facing severe pressure due to increasing prices of CO2 allowances. Society wants heat to be cleaner – with no smog and cancerogenic particles. The heating sector to be officially called effective (and get public/state help) needs to produce energy with low CO2 levels. Does that mean coal is finally stepping down making room for gas and RES [renewable energy sources]? Can Polish heating sector take the path of high efficiency cogeneration (or even trigeneration – chill production)? Are we able to provide system heating to all country? Do we still have time for decision making – the network connection investments can last up to 5 years?

*Moderator:*

**Rafał Zasun**, Editor-in-Chief, WysokieNapiecie.pl, Poland

*Speakers:*

**Mirosław Bielinski**, CEO, Stilo Energy SA, Poland

**Wojciech Dabrowski**, President of the Board, PGE Energia Ciepła, Poland

**Grzegorz Nalezyty**, Board Member, Head of Gas and Power, Siemens Sp. z o.o., Poland

**Jacek Szymczak**, President of the Board, Polish District Heating Chamber of Commerce (IGCP), Poland

**Aleksander Zawisza**, Deputy Director of Development Division, GAZ-SYSTEM, Poland

**SEPTEMBER 3****16:00—17:00 Discussion Panel**

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**European Funds of Today and Tomorrow**

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Purpose of the discussion is summarising the effects of implementation of the cohesion policy in Poland and initiation of a debate on plans and possibilities of financing the next financial perspective (2021–27). Speakers try to find the answers to the role of the funds and innovative projects in society and economy. Companies and institution will present their achievements (projects realized thanks to European funds) and ideas regarding solutions that were not implemented yet.

*Moderator:*

**Robert Lidke**, Editor-in-Chief, aleBank.pl, Poland

*Speakers:*

**Reiner Kneifel-Haverkamp**, Director General, European & International Affairs, Brandenburg Ministry of Justice, European Affairs and Consumer Protection, Germany

**Izabela Leszczyna**, Deputy, Sejm, Poland

**Janusz Lewandowski**, Member of the European Parliament, Civic Platform of the Republic of Poland, Poland

**Lukasz Smolka**, Deputy Marshal, Malopolska Region Marshal's Office, Poland

**Francesco Tufarelli**, Director General of the Office for Regional Affairs and Autonomies, Presidency of the Council of Ministers, Department of Regional Affairs and Autonomies, Italy

**Marek Woźniak**, Marshal, Marshal's Office of Wielkopolska Region, Poland

*Participation in Discussion:*

**Grigoli Kurashvili**, Head, Dep. of Economics and Municipal Property, The Municipality Board of Tskaltubo, Georgia

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### Energy Policy in Europe – in Search of the Golden Mean

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Energy is a crucial factor of civilizational progress. Therefore, demand for and consumption of it keeps increasing every year. Which sources of energy should be considered as the most valuable and where to search for their possible alternatives? What should the European policy on energy cooperation and security be like? Is the EU's energy independence even possible?

*Moderator:*

**Vitalii Martyniuk**, Executive Director, Center for Global Studies "Strategy XXI", Ukraine

*Speakers:*

**Lars Barfoed**, Chairman, Energinet, Denmark

**Maria Belova**, Research Director, VYGON Consulting, Russia

**Pedro Dias**, Secretary General, European Solar Thermal Industry Federation, Portugal

**Einari Kisel**, Regional Manager of Europe, World Energy Council, Estonia

**Janez Kopac**, Director, Energy Community Secretariat, Austria

**Dominykas Tuckus**, Lietuvos energija UAB, Director of Infrastructure and Development, Lithuania

*Participation in Discussion:*

**Suleyman Sensoy**, Chairman, Turkish Asian Center for Strategic Studies, Turkey

SEPTEMBER 3

18:20—19:20 Discussion Panel

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## Offshore Wind Energy in Poland and Worldwide

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Offshore wind energy is cleaner, more stable and more efficient than onshore wind energy. Energy companies in Europe declare their interest in this direction of development. So far, mainly Danes and Germans have invested in power plants in the Baltic Sea, will Poland join them soon? This is very possible, as, in the light of the announcement of the Ministry of Energy, the last large coal-fired power plant will be the Ostrołęka power plant. The Energy Policy of the State until 2040 assumes the development of offshore wind farms and energy companies declare increasing the share of renewable energy sources in their production mixes. Is wind energy response to the challenges posed by the new reality?

*Moderator:*

**Jakub Kajmowicz**, Editor-in-Chief, Energetyka24.com / Grupa Defence24, Poland

*Speakers:*

**Stephen Bull**, Senior Vice-President, Equinor ASA, Norway

**Piotr Czapok**, Director of the Renewable and Distributed Energy Department, Ministry of Energy, Poland

**Jaroslaw Dybowski**, Power Generation, Executive Director, PKN ORLEN S.A., Poland

**Zbigniew Gryglas**, Deputy, Sejm, Poland

**Bartłomiej Latoszek**, Poland Development Manager, Iberdrola Renovables, Poland

**Monika Morawiecka**, PGE Polska Grupa Energetyczna, President of the PGE Baltica Sp. z o.o., Poland

## SEPTEMBER 3

14:50—15:50 Thematic Block

Partner: *National Fund for Environmental Protection  
and Water Management*

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### Ecological Patriotism – Will it Pay off?

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Patriotism in the ecological realm focuses predominantly on the caring for and respecting the environment which is an integral part of any nation's heritage. It is now becoming increasingly obvious, that in the face of growing air pollution, deteriorating hydrological situation and weather anomalies any actions aimed at protecting the environment need to be intensified and fast. How can developed nations shape the eco-awareness of its citizens? How to encourage people to act against the ecosystem's deterioration?

#### Presentation

##### Forests as a Tourist Asset

*Host:*

**Jan Kosiorowski**, Director, Regional Directorate of State  
Forests in Kraków, Poland

#### Discussion Panel

##### Ecological Patriotism – Will It Pay off?

*Moderator:*

**Andras Volom**, President, Founder, V4SDG, Visegrad for  
Sustainability, Hungary

*Speakers:*

**Boguslaw Bialowas**, President of the Management Board,  
Bank Ochrony Środowiska S.A., Poland

**Henryk Kowalczyk**, Minister, Ministry of Environment, Poland

**Wladyslaw Ortyl**, Marshal, Podkarpackie Region Marshal Office, Poland

**Keit Pentus-Rosimannus**, Member, Riigikogu, Estonia

**Marek Ryszka**, President of the Board, National Fund for Environmental Protection and Water Management, Poland

**Pawel Salek**, Adviser to the President of the Republic of Poland, Chancellery of the President of the Republic of Poland, Poland



## SEPTEMBER 3

16:00—17:00 Discussion Panel

*Partners: National Fund for Environmental Protection  
and Water Management  
River Soul Media Sp. zoo*

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### Effective Resources Management – Guarantee of Water Security

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By 2050, the world's population will grow up to 9 billion. As a result, the use of natural resources, including water, will dramatically increase. Climate change, short and long term droughts, floods, water wastage and pollution are just some of the factors that threaten our water security. How can water resources be managed to ensure permanent access? How should society behave in this respect and what should local authorities do? One of the issues to be discussed will be the Ihlet Lifewater Concept Water Pollution Water Monitoring Network's European part, 11 countries including V4 countries., as a joint water resource initiative, the road to achieving European Union level support.

*Moderator:*

**Anna Paluch**, Member, Sejm, Poland

*Speakers:*

**Alistair Boxall**, University of York, United Kingdom

**Przemysław Dąca**, President, State Water Holding Polish Waters, Poland

**Trond Martin Dokken**, Executive Vice-President for Climate, NORCE Norwegian Research Centre AS, Norway

**Thomas Heege**, CEO, EOMAP GmbH & Co. KG Headquarters, Germany

**Tuğba Evrim Maden**, Turkish Water Institute (SUEN, Turkey

**Alicja Zajac**, Senator, Senate of the Republic of Poland, Poland

## SEPTEMBER 3

17:10—18:10 Thematic Block

Partner: *National Fund for Environmental Protection and Water Management*

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### To Be Freed from the Smog – Improvement of the Quality of Air as a Challenge of the 21st Century

---

Long-term air pollution has huge health implications. Respiratory and circulatory systems are the most exposed to the destructive effects of smog. The World Health Organisation is calling for not only health but also life to be at stake in the fight for clean air. Are we really not able to defend ourselves effectively against low emissions in the age of technological revolution?

#### Presentation

##### Hunting Pollution

*Host:*

**Veronica De Angelis**, President, Yourban 2030, Italy

#### Discussion Panel

##### To Be Freed from the Smog – Improvement of the Quality of Air as a Challenge of the 21st Century

*Moderator:*

**Szilvia Meszaros**, International Relations Director, Blue Planet Climate Protection Foundation, Hungary

*Speakers:*

**Andrzej Gula**, Polish Smog Alert, Poland

**Henryk Kowalczyk**, Minister, Ministry of Environment, Poland

**Jan Kozina**, Chairman of the Board, Ciste nebe (Clean Sky),  
Czech Republic

**Gabriela Lenartowicz**, Deputy, Sejm, Poland  
**Tomasz Urynowicz**, Deputy Marshal, Malopolska Region  
Marshal's Office, Poland  
**Tomasz Wachnicki**, Director Mergers and Acquisitions  
Healthcare, Air Liquide Santé International, France

## SEPTEMBER 3

18:20—19:20 Discussion Panel

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### Slow Food. Slow Life. Slow Fashion – How to Benefit From Competitive Advantages of Fashion for Eco Products?

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The growing health and nutrition awareness of societies influences the demand for healthy products, including regional healthy food and everything that is “close to nature”. How to identify the potential of regionalisms and unite local communities around its commercial use.

*Moderator:*

**Monika Piatkowska**, Economic Chamber of Traders, Grain Processors & Feed Manufacturers, President, Poland

*Speakers:*

**Zenon Danilowski**, President of the Management Board, Makarony Polskie S.A., Poland

**Michał Gontarz**, Commercial Director, Jeronimo Martins Polska S.A., Poland

**Maciej Herman**, LOTTE Wedel, Managing Director, Poland

**Wiesław Pióro**, President, Health Resort Krynica-Żegiestów S.A., Poland

**Malgorzata Then**, President of the Management Board, Biotrem Sp. z o.o., Poland

**SEPTEMBER 3**

**11:55—12:55 Discussion Panel**

*Partner:* LUX MED Group

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## Foundations of the New Healthcare System in Poland – Evolution or Revolution Needed?

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Do Polish people expect a revolution or an evolution when it comes to health? Does the organisation of the current healthcare system give chances for reaching the health and social objectives? How should the effective healthcare system look like? What is the place of public and private providers in the effective system? Will we ever be given an opportunity of the civilised (insurance-based) contributing to the better standard of the healthcare system?

*Moderator:*

**Maciej Bogucki**, Director, European Centre for Healthcare Strategies and Policies, Poland

*Speakers:*

**Bartłomiej Chmielowiec**, The Commissioner for Patients' Rights, Bureau of the Commissioner for Patients' Rights, Poland

**Ryszard Gellert**, Director, Centre of Postgraduate Medical Education, Poland

**Grzegorz Gielera**k, Director, Military Institute of Medicine, Poland

**Rafał Holanowski**, President of the Board, Supra Brokers Inc, Poland

**Adam Niedzielski**, Acting President, National Health Fund, Poland

**Anna Rulkiewicz**, CEO, LUX MED Group, Poland

**Jakub Szulc**, Expert, EY, Poland

## SEPTEMBER 3

14:50—15:50 Discussion Panel

Partner: EY

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### Healthcare Forum 2010–19: Systemic Challenges from a 10–year Perspective

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For 10 years, the Healthcare Forum has been an inherent element of the Economic Forum's landscape. Healthcare Forum was the first space in which healthcare was discussed together with the economic realities: limited resources, the necessity to rationalize sources of financing and ways of spending, possibilities of searching for the synergy between participants of the system. Today, we would like to summarise those 10 years based on the challenges, defined during previous debates, facing the Polish healthcare system, regulator, its stakeholders. Which challenges were addressed, which of them still need attention and concern, which in hindsight has become irrelevant or impossible to implement in an economically sensible way? This year's inaugural session is preceded by a summary of the most important issues discussed on the Healthcare Forum. During the discussion, we would like to clarify, which areas of the healthcare system demand an urgent intervention.

*Introductory presentation:*

**Jakub Szulc**, Expert, EY, Poland

*Moderator:*

**Lukasz Zalicki**, Partner, EY, Poland

*Speakers:*

**Andrzej Fal**, Professor, Head, Dept. of Allergy, Lung Diseases and Internal Medicine, CSK Ministry of Interior, Poland

**Andrzej Matyja**, President of the Board, General Medical Chamber, Poland

**Adam Niedzielski**, Acting President, National Health Fund,  
Poland

**Anna Rulkiewicz**, CEO, LUX MED Group, Poland

## SEPTEMBER 3

16:00—17:00 Discussion Panel

Partner: *Domański Zakrzewski Palinka*

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### How to Systematically Implement Innovations in Health Care?

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Implementation of innovations in the healthcare sector is associated with the specific challenges: providing a protection of rights and freedom of an individual; managing growing needs of a society in the field of health care in the light of limited staff resources, financial and organisational resources; impeded understanding of high-complexity innovations by the system's participants; limited dynamics of a legislative process. Panelists will try to define the factors, which influence the process of implementing innovations in the healthcare system, and means, which can be used in order to effectively ensure access to the innovations for the beneficiaries of the system – patients. Systemic considerations will be compared with the case studies of innovations implemented in the Polish healthcare system.

*Moderator:*

**Michał Czarnuch**, Advocate, Partner, Domański Zakrzewski Palinka, Poland

*Speakers:*

**Adam Blazeczek**, CFO, Gemini, Poland

**Marcin Bruszewski**, General Manager of Philips Health Systems for Poland and Baltic States, Philips Polska Sp. z o.o., Poland

**Dagmara Brzezinska-Marcu**, Market Segment Director, Allegro.pl, Poland

**Bogna Cichowska-Duma**, General Director, Employers' Union of Innovative Pharmaceutical Companies INFARMA, Poland



**Julita Czyzewska**, President of the Board, PZU Zdrowie SA,  
Poland

**Mirosław Zabek**, Director of Gamma Knife Center,  
Neuroradiosurgical Clinics, Poland

SEPTEMBER 3

17:10—18:10

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## RTR – can we be innovative?

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The idea of introducing RTR first appeared in 2015. It was supposed to create incentives for pharmaceutical companies to invest in Poland, among others, in the production and development of research on new therapies. Nevertheless, until today, no such support has been introduced. What next for the RTR then? What is the real objective of the RTR? Can it really be a support for the drug security of the country?

*Speakers:*

**Katarzyna Dubno**, Public Affairs & Market Access Director,  
Adamed Pharma S.A., Poland

**Krzysztof Kepinski**, External Relations and Public Market  
Vaccines Director, GSK, Poland

**Krzysztof Kopec**, President, Polish Union of the Employers of  
Pharmaceutical Industry, Poland

**Krzysztof Landa**, President of the Board, Meritum L.A., Poland

**Jan Filip Stanilko**, Director of the Department of Innovations,  
Ministry of Entrepreneurship and Technology, Poland

## SEPTEMBER 3

18:20—19:20 Discussion Panel

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### “Health for Everyone” as a Challenge in the 21st Century

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We know 10 major risk factors that relate to one group of diseases and deaths in developed countries. Although preventive and educational activities are increasingly being undertaken, they still require one unchanged. Therefore, the question remains open if we are able to strike these most important threats. Is it possible to counteract them or is man completely helpless towards them?

*Introductory presentation:*

**Pawel Podsiedlik**, Director, KPMG Poland, Poland

*Moderator:*

**Renata Furman**, Editor-in-Chief, Służba Zdrowia 3.0, Poland

*Speakers:*

**Dorota Czudowska**, Senator, Senate of the Republic of Poland, Poland

**Piotr Jankowski**, Member of the Board, Polskie Towarzystwo Kardiologiczne, Poland

**Maciej Milkowski**, Undersecretary of State, Ministry of Health, Poland

**Piotr Henryk Skarzynski**, Director, Institute of Sensory Organ, Poland

**Denis Vujcic**, Managing Director, MSD, Poland

**Dorota Zozulinska-Ziolkiewicz**, President, Polish Diabetes Association, Poland

SEPTEMBER 3

19:30—20:45 Special Event

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## The Polish Drug Policy – Innovative, Available, Transparent

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All questions regarding drug policy are inextricably linked to the budget and financing. The pharmaceutical industry is recognized as one of the most innovative sectors of the global economy and plays a key role in the development of individual countries. The Strategy for Responsible Development indicates the need to strengthen the role of the pharmaceutical sector in Poland. However, this requires creating the right conditions for stability and transparency of the law and incentives for long-term investments.

*Moderator:*

**Jakub Gierczynski**, Health Expert, Poland

**Irena Rej**, President, The Farmacja Polska Chamber of  
Commerce, Poland

*Speakers:*

**Bartłomiej Chmielowiec**, The Commissioner for Patients' Rights, Bureau of the Commissioner for Patients' Rights, Poland

**Piotr Czauderna**, Coordinator of the Health Care Section, National Council of Development, Poland

**Joanna Drewła**, General Director, Servier Poland, Poland

**Juliusz Krzyzanowski**, Advisor, The Farmacja Polska Chamber of Commerce, Poland

**Stanisław Mackowiak**, President, Federation of Polish Patients, Poland

**Marek Macyszyn**, General Manager, Vertex Pharmaceuticals, Poland

**Maciej Milkowski**, Undersecretary of State, Ministry of Health, Poland

**Gertruda Uscinska**, President, Social Insurance Institution (ZUS), Poland

**SEPTEMBER 3**

**21:00—22:00**

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## Gala Awards and Ranking Results of the 10th Healthcare Forum

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HEALTHCARE RANKING is a project for the best companies from the broadly understood healthcare sector of the Polish economy. The healthcare sector is one of the most modern and the fastest growing in the country. Further development can be a huge opportunity for the whole economy and especially for the development of the newest technologies. We would like to show the best companies in this sector, their investment expenditures, research expenditures and growing costs through our awards and the related employment report. The gala of the presentation of the report and the award ceremony will take place on 4th of September 3, during the Economic Forum in Krynica, as a part of the Healthcare Forum.

## SEPTEMBER 3

14:50—15:50 Discussion Panel

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### Challenges of Digital Era and Professional Development in the New Tech Sector

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What is the role model for a young person planning career or starting her or his first business? Until recently, new technologies were dominated by men. Today, it has changed – we see how women not only play key manager roles in many corporations, but also enter the male-dominated field of tech world: engineers, programmers, technologists. We will discuss how women are changing the world of technology; where they get inspiration from; what problems they have to face on a daily basis and how they manage to break through glass ceilings. Experienced leaders building large projects and specialists behind start-ups will tell their stories.

*Moderators:*

**Maciej Gajek**, Journalist, Ringier Axel Springer Polska Sp. z o.o., Poland

**Anna Kaczmarek**, Publishing Director, Ringier Axel Springer Polska Sp. z o.o., Poland

*Speakers:*

**Lukasz Blichewicz**, CEO, Grupa Assay, Poland

**Katarzyna Dorsey**, CEO Yosh.AI, Ringier Axel Springer Polska Sp. z o.o., Poland

**Hanna Hieronimczuk**, General Manager StepStone Polska, Ringier Axel Springer Polska Sp. z o.o., Poland

**Bianka Siwinska**, Editor-in-Chief, PERSPEKTYWY PRESS Sp. z o.o., Poland

**Dorota Zurkowska-Bytner**, Member of the Management Board, TVN Discovery Polska, Poland

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### Effective Pro-Family Policy. How to Reverse Demographic Trends?

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Europe's is getting old and the low birth rates are just one of the reasons. The replacement fertility rate is 2.16. Among the countries with the highest fertility rate in the EU are France (1,92), Sweden (1,85), Ireland (1,81), Denmark and UK (1,79). The rate that puts a certain country below the EU average remains needs to have a rate lower than 1.58. This rate in Poland is only 1.45 placing us at the bottom end among the EU countries, yet it is still is the highest rate we had since the last 20 years. Is it a consequence of the government family policy and the "500 plus" program? Recently presented the Hungarian Pro-Family Policy Program aim is to increase the fertility rate to 2.1 by 2030. Which European solutions effectively support parenthood and which are only a ballast for the state budget?

*Moderator:*

**Agoston Samuel Mraz**, CEO, Nezapont Intezet, Hungary

*Speakers:*

**Vincenzo Bassi**, Vice-president, Federation of Catholic Family Associations in Europe FAFCE, Italy

**Lea Danilson-Jarg**, Head of Population and Family Policy Department, Ministry of the Interior, Estonia

**Kazimierz Kuberski**, Undersecretary of State, Ministry of Family, Labour and Social Policy, Poland

**Bartosz Marczuk**, Vice President, Polish Development Fund, Poland

**Balazs Molnar**, Vice-President, Maria Kopp Institute for Demography and Families (KINCS), Hungary

## SEPTEMBER 3

17:10—18:10 Discussion Panel

Partner: *Senate of the Republic of Poland*

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### It is Good to be a Pole – How are Polish Interests and Values Catered for on the International Stage

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During the panel, we will discuss how politicians, diplomats, as well as the Polish diaspora and Poles abroad can pursue our Polish interests. We will discuss how to strengthen the positive image of our country abroad and how to find and preserve traditional European values.

*Moderator:*

**Krzysztof Ziemięc**, Journalist, Polish Television TVP S.A., Poland

*Speakers:*

**Stanisław Karczewski**, Speaker, Senate of the Republic of Poland, Poland

**Beata Szydło**, Member, European Parliament, Poland

**Anna Schmidt-Rodziewicz**, Secretary of State, Plenipotentiary of the Prime Minister for International Dialogue, The Chancellery of the Prime Minister, Poland

**Andrzej Przylebski**, Ambassador, Embassy of the Republic of Poland in Berlin, Poland

**Przemysław Zurawski Vel Grajewski**, Diplomatic Academy of the Ministry of FA, Ministry of Foreign Affairs, Poland



## SEPTEMBER 3

18:20—19:20 Discussion Panel

Partner: *Senate of the Republic of Poland*

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### How to Encourage Local Authorities to Help Repatriates?

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Creating the conditions for repatriation is a moral obligation of the country towards the descendants of the exiles. As two years have passed since the adoption of the amended repatriation act, we would like to discuss its practical dimension and give examples of how repatriated families were accepted by municipalities.

During the panel, we will be discussing the ways to encourage local authorities to accept repatriates, as well as the support of the state for this process. Also, it will be important for local governments to cooperate with central authorities and businesses on the issue of repatriation and its benefits. We will reflect on the idea of creating adaptation centres in each voivodeship and supporting repatriates and their children in adapting to the living conditions in Poland.

*Moderator:*

**Krzysztof Skowronski**, Journalist, Radio Wnet, Poland

*Speakers:*

**Wladyslaw Ortyl**, Marshal, Podkarpackie Region Marshal Office, Poland

**Jakub Kowalski**, Secretary General of the Senate, Chancellery of the Senate, Poland

**Aleksandra Slusarek**, Member of the Polish Diaspora Council, Senate of the Republic of Poland, Poland

**Michal Kisiel**, Director of the Adaptation Center for Repatriates, Association "Polish Community" Polonia House in Pultusk, Poland



## SEPTEMBER 3

14:50—15:50 Discussion Panel

*Partner: Malopolska Region – Main Partner  
of the Regions Forum*

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### Regions In Action: How to Reasonably Invest in Development?

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Successful investments are essential for the development of a region. Every mayor is committed to raising the standard of living of citizens, development of a surrounding area and increasing its attractiveness. In February, the Polish Central Statistical Office (GUS) informed that in the middle of the previous year EU funds made its way to every commune in Poland. The value of investments co-funded by the EU reached almost PLN 186,4 bln. What can be done to accelerate the economic growth of a region? How to allocate EU funds to reasonably strengthen regional development? How to raise the investment attractiveness ranking of cities and regions?

*Moderator:*

**Artur Osiecki**, Journalist, Rzeczpospolita, Poland

*Speakers:*

**Guoda Burokienė**, Chair, Committee on State Administration and Local Authorities, Seimas, Lithuania

**Marta Curto Grau**, Director General of Economic Analysis, Government of Catalonia, Spain

**Bela Kakas**, President of the General Assembly, Government of Csongrad County, Hungary

**Witold Kozłowski**, Marshal, Malopolska Region Marshal's Office, Poland

**Andrzej Maciejewski**, Chairman of the Local Government and Regional Policy Committee, Sejm, Poland

**Artur Sobon**, Secretary of State, Ministry of Investment and Economic Development, Poland

## SEPTEMBER 3

16:00—17:00

Partner: *Totalizator Sportowy Sp. z o.o.*

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### Can Sport Be a Profitable Tool for National Promotion? – part I

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Sports marketing is one of the most dynamically developing forms of product promotion. Stars and even entire teams are willing to participate not only in advertising campaigns but also those related to CSR or promotion of a healthy lifestyle. Sport tourism is also developing strongly, which gives a chance for profits, especially during the world's largest sporting events. How to promote yourself through sport? Who has the most chance to earn on such a promotion? How effective are these activities?

*Invited speakers:*

**Jakub Nizinski**, Journalist, Radio Krakow S.A., Poland

**Jaroslav Szlachetka**, Mayor, City of Myslenice, Poland

**Mary O'Connor**, CEO, Federation of Irish Sport, Ireland

**Artur Koziol**, Mayor, City Hall and Municipality of Wieliczka,  
Poland

**Robert Andrzejczyk**, President, Polish Tourist Organisation,  
Poland

**Marek Moczulski**, Owner, DG Marek Moczulski, Poland

## SEPTEMBER 3

17:10—18:10 Discussion Panel

Partner: Totalizator Sportowy Sp. z o.o.

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### Can Sport Be a Profitable Tool for National Promotion? – part II

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Financing clubs and athletes can be a great tool for promotion. Also the organization of big sports events, such as the Olympic Games or the World Championship, can bring some measurable financial and image profit. Is it profitable to finance sport from the state funds? How should the role of business in co-financing sports projects look like?

*Invited speakers:*

**Witold Banka**, Minister, Ministry of Sport and Tourism, Poland

**Marek Szkolnikowski**, Director, TVP Sport, Poland

**Sabina Nowosielska**, Mayor, Kedzierzyn–Kozle City Council, Poland

**Olgierd Cieslik**, CEO, Totalizator Sportowy Sp. z o.o., Poland

**Monika Borzdynska**, Director of Communication and Promotion, “PGE Narodowy” Stadium, Poland

**Jaroslaw Wittstock**, Vice–President, Grupa LOTOS S.A., Poland

**Anna Ziobron**, Director of the Sports Marketing, Sponsorship and Events Office, PKN ORLEN S.A., Poland

**SEPTEMBER 3****18:20—19:20 Thematic Block**

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**Quality of Life as a Priority for Modern Cities**

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Residents have increasing expectations as to the quality of life in the city. Its quality is nowadays the most important value and goal of the urban development strategy. At the same time, it is a multi-dimensional phenomenon, which is influenced by both material factors, such as housing conditions and salary levels, as well as intangible factors, such as education, health, the state of the environment or security. Do cities keep up with the pace of changes in the needs and expectations of their inhabitants? When acting as service providers, do cities offer specific solutions?

**Talk****Winner of the Territorial Self-Government Financial Ranking in Poland 2018***Moderator:***Magdalena Gryn**, Journalist, "Wprost" Weekly, Poland*Speakers:***Mateusz Kaminski**, Mayor, Rzgów City Council, Poland**Discussion Panel****Quality of Life as a Priority for Modern Cities***Moderator:***Dominik Jaskowiec**, Chairman, Kraków City Council, Poland*Speakers:***Vasyl Abaimov**, Executive Director, Association of Ukrainian Cities Lviv Regional Branch, Ukraine**Jaroslav Ferenc**, Mayor, City of Radomsko, Poland

**Alexander Korkin**, Deputy Chairman of the Public Advisory Council, Kaliningrad Regional Duma, Russia

**Pawel Rabiej**, Deputy Mayor, City of Warsaw, Poland

## SEPTEMBER 3

14:50—15:50 Thematic Block

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### Common Borders. Common Decisions

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Close cooperation and good neighbourly relations are in the interest of the countries of Central and Eastern Europe. Problems, arising on the eastern border of the EU require a common strategy and solutions, that will be beneficial to all parties. Strengthening cooperation between Poland, Ukraine, Belarus, Romania, Hungary and Slovakia can help to effectively solve the problems of the border areas and is one of the important symptoms of European integration.

#### Presentation

##### **Strategies for Integrated Controls of National Borders**

*Host:*

**Serediuk Taras**, Deputy Head of Unit, International Cooperation Department, State Border Committee of the Republic of Belarus, Belarus

#### Discussion Panel

##### **Common Borders. Common Decisions**

*Moderator:*

**Eugene Yenin**, Deputy Director, Ukrainian Institute for the Future, Ukraine

*Speakers:*

**Marta Jaroszewicz**, Project Leader, Stefan Batory Foundation, Poland

**Dace Kozule**, Senior International Cooperation Officer, International and European Cooperation Division, FRONTEX



**Roman Podlinev**, Head of the International Cooperation Board,  
State Border Committee of the Republic of Belarus, Belarus  
**Rosian Vasiloi**, Head of General Inspectorate of Border Police,  
General Inspectorate of Border Police, Republic of Moldova

*Participation in Discussion:*

**Maryna Fartusnyak**, Center of European Projects, Poland

## SEPTEMBER 3

**16:00—17:00 Discussion Panel**

*Partner:* **Bank Gospodarstwa Krajowego**  
**Euroregion Dnister**

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### Interregional Cross-border Cooperation in CEE

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Close cooperation and good neighbourly relations are in the interest of the countries of Central and Eastern Europe. Joint and coordinated actions are especially important for the border regions. Joint cross-border projects, made together with foreign partners can contribute to mutual economic development of their countries. How to use the available funding resources effectively? How we can improve available programs?

*Moderator:*

**Serhii Tatusiak**, Chairman, Euroregion Dnister, Ukraine

*Speakers:*

**Oleksandr Hanushchyn**, Chairman, Lviv Regional Council,  
Ukraine

**Radoslaw Kwiecien**, Member of the Management Board, Bank  
Gospodarstwa Krajowego, Poland

**Aron Szakacs**, Director of the Joint Technical Secretariat, The  
Hungary–Slovakia–Romania–Ukraine ENI CBC Programme  
2014–2020, Hungary

## SEPTEMBER 3

17:10—18:10 Thematic Block

Partner: *Institute of World Policy*

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### New Faces of Hybrid War

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The hybrid war, which is often referred as the contemporary form of international conflicts, through propaganda and disinformation, manipulation with the supply of raw materials and financing some political forces, also has an impact on the political situation in Europe. How can these pressures be counteracted?

#### Presentation

##### **Foreign Policy Instruments of the Russian Federation. The Gerasimov Doctrine**

*Host:*

**Serhiy Shevchuk**, Chairman, NGO Legislation Initiative  
“Ukraine–EU”, Ukraine

#### Discussion Panel

##### **New Faces of Hybrid War**

*Moderator:*

**Yevhen Mahda**, Executive Director, Institute of World Policy,  
Ukraine

*Speakers:*

**Federico Aznar Fernandez–Montesinos**, Main Analyst at the  
Spanish Institute for Strategic Studies, Ministry of Defence,  
Spain

**Eitvydas Bajarunas**, Ambassador–at–Large for Hybrid Threats,  
Ministry of Foreign Affairs, Lithuania

**Artem Bidenko**, State Secretary, Ministry of Information Policy  
of Ukraine, Ukraine

**Dario Fabbri**, America Editor, Limes, Italian Review of Geopolitics, Italy

**Miro Kovac**, Chairman of the Foreign Affairs Committee, former Minister of Foreign and European Affairs, Sabor, Croatia

**Krzysztof Liedel**, Director, Collegium Civitas Research Center on Terrorism, Poland

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### Cooperation in the Field of the Arms Industry

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The factors such as changes in the geopolitical situation in Eastern Europe, unrest in the Middle East and pressure by the new American administration, have changed many countries' attitude towards their defence spending. Ukrainian arms industry seeks new partners. What are the prospects for joint European armament projects and cooperation in such a sensitive area?

*Moderator:*

**Detmar Doering**, Director for Czech Republic, Friedrich–Naumann–Foundation for Freedom, Germany

*Speakers:*

**Bogdan Klich**, Senator, Senate of the Republic of Poland

**Taha Coburn–Kutay**, Member of the Advisory Council, Bridge India, United Kingdom

**Bogdan Klich**, Senator, Senate of the Republic of Poland, Poland

**Dariusz Materniak**, Editor–in–Chief, Polukr.net, Poland

**Mykola Siruk**, First Deputy Chairman of the Expert Council, Center For Army, Conversion And Disarmament Studies, Ukraine

**Yuliia Vysotska**, External Affairs Director, League of Defense Companies of Ukraine, Ukraine

## SEPTEMBER 3

14:50—15:50 Discussion Panel

Partner: *Krakow Airport*

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### A New Strategy for Civil Aviation

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Civil aviation is one of the most dynamically growing branches of economy. The growing importance of the Polish aviation sector brings with it a growth of regional airports and a plan to build the Solidarity Transport Hub (STH). A new comprehensive development plan for air transport is gaining importance, including the definition of the role of STH in the airport network in Poland and the CEE region. That plan should also include a new approach to planning airspace – and thus an evolution of the roles of the PANSO and the CAA in creating the development of the aviation market.

*Moderator:*

**Rafal Marek**, Director, TVP Krakow, Poland

*Speakers:*

**Piotr Malepszak**, Acting CEO, Solidarity Transport Hub Poland, Poland

**Janusz Janiszewski**, President of the Board, Polish Air Navigation Services Agency, Poland

**Piotr Samson**, President, Civil Aviation Authority, Poland

**Malgorzata Zielinska**, Member of the Management Board, PKP S.A., Poland

**Radoslaw Wloszek**, President of the Management Board, Krakow Airport, Poland

## SEPTEMBER 3

16:00—17:00 Discussion Panel

Partner: National Agricultural Support Center

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### Is Agriculture in the TSI Region a Challenge for Europe?

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The 12 countries of the Three Seas Initiative region make up for a food market of as much as 110 million consumers, which is more than one-fifth of the entire EU market. This CEE market is characterized by a continuous increase of consumer incomes, rapid family development and high activity with regards to purchasing powers. Furthermore the region contains about 60% of all farms and 29.7% of the all agricultural land of the entire EU. Except for Czech Republic and Slovakia, the region is dominated by small family-owned farms – this structure as well as the potential of this market can become a great challenge in the context of the new Common Agricultural Policy.

*Moderator:*

**Piotr Lyson**, Director, Ministry of Agriculture and Rural Development, Poland

*Speakers:*

**Szymon Gizynski**, Secretary of State, Ministry of Agriculture and Rural Development, Poland

**Krzysztof Pawinski**, CEO, Maspex Group, Poland

**Mariusz Sikora**, President of the Board, Agricultural Complex Kietrz Sp. z o. o., Poland

**Lozana Vassileva**, Secretary of State, Ministry of Agriculture and Food, Bulgaria

## SEPTEMBER 3

17:10—18:10 Discussion Panel

Partner: *Polish Electronics and Telecommunications Chamber of Commerce*

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### The 5G 'Communication Highway' as the Basis for European Economy

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We are living in a time of artificial intelligence. This invention will soon make a greater impact on our lives than the impact of when a steam engine, an electric motor, and the computer were all invented at the same time. However, at the moment, its impact on human activity is still poorly visible. Nevertheless, there is no doubt, that networking and the use of AI algorithms to switch to business models of the so-called 4.0 industry will be crucial for the digital business. The pace of this process will determine its competitiveness. The development of Economy 4.0, and thus the competitiveness of the Polish economy, will not be possible without the 5G network and the involvement of Polish companies in global digital production and service networks.

*Moderator:*

**Marcin Roszkowski**, President of the Board, The Jagiellonian Institute, Poland

*Speakers:*

**Tony Bao**, CEO, Huawei, Poland

**Oliver Blank**, Director European Affairs, ZVEI, Germany

**Marcin Cichy**, Chairman, Office of Electronic Communications, Poland

**Neils Kalnins**, Director of Development and Customer Care Department, Electronic Communications Office of Latvia, Latvia

**Piotr Kuriata**, Chief Business Development and Regulatory Officer, PLAY, Poland

**Jaroslaw Tworog**, Vice-President, Polish Electronics and Telecommunications Chamber of Commerce, Poland



## SEPTEMBER 3

18:20—19:20 Discussion Panel

Partner: *Internews Ukraine*

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### Post-Truth – The Greatest Seducer of Modern Times?

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Creating and distributing fake news in order to manipulate the recipient is not a new move, but its popularity has probably never been as high as it is today. The more technology develops, the greater the scale of the phenomenon. Regardless of the area in which this tool is used – in promotional activities, fight between political camps or even in an information war – its mechanism of action is similar. How to recognise subtle signals and critically analyse the multitude of information received on a daily basis? Is it possible to separate oneself completely from the information noise and contest the existing reality, thus becoming a modern dadaist?

*Moderator:*

**Jaroslav Kinal**, Deputy Dean for the Promotion, University of Rzeszow, Poland

*Speakers:*

**Julio Ariza Irigoyen**, President, Intereconomia, Spain

**Victor Khroul**, Professor, Lomonosov Moscow State University, Russia

**Kostiantyn Romashko**, Head of Analytics Department, Internews Ukraine, Ukraine

**David Shechter**, Writer, journalist, Israel

SEPTEMBER 3

14:50—15:50 Discussion Panel

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## Fake News – Real Business

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There is a real business hidden behind the spreading of fake information. Business both big and small. They even have an impact on the global economy and everyone's wallets likewise. Influencing our perception of political decisions, conditioning our political choices and discussions at the family table. How fake news affect our lives, what are they and how to protect ourselves from them?

*Moderator:*

**Bartosz Paturej**, News Publisher, Onet–RAS Poland Group,  
Poland

*Speakers:*

**Olena Babakova**, Columnist, European Pravda, Ukraine

**Dominik Batorski**, University of Warsaw, Poland

**Aleksandra Karasinska**, Editor-in-Chief newsweek.pl and  
forbes.pl, Ringier Axel Springer Polska Sp. z o.o., Poland

## SEPTEMBER 3

16:00—17:00 Discussion Panel

Partner: PKP Cargo S.A.

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### Prospects for the Development of Rail Freight in the Three Seas Initiative Region

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The North–South Route is one of the main directions of cargo transport between the European countries. Poland is one of the most important countries on this route, not only because of its location but also because of the growing role of our ports in global trade. The importance of the North–South Route is still enhanced by the New Silk Road. This situation affects rail transport and, more broadly, the overall logistics sector because both in the short–term perspective and in the long term it means an increase in intermodal transport. PKP CARGO as the largest railway carrier in this part of Europe has a chance to be also a leading logistics operator.

*Moderator:*

**Blazej Prosniewski**, Journalist, Polish Radio, Poland

*Speakers:*

**Andrzej Adamczyk**, Minister, Ministry of Infrastructure, Poland

**Dins Merirands**, Ministry of Transport, Deputy State Secretary, Latvia

**Radoslaw Pyffel**, Plenipotentiary of the Board for Eastern Markets, PKP CARGO S.A., Poland

**Maciej Walczyk**, Chairman of the Board of Directors, Advanced World Transport a.s., Czech Republic

**Czeslaw Warszewicz**, Chief Executive Officer, PKP CARGO S.A., Poland

SEPTEMBER 3

17:10—18:10 Discussion Panel

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## Innovative Central Europe – New Cooperation Possibilities in the Region

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Creativity and innovativeness is the key to competitiveness and growth of the European economy. From a global perspective, Central Europe remains an alternative for foreign investors for China or India. Therefore it is very important that all the countries from the region cooperate on the development of innovation and sustainable development. What kind of obstacles do we have to face by developing an innovative economy? What kind of legislative changes shall be introduced in order to enhance this kind of cooperation? And last, but not least, is there a strong political determination to strengthen the cooperation and the innovation field?

*Moderator:*

**Renata Anna Jaksa**, Director, ICEG European Center, Hungary

*Speakers:*

**Laszlo Gyorgy**, Minister of State for Economic Strategy & Regulation, Ministry of Innovation and Technology, Hungary

**Vazil Hudak**, Vice-President, European Investment Bank, Slovakia

**Jerzy Kwiecinski**, Minister, Ministry of Investment and Economic Development, Poland

**Grzegorz Napieralski**, Senator, Senate of the Republic of Poland, Poland

**Ulrich Weinberg**, Director of the HPI School of Design Thinking, Hasso-Plattner-Institute, Germany

**Andrii Zabolovskyi**, Head of the Secretariat of Entrepreneurs Council, Cabinet of Ministers of Ukraine, Ukraine

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## Integration of Capital Markets in CEE. New Opportunities, New Challenges

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For many years, Central and Eastern Europe has been intensifying cooperation to strengthen domestic capital markets. Great potential for such cooperation and coordination of efforts has already been noticed and valued. The political context for the development of such cooperation is also becoming more and more favorable. So how to make the best of it? What are the challenges associated with the integration of capital markets in our region?

*Moderator:*

**Lidia Moise**, Editor-in-Chief, Reporter Global, Romania

*Speakers:*

**Vladimir Avdiysky**, Deputy Chairman, Dean of the Faculty of Risk Analysis and Economic Security, Financial University under the Government of the Russian Federation, Russia

**Petr Kobic**, Chairman, CEO, Prague Stock Exchange, Czech Republic

**Peter Kubricky**, General Director, The Bratislava Stock Exchange, Slovakia

**Jacek Fotek**, Vice-President of the Management Board, Warsaw Stock Exchange, Poland

**Mariia Repko**, Deputy Director, Centre for Economic Strategy, Ukraine

**Richárd Végh**, CEO, Budapest Stock Exchange, Hungary

## SEPTEMBER 3

16:00—17:00

Partner: *Malopolska Region*

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### Eco Revolutions of Malopolska. How to win the war for the Environment?

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The aim of the panel is to indicate the serious challenge of environmental protection in Małopolska – a region, which on the one hand is struggling particularly hard with various environmental threats, and on the other hand is strongly involved in the broadly understood actions and pro-environmental projects, both soft and hard. Therefore, the presence in the panel of local governments and businessmen as well as social activists, who also struggle to save the natural environment.

*Moderator:*

**Jacek Banka**, Journalist, Radio Krakow S.A., Poland

*Speakers:*

**Robert Bylica**, Councillor, Malopolska Region Assembly,  
Poland

**Andrzej Gula**, Polish Smog Alert, Poland

**Wieslaw Pioro**, President, Health Resort Krynica-Żegiestów  
S.A., Poland

**Slawomir Rusinek**, Member of the Supervisory Board, Maspex  
Group, Poland

**Tomasz Urynowicz**, Deputy Marshal, Malopolska Region  
Marshal's Office, Poland

SEPTEMBER 3

17:10—18:10

Partner: *Malopolska Region*

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## Between Tradition and Innovation. Tomorrow's Local Government

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The local government reform introduced in 1990 is considered to be one of the most successful in the post-communist history of Poland. According to the architect of the reform, it was: "Breaking the five monopolies of a totalitarian state". With time, the self-government in Poland became an example of building a civil society. What is the condition of local government today? What are the directions of its development? What will the self-government of tomorrow look like? The panel will discuss the themes of shaping the idea of contemporary self-government through its implementation at the level of Polish regions and communes, as well as functioning in Europe.

*Moderator:*

**Mariusz Bartkowicz**, Chairman, Polish Radio Kraków, Poland

*Speakers:*

**Piotr Cwik**, Voivode of Malopolska Region, Malopolska  
Voivodeship Office, Poland

**Witold Kozlowski**, Marshal, Malopolska Region Marshal's  
Office, Poland

**Marta Mordarska**, Director, State Fund For Rehabilitation Of  
Disabled People, Malopolska Office, Poland

**Lukasz Smolka**, Deputy Marshal, Malopolska Region Marshal's  
Office, Poland

SEPTEMBER 3

18:30—19:00 Talk

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Diplomacy in Sport. The Route to the Polish  
Presidency in the WADA (World Anti-  
Doping Agency)

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*Special guest:*

**Witold Banka**, Minister, Ministry of Sport and Tourism, Poland

*Moderator:*

**Piotr Tokarski**, Acting Press Office Director, Institute for  
Eastern Studies, Poland



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### Family Businesses – the Hope for the Polish Economy

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We are currently at a very special moment in the history of Polish entrepreneurship as nearly to the day, it has been exactly 30 years since the introduction of a free-market economy in our country. As of today, many company founders find themselves in a situation where they have to decide what to do with their businesses, which they have successfully built over the past decades. Typically, these should be handed over to the next generation, however, due to countless life scenarios, many of these Polish brands (with great potential for further development) have instead been passed into the hands of foreign investors. Meanwhile, in many European countries, family businesses have, for generations been the driving force of the national economy. Should Poland follow these examples and strive to build strong family businesses? Does the Polish economy need companies that look into the future from a multi-generational perspective, and not only through the perspective of maximising profits in the short term?

*Moderator:*

**Lukasz Korycki**, Puls Biznesu, Deputy Editor-in-Chief, Poland

*Speakers:*

**Przemysław Mitraszewski**, Representative of the Board, LPP S.A., Poland

**Marek Nieduzak**, Undersecretary of State, Ministry of Entrepreneurship and Technology, Poland

**Izabela Olszewska**, Member of the Management Board, Warsaw Stock Exchange, Poland

**Paweł Pudłowski**, Deputy, Chairman of the Digitalisation, Innovation and New Technologies Committee, Sejm, Poland

**Andrzej Wisniowski**, Owner, Wiśniowski Sp. z o.o. S.K.A.,  
Poland

**Tadeusz Zysk**, President of the Board, Zysk i S-ka Publishing  
House, Poland

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### Competitive Advantage as A Driving Force of Economy

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Enterprises, under the knowledge economy circumstances, strive to obtain market primacy nowadays. The need to distinguish their own products and services and thus to achieve a competitive advantage has become an inseparable element of the modern economic landscape. How crucial impact does the competitiveness of enterprises have on the national economy? Can the experience of own backyard be turned into international success?

*Moderator:*

**Nadiya Matviychuk–Soskina**, Editor-in–Chief, Economic Annals, XXI Journal, Ukraine

*Speakers:*

**Uriel Bertran**, Professor, University of Barcelona, Spain

**Ute Kochlowski–Kadjaia**, Managing Director, German Eastern Business Association, Germany

**Jasmin Mahmuzic**, General Director, Banking Agency of the FBiH, Bosnia and Herzegovina

**Jerzy Meysztowicz**, Deputy, Chairman of the Economic and Development Parliamentary Committee, Sejm, Poland

**Yang Yao**, Dean, Peking University National School of Development, China

**Maciej Lukowski**, Commercial Director, Jeronimo Martins Polska S.A., Poland

## SEPTEMBER 3

17:10—18:10 Discussion Panel

*Partner:* Federation of Catholic Family Associations in Europe FAFCE

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### Can the Family Be Considered As the Driving Force of an Economic System?

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In order to address such an important issue, we need to start with an observation that is plain for all to see: the family, producing services for its own benefit and for its members, is not only a consumer but, employs its resources, including through investments, to carry out its distinctive activity. The areas in which the family plays a prominent role are not only social but also economic. Like any business, the family acts by virtue of its organization, its professionalism and its efficiency. Therefore, the family is also an economic entity, owner of a function, original and necessary to the achievement of the common good in areas of constitutional importance (education, care, and instruction). The objective of this panel is to ascertain why and how the economic and productive functions of the family can have an impact on economic development.

*Moderator:*

**Nicola Speranza**, Secretary General, Federation of Catholic Family Associations in Europe FAFCE, Belgium

*Speakers:*

**Paul H. Dembinski**, Director, Observatoire de la Finance, Switzerland

**Wojciech Grzeszek**, Vice-Chairman, Malopolska Region Assembly, Poland

**Marek Kosny**, Associate Professor, Wroclaw University of Economics, Poland

**Plinio Limata**, LUMSA University, Italy

**Balazs Molnar**, Vice-President, Maria Kopp Institute for Demography and Families (KINCS), Hungary

**Marek Nieduzak**, Undersecretary of State, Ministry of Entrepreneurship and Technology, Poland

## SEPTEMBER 3

18:20—19:20 Discussion Panel

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### The Future of Education. Challenges and Opportunities

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One of the key goals of the Europe 2020 Strategy is investment in the growth of the role and development of education systems. Increasing the quality of education is currently one of the major challenges for public authorities. What is contemporary education and what is its future? How to meet the changing reality by adapting education systems to the needs of the modern world?

*Moderator:*

**Antoni Duda**, Deputy, Sejm, Poland

*Speakers:*

**Jerzy Malec**, Rector, Andrzej Frycz Modrzewski Krakow University, Poland

**Jorge Mesquita**, Director of CEFOSAP, General Union of Workers, UGT, Portugal

**Marek Metrycki**, Managing Partner, Poland, Deloitte, Poland

**Dariusz Piontkowski**, Minister, Ministry of National Education, Poland

## SEPTEMBER 3

14:50—15:50

Partner: *Żabka Polska Sp. z o.o.*

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### A senior as a consumer, employee and entrepreneur. How to activate mature people?

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From year to year the number of elderly people is growing in Poland. According to the Central Statistical Office, in late 2017 the number of people aged 60 in Poland exceeded 9 million (more than 24% of the entire population). Forecasts indicate that by 2050 over 40% of Poles will be aged 60+. What shall be done to keep the greatest possible number of seniors occupationally and socially active? How can we built an intergenerational community? What kind of consumers are people aged 60+? How in the digitalization era can we overcome the fears of elderly people of using new technologies daily?

*Moderator:*

**Tomasz Wroblewski**, President of the Board, Warsaw Enterprise Institute, Poland

*Speakers:*

**Kazimierz Kuberski**, Undersecretary of State, Ministry of Family, Labour and Social Policy, Poland

**Adam Manikowski**, Chief Operating Officer, Vice-President of the Board, Żabka Polska Sp. z o.o., Poland

**Marzena Rudnicka**, Polish Institute of Silver Economy, President, Poland

**Przemysław Wisniewski**, Editor-in-Chief, Senior Policy Magazine, Poland

**Krystyna Wroblewska**, Deputy, Sejm, Poland

## SEPTEMBER 3

16:00—17:00 Thematic Block

Partners: *KPMG Poland*

*Polish Development Fund*

*SGH Warsaw School of Economics*

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### What Opportunities and Challenges do PPKs bring?

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Demographic trends adversely affect Polish pension system which is not able to provide decent pensions. It is said that situation could be improved by Employee Capital Plans (Polish acronym: PPK) which are common system to save on retirement. Under PPK, employee and employer would jointly pay two contributions (obligatory and additional) on dedicated account. The Government forecasts certain grants for active PPK's attendees. Could such a solution make employees more willing to save on retirement? Could PPK strongly lead to growth all economy? What opportunities and challenges goes with PPK? How the implementation of PPK is progressing in business? Panellists will answer these bothering questions.

#### Discussion Panel

*Moderator:*

**Piotr Wachowiak**, Vice–Rector for Research and Management,  
SGH Warsaw School of Economics, Poland

*Speakers:*

**Robert Zapotoczny**, President of the Board, PFR Portal PPK  
Sp. z o.o., Poland

**Jan Karasek**, Partner, Advisory, KPMG Poland, Poland

**Marcin Zoltek**, Vice–chairman of the Board, TFI PZU, Poland

**Jaroslaw Sobczyk**, Chief Personal Officer, Board Member,  
Jeronimo Martins Polska S.A., Poland



**Jacek Janiuk**, President of the Board, Pekao Investment Fund Company, Poland

*Introductory presentation:*

**Jan Karasek**, Partner, Advisory, KPMG Poland, Poland

**P r e s e n t a t i o n :**

**Summary of the First Stage of PPK Implementation**

*Host:*

**Robert Zapotoczny**, President of the Board, PFR Portal PPK Sp. z o.o., Poland

## SEPTEMBER 3

18:20—19:20 Discussion Panel

Partner: *New Strategy Center*

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### Old and New Challenges for the Security of Black Sea Region

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The Russian–Ukrainian conflict and the imminent threat of destabilization of the entire region by Russia have deteriorated the security of the Black Sea. Coherent responsiveness between the Allies in the region is still lacking, comparing to the Baltic region, making it difficult for NATO to take on consistent new measures. All of these, alongside the long-standing frozen conflicts in the region, should determine a balanced approach of NATO on the entire Eastern Flank, from the Baltics to the Black Sea.

*Moderator:*

**George Scutaru**, Director for Development, New Strategy Center, Romania

*Speakers:*

**Emmanuel Dupuy**, President, Institut Prospective et Sécurité en Europe (IPSE), France

**Mikheil Janelidze**, Chairman, Center for European Governance and Economy, Georgia

**Mykhailo Gonchar**, President, Center for Global Studies “Strategy XXI”, Ukraine

**Dan Neculaescu**, Secretary of State, Ministry of Foreign Affairs, Romania

**Ryszard Terlecki**, Deputy Speaker, Sejm, Poland

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### The Post–Soviet Generation: How Are Young Russians, Belarussians and Armenians Different From Their Parents?

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Will the entry into the active social life of the generation born after the fall of the Soviets change Russia? Do young Russians accept the rules of democracy and the free market or remain prisoners of imperial history and oligarchic economy? Does the rate of social change diversify the nations of the post–Soviet area?

*Moderator:*

**Tornike Baratashvili**, Executive Director, “Europe is Our Home”, Georgia

*Speakers:*

**Dmitri Avaliani**, Editor, JAMnews, Georgia

**Daniel Ioannisyan**, Programme Director, Union of Informed Citizens, Armenia

**Oleksandr Yarema**, Deputy Minister of Youth and Sports, Cabinet of Ministers of Ukraine, Ukraine

**Oksana Prishchepova**, President, The Kaliningrad Regional Public Organization “Woman’s World”, Russia

**Vitali Saiko**, Co–Founder, Global Belarussian Leaders, Belarus

SEPTEMBER 3

16:00—17:00 Discussion Panel

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## Opening Gambit or Checkmate? An American–Chinese clash in Central and Eastern Europe

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In recent years, China has been trying hard to set a firm foot in Central and Eastern Europe, both diplomatically and economically. The 16 + 1 format has been strongly promoted, the New Silk Road has been widely discussed, and the visions of China's large infrastructure investments in the entire region have been unfolded. Will the increasingly stronger signals of America's involvement in the region jeopardize these activities, just to mention the tangible support for the Three Seas Initiative, but also gas and military contracts. Will China's expansion in the region be stopped? Or are we witnessing just regrouping before the upcoming battle?

*Moderator:*

**Richard Stephens**, Founder & Editor, Poland Today, United Kingdom

*Speakers:*

**Fraser Cameron**, Director, EU–Asia Centre, United Kingdom

**Emanuel Plopeanu**, Dean of the Faculty of History and Political Sciences, Ovidius University of Constanta, Romania

**Matej Simalcik**, Executive Director, Institute of Asian Studies, Slovakia

**Yuxi Sun**, Advisor, Public Diplomacy Advisory Panel of Ministry of Foreign Affairs, China

**Zsolt Takacs**, General Manager, CECZ Central European, Hungary

**Siarhei Vaitsiakhouski**, Deputy General Director, The Chinese–Belarusian industrial park “Great Stone”, Belarus

*Participation in Discussion:*

**Katsiaryna (Kate) Shmatsina**, Belarusian Institute for Strategic Studies, Belarus

## SEPTEMBER 3

17:10—18:10 Discussion Panel

Partner: B`huth Dubai Public Policy Research Centre

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### The War of Civilizations. Should We Brace For a New Global Conflict?

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Many analysts indicate that the next world war will be a clash of civilisations and religions that currently dominate the world. Cross-cultural counters are to be what determines the course of future events and policy at the global level. Can the world in which we live be considered safe? Where will the mankind's US-Iranian or Euro-Chinese rivalry lead? Will nuclear weapons be used in the next war?

*Moderator:*

**Pawel Lisicki**, Editor-in-Chief, Do Rzeczy Weekly, Poland

*Speakers:*

**Rasha Al Joundy**, B`huth Dubai Public Policy Research Centre,  
United Arab Emirates

**Wojciech Bojanowski**, Journalist, TVN S.A., Poland

**Alexander Neklessa**, Director of the Geoeconomics Centre,  
Laboratory "North-South" IAS RAS, Institute of African  
Studies, RAS, Russia

**Luca Steinmann**, Journalist and Political Analyst, Limes, Italy

## SEPTEMBER 3

18:20—19:20 Discussion Panel

Partner: Federal Trust for Education and Research

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### The European Union after the Elections – In Search of a Real Solutions

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Based on EP elections in May 2019 we can clearly see that voters in the European Union showed that more radical and populist moods are gaining ground in the hearts and minds of Europeans. Will this choice to lean to the political right mobilise the “traditional” political groups to begin solving the real problems that the EU faces, or perhaps will it mean a further deepening of the European the political crisis, growing divisions and, consequently, the end of the Union in its current form and structure?

*Moderator:*

**Martin Ehl**, Chief Analyst, Hospodarske noviny, Czech Republic

*Speakers:*

**Martins Kazaks**, Member of the Council, Bank of Latvia, Latvia

**Elizabeth Krahulecz**, Head of Regulatory Public Policy Brussels Office, Ernst & Young Brussels, Hungary

**Marije Laffeber**, Deputy Secretary General, Party of European Socialists (PES), The Netherlands

**Janos Martonyi**, Member of the Board, Blue Planet Climate Protection Foundation, Hungary

**Frantisek Ruzicka**, Secretary of State, Ministry of Foreign and European Affairs of the Slovak Republic, Slovakia

**Francesca Traldi**, Independent Expert, Italy

## SEPTEMBER 3

14:50—15:50 Discussion Panel

Partner: Enea

## Security of Critical Energy Infrastructure

The timeline of the “Energy Security and Environment” strategy adopted in 2014 is coming to an end. The panel will discuss the postulated changes in terms of increasing the country’s energy security, in particular, the critical infrastructure used, among others, for energy management and distribution. Is the energy sector able to effectively mitigate the progressing computerisation and threats? At what cost? Panelists will discuss the likelihood of dependence on one provider of critical infrastructure security systems and possible solutions derived from the best foreign practices.

*Moderator:***Robert Tomaszewski**, Polityka Insight, Poland*Speakers:***Jaroslav Broda**, Vice-President of the Management Board, TAURON Polska Energia S.A., Poland**Wojciech Drozd**, Vice-President of the Management Board for Innovation and Logistics, Enea, Poland**Jaroslav Kawula**, Vice-President, Chief Operating Officer, Grupa LOTOS S.A., Poland**Marcin Lagiewka**, Director, Deal Advisory, KPMG Poland, Poland**Zbigniew Leszczynski**, Member of the Management Board, Development, PKN ORLEN S.A., Poland**Rafal Miland**, Vice-President of the Board, PERN S.A., Poland**Artur Zawartko**, Vice-President of the Management Board, GAZ-SYSTEM, Poland



## SEPTEMBER 3

16:00—17:00 Discussion Panel

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### Culture – Still an Art or Already a Business?

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The dynamic development and spread of Popular Culture is a clear sign of the growing integration of art and business. For many, culture has already become just another branch of national economy. Will art remain an important part of popular culture or will it be surpassed by money? In the world dominated by business, is there still space for art?

*Moderator:*

**Jerzy Fedorowicz**, Senator, Senate, Poland

*Speakers:*

**George Alibegashvili**, Chairman, State Language Department,  
Georgia

**Yulia Fediv**, Executive Director, Ukrainian Cultural Fund,  
Ukraine

**Grzegorz Orzelowski**, Director, The Center of the Meeting of  
Cultures, Poland

**Dmitry Semibratov**, Film Director, Studio Hronos, Russia

## SEPTEMBER 3

17:10—18:10 Discussion Panel

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**What do Poles Expect After the Election?**  
– part I

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Each subsequent parliamentary election is an opportunity to discuss the direction of the development of the state and society. Political parties present their visions and programs, and citizens choose what they want, or what their politicians have convinced. The winners will be those who present the most interesting proposal, will be the most persuasive or the most efficiently adapt their political offer to current social needs and desires. The government of souls (i.e. the actual government) for the one who will accurately answer the question: what are the expectations of Poles A.D. 2019?

*Moderator:*

**Jan Rokita**, Publicist, Poland

*Speakers:*

**Janusz Cichon**, Deputy, Sejm, Poland

**Henryk Domanski**, Institute of Philosophy & Sociology, Polish Academy of Sciences, Poland

**Wawrzyniec Konarski**, Rector, Akademia Finansów i Biznesu Vistula, Poland

**Pawel Szefernaker**, Secretary of State, Ministry of the Interior and Administration, Poland

**Marek Wrobel**, Advisor to the Board, PGE Polska Grupa Energetyczna, Poland

## SEPTEMBER 3

18:20—19:20 Discussion Panel

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### What do Poles Expect After the Election? – part II

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Each subsequent parliamentary election is an opportunity to discuss the direction of the development of the state and society. Political parties present their visions and programs, and citizens choose what they want, or what their politicians have convinced. The winners will be those who present the most interesting proposal, will be the most persuasive or the most efficiently adapt their political offer to current social needs and desires. The government of souls (i.e. the actual government) for the one who will accurately answer the question: what are the expectations of Poles A.D. 2019?

*Moderator:*

**Jan Rokita**, Publicist, Poland

*Speakers:*

**Kazimierz Kik**, Professor, Jan Kochanowski University in Kielce, Poland

**Norbert Maliszewski**, Professor, Cardinal Stefan Wyszyński University, Poland

**Slawomir Neumann**, Chairman, Parliamentary Club “Civic Platform”, Poland

**Robert Raczynski**, Mayor, Lubin City Council, Poland

**Andrzej Rzonca**, Chief Economist, Civic Platform of the Republic of Poland, Poland

**Sergiusz Trzeciak**, Consultant in Political Communication, Trzeciak|Chmal : Regulatory and Strategic Advisory, Poland

**SEPTEMBER 3****14:50—15:50 Discussion Panel**

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**Fueling Foreign Trade**

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Polish exporters are strengthening their position in distant, highly developed markets, such as the USA, Canada, and Japan. Is this a good and safe direction for foreign expansion? What Polish export markets are growing fastest today, and what is the outlook for the future?

*Moderator:*

**Elzbieta Glapiak**, Journalist, Business Insider, Poland

*Speakers:*

**Katarzyna Dubno**, Public Affairs & Market Access Director,  
Adamed Pharma S.A., Poland

**Ryszard Florek**, President of the Board, FAKRO Sp. z o.o.,  
Poland

**Jacek Poswiata**, Managing Director, Bain & Company Poland  
Sp. z o.o., Poland

**Krzysztof Senger**, Vice-President of the Board, Polish  
Investment and Trade Agency, Poland

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## What Will Be the Future of the Polish Economy?

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According to the official report of the International Monetary Fund, in 2018 the GDP per capita indicator was about 72% of the indicator calculated for the entire European Union. According to economists, the economic growth of Poland at the turn of the last years was mainly driven by consumption, but many experts immediately point out that although consumption has a positive impact on Poland's GDP, investment outlays are expected to weaken in the coming years. The results of Polish exports, as specialists predict, will continue to be under pressure of negative tendencies in the European economy and tensions in global trade, such as trade wars or Brexit. Is optimism justified, and for how long should it last?

*Moderator:*

**Pawel Jablonski**, Editor Forbes, Ringier Axel Springer Polska  
Sp. z o.o., Poland

*Speakers:*

**Jan Krzysztof Bielecki**, Chairman of the Partners Board, EY,  
Poland

**Grzegorz W. Kolodko**, Professor, Leon Kozminski Academy,  
Poland

**Jerzy Kwiecinski**, Minister, Ministry of Investment and  
Economic Development, Poland

**Marcin Mrowiec**, Chief Economist, Bank Pekao S.A., Poland

**Michal H. Mrozek**, CEO, HSBC Bank Polska S.A., Poland

**Janusz Steinhoff**, Chairman of the Programme Council,  
National Chamber of Commerce, Poland

SEPTEMBER 3

14:50—15:10 Talk

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Gertruda Uscinska – Talking About Economy

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*Special guest:*

**Gertruda Uscinska**, President, Social Insurance Institution  
(ZUS), Poland

*Host:*

**Mateusz Ratajczak**, Journalist, Money.pl, Poland

**SEPTEMBER 3**

**16:00—16:20**

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**Presentation of the #PolskiBarometrCyberbezpieczeństwaSpołecznego2019 Report**

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*Moderator:*

**Sebastian Ogorek**, Editor in Chief of Money.pl & WP Finanse,  
money.pl / Wirtualna Polska, Poland

*Host:*

**Krzysztof Gawkowski**, Director, Polish Cybersecurity Institute,  
Poland

**SEPTEMBER 3****17:10—18:10 Discussion Panel***Partner: Caritas Poland*

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**Charity and Business. Multidirectional Exchange of Values**

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Polish charity organizations have long experience of working with business partners as well as with national and local government bodies. What are the directions and dependencies of cooperation between non-governmental organizations and commercial companies in the field of CSR? What is the role of public institutions being supportive of the development of this cooperation? How does cooperation with non-governmental organizations affect companies? What are the financial and non-financial benefits of this cooperation? How do companies involve their staff in charity? Can sponsorship be perceived as charity? Is it an exchange of values or profits? Or perhaps we should think about charity without the business being involved? Does the state stimulate business to support a charity?

*Moderator:***Ludwik Kotecki**, Chief Economist, Caritas Poland, Poland*Speakers:***Marian Banas**, Minister, Ministry of Finance, Poland**Malgorzata Chmielewska**, President, The Catholic Community of Bread of Life, Poland**Bartosz Ciolkowski**, Country Manager Poland, Mastercard, Poland**Marcin Izycki**, Director, Caritas Poland, Poland**Jaroslaw Sobczyk**, Chief Personal Officer, Board Member, Jeronimo Martins Polska S.A., Poland



## SEPTEMBER 3

18:20—19:20 Discussion Panel

Partner: *Ministry of Investment and Economic Development*

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### Innovation is a Woman. The Business of New Technologies in Women's Hands

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Only 26% of Polish startups have a female founder. However, our country is no exception when it comes to the percentage of women who decide to start their own business. How to make more women in the new technologies industry? What are the main obstacles that need to be removed to make the Polish startup ecosystem more friendly for female founders?

#### Introductory presentation

##### "Dostępność Plus" programme

Host:

**Stanisław Krakowski**, Director, Ministry of Investment and Economic Development, Poland

Moderator:

**Nino Dzikija**, Head of Product Innovation, Wirtualna Polska S.A., Poland

Speakers:

**Justyna Orłowska**, The Chancellery of the Prime Minister, Director of the GovTech Department

**Patrycja Panasiuk**, Innovation Office Director, PKN ORLEN S.A., Poland

**Eszter Szabo**, President, Women Business Angels, Hungary

**Marta Wolanska**, President of the Board, Pekao Leasing SA, Poland

## SEPTEMBER 3

14:30—15:15 Discussion Panel

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### Competences of the Future for the Leaders of Tomorrow

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Panellists will discuss who the leaders of tomorrow are, what skills and competences they need and how the changing economic ecosystem and labour market will influence these competences. The discussion will also focus on the role of transnational mobility and international cooperation in developing competences of the future.

*Moderator:*

**Marek Zajac**, Journalist, Foundation for the Development of the Education System, Poland

*Speakers:*

**Marcin Chludzinski**, President of the Board, KGHM Polska Miedź S.A., Poland

**Bogusław Chrabota**, Editor-in-Chief, Rzeczpospolita Daily, Poland

**Tomasz Kierul**, Lecturer, Boston University, Poland

**Dariusz Piontkowski**, Minister, Ministry of National Education, Poland

**Paweł Poszytek**, General Director, Foundation for the Development of the Education System, Poland

## SEPTEMBER 3

15:15—16:25 Discussion Panel

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### Multidisciplinary Young Leader

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Multidisciplinary approach is nowadays becoming the key to career development. How should we specialise in our own domain and, at the same time, remain open for other ones? Is multidisciplinary approach only related to knowledge, or does it also involve the ability to communicate with the representatives of other domains? How to create multidisciplinary expert teams?

*Moderator:*

**Giorgi Agirbaia**, Economic Forum of Young Leaders, Georgia

*Speakers:*

**Olha Luchka**, Economic Forum of Young Leaders, Ukraine

**Marian Olari**, Economic Forum of Young Leaders, Republic of  
Moldova

**Maria Szilak**, Economic Forum of Young Leaders, Poland

**Balsa Vujosevic**, Economic Forum of Young Leaders,  
Montenegro

## SEPTEMBER 3

16:25—17:25 Discussion Panel

Partner: The Chancellery of the Prime Minister

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### National Youth Policy

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The panellists will focus on the actions undertaken by the government for young people (including for example the economy and civil society support) and discuss the fiscal, economic, social and civic directions of youth policy in Poland.

*Moderator:*

**Piotr Mazurek**, Head of Political Cabinet, The Chancellery of the Prime Minister, Poland

*Speakers:*

**Tomasz Chrostny**, Ministry of Entrepreneurship and Technology, Director of Economic Analysis Department, Poland

**Wojciech Kaczmarczyk**, Director, National Freedom Institute, Centre for Civil Society Development, Poland

**Jacek Kurzepa**, Member, Sejm, Poland

**Jan Sarnowski**, Deputy Director, Ministry of Finance, Poland

**Piotr Wasilewski**, Chairan, Council of Children and Youth of the Republic of Poland , Poland

## SEPTEMBER 3

17:35—18:25 Discussion Panel

Partner: *Rzeczpospolita Daily*

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### Will Technological Progress Influence the Development of New Competences? – part I

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*Moderator:*

**Artur Osiecki**, Journalist, Rzeczpospolita, Poland

*Speakers:*

**Adam Kaminski**, Development Director, INFOTECH Technical School, Poland

**Michal Moskal**, Councillor, Zoliborz District Office of the Capital City of Warsaw, Poland

**Beata Ostrowska**, Member of the Presidium of the Board, The Polish Information Processing Society, Poland

**Adam Tomaszewski**, Director, Technical and General Secondary Schools Complex, Poland

## SEPTEMBER 3

18:35—19:15 Discussion Panel

Partner: *Rzeczpospolita Daily*

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### Will Technological Progress Influence the Development of New Competences? – part II

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*Moderator:*

**Artur Osiecki**, Journalist, Rzeczpospolita, Poland

*Speakers:*

**Piotr Benke**, Chief Technology Officer, IBM, Poland

**Andrzej Dabrowski**, Member of the Board, Independent  
Digital, Poland

**Zofia Dzik**, President, Fundacja Humanites, Poland

**Jacek Hanke**, President of the Board, Digital Core Design,  
Poland

**Bartosz Mielecki**, Managing Director, Polish Automotive  
Group, Poland

**SEPTEMBER 3**

**19:30—20:00 Talk**

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## Inspiring Conversation

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Author's Evening of Marek Dutkiewicz – Polish songwriter, screenwriter, journalist and editor.

*Special guest:*

**Marek Dutkiewicz**, Author, Poland

*Host:*

**Max Fras**, Announcer, London School of Economics, Poland

## SEPTEMBER 3

14:50—15:50 Discussion Panel

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Polish SMEs in the Value Chain of Large Companies

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The small and medium-sized enterprise sector in Poland is characterized by large fragmentation and a huge advantage of micro-enterprises. However, small and medium-sized enterprises undertake innovative activities much more often than micro-enterprises. Western companies have higher production capacity and are also able to offer a higher technological level and a competitive price offer. What can small and medium businesses do to become a more important partner for large companies? What can make large companies choose Polish subcontractors more often?

1. Key partners in the value chain of large companies (whether they are foreign or Polish companies or larger or smaller companies)
2. What role do Polish SMEs play in the supply chain of large companies? Has anything changed in the last 3–5 years in favor of Polish SMEs?
3. What can make large companies choose Polish subcontractors more often?

*Moderator:*

**Marek Tejchman**, Deputy Editor-in-Chief, Gazeta Prawna  
Daily, Poland

*Speakers:*

**Patrycja Klarecka**, Member of the Management Board, Retail  
Sales, PKN ORLEN S.A., Poland

**Katarzyna Kreczmanska-Gigol**, Vice-President of the  
Management Board for Finance, KGHM Polska Miedź S.A.,  
Poland



**Malgorzata Oleszczuk**, President, Polish Agency for Enterprise Development, Poland

**Konrad Trzonkowski**, Managing Director, Industrial Development Agency JSC, Poland

## SEPTEMBER 3

16:00—17:00 Discussion Panel

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### Between Now and Industry 4.0. How to Get There?

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Industry 4.0 is nowadays a key challenge for global and Polish economy. Digitalization and automatization allow the companies to rise their potential, but these processes also generates a number of questions. One of the most important issues are cyber security and energetic security which are strongly connected with Industry 4.0. Other important issue is the role of IT infrastructure, business financing and educational and advisory activities, that help Polish companies with implementing modern solutions, and help Polish integrators of industrial automation with creating their own projects.

Which trades could benefit the most thanks to implementation of solutions typical for Industry 4.0? Which Polish companies should be interested the most in such solutions?

Small and medium-sized enterprises, State Treasury Companies, big foreign players from the production sector – who will be responsible for growth of Industry 4.0 in Poland?

What is the impact of good condition of Polish economy, remaining for a long time, on implementation of Industry 4.0?

*Moderator:*

**Krzysztof Skowronski**, Journalist, Radio Wnet, Poland

*Speakers:*

**Pawel Kolczynski**, Vice-President of the Management Board,  
Industrial Development Agency JSC, Poland

**Stefan Zyczkowski**, ASTOR Sp. z o.o., President, Poland

## SEPTEMBER 3

17:10—18:10

Partner: *Polish Development Fund*

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### PPKs and the Desired Retirement Plans

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Financial Security of Polish people lies at the very centre of every pension scheme, including ECP. Still, there is a substantial distrust in society in regards to systemic saving due to mistakes that have been made with managing OFE. How can we increase awareness of the benefits of long-term savings? How can we introduce tools that are both safe and universal, which can easily facilitate the accumulation of additional pension funds? What should be done with the funds from OFE? Are ECP a real chance to ensure dignified ageing? Can ECP be as successful in Poland as it was in Great Britain? Will young Poles be able to put their trust in Individual Retirement Accounts while their parents are victims of OFE?

Discussion on the possible pension solutions will be preceded by a presentation of the data gathered after a few months of functioning of the Employee Capital Plans in Poland.

*Moderator:*

**Bartosz Marczuk**, Vice President, Polish Development Fund,  
Poland

*Speakers:*

**Pawel Borys**, President of the Management Board, Polish  
Development Fund, Poland

**Gertruda Uscinska**, President, Social Insurance Institution  
(ZUS), Poland

**Tomasz Wroblewski**, President of the Board, Warsaw  
Enterprise Institute, Poland

## SEPTEMBER 3

18:20—18:40 Presentation

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### CVC As Supplement to R&D and M&A – Why Corporations Should Invest in Startups?

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Corporate Venturing among Fortune500 companies

New and old models of Corporate Venturing

Case studies: S&P500 companies, CVC funds, how corporations invest in startups?

How corporations can follow innovations?

What are the benefits of working with VC funds as co-investor?

*Introductory presentation:*

**Malgorzata Walczak**, Investment Director, PFR Ventures,  
Poland

## SEPTEMBER 3

18:45—19:30 Discussion Panel

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### Pioneers, Mentors, Educators. Where and how Corporations, Public Institutions and Startups can Work Together to Build an Innovation Ecosystem

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*Speakers:*

**Eliza Kruczkowska**, Chief Innovation Officer, Polish Development Fund, Poland

**Aleksander Kutela**, Vice-President, Ringier Axel Springer Polska Sp. z o.o., Poland

**Robert Redeanu**, Chief Executive Officer, UPC Poland, Poland

**Damian Zaplata**, Member of the Board, Allegro.pl, Poland

**SEPTEMBER 3**

**14:45—15:00 Talk**

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## Local Governments of the Future

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A discussion with Professor Hanna Godlewska–Majkowska, Vice Rector of SGH for External Cooperation, about the bodies of local self–government. The discussion will be led by Piotr Maślak.

*Special guest:*

**Hanna Godlewska–Majkowska**, Vice–Rector for Outreach,  
SGH Warsaw School of Economics, Poland

*Host:*

**Piotr Maslak**, Journalist, SGH Warsaw School of Economics,  
Poland

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### Development of Renewable Energy and Low Emission Technology in the Central and Eastern Europe

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The topic of the discussion will be the development of renewable energy in CEE and its perspectives up to 2030 and 2050. A significant issue is also the rate of use of electricity generating low emission technology by the countries of the region. The goal is to answer the question whether the countries will be importing ready solutions or will they be able obtain electric power based on their own technology resources.

*Moderator:*

**Jakub Kajmowicz**, Editor-in-Chief, Energetyka24.com / Grupa Defence24, Poland

*Speakers:*

**Katarina Hazuchova**, Independent Environmental Analyst, GPoT, SIOV, Slovakia

**Krzysztof Ksiezopolski**, President, ISECS, Institute for Security Energy and Climate Studies, Poland

SEPTEMBER 3

17:00—17:15 Talk

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## Tightening the Tax System

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Discussion with Professor Dominik J. Gajewski, Head of the Centre for Analysis and Studies of Taxation, about tightening the tax system, CIT avoidance, harmful tax competition among EU countries. The discussion will be led by Piotr Maślak.

*Special guest:*

**Dominik Jan Gajewski**, PhD, SGH Warsaw School of Economics, Poland

*Host:*

**Piotr Maslak**, Journalist, SGH Warsaw School of Economics, Poland



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### Digital Tax – a Budget Opportunity or Diplomatic Threat

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Why EU states do not introduce digital tax despite its significant benefits? Why the European Commission was not able to introduce general taxation rules for digital giants? Is the digital tax a bone of contention of the EU states? Is the digital tax introduction being held back by transatlantic diplomatic action? Is the digital tax an alternative for combating international tax avoidance? Can Blockchain technologies be used for eliminating the CIT gap? We will attempt to answer these questions, and many other, during the SGH panel discussion about taxation.

*Moderator:*

**Dominik Jan Gajewski**, PhD, SGH Warsaw School of Economics, Poland

*Speakers:*

**Tomasz Baranczyk**, Partner, PwC Polska Sp. z o.o., Poland

**Malgorzata Glen**, Director, KPMG Poland, Poland

**Izabela Leszczyna**, Deputy, Sejm, Poland

**Zbigniew Liptak**, Partner, EY, Poland

**Pawel Trojanek**, National Chamber of Tax Advisers, Mazovian Branch, Chairman, Poland

## SEPTEMBER 3

12:00—12:50 Report

Partner: *SGH Warsaw School of Economics*

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### Economic Forum Report: Central and Eastern Europe Against Global Trends: Economy, Society and Business

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Will we catch up with the most developed societies, and if yes – when? SGH experts analyse issues related to wealth of countries of our region, changes in transport needs, development of eco-innovations, systems of elderly care, trends concerning optimisation and tightening of tax systems, labour market and development of agriculture. The researchers have also studied the processes of counteracting exclusion in certain areas (investment) and CSR best practices on stock exchanges, as well as innovative digitisation of the economy, including the role of data analysis (Big Data) and systems of support for start-ups.

*Moderator:*

**Piotr Karwowski**, Spokesperson, SGH Warsaw School of Economics, Poland

*Speakers:*

**Elzbieta Adamowicz**, Professor, SGH Warsaw School of Economics, Poland

**Agnieszka Chlon-Dominczak**, Professor, SGH Warsaw School of Economics, Poland

**Dominik Jan Gajewski**, PhD, SGH Warsaw School of Economics, Poland

**Wojciech Paprocki**, Professor, SGH Warsaw School of Economics, Poland

**Marek Rocki**, Rector, SGH Warsaw School of Economics, Poland

**Mariusz Strojny**, Rector's Proxy for Technology Transfer, SGH Warsaw School of Economics, Poland

## SEPTEMBER 3

14:50—15:50 Special Event

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### History's Knocking on Our Door. Economy and Politics

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History has been very brutal with the countries of Central and Eastern Europe. The greatest wars have been going on here over the centuries. After the end of the last, countries of that region had to live in a communist regime. Today, when Europe and the world have changed significantly, they have become one of the important elements of the European Union. What values can Central and Eastern European countries transfer to other EU countries? How important is the region politically and historically? What are European values? What lessons should all modern European nations learn from history?

*Moderator:*

**Jan Rokita**, Publicist, Poland

*Speakers:*

**Elena Afanasyeva**, Member, Committee on Constitutional Legislation and State Building, The Council of Federation, Russia

**Gabor Gion**, State Secretary, Ministry of Finance, Hungary

**Stjepan Mesic**, former President, Croatia

**Boguslaw Sonik**, President, Former MEP, Stowarzyszenie Maj77, Poland

## SEPTEMBER 3

16:30—18:00

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### New Technologies – New Challenges. What Changes are to be Expected on the Radio, Broadcasting and Broadband Markets?

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With the development of technology, the media model is changing. Shifting the burden of building audiences from linear television towards non-linear services, conversion of terrestrial, cable and satellite media distribution channels to Internet. Technological changes can be a potential benefit for the Internet or radio. The entry of traditional television into the online sphere is a chance for the second life of this medium. Technological changes have forced the need for multimedia, multi-channel, single-source measurement of content reach to users to ensure effective media monitoring.

*Moderator:*

**Jakub Biedrzynski**, OMD Media House, President, Poland

*Speakers:*

**Witold Kolodziejski**, Chairman, National Broadcasting Council, Poland

**Dariusz Dabski**, President of the Board, TV Puls, Poland

**Boguslaw Kisielewski**, President of Management Board, Kino Polska TV, Poland

**Pawel Paluch**, CEO, Audytorium 17, Poland

**Jacek Swiderski**, CEO, Wirtualna Polska S.A., Poland

**Karol Skupien**, Chairman, NATIONAL CHAMBER OF ETHERNET COMMUNICATION, Poland

**Andrzej Kozlowski**, President of the Board, Emitel S.A., Poland

**Michal Wigurski**, National Broadcasting Council, Telemetria Polska, Project Director, Poland

**Marcin Grabowski**, National Broadcasting Council, Expert,  
Poland

**Tomasz Figura**, Expert, National Broadcasting Council, Poland

**Andrzej Olszewski**, Expert, National Broadcasting Council,  
Poland

## NOTES

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## ACCOMPANYING EVENTS SEPTEMBER 4

	Building G, The Pavilion of the Małopolska Region	"A note from the Uprising". Screenings in the virtual reality technology
12:00	Jaworzyna Krynicka, Karczma Harnaś	Kruca Banda Concert
18:40 –19:55	SGH Zone	Live cooking session with Masterchef Ola Nguyen
19:00 –22:00	British Pavilion	The British Pavilion Music & Movie
19:30	Building D, Dom Forum, State and Reforms	Paweł Kowal, "Prometeuses Testament" Evening with the author
19:30	Building G, The Pavilion of the Małopolska Region, Regions Forum	"People's World" – a film screening followed by a meeting with its director Dmitry Semibratov Movie
19:30	Building G, The Pavilion of the Małopolska Region, Management Forum	Maria Matios, „(And) I guess things never change" Evening with the author
19:30	Building C, Nowy Dom Zdrojowy, Europe of the Carpathians	Before the Berlin Wall Fell. Attitudes of Hungary, Czechoslovakia and Poland in 1989 towards refugees from East Germany Evening with the author
19:30	Building F, Stary Dom Zdrojowy, International Politics	"Austrian Chatter, or the Old Good Kaiser Times". A meeting with Mieczysław Czuma and Leszek Mazan Evening with the author
20:30	Building A, Pijalnia	Awards Ceremony of 29th Economic Forum Special event
20:30	Building A, Pijalnia	A concert of the Polish Border Guard Representative Orchestra
21:45	Building C, Nowy Dom Zdrojowy, Europe of the Carpathians	Kerekes Band Concert
22:00	Węgierska Korona	Kardioband Concert

For more detailed information refer to the Cultural Events brochure



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**Europe In the Face of Global Rivalry**

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The world is an arena of permanent competition in the field of economic and political interests. In this context, the key question is that of the role of businesses as growth drivers and states as creators of institutions, regulations and mechanisms allowing to achieve, defend and advance competitive advantages. A prominent example of such a global rivalry has recently been the US–China trade war. As for Europe, it is sceptical about both China’s methods of action and the confrontational style of the Trump administration. How is it going to react to this ping pong? Can it, despite internal divisions, speak with one voice to develop pragmatic, hard-nosed policies that suit its economic and strategic interests?

*Moderator:*

**Peter Thal Larsen**, EMEA Editor, Reuters Breakingviews

*Speakers:*

**Peter Szijjarto**, Minister of Foreign Affairs and Trade, Hungary

**Virginijus Sinkevicius**, Minister of Economy, Lithuania

**Peter Mather**, Group Regional President, BP Europe, United Kingdom

**Luca Jahier**, President, European Economic and Social Committee

**Stanislaw Karczewski**, Speaker, Senate of the Republic of Poland

**SEPTEMBER 4**

**15:30—17:00**

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## The World of Common Values. Does it Still Exist?

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The ever-changing world faces new, difficult challenges that arise on the daily basis. The economic development, that we strive for so much, brings about far reaching changes, including changes to the social structure of different nations and even continents. These social and economic disproportions result in situation where it is increasingly difficult to find common ideals. Does a community of values still exist around the world? What is the place of Europe and its foundations in this community?

*Moderator:*

**Zdzislaw Krasnodebski**, Member, European Parliament,  
Poland

*Speakers:*

**Mariyana Nikolova**, Deputy Prime Minister, Prime Minister  
Office, Bulgaria

**Alexandru Petrescu**, Minister, Ministry of Communications  
and Information Society, Romania

**Beata Szydlo**, Member, European Parliament, Poland

## SEPTEMBER 4

10:45—11:45

Partner: Sejm

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### The Intellectual Facets of Central Europe

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- Cultural Carpathian Range. How does the culture connect the Carpathian nations?
- Intellectual trends in Eastern Europe.
- Central European values in shaping of the modern Europe.

*Moderator:*

**Ryszard Terlecki**, Deputy Speaker, Sejm, Poland

*Speakers:*

**Anca-Maria Cernea**, President, Romanian Association of Catholic Doctors, Romania

**Pavol Macala**, Member of the Board, Scientific Association Personalism, Slovakia

**Karel Schwarzenberg**, Vice-Chairman of the Foreign Affairs Committee, Chamber of Deputies of the Parliament of the Czech Republic

**Zbigniew Stankiewicz**, Archbishop Metropolitan, Roman Catholic Archdiocese of Riga, Latvia

**Attila Szalai**, Expert for Poland, Research Institute and Archives for the History of Regime Change (RETÖRKI), Hungary

**Ingrida Veliutė**, Deputy Minister, Ministry of Culture, Lithuania

SEPTEMBER 4

11:55—12:55

Partner: Sejm

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## The Culture of Freedom. Past and Present

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- What was freedom before and after 1989?
- Freedom as a fundamental value.
- Modern threats to freedom in Europe: social engineering, informational monism.

Western lifestyle took over the world. The territories that do not give in to this trend keep shrinking. At the same time, the symptoms of various crises are multiplying in many of the world's most important democracies which have the most developed market economy. Societies are getting older, become less dynamic and lose the joy of life. In the climate of omnipresent pluralism, more and more states are starting to limit civil liberties and are increasingly relying on social engineering in their policy. (...) Europe and the West have come to a complete halt: the end of the era.

Prof. Udo di Fabio, judge of the Federal Constitutional Court in Karlsruhe, "Kultura svobody", Brno 2009.

*Moderator:*

**Richard Horcsik**, Chairman of the Committee on European Affairs, National Assembly, Hungary

*Speakers:*

**Piotr Babinetz**, Deputy, Sejm, Poland

**Mihai Alexandru Gherghe**, Secretary of State, Ministry of Culture and National Identity, Romania

**Piotr Naimski**, Government's Plenipotentiary for Strategic Energy Infrastructure, The Chancellery of the Prime Minister, Poland

**Frederic Petit**, Member of Parliament, National Assembly, France

**Alexander Tomsky**, General Director, Leda Publishers s.r.o, Czech Republic

**SEPTEMBER 4**

**13:05—14:05**

*Partners: Sejm*

*International Visegrad Fund*

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## COLLEGIUM CARPATHICUM Cycle: What can Universities Do for the Carpathian Region?

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- Collegium Carpathicum is an institution with the purpose for strengthening scientific and academic cooperation between universities in the Carpathian region,
- Promotion of the region through education and publishing of popular and scientific materials,
- Creating a positive image of the Carpathian region and expanding knowledge among European Union countries and citizens,
- The main goal of the Collegium is to create a special “Carpathian trend” through the education, student and scientific exchange,
- Increasing the knowledge and awareness of project recipients (students, scientists, NGOs),
- CC Initiative as an additional proposal for the V4 policy and the policy of the Eastern Partnership EU (Ukraine).

*Moderator:*

**Jan Malicki**, Director, Centre for East European Studies,  
Warsaw University, Poland

*Speakers:*

**Igor Tsependa**, Rector, Vasyl Stefanyk Precarpathian National  
University, Ukraine

**Peter Konya**, Rector, University of Presov, Slovakia

**Jan Lata**, Rector, University of Ostrava, Czech Republic

**Sandor Oze**, Director of the Institute of History, Pázmány Péter  
Catholic University, Hungary

**Stefan Purici**, Prorector for International Relations, University  
“Stefan Cel Mare” of Suceava, Romania

**Pawel Trefter**, Rector, The East European State University in  
Przemysl, Poland

*Participation in Discussion:*

**Miklos Mitrovics**, Research Fellow, Hungarian Academy of  
Sciences, Hungary

## SEPTEMBER 4

14:15—15:15

Partner: Sejm

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### Central Europe about Itself: Mutual Perception and Regional Community

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- We are neighbours. Do we need each other?
- Cooperation within the Three Seas Initiative, the V4, the Bucharest Nine.
- Internal problems of Central Europe.

*Moderator:*

**Marek Kuchcinski**, Deputy, Sejm, Poland

*Speakers:*

**Veroljub Arsic**, Deputy Speaker, National Assembly, Serbia

**Angel Dzhambazki**, Member, European Parliament, Bulgaria

**Oleg Lipskii**, Member, Moldavian Parliament, Republic of Moldova

**Lorinc Nacsá**, Member, National Assembly, Hungary

**Jiri Oberfalzer**, Deputy Speaker, Senate of the Parliament of the Czech Republic

**Emanuelis Zingeris**, Chairman of Foreign Affairs Committee, Seimas, Lithuania

SEPTEMBER 4

17:10—18:10

Partner: National Agricultural Support Center

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## Global Threats and Opportunities for the Polish Food Sector

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Agri–food sector is largely dependent on exports and the condition of global markets. The situation of many segments of the food market is already influenced by such phenomena as, for example, an agreement with the Mercosur countries, which destabilizes the markets of animal products – (beef, poultry) but also sugar and fruit. The signing of the contract creates serious threats to the Polish food market and causes the necessity of directing the agricultural policy in new areas and influences the changes in the structure of the agricultural sector.

*Moderator:*

**Monika Piatkowska**, President, Economic Chamber of Traders, Grain Processors & Feed Manufacturers, Poland

*Speakers:*

**Jan Krzysztof Ardanowski**, Minister, Ministry of Agriculture and Rural Development, Poland

**Andrzej Szumowski**, Vice–President, Wyborowa Pernod Ricard, Poland

**Bogdan Konopka**, Chief Veterinary Officer, Chief Veterin



## SEPTEMBER 4

18:20—19:20

Partner: Sejm

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### Economy of the Future from the Perspective of Central and Eastern European States

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- Uneven development of Europe – ethical and civilizational challenge for the West.
- Sustainable development – a chance for future generations.
- Economic resources of Central and Eastern Europe and its political potential.

*Moderator:*

**Jerzy Kwiecinski**, Minister, Ministry of Investment and Economic Development, Poland

*Speakers:*

**Gabor Gion**, State Secretary, Ministry of Finance, Hungary

**Wladyslaw Ortyl**, Marshal, Podkarpackie Region Marshal Office, Poland

**Eduard Shalsi**, Minister of State for Entrepreneurship Protection, Albania

**Marius Skuodis**, Deputy Minister, Ministry of Economy, Lithuania

**Denisa Zilakova**, Director General, Office of the Deputy Prime Minister of the Slovak Republic for Investments and Informatization, Slovakia

## SEPTEMBER 4

10:45—11:45

*Partner:* Association of Employers Polish Spirits Industry (ZP PPS)

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### Spirits Economic Impact and Export Promotion

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The Polish spirit industry pays PLN 13 billion a year to the state budget, provides 100,000 jobs (production, distribution, sales, agriculture). Vodka produced in Poland is our only recognizable brand worldwide and enjoys a well-deserved reputation. Even so, only 18% of spirits produced in the country are sent abroad. In comparison, the Scots export 95% of whisky, and the French export 99% of cognac. In order to take advantage of the export potential of our national beverage, much greater activity of state institutions involved in the promotion of Polish products abroad is necessary.

*Moderator:*

**Wojciech Szelag**, Journalist, Polsat News, Poland

*Speakers:*

**Andrzej Szumowski**, Vice-President, Wyborowa Pernod Ricard, Poland

**Jan Krzysztof Ardanowski**, Minister, Ministry of Agriculture and Rural Development, Poland

**Ulrich Adam**, Director General, spiritsEUROPE, Germany

**Witold Casetti**, TV Presenter, International Expert on the Promotion of Food Products Export, BSC, Poland

## SEPTEMBER 4

11:55—12:55 Discussion Panel

Partner: American Chamber of Commerce in Poland

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### The Business of Tomorrow

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The newest technological innovations applied by American companies revolutionize the reality of Polish business. US companies, who have located offices in Poland share their knowledge and expertise. Business models change, ventures regarding transferring technologies keep developing dynamically, and new, innovative solutions are continuously found and applied; all these factors contribute to the change in the business environment and drive entrepreneurial activities globally. Has the legal system kept up with the rapidly advancing technology? What regulations and conditions are needed for conducting investments based on technological progress? What will the business of tomorrow be like?

*Moderator:*

**Michał Szuldrzynski**, Deputy Editor-in-Chief, Rzeczpospolita Daily, Poland

*Speakers:*

**Robert Bednarski**, Director CEE Region, Facebook, Poland

**Bartosz Ciołkowski**, Country Manager Poland, Mastercard, Poland

**Magdalena Dzięwguć**, Territory Manager PL CZ SK HU, Google, Poland

**Andrzej Dziukala**, Governmental Affairs & Policy Lead, Janssen-Cilag Polska Sp. z o.o., Poland

**Leszek Gawel**, General Manager Poland and Baltics, JUUL Labs Poland sp. z o.o., Poland

**Patrycja Golos**, Vice-President Corporate Affairs, UPC Poland, Poland

**Sławomir S. Sikora**, President of the Board, Citi Handlowy, Poland

**Denis Vujčić**, Managing Director, MSD, Poland

## SEPTEMBER 4

13:05—14:05 Discussion Panel

Partner: American Chamber of Commerce in Poland

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### USA a Chance to Develop Polish Business

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With over 320 million people and the largest economy in the world, the US consistently ranks as the most attractive business and investment destination. Increasingly, more Polish companies with potential, courage, and determination are seeking opportunities in the US. Already, hundreds of Polish firms are exporting goods or delivering IT services from Poland to their customers in the US, while more than 120 Polish companies have setup and are exploring the potential of the enormous and diverse US market. What challenges do Polish companies face and what kind of support makes the most sense for them to be successful in the US?

*Moderator:*

**Ewa Mroz**, American Investor Desk, American Chamber of Commerce in Poland, Poland

*Speakers:*

**Piotr Baczynski**, CEO, Immersion, Poland

**Sergio Domingues**, Managing Director, State of Georgia Europe Office, USA

**Tomasz Kierul**, Lecturer, Boston University, Poland

**Wojciech Majka**, President of the Board, CEO, Ecol Sp. z o.o., Poland

**Mariusz Mielczarek**, Head of Public Policy CEE, Amazon, Poland

**Krzysztof Senger**, Vice-President of the Board, Polish Investment and Trade Agency, Poland

## SEPTEMBER 4

14:15—15:15 Discussion Panel

Partner: PKO Bank Polski

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### Polish Domestic Cloud – Strategic Infrastructure of the Economy 4.0

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In countries that are innovation leaders in Europe, every second company uses Cloud Computing solutions. In Poland, despite dynamic economic development, progressive modernization of business and administration and their radical digitization, the use of Cloud Computing remains relatively low. Based on the development of Cloud Computing on advanced services provided by a relatively large entity, behind which the institutional seriousness of investors stands, can significantly increase the level of “clouding”. Thanks to this, the conditions for implementing innovations in companies will improve, and new opportunities will be opened up to public administration. Can these opportunities be used?

*Moderator:*

**Mikolaj Kunica**, Economic Journalist, Poland

*Speakers:*

**Pawel Borys**, President of the Management Board, Polish Development Fund, Poland

**Michal Kuczmierowski**, Member of the Management Board, Polish Armaments Group, Poland

**Adam Marciniak**, Vice President of the Management Board, PKO Bank Polski, Poland

**Marcin Mazurek**, Engineering Director, Allegro.pl, Poland

**Michal Potoczek**, CEO, National Cloud Operator, Poland

## SEPTEMBER 4

17:10—18:10 Discussion Panel

*Partners:* Foundation Light for Africa  
'Africa Another Way' Foundation

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### From Africa with Love. The Uncharted Potential of Economic Cooperation Between Central Europe and the African Nations

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Although the economies of many African states are currently developing at a satisfactory pace, Europe still invests millions in providing humanitarian and infrastructural aid to its poorest regions. Can the tightening of trade relations with Europe help Africa become wealthier and safer? Is there an uncharted potential hidden within African economies that Europe should use? Is it finally the time to start helping to further globalise African economies?

*Special guest:*

**Luca Jahier**, President, European Economic and Social Committee, Italy

*Moderator:*

**Emmanuel Dupuy**, President, Institut Prospective et Sécurité en Europe (IPSE), France

*Speakers:*

**Moussa Joseph Mara**, Former Prime Minister of Mali (2014–2015); President of YELEMA Political Party, Mali

**Oleksandr Mishyn**, Co–Founder, Center for African Studies, Ukraine

**Justina Mutale**, President of the Board, Justina Mutale Foundation, United Kingdom

**Piotr Pyzik**, Member, Sejm, Poland

**Julius Zellah**, President, Foundation Light for Africa, Poland

## SEPTEMBER 4

18:20—19:20 Discussion Panel

Partner: *Domanski Zakrzewski Palinka*

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### How to Develop Business?

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Competition race is not only a domain of companies, but also a challenge for every widely recognizable person, who in a sense runs his own business. In this context we will be discussing the differences and similarities between those two worlds. Panelists will tell us about their successes and failures regarding competition. During the panel we will also find out what to do to win the competition and what actions are ineffective (regardless of being widely recognised as important business development tools) and should be avoided.

*Moderator:*

**Marek Swiatkowski**, Legal counsellor, Partner, Domański Zakrzewski Palinka, Poland

*Speakers:*

**Karol Bach**, Techland, CFO, Poland

**Tomasz Konarski**, President of the Board, YIT Development Sp. z o.o., Poland

**Jarosław Oleszczuk**, President of the Board, AstraZeneca Pharma Poland Ltd, Poland

**Konrad Pokutycki**, CEO, BSH Home Appliances, Poland

**Edyta Sadowska**, President of the Board, CEO, ITI Neovision S.A., Poland

**SEPTEMBER 4****19:30—20:30 Discussion Panel**

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## Understanding Putin – Strategic Goals of Russian Foreign Policy

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The actions of the Russian authorities over the last few years have become one of the main challenges for the global security system in the world. The countries of the Euro–Atlantic area, based on the methods of soft power and the ideal of Immanuel Kant’s Eternal Peace, lack the effective mechanism for responding to Putin’s hard international policy. However, their main problem is the lack of understanding or misunderstanding of the Kremlin’s motives and goals. What are these motives and goals? Striving to restore justice in the world? Russia’s dreams about world domination? The desire to restore the Soviet Union? Willing to collect all Russians in one country? The desire to take equal place among the leading countries of the world?

*Moderator:*

**Andrey Okara**, Director, Centre for Eastern European Studies, Russia

*Speakers:*

**Zarina Bitieva**, Head, Department of World Politics and International Relations, Institute of World Civilizations, Russia

**Stanislaw Ciosek**, Member, Programme Council of the Economic Forum, Poland

**Andrei Illarionov**, President (IEA), Senior Fellow (Cato), IEA (Russia), Cato (USA), Russia

**Zaur Rasulzade**, Political Journalist, Haqqin.az, Azerbaijan

**Boris Reitschuster**, Editor, OstWest TV, Germany

**Pavlo Zhovnirenko**, Chairman of the Board, Center for Strategic Studies in Kiev, Ukraine



## SEPTEMBER 4

10:45—12:45 Discussion Panel

Partners: Ministry of Digital Affairs  
NASK National Research Institute

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### Cybersecurity as a Challenge for Europe

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The development of new technologies increasingly affects on our lives. Therefore, a number of questions are raised: Are the current regulations of the EU and Member States sufficient to ensure sustainable development of digital economy? Does Europe move in this direction at a steady pace? Are an areas where attention of the European Community is needed especially? Will cyber security be among the priorities for the new European Commission? What strategy should the EU Member States choose and what opportunity of cooperation do they recognize, not only at European level, but also Euroatlantic.

*Moderator:*

**Izabela Albrycht**, Chairperson of the Board, The Kościuszko Institute, Poland

*Speakers:*

**Edvinas Kerza**, Deputy Minister, Ministry of National Defence, Lithuania

**Alexandru Petrescu**, Minister, Ministry of Communications and Information Society, Romania

**Marian Piecha**, Deputy Minister, EU Funds and Digital Economy Section, Ministry of Industry and Trade, Czech Republic

**Richard Rasi**, Deputy Prime Minister, Office of the Deputy Prime Minister of the Slovak Republic for Investments and Informatization, Slovakia

**Khalil Rouhana**, Deputy Director General of the DG of Communications Networks, Content and Technology, European Commission, France

**Marek Zagorski**, Minister, Ministry of Digital Affairs, Poland

## SEPTEMBER 4

10:45—11:45 Discussion Panel

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### Disinformation – A Political Tool of Chaos. How to Identify And Fight Fake News on the Web

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Information consumers lose confidence in the media, because the information they provide is often provided with a more or less subtle commentary, data and statements taken out of context, or intentionally compiled. Publishing business is changing by adapting technological gains and participating in the race for priority and the “exclusive” label. Information attractively “wrapped”, with high “click-through” does not have to be real to sell well. And here comes the important question of whether the truth is also part of the truth, the interpretation of the fact, the statement containing the suggestion, etc. Fake news on the web is a growing problem today. Is it possible to fight this phenomenon effectively and how?

*Moderator:*

**Jakub Halcewicz–Pleskaczewski**, Editor-in-Chief, Więż.pl,  
Poland

*Speakers:*

**Krzysztof Berenda**, Columnist, RMF FM, Poland

**Adam Burak**, Corporate Communication Executive Director,  
PKN ORLEN S.A., Poland

**Elena Khomutova**, Journalist, Editor, Znamya. Literary and  
Socio–Political Magazine, Russia

**Lukasz Mezyk**, Publisher, 300polityka.pl, Poland

**Mari Velsand**, Director General, The Norwegian Media  
Authority, Norway

**Michel Viatteau**, Head of the Warsaw Office, Agence France–  
Presse (AFP), Poland

*Participation in Discussion:*

**Ruta Neklessa**, Founder and Editor, INTELROS, Intellectual  
Russia, Russia

SEPTEMBER 4

11:55—12:55

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## Technological infrastructure and the vision of the next generation network in Poland.

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The next generation of network infrastructure, enabling more efficient and faster data transfer, is one of the major challenges for operators and for governments. The discussion will also be devoted to the assumed scenarios of telecommunications bands auctions. To what extent auction prices will affect the speed of adaptation of the new technology and its availability. Whether the costs will be passed on by the operators to final recipients and whether it may lead to digital exclusion.

*Moderator:*

**Jacek Nieweglowski**, Expert, Poland

*Speakers*

**Andrzej Abramczuk**, President of the Board, Netia S.A., Poland

**Wanda Buk**, Undersecretary of State, Ministry of Digital Affairs, Poland

**Piotr Kuriata**, Chief Business Development and Regulatory Officer, PLAY, Poland

**Dedo Slezak**, Alinda Capital Partners LLC, USA

**Andrzej Sykulski**, Managing Partner, Trigon Dom Maklerski S.A., Poland

## SEPTEMBER 4

13:05—14:05 Discussion Panel

Partners: Ministry of Digital Affairs  
NASK National Research Institute

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### Is Technological Alliance a Response to Cyber Security Challenges?

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Cross-border nature of cyber threats makes it necessary to establish close international cooperation, which is essential in shaping both national and international security in new technologies, products and services. How important is developing joint international projects for cyber security? What is the states' experience in utilising modern technologies? What are the cooperation opportunities? What's the role of public-private partnership in it? Which of the areas is the most challenging one?

*Moderator:*

**Marek Szczygiel**, Coordinator for International Aspects of Cyber Security, Ministry of Foreign Affairs, Poland

*Speakers:*

**Karol Okonski**, Secretary of State, Ministry of Digital Affairs, Poland

**Barry Pavel**, Senior Vice-President and Director, Scowcroft Center for Strategy and Security, Atlantic Council, USA

**Luigi Rebuffi**, Secretary General, European Cyber Security Organisation (ECISO), Italy

**Raul Rikk**, Head of E-Governance and Cyber Security Department, Trustcorp, Estonia

## SEPTEMBER 4

14:15—15:15 Discussion Panel

*Partners: Ministry of Digital Affairs  
NASK National Research Institute*

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### Synergy in Cybersecurity – What Has the Three Seas Region to Offer?

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The Three Seas Initiative defines a vision of Central–Eastern Europe’s development, which is based on close cooperation in building a common infrastructure i.a. telecommunications. How important is the area of cyber security for the Members of the Three Seas Initiative? In which way does the concept of the 3 Seas Digital Highway fit and complement the overall goal of the Three Seas Initiative? What advantage might state–owned entities, small and middle–sized business and start–ups take? How does the co–development of the Digital 3 Seas Initiative correspond with the existing initiatives at the EU and regional level?

*Moderator:*

**Joanna Swiatkowska**, Cybersecurity Program Director, The Kościuszko Institute, Poland

*Speakers:*

**Sabin Popescu**, Cooperation Counselor, CERT–RO, Romania

**Marin Ante Pivcevic**, Cyber Security Coordinator, Central Government Office for Digital Society Development, Croatia

**Marta Poslad**, Head of Government Affairs and Public Policy CEE, Google, Poland

**Daniel Ragsdale**, Assistant Director Cyber, The Office of the Secretary of Defense, USA

**Krzysztof Silicki**, Director for Cybersecurity and Innovation, NASK National Research Institute, Poland

## SEPTEMBER 4

17:10—18:10 Discussion Panel

Partners: *Ministry of Digital Affairs*  
*NASK National Research Institute*

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### Impact of the Cybersecurity Act on EU Economies

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On 27 June 2019, the Cybersecurity Act, one of the most important the EU's legal act in the area of cybersecurity, came into force. The main advantage of European common certification schemes will be recognition of research results and certificates by all Member States. This will have a positive impact on boosting cybersecurity solutions offered by the market. What does it mean in practice for the end user? What is the role of the national cybersecurity certification authorities? How will the ENISA's strengthened responsibilities work in the European dimension?

*Moderator:*

**Robert Kosla**, Director of the Cybersecurity Department,  
Ministry of Digital Affairs, Poland

*Speakers:*

**Elzbieta Andrukiewicz**, Institute of Communications,  
Kierownik Zakładu Cyberbezpieczeństwa, Poland

**Artur Grzeskowiak**, President of the Board, Marsh Sp. z o.o.,  
Poland

**Trey Herr**, Director, Cyber Statecraft Initiative, Atlantic Council,  
USA

**Krzysztof Paturej**, President, International Centre for Chemical  
Safety and Security, Poland

**Jaroslav Smid**, Deputy Director, The National Cyber and  
Information Security Agency (NCISA), Czech Republic

## SEPTEMBER 4

18:20—19:20 Discussion Panel

Partner: PZU SA

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### The Cyber Security of Industry and Critical Infrastructure – Are we Prepared?

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A potential cyber attack on nation's industry or critical infrastructure has consequences reaching farther than just financial losses. Under the contemporary circumstances hackers aim at weakening or even paralysing the entire state. Such attacks are well planned and much different to how 'Hollywood' or media portrait them. They can last for many, many months, remaining under the radar until all elements of a puzzle are in place or until someone commands them to act, starting the chain reaction of pre-planned actions. Are we ready to defend ourselves against these attacks? Is it possible that such attack is already happening in Poland?

*Moderator:*

**Cezary Szymanek**, Editor-in-Chief rp.pl, Gremi Media S.A., Poland

*Speakers:*

**Roman Palac**, President of the Board, PZU Życie SA, Poland

**Paweł Surowka**, President of the Board, PZU SA, Poland

**Jarosław Tyc**, President of the Board, NASK National Research Institute, Poland

**Igor Wasilewski**, Chairman of the Board, PERN S.A., Poland

**Marek Zagorski**, Minister, Ministry of Digital Affairs, Poland



**SEPTEMBER 4**

**10:45—12:55 Special Event**

*Partner: Grupa LOTOS S.A.*

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## Equitable Transformation. Prospects for the Energy Sector in the Next Decade

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More and more countries are announcing that the next two decades will be the last in which coal will be the main energy used by them. Germany last year closed the last mine, other countries are slowly preparing for it. The Polish government has a completely different approach to this issue, although according to the opposition, we should move away from coal in favor of greener sources. What way should Poland go with huge amounts of this fuel? Why do European countries choose ecology instead of cheap energy raw material? Will giving up coal in Europe give something, since this type of pollution is produced primarily by Russia or China?

*Moderator:*

**Michał Niewiadomski**, Managing Editor at Energianews,  
Rzeczpospolita, Poland

*Speakers:*

**Henryk Baranowski**, President of the Management Board, PGE  
Polska Grupa Energetyczna, Poland

**Mateusz Aleksander Bonca**, President of the Board, Chief  
Executive Officer, Grupa LOTOS S.A., Poland

**Pal Eitrheim**, Executive Vice President, Equinor ASA, Norway

**Rafał Gawin**, President, Energy Regulatory Office, Poland

**Filip Grzegorzczak**, President of the Management Board,  
TAURON Polska Energia S.A., Poland

**Mirosław Kowalik**, CEO, Enea, Poland

**Grzegorz Ksepko**, Acting President of the Board, ENERGA  
Group, Poland

**Tomasz Rogala**, President of the Board, Polish Mining Group,  
Poland

**Krzysztof Tchorzewski**, Minister, Ministry of Energy, Poland

**Erich Unterwurzacher**, Director, Directorate-General for  
Regional and Urban Policy, European Commission, Austria

**Zygmantas Vaiciunas**, Minister, Ministry of Energy, Lithuania

**Igor Wasilewski**, Chairman of the Board, PERN S.A., Poland

**Piotr Wozniak**, President of the Management Board, Polish Oil  
and Gas Company, Poland

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### Transport Corridors of the Three Seas Initiative

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The Three Seas Initiative was created as a response to the urgent need to compensate for north–south infrastructure backwardness in the eastern part of the European Union. It brings together 12 EU countries located in the Baltic, Black and Adriatic Sea basins. The development of infrastructure and transport corridors in this region will certainly not only improve the quality of life of 110 million citizens within the scope of this Initiative, but is also of huge importance for strengthening economic development and strengthening regional socio–economic ties.

*Moderator:*

**Marek Tejchman**, Deputy Editor-in-Chief, Gazeta Prawna  
Daily, Poland

*Speakers:*

**Andrzej Adamczyk**, Minister, Ministry of Infrastructure, Poland

**Dragos Virgil Titea**, Secretary of State, Ministry of Transport,  
Romania

**Tālis Linkaits**, Minister, Ministry of Transport, Latvia

**Jaroslav Narkevic**, Minister, Ministry of Transport and  
Communications, Lithuania

**Peter Szijjarto**, Minister, Ministry of Foreign Affairs and Trade,  
Hungary

## SEPTEMBER 4

14:15—15:15 Discussion Panel

Partner: Polish Mining Group

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### Challenges Facing the Mining Sector – Directions of Changes

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European climate and energy policy is undergoing changes. Negotiations on reaching climate neutrality in the perspective of 2050 are underway. It will force changes in the technologies used to obtain energy. The changes will also take place in the national energy policy according to the new investments or directions of activity taken by mining companies. What are the challenges facing companies in the context of maintaining security of energy supply and use of country resources? How to manage development plans using innovation technologies lowering emissivity of the sector?

*Speakers:*

**Mirosław Bendzera**, President of the Board, FAMUR S.A.,  
Poland

**Tomasz Heryszek**, President of the Board, Węgłokoks S.A.,  
Poland

**Tomasz Rogala**, President of the Board, Polish Mining Group,  
Poland

**Krzysztof Tchorzewski**, Minister, Ministry of Energy, Poland

**Marek Wadowski**, Vice-President of the Board for Finance,  
TAURON Polska Energia S.A., Poland

## SEPTEMBER 4

17:10—18:10 Discussion Panel

Partner: Polish Oil and Gas Company

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### Gas for Europe. What will the LNG Revolution mean to the Old Continent?

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In the years 2015–2018 the gas consumption in Europe has increased to more than 470 billion cubic metres annually and it keeps on growing. Despite this, the already well-established Russian Gazprom, begun to lose its market leader position to other suppliers, mainly from the United States. A further diversification of liquefied gas supply would allow the Central and Eastern Europe states not only to meet the needs of energy consumption but above all, to decouple from Russian distribution chain. How will the LNG improve energy security in the region?

*Moderator:*

**Maksym Bilyavskiy**, Expert, Razumkov Centre for Economic & Political Studies, Ukraine

*Speakers:*

**Szabolcs I. Ferencz**, Chairman, CEO, FGSZ Natural Gas Transmission, Hungary

**Rutger Huijgens**, Director European Government Affairs, BP, Belgium

**Donatas Jasas**, Commissioner, National Commission for Energy Control and Prices, Lithuania

**Piotr Naimski**, Government's Plenipotentiary for Strategic Energy Infrastructure, The Chancellery of the Prime Minister, Poland

**Attila Nyikos**, Vice-President for International Affairs, Hungarian Energy and Public Utility Regulatory Authority, Hungary

**Tomasz Stepien**, President of the Management Board,  
GAZ-SYSTEM, Poland

**Piotr Wozniak**, President of the Management Board, Polish Oil  
and Gas Company, Poland

## SEPTEMBER 4

18:20—19:20 Discussion Panel

Partner: Ukrainian World Congress (UWC)

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### How to Develop Business in Eastern Europe?

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Running a business in Eastern European countries is a real challenge for companies and enterprises looking for new markets. Activity in the European Union countries in the conditions of free market and legal unification is nothing compared to the problems to be overcome in countries such as Ukraine, Russia, Belarus or Central Asia. Various legal systems, permits, differences in work culture are very often the reason for the failure of companies trying to be present on the markets of Eastern Europe. What institutional or financial support is available? What should be changed to facilitate the activities of investors?

*Moderator:*

**Natalia Nemylivska**, Director of the Economic Committee,  
Ukrainian World Congress (UWC), Ukraine

*Speakers:*

**Giorgi Benashvili**, Director, European Education Center,  
Georgia

**Mieczysław Bieniek**, General, The Andrzej Frycz Modrzewski  
Krakow University College, Poland

**Dariusz Chorczyk**, Mayor, City of Piwniczna-Zdroj, Poland

**Deepak Narwal**, Member of the Advisory Council, Bridge India,  
United Kingdom

**Pavlo Sheremeta**, Managing Partner, Proryv.in.ua, Ukraine

**Emma Turos**, Canada-Ukraine Trade Association, Managing  
Director, Ukraine

**Fabrizio Zucca**, Bocconi University, Italy

## SEPTEMBER 4

**10:45—11:45 Thematic Block**

*Partner: National Fund for Environmental Protection and Water Management*

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### How to Protect the Environment – Eco-investments in the Regions

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One of the local authority's competencies is to take care of proper environmental protection in the region. Natural heritage, as well as green usable areas, are crucial in increasing tourist, recreational, business and health values of a given area and are a measurable factor in assessing the quality of management of local authorities. Do investments in ecology bring measurable benefits?

#### **Talk**

##### **Ecology in Cross-border Cooperation Projects**

*Partner: Cross-border Cooperation Programme PL-BY-UA 2014-2020*

*Special guest:*

**Vitalii Andrusiak**, President of the Board, Carpathian Eco Apiary, Ukraine

*Host:*

**Andrzej Slodki**, Head of the Joint Secretariat PL-BY-UK, Center of European Projects, Poland

#### **Discussion Panel**

##### **How to Protect the Environment – Eco-investments in the Regions**

*Moderator:*

**Marta Szigeti Bonifert**, Board Member, Sustainability Working Group Leader, Hungarian Business Leaders Forum, Hungary



*Speakers:*

**Boguslaw Bialowas**, President of the Management Board,  
Bank Ochrony Środowiska S.A., Poland

**Maria Fajger**, President, Agency for Restructuring and  
Modernisation of Agriculture, Poland

**Ludomir Handzel**, President, Municipality of Nowy Sacz,  
Poland

**Maria Kurowska**, Member of the Board, Podkarpackie Region  
Marshal Office, Poland

**Grzegorz Podlewski**, Vice-Chairman, The Upper Silesia and  
Zagłębie Metropolis, Poland

**Florence Wijsbroek**, President, Balkan Sustainable  
Development Institute, BSDI, Bulgaria

## SEPTEMBER 4

11:55—12:55 Discussion Panel

*Partner:* National Fund for Environmental Protection  
and Water Management

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### Closed Circuit Economy – the Future of Europe?

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A closed-loop economy is an alternative, more sustainable model to a linear economy based on the 'produce, use, throw away' approach. Although green solutions are gaining ground around the world, many people are still unaware of how far-reaching changes need to be made to their daily lives to ensure a sustainable future and prosperity for themselves and future generations. Does the EU have a real chance to become a world leader in waste management?

*Moderator:*

**Piotr Nejman**, CEO, Direct People Innovation, Poland

*Speakers:*

**Martin Hojsik**, Member of Parliament, European Parliament, Slovakia

**Mate Kriza**, Chairman, Foundation for Circular Economy, Hungary

**Radoslaw Kwiecien**, Member of the Management Board, Bank Gospodarstwa Krajowego, Poland

**Slawomir Mazurek**, Undersecretary of State, Ministry of Environment, Poland

**Richard Muller**, Director General, Slovak Environment Agency, Slovakia

**Andrzej Porebski**, Board Member, Lidl Poland, Poland

*Commentator:*

**Joanna Kulczycka**, Head of Strategic Research Laboratory, The Mineral and Energy Economy Research, Polish Academy of Sciences, Poland

## SEPTEMBER 4

13:05—14:05 Discussion Panel

*Partner:* National Fund for Environmental Protection  
and Water Management

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### How to Effectively Manage Waste?

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Every production activity is connected with the production of waste. Correct segregation of waste and the use of recycled raw materials in production allow to reduce costs and bring additional value to the company. How to effectively manage waste?

*Moderator:*

**Tadeusz Arkit**, President of the Board, Regional Water Supply and Sewerage Company in Chrzanow, Poland

*Speakers:*

**Michal Dabrowski**, Chairman of the Council, Polish Chamber of Waste Management (PIGO), Poland

**Maciej Glamowski**, Mayor, City of Grudziądz, Poland

**Ihor Guschuk**, Head of the Department for Public Health, National University "Ostroh Academy", Ukraine

**Wojciech Janka**, President of the Board, National Forum of Directors of Urban Cleaning Plants, Poland

**Henryk Kowalczyk**, Minister, Ministry of Environment, Poland

**Henryk Kultys**, President of the Board, CEO, The Municipal Cleaning Company in Krakow, Poland

## SEPTEMBER 4

14:15—15:15 Discussion Panel

Partner: *National Fund for Environmental Protection and Water Management*

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### Sustainable City = City of the Future

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A sustainable city is a city in which the collective and individual needs of citizens, resulting from coexistence in society, are met without compromising the ability of future generations to meet their own needs. In order to ensure a decent standard of living for present and future urban dwellers while respecting natural resources, a change in the urban technological, economic, social and cultural spheres is needed. What principles should governors follow to ensure stable development of regions?

*Moderator:*

**Maciej Bluj**, CEO, Smart City Expert, Go2Smart, Poland

*Speakers:*

**Rut Bizkova**, Advisor to the Prime Minister, Office of the Government of the Czech Republic

**Roman Ciepiela**, Mayor, City of Tarnow, Poland

**Emilio D'Alessio**, Spokesman, Italian Local Agenda 21 Association, Italy

**Krystian Kinastowski**, Mayor, City of Kalisz, Poland

**Tadeusz Krzakowski**, Mayor, City of Legnica, Poland

**Ruslan Martsinkiv**, Mayor, Ivano–Frankivsk City Council, Ukraine

*Participation in Discussion:*

**Burim Ejupi**, Executive Director, The Institute for Development Policy (INDEP), Kosovo\*

*\*This designation is without prejudice to positions on status, and is in line with UNSCR 1244(1999) and the ICJ Opinion on the Kosovo declaration of independence*

## SEPTEMBER 4

### 17:10—18:10 Discussion Panel

*Partners: Centre of European Projects  
Cross-border Cooperation Programme  
Poland–Belarus–Ukraine  
Cross-border Cooperation Programme  
Poland–Russia Interreg  
Poland–Saxony Programme Interreg  
Poland–Slovakia Programme Interreg  
South Baltic Programme*

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## Environmental Protection in Cross-Border Areas

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Cross-border cooperation programmes between Poland and Belarus, Ukraine, Russia, Germany and Slovakia invest millions of euros not only in the preservation of natural heritage but also in sewage and waste management infrastructure. Each border has its own specificity, which results not only from cultural differences but also from the level of economic development. Practice shows that valuable natural resources can be used to increase the competitiveness of regions without harming the environment. What else can be done at local and regional level to improve the quality of life in border regions, using not only EU funds but also the experience and knowledge of partners, and not at the expense of the environment?

Which Polish–Ukrainian, Polish–German, Polish–Slovak and Polish–Russian joint ventures can be used to illustrate the most urgent needs of local border communities, or can peripherality and sustainable development be combined?

How, in the future financial perspective, should EU funds serve the development of border regions and protect their precious natural resources?

*Moderator:*

**Andrzej Slodki**, Head of the Joint Secretariat PL–BY–UK,  
Center of European Projects, Poland

*Speakers:*

**Leszek Buller**, Director, Center of European Projects, Poland

**Jacek Lelek**, Mayor, City of Stary Sacz, Poland

**Viktor Pleitukh**, Deputy Head, Shatsk District Administration,  
Ukraine

**Krzysztof Smolnicki**, President of the Board, Foundation for  
Sustainable Development, Poland

**Beata Sokolowska**, Mayor, Biala Piska City Council, Poland

## SEPTEMBER 4

18:20—19:20 Discussion Panel

Partner: *National Fund for Environmental Protection  
and Water Management*

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### Protection of the Baltic Sea Ecosystem

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The Baltic Sea is exposed to a number of negative impacts, including strong pressure from catchment areas, over-exploitation of fish, highly developed transport and oil spills. In 2005, the International Maritime Organisation granted the Baltic the status of a particularly sensitive sea area, which in practice forced the imposition of additional restrictions related to maritime navigation. In view of the alarming information about the rapid warming of waters and the flood of plastic, what measures should be taken to stop the devastation and improve the ecological state of the largest basin in Central and Eastern Europe?

*Moderator:*

**Kazimierz Kleina**, Senator of the RP, Senate of the Republic of Poland, Poland

*Speakers:*

**Anatoly Kalina**, Director, Curonian Spit National Park, Russia

**Arkadiusz Klimowicz**, Mayor, City of Darlowo, Poland

**Wioletta Sokol**, Director, Institute for Regional and Cross-Border Cooperation of the Baltic Sea, Poland

**Per Stalnacke**, Director of Research, Norwegian Institute of Bioeconomy Research NIBIO, Norway

## SEPTEMBER 4

10:45—11:45 Discussion Panel

Partner: *The Polish Medical Research Agency*

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### Research and Development in Biotechnology as the Leading Branch of a Country's Innovative Economy

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The use of new technologies in the treatment process affects its quality and safety, and ultimately the recovery and life expectancy of patients.

Innovations in health care determine the development of and changes to health care, but also stimulate the GDP. The invited guests will discuss whether and how clinical trials can be a factor in the economic development of the country and the economic potential of Polish biotechnology and its importance for the growth of Poland's competitive advantage.

*Moderator:*

**Renata Furman**, Editor-in-Chief, Służba Zdrowia 3.0, Poland

*Speakers:*

**Jacques Demotes**, Director General, The European Clinical Research Infrastructure Network, France

**John Dunlop**, Vice-President Neuroscience Research, Amgen, USA

**Trevor Gunn**, Vice-President Global Government Affairs, Medtronic, USA

**Wojciech Maksymowicz**, Undersecretary of State, Ministry of Science and Higher Education, Poland

**Radoslaw Sierpinski**, Acting President, The Polish Medical Research Agency, Poland

**Lukasz Szumowski**, Minister, Ministry of Health, Poland



## SEPTEMBER 4

11:55—12:55 **Special Event**

*Partner:* **Ministry of Health**

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### Investment and not a Liability. How and Why Should we Increase the Health Care Sector Spendings?

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Increase in expenditure on a healthcare to 6% of GDP created a unique opportunity for implementation of changes in healthcare. In order to do this, to determine how we want to shape the healthcare system, which priorities to set and how to achieve them, the series of debates “Together for Health” was organized. During the event Minister of Health will present the most important conclusions and present the vision of a healthcare in 4–8 years perspective. Solemn signing of the official document “Strategy of Clinical Trials” by the Polish Prime Minister will be another important part of the event.

#### **Presentation**

##### **Healthcare in perspective 4–8 years**

*Speakers:*

**Lukasz Szumowski**, Minister, Ministry of Health, Poland

#### **Discussion Panel**

##### **Investment and not a Liability. How and Why Should we Increase the Health Care Sector Spendings?**

*Moderator:*

**Stanislaw Karczewski**, Speaker, Senate of the Republic of Poland, Poland

*Speakers:*

**Jan Krzysztof Ardanowski**, Minister, Ministry of Agriculture and Rural Development, Poland

**Henryk Kowalczyk**, Minister, Ministry of Environment, Poland

**Jerzy Kwiecinski**, Minister, Ministry of Investment and Economic Development, Poland

**Lukasz Szumowski**, Minister, Ministry of Health, Poland

## SEPTEMBER 4

13:05—14:05 Discussion Panel

Partner: Ministry of Health

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### Innovation and Informatization in the Healthcare System

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The Benefits for patients and medical personnel resulting from adoption of modern solutions in healthcare are indisputable. E-prescription, E-referral, Online Patient Account, TOPSOR or Office for medical personnel, which have been already implemented in some places in Poland, are the beginning of the new age in healthcare. How does a payer introduce innovativeness and how to take advantage of innovative methods in healthcare infrastructure?

Discussion during the panel will be focused on the practical sphere of e-tools, innovative solutions in the healthcare system, the expectations towards these elements in Poland and also on the new EU 2021+ perspective.

*Moderator:*

**Malgorzata Galazka-Sobotka**, Director of the Institute of Management in Healthcare, Lazarski University, Poland

*Speakers:*

**Wanda Buk**, Undersecretary of State, Ministry of Digital Affairs, Poland

**Waldemar Kraska**, Secretary of State, Ministry of Health, Poland

**Adam Niedzielski**, Acting President, National Health Fund, Poland

**Marek Ryszka**, President of the Board, National Fund for Environmental Protection and Water Management, Poland

**Radoslaw Sierpinski**, Acting President, The Polish Medical Research Agency, Poland

**Bartlomiej Wnuk**, Director, Centre for Health Information Systems, Poland

## SEPTEMBER 4

14:15—15:15 Discussion Panel

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### Public Health – Why do we Still Better Cure than Prevent?

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Preventive care demands commitment of many entities, beginning from the state, through the local government, patient's organisations and communities of people associated with the healthcare system. Deepening of social awareness in the field of vaccination is crucial. Discussion on this issue every once in a while thrills public opinion. In what way should we implement projects preventing the diseases, so they could result in reduction of people in the risk group and vulnerable to health complications?

*Moderator:*

**Krzysztof Jakubiak**, Editor-in-Chief, mZdrowie.pl, Poland

*Speakers:*

**Gabriele Grom**, Associate Vice President CEE Cluster, MSD, Austria

**Beata Malecka-Libera**, Deputy, Sejm, Poland

**Jaroslaw Pinkas**, Chief Sanitary Inspector, Chief Sanitary Inspectorate, Poland

**Boleslaw Samolinski**, Vice-President of the Chapter, National Senior Committee, Poland

**Jakub Szulc**, Expert, EY, Poland

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### Innovations in Medicine. How to Build a Specialization in this Field?

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The rate of progress of the medical technologies in the world rapidly accelerates. Almost everyday we hear about revolutionary solutions changing the way we perceive medicine. Considering this issue more broadly, the real race for technologies of the future is just about to begin – robotics and artificial intelligence are becoming more and more frequently used and they are getting more accessible. Poland is currently staying in the middle of the race. To get out of it, we need complex solutions, which will lead the way for entrepreneurs and scientists.

*Moderator:*

**Zdzislaw Sabillo**, General Director, The Polish Chamber of Commerce of Medical Devices POLMED, Poland

*Speakers:*

**Artur Bialkowski**, Member of the Board, Managing Director, MEDICOVER Sp.z.o.o., Poland

**Maciej Kotok**, CEO, Evertop, Poland

**Radoslaw Sierpinski**, Acting President, The Polish Medical Research Agency, Poland

**Jakub Swadzba**, CEO, Diagnostyka Ltd., Poland

**Roman Topor-Madry**, President, Agency for Health Technology Assessment and Tariff System (AOTMiT), Poland

## SEPTEMBER 4

18:20—19:20 Discussion Panel

*Partner:* Employers' Union of Innovative  
Pharmaceutical Companies INFARMA

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### Diabetes. Civilization, Social and Economic Problem

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Diabetes in Poland is one of the biggest epidemiological challenges – for patients, doctors, public finances and patients expenditures. During the panel discussion, NIZP, PAN and PEX will present the results of the latest diabetes prevalence study and the costs for the diagnosis and treatment of this disease incurred by the public payer and patients. The discussion will focus, among others around issues related to the organization, level and methods of financing diabetes treatment.

*Introductory presentation:*

**Stefan Boguslawski**, Public Health Committee of the Polish Academy of Sciences, Poland

*Moderator:*

**Krzysztof Jakubiak**, Editor-in-Chief, mZdrowie.pl, Poland

*Speakers:*

**Janusz Gumprecht**, Prof. zw. dr hab. n. med., Department of Internal Medicine, Diabetology and Nephrology Medical University of Silesia, Poland

**Grzegorz Juszczak**, Director, National Institute of Public Health, National Institute of Hygiene, Poland

**Maciej Milkowski**, Undersecretary of State, Ministry of Health, Poland

**Adam Niedzielski**, Acting President, National Health Fund, Poland

**Anna Sliwinska**, President of the Board, Polish Diabetes Association, Poland

**SEPTEMBER 4**

**19:30—20:30 Special Event**

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## Priorities for Change in the Healthcare System 2019–2023

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The panel will be held in the form of political debate with the participation of politicians from the health sector, representing key election committees in the upcoming parliamentary elections. The guests will have an opportunity to learn about the priorities, goals, and resources needed to implement the health programmes of each election committee. The debate is co-organized with the participation of experts and editors of the “Rzeczpospolita” newspaper.

*Moderator:*

**Michał Kepowicz**, Head of GP&PA, Philips Polska Sp. z o.o.,  
Poland

**Marcin Piasecki**, Managing Editor, Rzeczpospolita, Poland

*Speakers:*

**Tomasz Grodzki**, Senate of the Republic of Poland, Senator of  
the Republic of Poland, Poland

**Kosiniak–Kamysz Władysław**, President, Polish People’s Party,  
Poland

**Wojciech Konieczny**, Miejski Szpital Zespolony  
w Częstochowie, Main Director, Poland

**Tomasz Latos**, Member, Sejm, Poland

## SEPTEMBER 4

10:45—11:45 Discussion Panel

Partner: *Senate of the Republic of Poland*

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### Poland as an Attractive Employer for Those Returning from Emigration

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The Polish economy is thriving and the Polish market is full of potential – these are strong arguments for returning to Poland. Together with the panel participants, we would like to consider how the Polish state encourages Poles to return from emigration. We will try to answer the following questions: is Poland an attractive country to live in because of its security; are Poles currently willing to return for family and patriotic reasons, with the social support of the state and thriving economy? We will also talk about the state's offer for those returning to the Polish labour market as to the possibility of attracting young Poles who graduate abroad to work in Poland and the ways of encouraging Polish researchers working at foreign universities to return to Poland.

*Moderator:*

**Malwina Wrotniak**, Editor-in-Chief, Bankier.pl, Poland

*Speakers:*

**Jarosław Gowin**, Minister, Deputy Prime Minister, Ministry of Science and Higher Education, Poland

**Jadwiga Emilewicz**, Minister, Ministry of Entrepreneurship and Technology, Poland

**Bożena Borys-Szopa**, Minister, Ministry of Family, Labour and Social Policy, Poland

**Grazyna Ciurzynska**, Acting President, Polish Investment and Trade Agency, Poland

**Zbigniew Jagiello**, President of the Management Board, PKO Bank Polski, Poland



## SEPTEMBER 4

11:55—12:55 Discussion Panel

Partner: *Senate of the Republic of Poland*

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### The Role of the Media and Cultural Institutions in Maintaining the National Identity of Polish Diaspora and Poles Abroad

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The panel will present the ways of maintaining Polish national identity by the media and cultural institutions. We will reflect on the need to create a contemporary, up-to-date cultural offer addressed to Polish diaspora, Poles abroad and their children, as well as on the role of the media in ensuring the participation of Polish diaspora and Poles living abroad in the Polish cultural life. We will look for opportunities to develop integration strategies by participating in the culture of our home country.

*Moderator:*

**Magdalena Tadeusiak–Mikolajczak**, Director, Editor-in-Chief, Polish Television TVP S.A., Poland

*Speakers:*

**Adam Kwiatkowski**, Secretary of State, Chief of the Cabinet of the President, Chancellery of the President of the Republic of Poland, Poland

**Szymon Szykowski vel Sek**, Secretary of State, Ministry of Foreign Affairs, Poland

**Marzena Paczuska–Tetnik**, Member of the Board, Polish Television S.A., Poland

**Robert Mickiewicz**, Editor-in-Chief, Kurier Wilenski, Lithuania

**Dariusz Zawislak**, Director, Polish Television Theatres Festival, USA

**Anna Stroz–Pawlowska**, Director, The Ulma Family Museum of Poles Saving Jews in World War II, Poland

## SEPTEMBER 4

13:05—14:05 Thematic Block

Partner: Grupa MTP

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### How to Succeed on the Global Markets?

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13:05—13:20 Report:

**Polish Export 1990–2019. An unfinished revolution.**

*Speaker:*

**Witold Orłowski**, Chief Macroeconomic Advisor, PwC Polska  
Sp. z o.o., Poland

*Business Leader Speech:*

**Przemysław Trawa**, Chairman of the Board, Grupa MTP, Poland

13:20—14:05 Discussion Panel:

**How to Succeed on the Global Markets?**

As indicated by prof. Witold Orłowski – the opening of the Polish economy to the world and a radical improvement in competitiveness is one of the major changes that occurred during the transformation. Over the past 30 years, we have seen an increase in the scale of Polish exports which had surpassed any expectations – and the scale of which is probably still not widely recognized. One of the biggest challenges that Polish companies will have to face in the coming years will be the Fourth Industrial Revolution. How to successfully join the mainstream? How to maintain competitiveness, export expansion and continuation of GDP growth?

*Moderator:*

**Artur Osiecki**, Journalist, Rzeczpospolita, Poland

*Speakers:*

**Nick Dugdale-Moore**, Regional Manager Europe, UFI The Global Association of the Exhibition Industry, United Kingdom

**Jadwiga Emilewicz**, Minister, Ministry of Entrepreneurship and Technology, Poland

**Grzegorz Miechowski**, 11 bit studios SA, President to the Board, Poland

**Witold Orłowski**, PwC Polska Sp. z o.o., Chief Macroeconomic Advisor, Poland

**Wolf Stefan Specht**, President of the Management Board, Volkswagen Group Polska Sp. z o.o., Poland

**Andrzej Wodzinski**, President of the Board, Grupa Tubądzin, Poland

## SEPTEMBER 4

14:15—15:15 Discussion Panel

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### How to Protect Freedom Online? How to Safeguard Polish Culture and its Creative Industry?

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The role of culture in building Polish identity is invaluable. Today, creators' work also contributes to the state budget. During the digital revolution, effective copyright protection online is exceptionally needed. Without this protection, artists and startups of creative industry have no chance against international giants whose business model is based on the exploitation of their creativity. It is necessary to implement The Directive on Copyright in the Digital Single Market, ensuring both full freedom of network users and protection of Polish culture.

*Moderator:*

**Stanislaw Trzcinski**, Culture Expert, Poland

*Speakers:*

**Urszula Dudziak**, Artist, Poland

**Piotr Iwicki**, columnist and musician, Poland

**Pawel Lewandowski**, Under-Secretary of State, Ministry of Culture and National Heritage, Poland

**Zygmunt Miloszewski**, Writer, Poland

**Marcin Roszkowski**, President of the Board, The Jagiellonian Institute, Poland

## SEPTEMBER 4

17:10—18:10 Discussion Panel

Partner: *Senate of the Republic of Poland*

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### Poland as a Scientific Partner in International Cooperation

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Thanks to its well-qualified, world-level scientific staff and specialists, Poland is an equal partner in international scientific projects. Development in respect of science and modern technologies requires cooperation. The exchange of experience and ideas brings benefits to the economy and serves to deepen economic relations on the international arena. During the panel, we will discuss the idea of creating joint research and development programmes and conducting international clinical trials.

*Moderator:*

**Edyta Holdynska**, Journalist, wPolsce.pl, Poland

*Speakers:*

**Lukasz Szumowski**, Minister, Ministry of Health, Poland

**Jerzy Kwiecinski**, Minister, Ministry of Investment and Economic Development, Poland

**Marek Rudnicki**, President, Polish American Medical Society, USA

**Filip Grzegorzczak**, President of the Management Board, TAURON Polska Energia S.A., Poland

**Anna Salamonczyk-Mochel**, Chairman of the Board, Warsaw Stock Exchange Foundation, Poland

**Reinier Schlatmann**, CEO of Philips Central and Eastern Europe, Philips Polska Sp. z o.o., The Netherlands

SEPTEMBER 4

18:20—19:20 Discussion Panel

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## European Mobility – Safe, Sustainable, Inclusive. A Feasible Plan or a Pipe Dream?

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Mobility of people and goods accelerates economic development, provides access to jobs, education, healthcare, and trade. Yet, the present-day mobility system is often overcrowded and it increasingly damages the natural environment. Insufficient mobility system escalates the underdevelopment of underserved populations. How to evaluate EU mobility policies? How does the intergovernmental cooperation look like nowadays and how it should further develop? What is the future of European mobility?

*Moderator:*

**Bogdan Rzonca**, Deputy, European Parliament, Poland

*Speakers:*

**Mark Boris Andrijanič**, Head of Public Policy CEE, UBER, Poland

**Mantas Bartuska**, Director General, Lithuanian Railways, Lithuania

**Jorge Delgado**, Secretary of State for Infrastructure, Ministry of Infrastructure and Housing, Portugal

**Adam Hamryszczak**, President of the Board, "Rzeszów-Jasionka" Airport Ltd., Poland



KRAKÓW REGION

**MAŁOPOLSKA**

MAIN PARTNER  
OF THE REGIONS FORUM

## SEPTEMBER 4

10:45—11:45 Discussion Panel

Partner: CEO Club Ukraine

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### Impact–Investment – Business Model of the 21st Century

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Impact investing is a business model for the 21st century. Does impact investing have a real impact? Can this model become a new business model for a changing world? Which impact investing cases can serve as a model on the global market? How to implement a successful impact investing model in your city or country? What are the chances for the idea of impact investing to become a global trend?

*Moderator:*

**Sergiy Gaydaychuk**, President, CEO Club Ukraine, Ukraine

*Speakers:*

**Yuriy Fylyuk**, CEO, Promprylad.Renovation, Ukraine

**Milena Golda**, Editor-in-Chief, CEOWORLD Magazine, Poland

**Pawel Grabowski**, Deputy, Sejm, Poland

**Ewa Konczal**, Manager, The European Venture Philanthropy Association EVPA, Poland

**Mika Pyykko**, Project Director, Finnish Innovation Fund (SITRA), Finland



## SEPTEMBER 4

11:55—12:55 Discussion Panel

Partner: *Supra Brokers Inc*

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### Synergy of Business, Science and Local Government – How to Achieve It?

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A region's development depends on many factors, in particular on the quality of cooperation between the local self-government, businesses, scientific and research organisations as well as NGOs. In this cooperation, the importance of public authority, whose task is to create conditions conducive to the development of innovation, is increasingly emphasized. How should the cooperation of all these entities be carried out so that the whole local community benefits from its effects?

*Moderator:*

**Jacek Protas**, Deputy, Sejm, Poland

*Speakers:*

**Teimuraz Khomeriki**, Chairman of the Board, Regional Development Resource Center, Georgia

**Sandra Ezmale**, Chief Executive Officer, Joint Municipal Institution "Rezekne Special Economic Zone Authority", Latvia

**Rafal Holanowski**, President of the Board, Supra Brokers Inc, Poland

**Artur Kosicki**, Marshal, Podlaskie Region's Marshal's Office, Poland

**Radule Novovic**, Chairman of the Committee on Education, Science, Culture and Sports, National Assembly, Montenegro

**Bogdan Wenta**, Mayor, City of Kielce, Poland

## SEPTEMBER 4

13:05—14:05 Discussion Panel

Partner: Pomeranian Special Economic Zone Ltd

## Supporting New Investments in Poland – Do the Changes Bring Measurable Benefits?

Last year's Act on Supporting New Investments has completely changed the rules of operation of special economic zones in Poland. Thanks to the departure from the territorial limitations of the project locations and the greater availability of tax exemptions, small and medium-sized enterprises can invest throughout the country. At the same time, in order to obtain exemption from corporate income tax, the project must undergo a detailed scoring assessment. More important than the headcount itself is whether companies provide their people with full-time employment contracts, additional benefits and trainings. Do the new rules bring real benefits? What are the preferred principles and models of support for entrepreneurs in other countries?

*Moderator:*

**Pawel Czurylo**, Deputy Editor-in-Chief, Interia.pl, Poland

*Speakers:*

**Piotr Glowinski**, Mayor, Pila City Council, Poland

**Janusz Michalek**, President of the Board, Katowice Special Economic Zone Co., Poland

**Pawel Podsjedlik**, Director, KPMG Poland, Poland

**Rafal Solecki**, Managing Director, Malopolska Centre of Entrepreneurship, Poland

**Andrzej Szlachta**, Member, Sejm, Poland

**Przemyslaw Sztandera**, President of the Board, Pomeranian Special Economic Zone Ltd, Poland

## SEPTEMBER 4

14:15—15:15 Discussion Panel

Partner: National Centre for Culture

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### Cultural and Historical Policy as a Tool for Building a Community

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This year marks the 30th anniversary of the partially free elections of 1989, which affords an opportunity to reflect on the role of cultural and historical policy in contemporary Poland and the world, including over whether there is any minimum of events, works, figures, historical processes, etc. that would be acceptable as common to the political mainstream regardless of political provenience. If so – what does it look like? If not – why? This is of course only one of the threads of this discussion.

*Moderator:*

**Michał Szuldrzynski**, Deputy Editor-in-Chief, Rzeczpospolita Daily, Poland

*Speakers:*

**Rasa Rimickaite**, Culture Attache, Lithuanian Embassy in Poland, Lithuania

**Philip Earl Steele**, Author, Lecturer, USA

**Rafał Wisniewski**, Director, National Centre for Culture, Poland

**Michał Luczewski**, Programme Director, The Centre for the Thought of John Paul II, Poland

## SEPTEMBER 4

17:10—18:10 Discussion Panel

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### Youth Education: A Tool for Reconciliation in Europe

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Youth education is essential for peace. Education policies allowing young people from different countries and cultures to get to know each other have played a major role in helping countries such as France and Germany to overcome their past divisions and build a united Europe. The panelists will be invited to present their organizations and talk about the best ways of educating young people to live together. How important is it for peace? What experiences can be shared and what vision is needed? The discussion will be moderated by French MP Frédéric Petit (elected to the National Assembly by French citizens living abroad in Central and Eastern Europe), a former community organizer and mediator.

*Moderator:*

**Frederic Petit**, Member of Parliament, National Assembly,  
France

*Speakers:*

**Radia Bakkouch**, President, COEXIST, France

**Djuro Blanusa**, Secretary General, Regional Youth Cooperation  
Office, Serbia

**Kamila Gasiuk-Pihowicz**, Member of Parliament, Sejm, Poland

**Igor Tsependa**, Rector, Vasyl Stefanyk Precarpathian National  
University, Ukraine

**Ewa Nocon**, Managing Director, German–Polish Youth Office,  
Poland

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## Creative Projects – a Key to the Competitiveness of Businesses and Regions

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Creativity understood as creative behaviour is not only a necessary but also a desirable competence on the labour market. Its consequence is innovation, manifested in original design and technological solutions or new marketing opportunities, and therefore pursued by all organizations. What is a creative project and what is its significance for an organization's development? What limits the creative potential? How does creativity affect the development of regions?

*Moderator:*

**Joanna Holda**, Director, Lublin Design Institute, Poland

*Speakers:*

**Daniel Juravle**, Head of the Economic Cooperation Bureau, Iasi Town Hall, Romania

**Boguslaw Kosmider**, Deputy Mayor of the City of Krakow, City of Krakow, Poland

**Iva Kupresak**, President, Regional Development Association, Croatia

**Ulyana Nazarova**, Director, Training Center of the State Employment Service, Russia

**Ryszard Pukala**, Vice-Rector, State Higher School of Technology and Economics in Jaroslaw, Poland

**Valeriy Vorotin**, Head of the Department, Legislation Institute of the Verkhovna Rada of Ukraine, Ukraine

## SEPTEMBER 4

10:45—11:45 Discussion Panel

Partner: *European Pravda*

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### Ukraine After 2019. Is a Western Course Change to be Expected?

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In 2019 Ukraine elected a new president and a new parliament. What will be the concept of a new president's foreign policy? Will Ukraine maintain its Western course?

*Moderator:*

**Yuriy Panchenko**, Editor, *European Pravda*, Ukraine

*Speakers:*

**Joachim Bitterlich**, Professor, former Ambassador, ESCP Europe, Germany

**Slawomir Debski**, Director, Polish Institute of International Affairs, Poland

**Pawel Kowal**, Professor, Institute of Political Studies, Polish Academy of Sciences, Poland

**Hanne Severinsen**, Member of Danish Parliament (1984–2007), Project Manager, The Danish Helsinki Committee for Human Rights, Denmark

**Alexander Skurla**, Advisor, Strategic Advisory Group for Support of Ukrainian Reforms (SAGSUR), Slovakia

**Iryna Vereshchuk**, Deputy, Supreme Council, Ukraine

*Participation in Discussion:*

**Gianfranco Tamburelli**, Institute for International Legal Studies ISGI–CNR, Italy

## SEPTEMBER 4

11:55—12:55 Discussion Panel

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### 10 Years of Eastern Partnership. What Was Achieved and What Lies Ahead?

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This year, the Eastern Partnership celebrates its tenth anniversary. After a decade, the program has achieved a lot of goals and has enormous potential for the future. Some of the public opinion believes that the EaP is currently in the state of crisis. It is obvious that, due to modern geopolitical challenges, this programme needs to be reviewed and amended. How does Europe evaluate the effectiveness of Eastern Partnership? What will be the future of the programme and does it have an alternative?

*Moderator:*

**Markiyan Malskyy**, Dean of the Faculty of International Relations, The Ivan Franko National University Lviv, Ukraine

*Speakers:*

**Gert Antsu**, Director, Estonian Center of Eastern Partnership (ECEAP), Estonia

**Adam Eberhardt**, Director, Centre for Eastern Studies, Poland

**Marcin Przydacz**, Undersecretary of State, Ministry of Foreign Affairs, Poland

**Borys Tarasyuk**, Ambassador, Minister for Foreign Affairs of Ukraine (1998–2000, 2005–2007), Ukraine

**Arman Yeghoyan**, Chairman, Committee on European Integration, National Assembly of the Republic of Armenia, Armenia

## SEPTEMBER 4

13:05—14:05 Discussion Panel

## Ukraine as the Key to Achieving Security on NATO's Eastern Flank

In the recent years, NATO's attention has been very much focused on Ukraine, mainly because of the complicated political circumstances of this country. However, the issue of cooperation between the North Atlantic Alliance and Ukraine has already divided its members and forever changed NATO in many respects. The approach of the Alliance towards Ukraine has therefore undoubtedly influenced the political situation in the whole of Europe. For Ukraine, membership in NATO seems indispensable, but does NATO really need Ukraine? What barriers stand in the way of joining the Alliance and how can they be overcome? Is there any, equally beneficial alternative to Ukraine's membership in NATO?

*Moderator:*

**Anton Mikhnenko**, Editor-in-Chief, Defence Express, Ukraine

*Speakers:*

**Robert Brinkley**, Chairman of Steering Committee, Ukraine Forum, Russia and Eurasia Programme, Chatham House, United Kingdom

**Oksana Yurynets**, Deputy (of 8th convocation), Supreme Council, Ukraine

**Zbynek Pavlacik**, CEO & Co-founder, Jagello 2000, Czech Republic

**Ryszard Terlecki**, Deputy Speaker, Sejm, Poland

**Klaus Wittmann**, Aspen Institute Berlin, Germany

*Participation in Discussion:*

**Oleg Barna**, Deputy, Supreme Council, Ukraine



## SEPTEMBER 4

14:15—15:15

Partner: *Personnel Services Sp. z o.o.*

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### Poland Paved the Way and Reached for the Ukrainians. How to Use our Advantages in Competing for Foreign Employees?

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Poland paved the way and reached for the Ukrainians, it also immediately opened up to 5 other nationalities from outside the EU. Other countries see that it works well and try to introduce a similar system, eg Germany. What is the employment situation in the neighboring countries (Germany, the Czech Republic, Slovakia, Hungary) and in the UK drifting to Brexit? What changes the increased competition for Ukrainians on the Polish labor market? What are the threats? How to counteract them? Did not we “sleep through” the moment when we could encourage Ukrainians to stay? Is short-term employment sufficient? What are the advantages of Poland in attracting foreigners and what other countries are competing with us?

*Moderator:*

**Olena Babakova**, Columnist, European Pravda, Ukraine

*Speakers:*

**Krzysztof Ingot**, Chairman of the Board, Personnel Services Sp. z o.o., Poland

**Arkadiusz Paczka**, Deputy General Director, Employers of Poland, Poland

**Vasyl Voskoboinyk**, President, All-Ukrainian Association of International Employment Companies, Ukraine

**Grzegorz Lipiec**, Deputy, Sejm, Poland

## SEPTEMBER 4

17:10—18:10 Thematic Block

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### Unfinished Reform. A Dispute over the Role of Local Governments in Ukraine

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Decentralization and the emergence of local self-government were important elements of political transformation after 1989 in Central Europe. The success of the Polish self-government reform provides inspiration for Ukraine, which is now in the process of decentralization of power and strengthening of self-government. What is the overall outcome of this reform? Did it bring the improvement of the local communities? Will the reform be continued and what should its priorities be?

#### Presentation

##### **Solidarity Fund PL as a Partner in the Implementation of Reforms in Ukraine**

*Host:*

**Pawel Kost**, Head of Kyiv Office, Solidarity Fund PL, Ukraine

#### Discussion Panel

##### **Unfinished Reform. The Dispute over the role of Local Governments in Ukraine**

*Moderator:*

**Rafal Dzieciolowski**, President of the Board, Solidarity Fund PL, Poland

*Speakers:*

**Georg Milbradt**, Professor, Dresden University of Technology, Germany

**Ruslan Rokhov**, Chairman of the Board, United Efforts Agency, Ukraine

**Marcin Swiecicki**, Deputy, Sejm, Poland

**Natia Tatishvili**, Head of Regional Projects, Kakheti Region,  
Georgia

**Anatolii Tkachuk**, Director, Civil Society Institute, Ukraine

SEPTEMBER 4

18:20—19:20 Discussion Panel

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## Transformation of the Ukrainian Donbass. From War to Peace

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The report of the UN Human Rights Monitoring Mission in Kiev shows that between April 2014 and the end of 2018, as a result of the armed conflict in Donbass, about 13 thousand people died, of which about a quarter (3.3 thousand) were civilians. Moreover, during the fight, about 30 thousand people were injured. Despite the bloody harvest, lasting for more than five years, people living in this area have become accustomed to the sounds of war, and often a life under fire became part of their daily lives. They tamed fear. They set up families, go for walks, plan. What is the “tomorrow” of Donbass? What are the long-term consequences of this “forgotten conflict” for the future of the residents? Are there any hopes for the restoration of normality? What does “normality” mean for Donbass today?

*Moderator:*

**Andrii Kovalenko**, Editor-in-Chief, Depo.ua, Ukraine

*Speakers:*

**Shorena Barbakadze**, Akaki Tsereteli State University, Georgia

**Michal Lebduska**, Analyst, Association for International Affairs  
– AMO, Czech Republic

**Jock Mendoza-Wilson**, Director of International and Investor  
Relations, System Capital Management, Ukraine

**Dietmar Stuedemann**, former Ambassador, Member of  
Supervisory Board, German Foreign Ministry, Deutsche Bank,  
Germany

**Vadym Tryukhan**, President of the Board, NGO “European  
Movement Ukraine”, Ukraine

**Cécile Vaissié**, Professor, Head of Russian Studies Department,  
Rennes 2 University, France

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### Politics or Business. What Governs the Global Media?

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Finding an objective medium these days borders on a miracle. Every newspaper, television or internet portal has its own political line or is in the hands of businessmen who are addicted to politics. Is there still a place for impartial media in the world and do they have a chance to stay on the market? How dangerous is the political and business inspiration of the media? What do journalists choose – independence or full budget?

*Moderator:*

**Marek Czyz**, Editor-in-Chief, Silesia24.pl, Poland

*Speakers:*

**Piotr Apel**, Deputy, Sejm, Poland

**Boguslaw Chrabota**, Editor-in-Chief, Rzeczpospolita Daily, Poland

**Tomasz Machala**, Publishing Product Vice-President, Wirtualna Polska S.A., Poland

**Jiri Majstr**, Director General, CTK– Czech News Agency, Czech Republic

**Ovidiu Nahoi**, Editor-in-Chief, Radio France Internationale Romania, Romania

**Vladislav Rogimov**, Editor-in-Chief, WikiLeaks Russia, Russia

## SEPTEMBER 4

11:55—12:55 Discussion Panel

Partner: KGHM Polska Miedź S.A.

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### Strong Poland in Europe that is Facing its Major Challenges

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Modern Europe has to handle a lot of strategic challenges. Geopolitical and macroeconomic factors such as Brexit or trade war between USA and China affect the situation of European markets. How to improve the foundations of Polish economy in such tough circumstances? Which business strategies and political decisions can contribute to creating the strength of Polish brands abroad? And primarily – how the key role playing companies in Poland such as KGHM can help to develop our economy and lead it to global success? Finding answers to these fundamental questions is our goal during the discussion of people of science, politics, and business.

*Moderator:*

**Pawel Zielewski**, Editor-in-Chief, Forbes Poland, Poland

*Speakers:*

**Marcin Chludzinski**, President of the Board, KGHM Polska Miedź S.A., Poland

**Beata Daszynska-Muzyczka**, President of the Management Board, Bank Gospodarstwa Krajowego, Poland

**Henryk Domanski**, Professor of Sociology, Institute of Philosophy & Sociology, Polish Academy of Sciences, Poland

**Roman Polko**, Major General, General Staff of the Polish Armed Forces, Poland

**Pawel Soloch**, Secretary of State, National Security Bureau, Poland

**Piotr Trabinski**, Alternate Executive Director, International Monetary Fund (IMF), Poland

## SEPTEMBER 4

13:05—14:05 Discussion Panel

Partner: *The Institute for Development Policy (INDEP)*

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### Energy Security and the new EU Climate Policy

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Is the liberalisation of the British-style energy market a better response to energy security, or is it the concentration of these resources in the hands of the government? How does climate policy affect its direction? The IPCC report, the United Nations International Panel on Climate Change, warns that the only protection against climate change is to maintain the average global temperature increase at 1.5 degrees Celsius by the end of the century. This would mean that conventional sources of electricity and heat would be phased out by 2030. What is the market's reaction for this? What is our common strategy? How to reconcile ambitious climate targets with energy security?

*Special guest:*

**Krzysztof Tchorzewski**, Minister, Ministry of Energy, Poland

*Moderator:*

**Rafal Bochenek**, Chairman, Malopolska Region Assembly,  
Poland

*Speakers:*

**William Gillett**, Director of Energy Programme, European Academies Science Advisory Council, United Kingdom

**Kamil Kaminski**, Vice-President of the Management Board for Corporate Affairs, TAURON Polska Energia S.A., Poland

**Norbert Kurilla**, Secretary of State, Ministry of Environment of the Slovak Republic, Slovakia

**Remigijus Lapinskas**, President, World Bioenergy Association, Lithuania

**Peter Mather**, Group Regional President, BP Europe, BP Europe, United Kingdom

**Torsten Woellert**, Team Leader Energy and Environment, Support Group for Ukraine, European Commission, Germany



## SEPTEMBER 4

14:15—15:15 Discussion Panel

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### Building Social Capital in Times of Civilizational and Cultural Transformation

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Social capital is created by cultural mechanisms, such as tradition and religion, whose value is based on social relations and trust. These elements allow to achieve more from the economic and social points of view. Sometimes it seems that the social force that helped mobilize society during the transformation towards free-market economy is losing its momentum. Is social capital a necessary condition for development still today?

*Moderator:*

**Karol Krajewski**, Advisor to the Minister, Ministry of  
Agriculture and Rural Development, Poland

*Speakers:*

**Jan Krzysztof Ardanowski**, Minister, Ministry of Agriculture  
and Rural Development, Poland

**Dagmāra Beitnere–Le Galla**, Deputy Speaker, Saeima, Latvia

**Mihai Alexandru Gherghe**, Secretary of State, Ministry of  
Culture and National Identity, Romania

**Beata Szydło**, Member, European Parliament, Poland

## SEPTEMBER 4

17:10—18:10 Discussion Panel

*Partner:* Office of the Ombudsman for the Small and Medium-size Entrepreneurships

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### Entrepreneurs' Representation Towards the EU Institutions

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Lobbying for entrepreneurs in the European Union is a very important issue, so we would like to ask, what could be done to improve it? The sources of the European countries law are located in Brussels: cca 75% of the business related law in Europe is voted just here. In this Panel we will discuss the practical methods of influencing European institutions and we will ask the question: what a good lobbyist should be like? Last, we will present a few success stories of business lobbying.

*Moderator:*

**Wojciech Wisniewski**, Owner, Public Policy, Poland

*Speakers:*

**Armen Artwich**, Member of the Management Board for Corporate Affairs, PKN ORLEN S.A., Poland

**Jacek Cieplak**, Deputy Spokesperson, Office of the Ombudsman, Poland

**David Earnshaw**, Associate Vice President, European Public Policy, MSD, Belgium

**Zdzislaw Krasnodebski**, Member, European Parliament, Poland

## SEPTEMBER 4

18:20—19:20 Discussion Panel

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### One Belt One Road Initiative. Who Will Gain from the New Silk Road?

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The concept of the “New Silk Road” was presented by Xi Jinping in 2013. The project intended to build a land and sea connection through which Chinese products would be transported to Europe. The third aspect, the Arctic transport corridor to Europe, which would merge Shanghai with Rotterdam through the Northern Road, seems to be particularly interesting. The route is supposed to lead through the Strait of Bering and further through the Arctic Ocean to Europe using so-called Northern Road. Does this bold venture have a chance to succeed? Which European and Asian countries can be beneficiaries of this project?

*Special guest:*

**Yuxi Sun**, Advisor, Public Diplomacy Advisory Panel of Ministry of Foreign Affairs, China

*Moderator:*

**Radoslaw Pyffel**, Plenipotentiary of the Board for Eastern Markets, PKP CARGO S.A., Poland

*Speakers:*

**Paul Irwin Crookes**, Professor, Oxford University, United Kingdom

**Altai Efendiev**, Secretary General, The GUAM Organization for Democracy and Economic Development, Azerbaijan

**Pino Musolino**, President, North Adriatic Sea Port Authority, Italy

**Darren Spinck**, Managing Partner, Global Strategic Communications Group, USA

**Diane Paula Corina Vancea**, Vice-Rector, Ovidius University of  
Constanta, Romania

**Jinping Zhao**, former Director-General of the Research  
Department of Foreign Economic Relations, Development  
Research Center of the State Council, China

## SEPTEMBER 4

10:45—11:45 Discussion Panel

Partner: PKP S.A.

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### Station: Economy

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As part of the “Station: Economy” panel, representatives of the Ministry of Infrastructure, companies from the PKP Group and experts will discuss the impact of the Polish railways on the development of the national economy. The panel will be concerned about currently conducted and planned investments as well as the financial results of PKP Group companies. The discussion will also include topics related to the implementation of innovative railway solutions and international cooperation, including in the field of passenger, cargo or logistics transport of railway companies from the PKP Group.

*Moderator:*

**Wiktor Swietlik**, Director, Editor-in-Chief, Polish Radio, Channel 3, Poland

*Speakers:*

**Andrzej Bittel**, Secretary of State, Ministry of Infrastructure, Poland

**Krzysztof Maminski**, President of the Management Board, PKP S.A., Poland

**Ireneusz Merchel**, President of the Board, PKP Polskie Linie Kolejowe S.A., Poland

**Piotr Podgorski**, President of the Board, Xcity Investment, Poland

**Artur Resmer**, Member of the Management Board, PKP Intercity S.A., Poland

**Zbigniew Tracichleb**, President of the Board, PKP Broad Gauge Metallurgical Line, Poland

**Czesław Warszewicz**, Chief Executive Officer, PKP CARGO S.A., Poland

## SEPTEMBER 4

11:55—12:55 Discussion Panel

Partner: MCI

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### Digital Economy at Fusion Point: is Poland and Other CEE Countries Gaining the Critical Mass?

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The digital transformation of companies and institutions is particularly important in a constantly and dynamically changing market reality. Despite the high degree of digitization of the Polish economy, some distance separates our country from the digitization leaders in Europe. What is the condition of Poland as compared to other countries on the continent? Is digital transformation a sine qua non condition for the further dynamic development of companies and society, and thus the entire economy? After years of discussion and preparations, can Poland and the region begin to play a significant role in the digital ecosystem?

*Moderator:*

**Mikolaj Kunica**, Economic Journalist, Poland

*Speakers:*

**Tomasz Czechowicz**, Managing Partner, Founder, MCI, Poland

**Teresa Czerwinska**, Member of the Board, National Bank of Poland, Poland

**Robert Redeleanu**, Chief Executive Officer, UPC Poland, Poland

**Stanislaw Sawczyn**, Managing Director, Rothschild & Co, Poland

**Malgorzata Walczak**, Investment Director, PFR Ventures, Poland

**Damian Zaplata**, Member of the Board, Allegro.pl, Poland

## SEPTEMBER 4

13:05—14:05 Discussion Panel

Partner: *Allegro.pl*

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### 20 years of Allegro – What did the Technological Evolution of Commerce Bring to the Lives of Poles.

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On the 20th anniversary of the platform, we want to discuss the role Allegro played in the lives of Poles and the importance of the company for the Polish economy. Our story was set during a fascinating time of the Polish economic transformation and accompanied by the process of digitization. It made us a Polish unicorn and one of the largest Polish companies, whilst we started as a startup. Now we are a popular tech-based trading platform. The growing popularity of online shopping shows that Allegro has permanently changed the lives of millions of Poles – both customers and entrepreneurs.

*Moderator:*

**Grzegorz Nawacki**, Editor-in-Chief, Puls Biznesu, Poland

*Speakers:*

**Bartosz Berestecki**, President of the Management Board, PayU S.A., Poland

**Katarzyna Czuchaj-Lagod**, Managing Director, Mobile Institute, Poland

**Marek Nieduzak**, Undersecretary of State, Ministry of Entrepreneurship and Technology, Poland

**Malgorzata Walczak**, Investment Director, PFR Ventures, Poland

**Damian Zaplata**, Member of the Board, Allegro.pl, Poland

## SEPTEMBER 4

14:15—15:15 Discussion Panel

Partner: VIVUS Finance

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### Poland is No Longer Alone. The Globalization of Financial Services is Becoming a Reality

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The dynamics of changes in the Polish financial industry is one of the largest in the world. How to regulate to stimulate development and keep the market safe? Are national regulations conducive to cross-border financial services or on the contrary? What is the situation of foreign citizens on the Polish financial market? And what costs will we incur due to the lack of market harmonization? The aim of the panel is to analyze the current situation in the financial services market and to discuss the experience of the public and private sectors in cooperation with innovative technology companies.

*Moderator:*

**Piotr Chęcinski**, Director of Corporate Communication  
Department, KGHM Polska Miedź S.A., Poland

*Speakers:*

**Bartosz Berestecki**, President of the Management Board, PayU  
S.A., Poland

**Artur Granicki**, Polish Financial Supervision Authority, Director  
of the Department of Financial Innovations, Poland

**Paweł Sobkow**, BitBay Sp. z o.o., CEO, Poland

**Marek Tomczuk**, Vice-President of the Management Board,  
Bank Pekao S.A., Poland

**Ewa Wernerowicz**, Chief Executive Officer, VIVUS Finance,  
Poland



## SEPTEMBER 4

17:10—18:10 Discussion Panel

*Partners:* National Institute for Strategic Studies  
Emitel S.A.

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### Foreign Investors on National Markets – Competitors or Partners?

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Foreign investments play a major role in the development of the economy and securing its growth. Besides that, in some cases, they can become a tool for unfair competitive or political pressure, or even create a threat to state security. Therefore, it is necessary to select an investment which, at the same time, won't reduce the investment attractiveness of the state.

*Moderator:*

**Yaroslav Zhalilo**, First Vice-Director, National Institute for Strategic Studies, Ukraine

*Speakers:*

**Jacek Chwedoruk**, Managing Director, Rothschild & Co, Poland

**Maciej Cwikiewicz**, President of the Board, PFR Ventures, Poland

**Mark Alexander Friedrich**, Manager for International Affairs, METRO AG, Germany

**Milena Golda**, Editor-in-Chief, CEOWORLD Magazine, Poland

**Andrzej Kozłowski**, President of the Board, Emitel S.A., Poland

**Rafal Szafraniec**, Partner, KPMG Poland, Poland

## SEPTEMBER 4

18:20—19:20 Discussion Panel

*Partner:* The Centre for Polish–Russian Dialogue and Understanding

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### Polish–Russian Cross–border Cooperation – The Current Situation, Development Perspectives

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Current Polish–Russian cross–border cooperation is based on the EU Cross–Border Cooperation Program Poland–Russia 2014–2020. The program assumes supporting cooperation in the institutional, economic, social and environmental areas. Funds for financing the program come mainly from the European Regional Development Fund, the European Neighborhood Instrument and the contribution of the Russian Federation. The deterioration of Polish–Russian relations was influenced by the situation in Ukraine, which was also reflected in cross–border cooperation. Despite the problems and contradictions, the cross–border cooperation between the Russian Federation and Poland has not stopped. For Russia, our country remains an extremely important partner, and the break–up of this cooperation would be unfavorable for it, likewise, for Poland, its end would be against the need to build good neighborly relations.

*Moderator:*

**Iwona Wisniewska**, Russian Department, Centre for Eastern Studies, Poland

*Speakers:*

**Katarzyna Maria Bartnik**, Head of Joint Technical Secretariat, Joint Technical Secretariat of the Poland–Russia Cross–border Cooperation Programme 2014–2020, Poland

**Gustaw Marek Brzezina**, Marshal, Marshal’s Office of Warmińsko–Mazurskie Region, Poland

**Jacek Protas**, Deputy, Sejm, Poland

**Elena Rogachikova**, Chairwoman, Social Organization “Polish National–Cultural Autonomy of Kaliningrad”, Russia  
**Jury Solozobov**, Director of International Projects, Institute of National Strategy of Russia, Russia

*Participation in Discussion:*

**Viktoria Matukevich**, Director, Foundation for Knowledge and Technologies for Small and Medium Business “Viktoria”, Russia

## SEPTEMBER 4

19:30—20:30 Discussion Panel

Partner: PZU SA

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### Are Poles the Longest-Living Nation? What can we do to Live at Least #10YearsMore?

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It would seem that Polish society is increasingly aware of what it takes to live a healthy life. Numerous research and reports find that health is the most precious value for Poles. Meanwhile, it turns out that there is a large gap between declarations and reality. According to researchers from the Harvard University's Medicine Department, there are five conditions that, once met, allow to enjoy a life longer by at least a decade. The speakers will talk about what exactly everyone should do to live 10 years longer.

*Moderator:*

**Anna Popek**, Journalist, Polish Television S.A., Poland

*Speakers:*

**Pascal Brodnicki**, Chef, TV Presenter, Poland

**Roman Palac**, President of the Board, PZU Życie SA, Poland

**Agnieszka Rylik**, Sportswoman, Poland

**Radoslaw Sierpinski**, Acting President, Polish Medical Research Agency, Poland

**Pawel Surowka**, President of the Board, PZU SA, Poland

**Lukasz Szumowski**, Minister, Ministry of Health, Poland

## SEPTEMBER 4

10:45—11:45

Partner: *Malopolska Region*

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### Communication and Transport – Regional and National Challenges

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The free movement of people and goods is a basic principle of European Union integration. The essential for its implementation is efficient transportation enabling citizens safe and fast traveling. The European Commission indicates that investments in transport infrastructure stimulate economic growth and employment. Unfortunately, the efficiency of the railway and air services, quality of roads, the condition of the road and railway infrastructure are below the average for all EU countries. Access to modern and efficient transportation is often the subject of citizens' queries to the regional and national authorities. In this context, it also needs to be mentioned how transport affects the natural environment and the fight with climate change.

*Moderator:*

**Marcin Koczyba**, Radio Krakow S.A., Manager of Automotive Department, Poland

*Speakers:*

**Grzegorz Biedron**, Councillor, Malopolska Region Assembly, Poland

**Dawid Chrobak**, Mayor, City of Zakliczyn, Poland

**Lukasz Smolka**, Deputy Marshal, Malopolska Region Marshal's Office, Poland

**Jaroslaw Szlachetka**, Mayor, City of Myslenice, Poland

**Tomasz Tomala**, Head of the Political Cabinet, Ministry of Infrastructure, Poland

**Tomasz Warchol**, Director of Road Infrastructure and Transport Department, Malopolska Region Marshal's Office, Poland

**Patryk Wicher**, Member, Malopolska Region Assembly, Poland

SEPTEMBER 4

11:55—12:55

Partner: *Malopolska Region*

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## Social Innovation of Tomorrow – how to Secure the Future?

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Małopolska has been ranked second in the national innovation rankings for years. It is mainly because of a developing industrial sector as well as research and development activities. However, economic development is not enough. We are facing the challenge of seeking innovative solutions that will allow solving social problems faster and more effectively. The panel entitled “Social innovations of tomorrow – how to secure the future?” will be an opportunity to discuss social innovations’ creation and implementation conditions, tools to remove barriers in their development and strengthen the ecosystem for the effective use of innovative products.

*Moderator:*

**Magdalena Petryniak**, MANKO Association, Deputy Director,  
Poland

*Speakers:*

**Robert Bylica**, Councillor, Malopolska Region Assembly,  
Poland

**Patrycja Haupt**, Adjunct, Cracow University of Technology,  
Poland

**Malgorzata Jarosinska-Jedynak**, Under-Secretary of State,  
Ministry of Investment and Economic Development, Poland

**Wieslaw Krajewski**, Deputy, Sejm, Poland

**Krzysztof Krzysztofiak**, Director, Krakow Technology Park,  
Poland

**Marta Malec-Lech**, Member of the Board, Malopolska Region  
Marshal’s Office, Poland

**Jolanta Perek-Bialas**, Professor, Jagiellonian University,  
Poland

**SEPTEMBER 4**

**13:05—13:35 Talk**

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Talking About Politics. Beata Szydło

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*Guest:*

**Beata Szydło**, Member, European Parliament, Poland

*Host:*

**Danuta Holecka**, Editor, Polish Television S.A., Poland

SEPTEMBER 4

13:40—14:00 Talk

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Talking about Culture: Rafal Wisniewski

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*Special guest:*

**Rafal Wisniewski**, Director, National Centre for Culture, Poland

*Host:*

**Danuta Holecka**, Editor, Polish Television S.A., Poland



**SEPTEMBER 4**

**14:15—14:45 Talk**

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Talking about Politics. Piotr Glinski

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*Special guest:*

**Piotr Glinski**, Deputy Prime Minister, Minister, Ministry of  
Culture and National Heritage, Poland

*Moderator:*

**Jan Rokita**, Publicist, Poland

SEPTEMBER 4

17:10—18:10

Partner: Malopolska Region

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## Has Culture Already Become an Industry?

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The market approach to culture is increasingly visible today. This results in culture being perceived as an industry. The success of pop-culture shows that the aim to target the biggest audience and to generate the highest profit becomes more important than purely artistic approach. How is the industrial approach visible in European cinema, literature, and music? What is the engine of development for today's art and culture?

*Moderator:*

**Bogna Swiatkowska**, Editor-in-Chief, Bec Zmiana Foundation, Poland

*Speakers:*

**Andrzej Betlej**, Director, National Museum in Krakow, Poland

**Nina George**, President, European Writers' Council, Germany

**Hege Knarvik Sande**, Secretary General, Norwegian Culture Forum, Norway

**Wojciech Kolarski**, Secretary of State, Chancellery of the President of the Republic of Poland, Poland

**Anna Pieczarka**, Member of the Board, Malopolska Region Marshal's Office, Poland

**SEPTEMBER 4**

**18:20—18:40 Talk**

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Talking About the Economy. Polish  
Food: Safety, High Quality, Modernity  
– JanKrzysztof Ardanowski

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*Special guest:*

**Jan Krzysztof Ardanowski**, Minister, Ministry of Agriculture  
and Rural Development, Poland

*Host:*

**Radoslaw Jankiewicz**, Journalist, Polish Press Agency (PAP),  
Poland

**SEPTEMBER 4****10:45—11:45 Discussion Panel**

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**How to be Listened to? Customer 4.0  
as a Challenge for Business**

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"Customer 4.0", who is currently right in the focus of attention, is a representative of a new generation. We want to give some thought to who he is and what he really values. How should we talk to him and how should we create content so that we can win, capture, and hold the attention of a contemporary man? Considering the fact that currently, communication plays a key role in e.g. business, we want to put our heads together to think what strategies are the winning ones. The digital world brings about a lot of changes, including greatly influencing the attitudes of the Customer 4.0. So, what are the challenges for the world, including for the business world, which this customer creates?

*Moderator:*

**Vadim Makarenko**, Journalist, Gazeta Wyborcza Daily, Poland

*Speakers:*

**Przemyslaw Gdanski**, President of the Board, BNP Paribas  
Bank Polska, Poland

**Piotr Korycki**, President of the Management Board, TVN  
Discovery Polska, Poland

**Maciej Samcik**, Editor-in-Chief, Subiektywnie o Finansach,  
Poland

**Przemyslaw Staron**, Teacher of the Year 2018, Boleslaw  
Chrobry High School in Sopot, Poland

**Jacek Wasilewski**, Faculty of Journalism Information and Book  
Studies, University of Warsaw, Poland

## SEPTEMBER 4

11:55—12:55 Thematic Block

Partner: KPMG

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### Electromobility – Global to Local Perspective

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According to 20th annual Global Automotive Executive Survey done by KPMG, which explores how automotive executives from around the world see this sector growing, changing and reacting to challenges and opportunities, electromobility is one of the key trends. At the same time it has massive impact on oil and gas companies, energy producers and distributors and many others which need to redefine its roles and revenue streams. Finally, once the electric vehicles would become autonomous, shared and connected, not only businesses but also our everyday's life would be largely affected.

#### Introductory Presentation

**Przemysław Szywacz**, Director, KPMG Poland, Poland

#### Discussion Panel

##### Electromobility – Global to Local Perspective

*Moderator:*

**Przemysław Szywacz**, Director, KPMG Poland, Poland

*Speakers:*

**Ash Kebriti**, General Manager CEE, UBER, Poland

**Bogdan Kucharski**, Country Director, Poland, BP Europa SE, Poland

**Michał Kurtyka**, Secretary of State, Ministry of Environment, Poland

**Maciej Mazur**, Managing Director, Polish Alternative Fuels Association, Poland

**Pawel Sliwa**, Vice-President for Innovations, PGE Polska Grupa Energetyczna, Poland

**Wolf Stefan Specht**, President of the Management Board, Volkswagen Group Polska Sp. z o.o., Poland

## SEPTEMBER 4

13:05—14:05 Discussion Panel

Partner: *BNP Paribas Bank Polska*

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### Sustainable Financing – New Business Models

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The decision of entities from the banking sector to increase the share of projects of an ecological nature or having other positive impacts on society is one of the key aspects of the responsible operation of financial institutions. By enabling financing for contributing investments for sustainable development, financial institutions often give up on faster, higher profits in favor of those in the long run. Therefore, in order to refer to the concept of sustainable financing, the concept of “sustainable development” should be strictly defined, meaning sustainable development over the long term, not generating burdens that cannot be absorbed by the natural environment. Progressive climate change will prevent sustainable development in the long run because “there is no business to be done on a dead planet”.

*Moderator:*

**Kamil Wyszowski**, Representative, President of the Board,  
United Nations Global Compact Poland, Poland

*Speakers:*

**Aleksandra Bluj**, Vicepresident of the Management Board  
GPW Benchmark, Warsaw Stock Exchange, Poland

**Katarzyna Dulko-Gaszyna**, Retail Sustainability Manager,  
Ikea Retail, Poland

**Michal Kurtyka**, Secretary of State, Ministry of Environment,  
Poland

**Jaroslaw Rot**, Managing Director, BNP Paribas Bank Polska,  
Poland

## SEPTEMBER 4

14:15—15:15 Discussion Panel

Partner: PKP S.A.

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### Better Railway Accessibility in Particular Regions

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During the debate “Better Railway Accessibility in a particular regions” representatives of the Ministry of Infrastructure, railway companies operating within the PKP Group and the world of politics will discuss issues related to the need of equal access to railways, especially in smaller towns, and the development of connections within regions. The participants of the panel will also discuss the implementation of the National Railway Program, station and line investments as well as rolling stock. The issue of an integrated ticket and preparation for the new EU financial perspective will be discussed during the meeting.

*Moderator:*

**Michał Karnowski**, Member of the Board, Fratria, Poland

*Speakers:*

**Mirosław Antonowicz**, Member of the Management Board,  
PKP S.A., Poland

**Mantas Bartuska**, Director General, Lithuanian Railways,  
Lithuania

**Witold Bawor**, Management Board Member for Operations,  
PKP CARGO S.A., Poland

**Andrzej Bittel**, Secretary of State, Ministry of Infrastructure,  
Poland

**Mirosław Gilarski**, President of the Board, PKP Telkol Sp. z o.o.,  
Poland

**Adam Laskowski**, Member of the Board, PKP Intercity S.A.,  
Poland



**Ireneusz Merchel**, President of the Board, PKP Polskie Linie Kolejowe S.A., Poland

**Bogdan Rzonca**, Deputy, European Parliament, Poland

**Tadeusz Turzynski**, PKP IT, President of the Board, Poland

## SEPTEMBER 4

17:10—18:10 Discussion Panel

Partner: *Małopolska Region*

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### Competitive Economy as a Key to Success in the Global Market

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Over the years, the leading spots in competition rankings are occupied by the same tiny group of countries. It is quite easy to observe that these countries are the most recognizable producers of goods and services. In some circles, an opinion prevails that competitiveness is neither a competition nor a zero-sum game, and thus all countries can rise to a higher level. How to build a competitive economy in developing countries? Do these countries manage to catch up with frontrunners? What do the leaders do to secure their advantage?

*Special Guest:*

**Jadwiga Emilewicz**, Minister, Ministry of Entrepreneurship and Technology, Poland

**Virginijus Sinkevicius**, Minister, Ministry of Economy, Lithuania

*Moderator:*

**Lukasz Jankowski**, Journalist, Radio Wnet, Poland

*Speakers:*

**Grazyna Ciurzynska**, Acting President, Polish Investment and Trade Agency, Poland

**Pedro de Lima**, Head of Studies Division, European Investment Bank

**Thomas Lubeck**, Regional Manager for Central and South East Europe, International Finance Corporation

**Andrey Nechaev**, Former Minister of Economy and Finance, Ministry of Finance of the Russian Federation, Russia

**Antal Nikoletti**, Alternate Secretary General, Central European Initiative (CEI), Hungary

**Grzegorz Slomkowski**, Member of the Supervisory Board Delegated to the Management Board, Polish Investment and Trade Agency, Poland

## SEPTEMBER 4

18:20—19:20 Discussion Panel

Partner: *Agreement Jaroslaw Gowin*

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### EURO – a Threat or an Opportunity for Entrepreneurs– Considering the Slovak Experiences a Decade after its Introduction

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The issue of introducing the euro currency has fundamental importance for entrepreneurs. In Poland the topic is particularly important for the tourism industry, transport, export and trade in border areas. In this context, it is worth to assess 10 years of Slovak experience and also to listen to the arguments of strong opponents of joining the euro area such as Denmark or Sweden.

*Moderator:*

**Andrzej Gut–Mostowy**, Owner, Witow Ski Resort, Poland

*Speakers:*

**Marek Dietl**, President of the Management Board, Warsaw  
Stock Exchange, Poland

**Jaroslaw Gowin**, Minister, Deputy Prime Minister, Ministry of  
Science and Higher Education, Poland

**Krzysztof Gluc**, Director, Małopolska School of Public  
Administration of the Cracow University of Economics, Poland

**Krzysztof Mazur**, President of the Board, The Jagiellonian  
Club, Poland

## SEPTEMBER 4

19:30—20:30 Discussion Panel

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### What Will Be the Future of the Visegrad Group?

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The Visegrad Group is a regional association of four Central European countries. Its main purpose was the accession of the countries to the European Union, which was achieved in 2004. Based on that, does this group still have a reason to exist? Or maybe does the Visegrad Group's members currently divide more than they connect with Europe?

*Moderator:*

**Vit Dostal**, Research Director, Association for International Affairs, AMO, Czech Republic

*Speakers:*

**Kazimierz Barczyk**, Vice-Chairman, Malopolska Region Assembly, Poland

**Andor David**, Executive Director, International Visegrad Fund, Hungary

**Timothy Less**, Researcher, University of Cambridge, United Kingdom

**Janos Martonyi**, Member of the Board, Blue Planet Climate Protection Foundation, Hungary

**Tomas Strazay**, Deputy Director, Slovak Foreign Policy Association, Slovakia

**Lyubov Shishelina**, Director of Department for East European Studies, Russian Academy of Sciences, Russia

**Boris Zala**, Former Member of the European Parliament, European Parliament, Slovakia

## SEPTEMBER 4

10:45—11:45 Discussion Panel

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### Independent Media. Is It Possible?

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British BBC television is often given as the example of global media that is as independent and objective as possible. Other public media should strive to also be used as examples as, at least in principle they are supposed to be at the forefront of pluralism and exchange of views of different environments. Do public media still uphold journalistic independence? How not to fall into the trap of pressure from various political and business environments? Is there room for objectivity in media coverage?

*Moderator:*

**Maciej Wasowicz**, Editor-in-Chief, Silesia24.pl, Poland

*Speakers:*

**Marcin Biegłuk**, General Director of the Press Portfolio, Ringier Axel Springer Polska Sp. z o.o., Poland

**Krzysztof Czabanski**, Chairman, National Media Council, Poland

**Simona Martorelli**, Director for International Relations, RAI, Italy

**Yanina Sokolova**, TV Presenter, 5 Channel TV (NBM), Ukraine

**Alexander Wrabetz**, Director General, Austrian Broadcasting (ORF), Austria

**Maciej Lopinski**, Chairman of Supervisory Board, Polish Television TVP S.A., Poland

## SEPTEMBER 4

11:55—12:55 Discussion Panel

Partner: *Domanski Zakrzewski Palinka*

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### Transparency as the Pre-Condition for the Development of Healthy Economy

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During the panel discussion, we will attempt to explain why transparency contributes to the growth of the economy and why its absence contributes to economic regression. We will also discuss the following issues:

1. Sealing up VAT regulations – what benefits does transparency bring?, effective encouragement of entities to tax transparency, the impact of sealing up VAT regulations on the functioning of the state and individual entities and effective control and supervision mechanisms.
2. Gray area – what loss can lack transparency cause? Economic and social costs of gray area, successful means of fighting the gray area, the most vulnerable sectors – the diagnosis of causes.
3. Whistleblowing – effectiveness of whistleblowing and its influence on the business, legislative tendencies, features of the good whistleblowing system.

*Moderator:*

**Anna Partyka-Opiela**, Partner, Domański Zakrzewski Palinka, Poland

*Speakers:*

**Olgiard Cieslik**, CEO, Totalizator Sportowy Sp. z o.o., Poland

**Leszek Holda**, Member of the Board, PKP Energetyka Sp. z o.o., Poland

**Jacek Janiuk**, President of the Board, Pekao Investment Fund Company, Poland

**Lukasz Kolano**, Deputy Director, Global Compact Network Poland, Poland

**Marek Niechcial**, President, Office for Competition and Consumers' Protection, Poland

**Alain Simonnet**, Managing Director 3M East Europe Region, 3M Poland Sp. z o.o., Poland

**Jakub Tyczkowski**, Chairman of the Board, Rekopol Organizacja Odzysku Opakowań S.A., Poland



## SEPTEMBER 4

13:05—14:05 Discussion Panel

Partner: Social Insurance Institution (ZUS)

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### Citizen in the e-State. How to Build e-Administration in a Professional Manner?

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In the UN report “E-Government Survey 2018” on computerisation of various countries, Poland was promoted from the 36th to the 33rd place. It shows that the Polish administration is improving significantly in this respect. The perception of e-Government as a basic form of contact between the citizen and the government is changing. In this particular panel we want to answer the questions on how to effectively build e-Government, how to move among the needs of citizens and entrepreneurs, one’s own organisational and technical capabilities and finally, whether to build e-Government independently or in a public-private partnership. New services in the field of e-Government introduced by the Social Insurance Institution (ZUS) are a starting point for discussion. During the discussion the issue of access to the social security numbers’ (PESEL) databases will also be discussed, the use of which by private operators may significantly affect the development of e-Government services, implemented not only by banking institutions but also by payment service providers.

*Moderator:*

**Tomasz Zolciak**, Journalist, Gazeta Prawna Daily, Poland

*Speakers:*

**Leszek Skiba**, Undersecretary of State, Ministry of Finance, Poland

**Patrycja Staniszewska**, President of the Board, Chamber of Digital Economy, Poland

**Gertruda Uscinska**, President, Social Insurance Institution (ZUS), Poland

**Marek Zagorski**, Minister, Ministry of Digital Affairs, Poland

## SEPTEMBER 4

14:15—15:15 Discussion Panel

Partner: Caritas Poland

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### Laudato si: In Praise of Social Innovation – an Opportunity for Business?

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Excessive interference in the environment and a purely profit-oriented economy limit opportunities for development. Only if we change a model of managing, producing, and administering natural resources can we make the economy more honest. The economy of the future has to seek innovative solutions having the next generations in mind and also referring to the past. Is business ready for minimalism? Is this innovation profitable? Integral Ecology gives an opportunity to change our habits and attitudes, and to respect all Creation. In his “Laudato si”, Pope Francis invites us to care for our common home – the Earth.

*Moderator:*

**Radoslaw Marlega**, Head of Advisers, Caritas Poland, Poland

*Speakers:*

**Dominika Bettman**, Chief Executive Officer, Siemens Sp. z o.o., Poland

**Maksymilian Braniecki**, CEO, Lidl Poland, Poland

**Beris Gwynne**, Founder and Managing Director, Incitare, Switzerland

**Grazyna Piotrowska-Oliwa**, CEO, Virgin Mobile Poland, Poland

**Tomasz Rozek**, Rzeczpospolita, Journalist, Poland

**Neil Thorns**, Director of Advocacy and Education, Caritas England and Wales (CAFOD), United Kingdom

## SEPTEMBER 4

17:10—18:10 Discussion Panel

*Partner:* Institute of Socio–Economic Studies of  
Population of Russian Academy of Sciences  
(ISESP RAS)

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### The Crisis of the Middle Classes: Conversion Or Erosion?

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In modern societies, the middle classes have been increasingly losing their stabilizing role. Is the shrinkage of the traditional middle classes an inevitable reflection of the growing socio–economic inequality caused by the global trends of Industry 4.0? Or are they being reformatted as a result of the emergence of new middle classes, which are in demand by the conditions of transformation of modern societies?

*Moderator:*

**Viacheslav Bobkov**, Head of the Laboratory of Living Standards and Life Quality, Institute of Socio–Economic Studies of Population, Russian Academy of Sciences, Russia

*Speakers:*

**Serikzhan Bereshev**, Director, Kazakh Research Institute of Labor, Kazakhstan

**Pawel Grata**, Vice–Rector, Dean of the Faculty of Sociology and History, University of Rzeszow, Poland

**Peter Herrmann**, Professor, EURISPES, Germany

**Oleksii Shevnin**, Deputy Editor–in–Chief, Delovaya Stolitsa, Ukraine

**Svetlana Shevchenko**, Head of the Department of Management, Economics and Information Technology, Institute “Industrial Human Resources” of the Ministry of Industry, Belarus

## SEPTEMBER 4

18:20—19:20 Thematic Block

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### Heritage Tourism – Turning Cultural Heritage Into Business

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The cultural heritage of many European countries can be one of the pillars on which tourism is based. Monuments or traditional events can be useful not only to teach tourists about the countries' history but also to increase the local budget. How to successfully implement the heritage tourism? Are the profits generated by tourism always sufficient to preserve monuments and historical areas?

#### Presentation

##### **The Preservation of Industrial Heritage as a Driver for a New Tourism Development**

*Host:*

**Jacopo Ibello**, President, Save Industrial Heritage, Italy

#### Discussion Panel

##### **Heritage Tourism – Turning Cultural Heritage Into Business**

*Moderator:*

**Grzegorz Biedron**, Councillor, Malopolska Region Assembly, Poland

*Speakers:*

**Emmanuel Broccard**, Professor, Institute of Tourism, University of Applied Sciences HES–SO, Switzerland

**Dalila Dias**, Executive Director, Historical Villages of Portugal, Portugal

**Maria Koc**, Deputy Speaker, Senate of the Republic of Poland,  
Poland

**Ludmila Poplavskaja**, Deputy Director, Curonian Spit National  
Park, Russia

**Ireneusz Ras**, Deputy, Chairman of the Physical Education,  
Sport and Tourism Committee, Sejm, Poland

**Predrag Sekulic**, Chairman of the Committee on Economy,  
Finance and Budget, National Assembly, Montenegro

## SEPTEMBER 4

19:30—20:30 Discussion Panel

Partner: *Media Monitoring Insitute*

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### Media monitoring as a tool indispensable for building a stable brand in times of the information noise and fake news

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The need for building a strong brand concerns everybody – physical persons, companies and even the whole countries. We live in times of the omnipresent news race and fake news which floods us every day causing cognitive dissonance and posing a serious obstacle in building a positive image. How to apply the potential of media monitoring in order to protect ourselves against the loss of reputation?

*Moderator:*

**Pawel Sanowski**, President, Media Monitoring Insitute, Poland

*Speakers:*

**Krystian Dudek**, Doctor, University of Silesia in Katowice, Poland

**Meline Hayrapetyan**, Foreign Editor, AntiFake.am, Armenia

**Michael O’Keeffe**, CEO, Broadcasting Authority of Ireland, Ireland

**Ianina Sokolovska**, Editor-in-Chief, Political Izvestia in Ukraine, Ukraine

**Marzena Strzelczak**, General Director, Responsible Business Forum, Poland

**Grzegorz Szczepanski**, CEO, Hill+Knowlton Strategies, Poland

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## “Equal Company” Benefits From Diversity and Inclusion Policy

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How to advocate for equality at work for men and women in Polish companies? Together with business experts we want promote diversity and inclusion policy. How? By underlining its profits for companies and the economy. We will discuss what this kind of modern work culture brings: form innovation, to improvement of company's image, and perception of employees and clients. Our guests will also share knowledge and experience on how the culture of diversity and equal opportunities affects the image and effectiveness of a leader. We have prepared a code of principles to be followed by employers, in the Economic Forum in Krynica–Zdrój we invite you to join us in discussion on ways to implement diversity and inclusion policy. We wish our Equal Company Code of Good Practices to become a trademark of employers who care about a good work environment, and brand perception.

*Moderator:*

**Aleksandra Karasinska**, Editor-in-Chief newsweek.pl and forbes.pl, Ringier Axel Springer Polska Sp. z o.o., Poland

**Konrad Sadurski**, Deputy Editor-in-Chief, Forbes Poland, Poland

*Speakers:*

**Kamila Kaliszyk**, Head of Market Development, Mastercard, Poland

**Ewa Wernerowicz**, Chief Executive Officer, VIVUS Finance, Poland

SEPTEMBER 4

11:55—12:55 Discussion Panel

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## Migration Crisis And the EU's Integrity – Is It Possible to Find a Common Position?

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The migration crisis is one of the biggest problems affecting the European Union recently. Despite various types of activities, unfortunately, we are still not able to find an efficient solution to stop the flow of illegal migrants to Europe. The other important factor determining further impasse is the lack of common position of member states on the migration crisis. Is it possible to reach an agreement? What impact does the migration crisis have on the EU's integrity?

*Special guest:*

**Luca Jahier**, President, European Economic and Social Committee

*Moderator:*

**Lubos Palata**, EU Editor, Denik, Czech Republic

*Speakers:*

**Vladimir Cucic**, Commissioner, Commissariat for Refugees and Migration, Serbia

**Ruth Ferrero-Turrion**, Professor, Complutense University of Madrid, Spain

**Christine Goyer**, Representative in Poland, United Nations High Commissioner for Refugees (UNHCR)

**Konrad Szymanski**, Secretary of State, Ministry of Foreign Affairs, Poland



## SEPTEMBER 4

13:05—14:05 Discussion Panel

Partner: Warsaw Stock Exchange

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### Creation of Three Seas Stock Index – Opportunities and Benefits

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In Central and Eastern Europe, there is tremendous unrealized potential in the capital markets area. In order to use it, enhanced cooperation between financial institutions in this region is needed i.e. between stock exchanges. The creation of the Three Seas Stock Index by regional stock exchanges, announced last year in Krynica–Zdrój, is a great exemplification of the potential of regional cooperation.

*Moderator:*

**Michał Cieciorski**, Frankfurt Representative, Warsaw Stock Exchange, Poland

*Speakers:*

**Marek Dietl**, President of the Management Board, Warsaw Stock Exchange, Poland

**Tomislav Gracan**, Zagreb Stock Exchange, Member of the Board, Croatia

**Peter Kubricky**, General Director, The Bratislava Stock Exchange, Slovakia

**Paweł Surowka**, President of the Board, PZU SA, Poland

**Richárd Végh**, CEO, Budapest Stock Exchange, Hungary

## SEPTEMBER 4

14:15—15:15 Discussion Panel

*Partner:* Association of Employers Polish Spirits Industry (ZP PPS)

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### Changes in Law and Responsible Alcohol Consumption

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Alcohol regulations in Poland visibly favor beer. It is reasonable to change the method of calculating excise duty, to equalize fiscal burdens, regardless of the type of drink in which alcohol is contained. All alcoholic beverages, beer, vodka or whiskey contain the same substance – ethyl alcohol. Balancing fiscal burdens will contribute to better competition and create the basis for the sustainable development of all branches of the economy related to the production and trading of alcoholic beverages, and to an effective model for shaping responsible alcohol consumption.

*Moderator:*

**Wojciech Szelag**, Journalist, Polsat News, Poland

*Speakers:*

**Andrzej Arendarski**, President, National Chamber of Commerce, Poland

**Jan Duda**, Deputy, Sejm, Poland

**Marcin Flak**, Attorney-at-law, Partner-Founder, Fairfield Law Firm, Poland

**Aneta Jozwicka**, Corporate Relations Director Europe Partner Markets and Poland Public Policy, Diageo, Poland

**Witold Włodarczyk**, President of the Board, Association of Employers Polish Spirits Industry (ZP PPS), Poland

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### Limits of Liberalism. Economy, Education, Culture

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Freedom of an individual / citizen for centuries has remained the main and most protected value in Western civilisation. Based on the recognition of freedom are principles of human education as well as the mechanisms of creating social order and generating progress in the area of economy and culture. Has this “world of freedom” reached its limits before our eyes? Did individual freedoms already become an illusion in the world of digital relationships and addictions? Is decision-making ceded to expert systems, narrow power groups or even becomes the result of undergoing permanent manipulation?

*Moderator:*

**Aleksander Bobko**, Senator, Senate of the Republic of Poland, Poland

*Speakers:*

**Tomasz Latos**, Member, Sejm, Poland

**Slawomir Neumann**, Chairman, Parliamentary Club “Civic Platform”, Poland

**Marek Rocki**, Rector, SGH Warsaw School of Economics, Poland

**Andrzej Zybertowicz**, Advisor, Chancellery of the President of the Republic of Poland, Poland

## SEPTEMBER 4

18:20—19:20 Discussion Panel

Partner: *Der Tagesspiegel*

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### Between Protectionism and Liberalism. How to Find a Perfect Balance?

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Protection of the domestic production as well as interest in exporting its own goods and products is one of the priorities of the economic policies within the free trade system. However, recently a new way of thinking has emerged, claiming that protectionism and liberalism are two separate, mutually exclusive concepts of creating economic policy and a conflict of objectives each society is involved in. Is there any room for compromise between protectionism and liberalism?

*Moderator:*

**Christoph von Marschall**, Diplomatic Correspondent, *Der Tagesspiegel*, Germany

*Speakers:*

**Gabriel Biris**, Partner, Biris Goran SPARL, Romania

**Marcin Horala**, Member, Sejm, Poland

**Ksenia Liapina**, Head, State Regulatory Administration of Ukraine, Ukraine

**Karl-Heinz Paque**, Chairman of the Board, Friedrich-Naumann-Foundation for Freedom, Germany

**Marek Tejchman**, Deputy Editor-in-Chief, *Gazeta Prawna* Daily, Poland

**Laurent Zylberberg**, Director for Public Affairs and International Co-Operation, Caisse des Dépôts et Consignations (CDC), France

## SEPTEMBER 4

10:45—11:45 Discussion Panel

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### “The Pleasure Principle” – A Film Production Across Borders

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The TV series “The Pleasure Principle” is the first large audiovisual coproduction of the countries of Central and Eastern Europe. International team. Shot in Warsaw, Prague and Odessa. The producer is the Polish company Apple Film Production, and the co-producers of the movie are Ukrainian Star Media, Canal Plus and Czech public television. Support: Ukrainian Ministry of Culture. The main roles are played by actors from Poland (Małgorzata Buczkowska), Ukraine (Sergei Strelnikov) and Czech Republic (Karel Roden).

During the panel, we will talk about the importance of international film projects for strengthening economic relations and promotion of cities and regions as well as opportunities for cooperation in the field of audiovisual production and its economic and social effects.

*Moderator:*

**Juliusz Braun**, Member, National Media Council, Poland

*Speakers:*

**Małgorzata Kidawa-Blonska**, Deputy Speaker, Sejm, Poland

**Małgorzata Buczkowska**, Actress, Apple Film Production, Poland

**Dariusz Jablonski**, CEO, Producer, Apple Film Production, Poland

**Jan Maxa**, Content Development Director, Czech Television, Czech Republic

**Vlad Riashyn**, General Producer, Star Media, Ukraine

**Edyta Sadowska**, President of the Board, CEO, ITI Neovision S.A., Poland

*Commentator:*

**Anna Herold**, Member of Cabinet, European Commission,  
Poland

*Participation in Discussion:*

**Marcin Gudowicz**, Vice-President of the Management Board,  
Stroer Polska Sp. z o.o., Poland

## SEPTEMBER 4

11:55—12:55 Discussion Panel

Partner: *The Center for Research and Policy Making*

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### Will the World Order Turn into Global Chaos?

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By watching elections in different parts of the world, one can observe a growing trend where vote casting stands for a voice of dissent. The candidates without experience win, promising quick and easy solutions, regardless of the costs and real possibilities of fulfilling election promises. International law ceases to be a guarantor (if it ever was) of a conflict-free settlement of disputes, and realism returns to the political scene. What is the world going to turn into in the years to come?

*Moderator:*

**Maurizio Caprara**, Senior Foreign Affairs Commentator,  
Corriere della Sera, Italy

*Speakers:*

**Jean-Christophe Bas**, CEO and Executive Board Chairman,  
Dialogue of Civilizations (DOC) Research Institute, France

**David Earnshaw**, Associate Vice President, European Public  
Policy, MSD, Belgium

**Dirk Niebel**, Minister (2009–2013) for Economic Cooperation  
and Development, Germany

**Marija Risteska**, Founder and Executive Director, Center for  
Research and Policy Making, North Macedonia

**Karel Schwarzenberg**, Vice-Chairman of the Foreign Affairs  
Committee, Chamber of Deputies of the Parliament of the  
Czech Republic

## SEPTEMBER 4

13:05—14:05

Partner: *British Embassy in Warsaw*

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### Beyond Brexit: UK–EU Relations in a Changing World

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On October 31st, the UK is due to leave the EU. Whatever the outcome of negotiations, the UK and EU will continue to share common challenges in an increasingly uncertain world. Drawing together a group of senior government and business figures, this panel discussion will consider scenarios for the UK's future relationship with the EU and how that relationship will interplay with global trends. Discussion will focus on UK/EU cooperation in the context of wider developments in international trade, security and geopolitics.

*Moderator:*

**Boguslaw Chrabota**, Editor-in-Chief, Rzeczpospolita Daily, Poland

*Speakers:*

**Stephen Barclay**, Secretary of State for Exiting the European Union, British Government, United Kingdom

**Malgorzata Bonikowska**, President, THINKTANK, Poland

**Andrzej Gantner**, General Director, Polish Federation of Food Industry Union of Employers, Poland

**Konrad Szymanski**, Secretary of State, Ministry of Foreign Affairs, Poland

**Maciej Witucki**, President, Confederation Lewiatan, Poland



## SEPTEMBER 4

14:15—15:15 Discussion Panel

*Partners:* National Institute of Public Health – National Institute of Hygiene  
Polska Press Group

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### National Strategy for Healthy Eating and a Healthy Lifestyle

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The leading challenge for public health in the 21st century is limiting the problem of obesity and promoting an active lifestyle. Many governments are developing and implementing preventive strategies that are geared towards this goal. What systemic solutions are proposed by key institutions of the healthcare sector, as well as representatives of food producers and distributors. How to distribute the burden of responsibility for health? How to conduct educational activities on such sensitive topics as obesity?

*Moderator:*

**Grzegorz Juszczyk**, Director, National Institute of Public Health, National Institute of Hygiene, Poland

*Speakers:*

**Andrzej Gantner**, General Director, Polish Federation of Food Industry Union of Employers, Poland

**Adam Niedzielski**, Acting President, National Health Fund, Poland

**Jaroslaw Pinkas**, Chief Sanitary Inspector, Chief Sanitary Inspectorate, Poland

**Aleksandra Robaszkiewicz**, Head of Corporate Communication, Lidl Poland, Poland

**Jozefa Szczurek-Zelazko**, Secretary of State, Ministry of Health, Poland

## SEPTEMBER 4

17:10—18:10 Discussion Panel

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**Modern Climate Policy of the West and Energy Self-Sufficiency of the Countries of the Region**

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Under the influence of recent worrying reports from the IPCC, EU Member States are changing their climate policy. How are countries whose energy sector is based on minerals supposed to behave in such a situation? Is it possible to improve the mining sector so that, while maintaining new climate standards, we can increase productivity and develop environmentally friendly methods of extraction? How to reconcile climate aspirations and new challenges?

*Moderator:*

**Andrian Prokip**, Ukrainian Institute for the Future, Ukraine

*Speakers:*

**Dardan Abazi**, Program Manager and Researcher, Institute for Development Policy (INDEP), Kosovo\*

**Nuria Gonzalez Rabanal**, Professor, University of Leon, Spain

**Malcolm Grimston**, Imperial College London, United Kingdom

**Sergey Kondratyev**, Head of the Real Sector Group, Department of Economics, Institute for Energy and Finance, Russia

**Michal Kurtyka**, Secretary of State, Ministry of Environment, Poland

**Tomasz Stepień**, President of the Management Board, GAZ-SYSTEM, Poland

*\*This designation is without prejudice to positions on status, and is in line with UNSCR 1244(1999) and the ICJ Opinion on the Kosovo declaration of independence*

## SEPTEMBER 4

18:20—19:20

Partner: IQ Eleven Zett

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### Heart Failure and a Country's Economy

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Heart failure as a new epidemic in an aging society – social and economic aspects. Innovative therapies and medical technologies in the treatment of heart failure. Care coordination and cardiology programmes – successes and challenges. What is the burden of Social Insurance Institution related to pensions paid to patients with heart failure in the last 10 years? National Healthy Heart Programme.

*Moderator:*

**Ewelina Zych-Mylek**, CEO, Eleven Zett Productions, Poland

*Speakers:*

**Jerzy Gryglewicz**, The Institute of Management in Health Care, Poland

**Piotr Ponikowski**, President, Polish Cardiology Association, Poland

**Radosław Sierpinski**, Acting President, The Polish Medical Research Agency, Poland

**Gertruda Uscinska**, President, Social Insurance Institution (ZUS), Poland

**Adam Witkowski**, Professor, Head of Department, The Cardinal Stefan Wyszyński Institute of Cardiology, Poland

**SEPTEMBER 4****10:45—11:45 Discussion Panel**

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**Innovation Leaders**

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“People Transforming Business” is a list of entrepreneurs who, according to Business Insider Polska, are changing the Polish economy the fastest. During the panel, we want to discuss how Polish business will be modernized in the coming years and what trends will be most important for the entire economy going forward.

*Moderator:*

**Piotr Pilewski**, Acting Editor-in-Chief, Business Insider, Poland

*Speakers:*

**Jaroslav Broda**, Vice-President of the Management Board,  
TAURON Polska Energia S.A., Poland

**Jacek Figula**, Chief Commercial Officer, Billon Group, Poland

**Steven Harman**, Vice-President Amazon Operations Europe,  
AMAZON, USA

**Marek Nieduzak**, Undersecretary of State, Ministry of  
Entrepreneurship and Technology, Poland

**Wiktor Schmidt**, Executive Chairman, Netguru, Poland

## SEPTEMBER 4

13:05—14:05 Discussion Panel

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### Leader at the Time of Transformation

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Company value building – ESG indicates the criteria of management quality, potential company growth and its attractiveness for investors. It is company's organizational culture and a CEO who plays an essential role in its creation that mark the end and the beginning of every transformation.

*Moderator:*

**Beata Monka**, Advisor to CEO, Ringier Axel Springer Polska  
Sp. z o.o., Poland

*Speakers:*

**Ewa Malyszko**, CEO, PFR TFI, Poland

**Marcin Petrykowski**, Managing Director, S&P Global Ratings  
Europe, Poland

**Anna Rulkiewicz**, CEO, LUX MED Group, Poland

## SEPTEMBER 4

14:15—15:15 Discussion Panel

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**Artificial Intelligence In Business. How the Algorithm will Help you Make Money**

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The revolution is already here! New technologies – like artificial intelligence – bring change similar to the Copernican revolution. They change our daily life: the way we interact with each other, and the way we travel; even the concept of work. And how does all this translate to business and making money? We will ask experts who know business and technology from the inside out. Let's discuss how to gain a competitive advantage thanks to AI and how to convince clients and contractors to the new model.

*Moderator:*

**Maciej Gajek**, Journalist, Ringier Axel Springer Polska Sp. z o.o., Poland

*Speakers:*

**Katarzyna Dorsey**, CEO Yosh.AI, Ringier Axel Springer Polska Sp. z o.o., Poland

**Piotr Marczuk**, Government Affairs Director CEE, Microsoft, Poland

**Piotr Mieczkowski**, Managing Director Digital Poland Foundation, Ringier Axel Springer Polska Sp. z o.o., Poland

**Wojciech Pawlak**, Director of Center of Artificial Intelligence And Data Analysis, NASK National Research Institute, Poland

**Dorota Zurkowska-Bytner**, Member of the Management Board, TVN Discovery Polska, Poland

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### The Strength of the Polish Retail Industry. How New Technology Can Save Family- owned Stores

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The role of small, family-owned convenience stores in the Polish retail market. Growth challenges and the future of the industry. M/platform solution as a tool for managing the competitiveness and growth of family-owned small businesses in Poland.

*Moderator:*

**Pawel Zielewski**, Editor-in-Chief, Forbes Poland, Poland

*Speakers:*

**Francois-Xavier Mahot**, President of the Management Board,  
Grupa Żywiec, Poland

**Dariusz Sapinski**, MLEKOVITA Group, President of the Board,  
Poland

**Krzysztof Tokarz**, Grupa Kapitałowa Specjał, Chairman of the  
Board, Poland

**Robert Tomaszewski**, President, Comp S.A., Poland

## SEPTEMBER 4

10:45—11:45 Discussion Panel

Partner: *Uber Eats*

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### Polish Tastes 2020 – Behind the Scenes. Analytics & Technology on the Plate

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According to PMR institute, Polish HoReCa market is worth nearly PLN 30.9 bn. Its dynamic growth is supported by, among others, the growing trend of ordering meals with delivery. Last year, the number of restaurants offering food delivery increased by as much as 56%. During the panel, we will try to answer the following questions: What are the market trends and how does it affect the growth of consumption? Why food ordering applications become an inseparable element of the restaurant business and how important the predictive analytics and modern technologies are?

*Moderator:*

**Sebastian Ogorek**, Editor in Chief of Money.pl & WP Finanse,  
money.pl / Wirtualna Polska, Poland

*Speakers:*

**Malgosia Minta**, Founder, Editor, Minta Eats, Poland

**Adam Pienkowski**, Managing Director, McDonald's Poland,  
Poland

**Jakub Pietraszek**, General Manager Poland, Uber Eats, Poland

**Maciej Zakowski**, CEO, Planoia, Poland



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## Will Central Europe catch up with the West?

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If the rate of the economic growth that Poland has been experiencing for the last couple of years will remain at the same pace, Poland will catch up to Western Europe in terms of quality of life in 20 years. This is according to a recent report from the Warsaw School of Economics. The similar fate is predicted for the remaining states of the Central Europe. Nevertheless, much of this catching up is dependant on various variables such as demographics – unfortunately since 2017 Poland is yet again experiencing a negative demographic rates and will continue to do so in the near future. What are the main prerequisites that allow for economic growth in Central Europe? What should be done in order to uphold the growth levels of today for the foreseeable future? Is it even possible? When can Central Europe realistically catch up to the Western Europe?

*Moderator:*

**Waldemar Paruch**, Plenipotentiary of the Prime Minister, Head of the Strategic Analysis Center, The Chancellery of the Prime Minister, Poland

*Speakers:*

**Andras Aradszki**, MP, Deputy Fraction Leader of KDNP, National Assembly, Hungary

**Andrzej Arendarski**, President, National Chamber of Commerce, Poland

**Jan Krzysztof Bielecki**, Chairman of the Partners Board, EY, Poland

**Jadwiga Emilewicz**, Minister, Ministry of Entrepreneurship and Technology, Poland

**Krzysztof Olendzki**, Director, Adam Mickiewicz Institute,  
Poland

*Commentator:*

**Ryszard Florek**, President of the Board, FAKRO Sp. z o.o.,  
Poland

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## The Visegrad Economy in Search of Fair Competition Rules

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Every year, the Visegrad Group countries want to play an increasingly important role in Europe. Both in political and economic terms. Poland, the Czech Republic, Slovakia and Hungary may face a major challenge in the coming years, especially in the latter aspect. According to economists, demography and problems on the labor market will be the biggest challenge. Deficiencies in these aspects can trigger wage increases and hence problems with the competitiveness of goods. How should fair rules look like on the economic competition market in the European Union? What can the Visegrad countries do to increase the demand for their products? How to fill shortages in labor markets?

*Moderator:*

**Kazimierz Krupa**, Managing Director, DRAWBRIDGE Olczak & Partners, Poland

*Speakers:*

**Pawel Borys**, President of the Management Board, Polish Development Fund, Poland

**Ryszard Florek**, President of the Board, FAKRO Sp. z o.o., Poland

**Gabor Gion**, State Secretary, Ministry of Finance, Hungary

**Jerzy Kwiecinski**, Minister, Ministry of Investment and Economic Development, Poland

## SEPTEMBER 4

14:15—15:15

*Partner:* Ministry of Investment and Economic  
Development

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### Poland vs. the World – How to Catch up to Foreign Startup Ecosystems?

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Silicon Valley in the USA, Shenzhen in China – these places are the world's most innovative hubs. UK, France, Germany and Israel also rank high among startup ecosystems. Poland, on the other hand, aspires to be the leader of innovation in the CEE region. What should we learn from developed startup ecosystems? What mistakes should be avoided in order to create an economy based on innovation? What competitive advantage can make us the leader of innovation in CEE?

*Moderator:*

**Jacopo Dettoni**, Deputy Editor, fDi Magazine – Financial Times,  
Italy

*Speakers:*

**Nicolas Brien**, CEO, France Digitale, France

**Tom Hambrett**, Head of Legal, Revolut, United Kingdom

**Mateusz Litewski**, Public Affairs Director, JUUL Labs Poland  
Sp. z o.o., Poland

**Max Moldenhauer**, General Partner, Sunfish Partners, Germany

**Tal Pavel**, Founder and CEO, CyBureau, Israel

*Participation in Discussion:*

**Jan Filip Stanilko**, Director of the Department of Innovations,  
Ministry of Entrepreneurship and Technology, Poland

## SEPTEMBER 4

10:30—11:30 Discussion Panel

Partner: TVP INFO

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### New Professional Opportunities for the Young People. Opportunities and Threats for Sectoral Education

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Long forgotten professions make a comeback. More and more often companies specialising in crafts such as carpentry, gastronomy or tailoring achieve spectacular success. Is this a permanent trend or just clients' temporary cravings? How should young professional fit in this trend? How to educate them?

*Moderator:*

**Max Fras**, Announcer, London School of Economics, Poland

*Speakers:*

**Jaroslav Jurzak**, President of the Board, Enterprise of Hotel and Tourism Services in Krakow, Poland

**Filip Kaczynski**, Councillor, Malopolska Region Assembly, Poland

**Pawel Poszytek**, General Director, Foundation for the Development of the Education System, Poland

**Boguslaw Slaby**, Council Animator, Sector Council for Competence of the Fashion Industry and Innovative Textiles Sector, Poland

**Magdalena Wrobel**, Executive Director Human Resources, KGHM Polska Miedz S.A., Poland

**Robert Zaranowicz**, Financial Director, Havas Creative Group, Poland

**SEPTEMBER 4**

**11:30—12:15 Discussion Panel**

*Partner:* TVP INFO

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**The Role of Euroskills and WorldSkills  
Competitions in Promoting Young People's  
Skills. Part I**

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*Moderator:*

**Dr Max Fras**, London School of Economic

*Panellists:*

Polish Team of WorldSkills Kazan 2019

Screening of the film WorldSkills Kazan 2019

## SEPTEMBER 4

12:15—13:00 Discussion Panel

Partner: TVP INFO

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### The Role of Euroskills and WorldSkills Competitions in Promoting Young People's Skills. Part II

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*Host:*

**Max Fras**, Announcer, London School of Economics, Poland

*WorldSkills Poland Experts:*

**Iowna Niemczewska**

**Ewa Fodczuk**

**Marcin Berta**

**Pawel Salomon**

**Pawel Nowak**

Side activities: skills show in cooking, mechatronics and mobile robotics.

SEPTEMBER 4

13:15—14:15 Discussion Panel

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Future of Europe – Boosting Youth  
Education and Entrepreneurial Ecosystem

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*Moderator:*

**Max Fras**, Announcer, London School of Economics, Poland

*Speakers:*

**Joao Almeida**, Economic Forum of Young Leaders, Portugal

**David Argumosa Mendez**, Economic Forum of Young Leaders,  
Spain

**Nigar Eyvazzade**, Economic Forum of Young Leaders,  
Azerbaijan

**Biljana Tvrdisic**, Economic Forum of Young Leaders,  
Montenegro



## SEPTEMBER 4

14:30—15:45 Discussion Panel

Partner: Educational Foundation Perspektywy

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### Study&Work in Poland

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Theme: investors' strategies on how to acquire students and workers from abroad

*Moderator:*

**Sergiusz Najar**, Board Member, 'Perspektywy' Educational Foundation, Poland

*Speakers:*

**Wioletta Kandziak**, PKN ORLEN S.A., Poland

**Krzysztof Malik**, Vice-Rector, Opole University of Technology, Poland

**Ewa Labno-Falecka**, External Affairs Director, Mercedes-Benz Poland, Poland

## SEPTEMBER 4

17:00—18:00 Discussion Panel

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### Business and Social Solidarity

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The panellists will tackle the following subjects:

- solidarity: where does it come from?
- are young people solidary?
- is social engagement of young people related to business activity?
- can business and solidarity work together?

*Moderator:*

**Noemi Gryczko**, Sociologist, Poland

*Speakers:*

**Piotr Banczyk**, Coach, Stable Foundation, Poland

**Radek Czahajda**, President of the Board, Impossible Social Innovation Foundation, Poland

**Aleksandra Goldys**, Incubator of the Warsaw University, Poland

**Dorota Jankowska**, Mobile Application “112”, Poland

## SEPTEMBER 4

18:15—19:00 Discussion Panel

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### Youth@Work – Challenges of the Labour Market

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*Moderator:*

**Mateusz Jezowski**, Research Manager, Foundation for the Development of the Education System, Poland

*Speakers:*

**Irene Diaz Sato**, Save the Children Netherlands, The Netherlands

**Raluca Diroescu**, Youth@Work Strategic Partnership Coordinator, French National Agency for Education, France

**Iwona Ganko**, Labour Market Specialist, European Training Foundation, Poland

**Patrycja Serafin**, Chairwoman of the National Board, Independent Students' Association, Poland

**Arsen Simonyan**, Chairman, Stepanavan Youth Center, Armenia

**SEPTEMBER 4**

**10:45—11:25**

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## Employee Capital Plans – A Study of Good Practices

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PFR Portal PPK will moderate the debate concerning the process of implementing Pracownicze Plany Kapitałowe (Employee Capital Plans) in the biggest companies in Poland. The debate about the experienced gained and challenges facing entities employing over 250 employees, that will face introducing the program, will also be attended by representatives of Employers of Poland and The Polish Chamber of Insurance. The program's most interesting aspects, that occurred during the first months of operating, will also be raised.

How to build the trust among Poles towards long-time saving?  
Do employers view ECP as a tool to increase employee's loyalty towards their company?

Are we no longer a country of cheap labor force, and are able to be competitive on a bigger scale?

*Speakers:*

**Robert Zapotoczny**, President of the Board, PFR Portal PPK  
Sp z o.o., Poland

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### Availability of Rental Apartments Poses a Challenge for the European Union

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In recent years the number of homeless people in European countries has increased dramatically, and at the same time prices of rent has risen sharply. In Germany, the Greens demand that the European Union financed the construction of rental housings with the funds of the European Regional Development Fund. Unfortunately, in Poland one would be hard pressed to find such housing projects in the investment priorities lists of the communal authorities. On the other hand, the governmental housing programmes have for many years been aimed mostly at people purchasing houses or apartments. The current government is attempting to change that.

Should the housing industry be left to the rules of free market?  
Should central and local authorities support ownership or renting of apartments?

Should the EU co-finance the housing investments?

*Moderator:*

**Marek Wielgo**, Editor-in-Chief, Infonajem.pl, Poland

*Speakers:*

**Mirosław Barszcz**, President of the Board, PFR Nieruchomości S.A., Poland

**Marcin Dmowski**, Deputy Mayor, City Hall of Swidnik, Poland

## SEPTEMBER 4

13:05—14:05

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### Impact of PPP on the development of the economy

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- What support do PP institutions offer for PPP projects?
- What does the Public–Private Partnership look like from the perspective of the person ordering the service?
- What to avoid? What practical barriers do PPP projects face?
- What can change the appointment of the Government Plenipotentiary for PPPs?
- Why will the role of PPP grow and who will use it?

What role do Polish SMEs play in the supply chain of large companies? Has anything changed in the last 3–5 years in favor of Polish SMEs?

*Moderator:*

**Mariusz Szulc**, Journalist, Gazeta Prawna Daily, Poland

*Speakers:*

**Lucjusz Nadberezny**, Mayor, City of Stalowa Wola, Poland

**Waldemar Buda**, Secretary of State, Ministry of Investment and Economic Development, Poland

**Przemyslaw Staniszewski**, Mayor, City of Zgierz, Poland

**Konrad Nowak**, President of the Board, Municipal Heating Company of Olsztyn Ltd., Poland

**Bartłomiej Pawlak**, Vice–President of the Management Board, Polish Development Fund, Poland

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## The Future of Polish Space Sector

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Space exploration, as an economic project, brings a lot of chances, as well as risk. We can see chances for Polish space sector in orders from European Space Agency, research projects, commercial orders and activities related to public administration. The key questions is, which of them can stimulate Polish space sector in the most significant way. The other topic that will be raised during the debate, will be the mitigation of investment risks correlated with space projects.

Are we currently able to indicate Polish specialization on European space market? Do Polish commercial satellites could be this specialization? What is the status of their development plans? How to improve Polish talents among future engineers and astronauts?

*Moderator:*

**Agaton Kozinski**, Journalist, Polska Press Group, Poland

*Speakers:*

**Bartosz Sokolinski**, Director, Industrial Development Agency  
JSC, Poland

**Michal Szaniawski**, Polish Space Agency, Acting President,  
Poland

**SEPTEMBER 4**

**15:05—15:30**

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## Press Conference About PFR Ventures Funds Investments

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Size of investments  
VC market in Poland  
What next with KFK?

*Speakers:*

**Pawel Borys**, President of the Management Board, Polish Development Fund, Poland

**Maciej Cwikiewicz**, President of the Board, PFR Ventures, Poland

**Jerzy Kwiecinski**, Minister, Ministry of Investment and Economic Development, Poland



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### Presentation: Conclusions From the „Diagnosing Obstacles in Growth“ Report by Paweł Dobrowolski

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Activating an above-average growth is easy – in the last century alone, many other countries have gone through the process tens of times. Poland has entered a key transitional stage of development that will determine whether the last three decades have been merely a fleeting episode of an above-average growth or a beginning of a dynamic process of catching up to the wealthier societies. The closer we get the west the greater the need to create our own unique policies, adapted to our needs and conditions.

- What challenges lie ahead of Poland’s economy in a 4 year perspective?
- Why will it be easier for the polish businesses in the future?

*Speakers:*

**Paweł Borys**, President of the Management Board, Polish Development Fund, Poland

**Paweł Dobrowolski**, Chief Economist, Polish Development Fund, Poland

**Marcin Mrowiec**, Chief Economist, Bank Pekao S.A., Poland

**SEPTEMBER 4**

**10:45—11:00 Talk**

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## Challenges Facing Entrepreneurs

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A discussion with Marcin Chludziński, President of KGHM Polska Miedź S.A., about challenges facing entrepreneurs. The discussion will be led by Piotr Maślak.

*Special guest:*

**Marcin Chludzinski**, President of the Board, KGHM Polska Miedź S.A., Poland

*Host:*

**Piotr Maslak**, Journalist, SGH Warsaw School of Economics, Poland

**SEPTEMBER 4**

**11:05—11:20 Talk**

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## Labour Market Challenges

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A discussion with Maciej Witucki, President of Confederation Lewiatan, about the labour market and challenges facing the employers. The discussion will be led by Piotr Maślak.

*Special guest:*

**Maciej Witucki**, President, Confederation Lewiatan, Poland

*Host:*

**Piotr Maslak**, Journalist, SGH Warsaw School of Economics,  
Poland

SEPTEMBER 4

11:30—11:45 Talk

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## Challenging Facing the European Economy

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Discussion with Professor Marek Rocki, Rector of SGH, about challenges facing the European economy in the coming years. The discussion will be led by Piotr Maślak.

*Special guest:*

**Marek Rocki**, Rector, SGH Warsaw School of Economics, Poland

*Host:*

**Piotr Maslak**, Journalist, SGH Warsaw School of Economics,  
Poland

SEPTEMBER 4

11:55—12:55 Talk

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## Mobility System in the Face of Revolution

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In the last three decades Poland has achieved a high rate of individual motorised transport. In the situation of climate change and growing pressure to reduce environment pollution, services of virtual platforms providing bicycles, electric scooters and short-time car rental are becoming more and more popular. What are the real prospects of changes in mobility systems in three market segments, namely travels in large agglomerations, tourist and business travels within the country and abroad and transportation of people living and working in poorly urbanised regions?

*Special guest:*

**Wojciech Paprocki**, Professor, SGH Warsaw School of Economics, Poland

*Host:*

**Piotr Maslak**, Journalist, SGH Warsaw School of Economics, Poland

SEPTEMBER 4

13:05—13:20 Talk

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## Welfare State Institutions Designed for the 21st Century

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A discussion with Professor Marek Góra, a co-designer of the Polish old-age pension system introduced in 1999, about the welfare state institutions. The discussion will be led by Piotr Maślak.

*Special guest:*

**Marek Gora**, Professor, SGH Warsaw School of Economics,  
Poland

*Host:*

**Piotr Maslak**, Journalist, SGH Warsaw School of Economics,  
Poland

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## Can Technology Help Reduce the Effects of Ageing on the Labour Market?

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As a result of demographic change, labour resources in the countries of CEE are shrinking. The technology supports performance of professional tasks, which may curtail consequences of the decline. However, technology change and globalisation lead to quick changes in skills sought on the labour market, and a considerable number of jobs are threatened by technological unemployment. The potential of human capital and the labour market is often not used adequately, investment in the human is low, while lifelong learning is underrated by employees and employers. Can this be changed?

*Moderator:*

**Piotr Maslak**, Journalist, SGH Warsaw School of Economics, Poland

*Speakers:*

**Agnieszka Chlon-Dominczak**, Professor, SGH Warsaw School of Economics, Poland

**Elzbieta Maczynska**, Professor, SGH Warsaw School of Economics, Poland

## SEPTEMBER 4

14:15—15:15 Discussion Panel

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### Shaping Leaders

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The participants will talk about the significance of leadership in modern business, key success factors in leadership, the character of leadership in Polish enterprises and international corporations, features of a responsible leader, ways of ensuring adequate features of leaders and challenges that the leaders face.

*Moderator:*

**Piotr Wachowiak**, Vice–Rector for Research and Management,  
SGH Warsaw School of Economics, Poland

*Speakers:*

**Bartosz Ciolkowski**, Country Manager Poland, Mastercard,  
Poland

**Rafał Mrowka**, Professor, SGH Warsaw School of Economics,  
Poland

**Irena Pichola**, Partner, Deloitte Advisory Sp. z o.o., Poland

**Marta Pszczola**, Santander Bank Polska, Poland

**Anna Rulkiewicz**, CEO, LUX MED Group, Poland



**SEPTEMBER 4**

**17:15—17:30 Talk**

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## What Economic Policy Do We Need?

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Discussion with Dariusz Rosati, Professor of SGH Warsaw School of Economics, expert in economic policy, international trade, finance and European integration, a former Polish Minister of Foreign Affairs, MP and MEP and member of the Polish Monetary Policy Council.

*Special guest:*

**Dariusz Rosati**, Professor, SGH Warsaw School of Economics,  
Poland

*Host:*

**Piotr Maslak**, Journalist, SGH Warsaw School of Economics,  
Poland

## **SEPTEMBER 4**

**17:35—18:30 Presentation**

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### Discussion about the Book “Polityka gospodarcza” [“Economic Policy”]

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A meeting with Professor Dariusz Rosati dedicated to the promotion of his book “Polityka gospodarcza” [“Economic Policy”]. The books signed by the author will be distributed during the meeting.

*Host:*

**Dariusz Rosati**, Professor, SGH Warsaw School of Economics,  
Poland

## SEPTEMBER 4

12:00—13:30

Partner: *Podkarpackie Region*

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### Industry 4.0 in the Automotive Industry. Towards the Optimisation of Production

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- How does Industry 4.0 look from the point of view of Polish SME companies from the automotive industry?
- What do companies mean by 'Industry 4.0'?
- What was the path of Polish companies to automate production?
- What to look for when implementing solutions from the 'Industry 4.0' area? Fears, barriers, costs, advantages.
- What is the role of industry organizations such as PGM in developing companies in the 'Industry 4.0' area?

*Moderator:*

**Tomasz Haiduk**, CEO, Instytut Industry 4.0, Poland

*Speakers:*

**Mariusz Bednarek**, Dean of management faculty, University of Social Science, Poland

**Krzysztof Nowicki**, President of the Board, LOTOS Oil Sp. z o.o., Poland

**Wladyslaw Ortyl**, Marshal, Podkarpackie Region Marshal Office, Poland

**Marek Sanocki**, Vice-President of the Board, CEO, SPLAST Sp. z o.o., Poland

**Leszek Waliszewski**, President of the Board, FA Krosno SA, Poland

**SEPTEMBER 4**

**12:00—12:30 Talk**

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**Talking About Politics: Grzegorz Schetyna**

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*Special guest:*

**Grzegorz Schetyna**, Chairman, Civic Platform, Poland

*Host:*

**Boguslaw Chrabota**, Editor-in-Chief, Rzeczpospolita Daily,  
Poland

## SEPTEMBER 4

13:20—14:20 Discussion Panel

Partner: Civic Coalition

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### How We Change Poland?

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The growth of national economy is an important pre-condition for the steady and continuous improvement of Poles everyday lives. This will not be possible unless Poland immediately leaves the patch of befriending its dangerous Eastern neighbours that is so heavily promoted by the current government. The ruling party does not respect the separation of power and often limits self-governing. By doing so it undermines the foundations that have allowed the West to develop so much faster and in a manner better than the East. Instead of one clear set of rules for everyone, the ruling force grants preferential treatment to those close to themselves. Whole sectors of our economy are being turned inside out. One third of the Polish tax law has been changed in just 6 months. Each month brings in an introduction of new tax or an increase within an old one. The ruling force further complicates the already complicated tax system increasing the time wasted by entrepreneurs on tax-related paperwork to as many as 2 months annually. The government appoints Chairman of major state-owned companies using party and not professional affiliations and expertise. What is more, they keep being changed over every year anyway. Monopolies are also being supported increasing the costs of living and running companies in Poland. Panelist will discuss proposals prepared by the opposition, on how to heal Poland.

*Introductory presentation:*

**Grzegorz Schetyna**, Chairman, Civic Platform, Poland

*Moderator:*

**Izabela Leszczyna**, Deputy, Sejm, Poland

*Speakers:*

**Tomasz Grodzki**, Senate of the Republic of Poland, Senator of the Republic of Poland, Poland

**Maria Malgorzata Janyska**, Deputy, Sejm, Poland

**Janusz Lewandowski**, Member of the European Parliament, Civic Platform of the Republic of Poland, Poland

**Arkadiusz Myrcha**, Sejm, Deputy, Poland

**Andrzej Rzonca**, Chief Economist, Civic Platform, Poland

**Krzysztof Zuk**, City of Lublin, Mayor, Poland

**SEPTEMBER 4**

**14:30—15:30**

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## Poland and Romania – Enhancing the Economic Dimension of the Strategic Partnership

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2019 marks the 10th anniversary of signing the strategic Polish–Romanian partnership. Throughout this decade, we have witnessed a constant, high growth of bilateral trade volumes, which was backed up by the dynamic economic development of both countries. The fact that both countries belong to the EU and NATO has also significantly aided the growth of our nations. In recent years, both Poland and Romania were among the leaders of economic growth in Europe. However, there is still enormous potential for the further development and strengthening of economic cooperation, which has now become the cornerstone of the regional format of the Three Seas Initiative. How to make the best use of the positive energy as well as the innovative and enterprising spirit that both nations share.

*Moderator:*

**Zbigniew Gryglas**, Deputy, Sejm, Poland

*Speakers:*

**Florin Kubinski**, Executive Vice–President, EximBank S.A.,  
Romania

**Pawel Nierada**, Deputy President of the Management Board,  
Bank Gospodarstwa Krajowego, Poland

**Krzysztof Pawinski**, CEO, Maspex Group, Poland

**Marek Zagorski**, Minister, Ministry of Digital Affairs, Poland

## ACCOMPANYING EVENTS SEPTEMBER 5

	Building G, The Pavilion of the Małopolska Region	"A note from the Uprising". Screenings in the virtual reality technology
10:40–11:55 14:25–15:25	SGH Zone	Live cooking session with Masterchef Ola Nguyen
18:20	Building A, Pijalnia	The Closing Reception of the 29th Economic Forum. A concert performed by the ensemble of the Armed Forces of Ukraine Special Event

For more detailed information refer to the Cultural Events brochure



**SEPTEMBER 5**

**09:00—10:30**

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## History's Knocking on Our Door. Economy and Politics

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Globalization, the dynamic development of science, the clash of cultures as well as relations between individuals and the State or the Church are the main topics at the centre of today's political and philosophical debate in CEE. What will be our future? Should we draw answers from the past? What does Central Europe bring to the European Union?

*Moderator:*

**Jan Rokita**, Publicist, Poland

*Speakers:*

**Dagmāra Beitnere–Le Galla**, Deputy Speaker, Saeima, Latvia

**Maurizio Caprara**, Senior Foreign Affairs Commentator,  
Corriere della Sera, Italy

**Jerzy Kwiecinski**, Minister, Ministry of Investment and  
Economic Development, Poland

**Borys Tarasyuk**, Deputy Chairman of the Committee on  
Foreign Affairs, Supreme Council, Ukraine

SEPTEMBER 5

16:50—18:00

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## What Is the Value of Security in the Contemporary World?

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The hierarchy of values, as well as their importance, changes on a daily basis now, in the contemporary and turbulent world. The issues of global threats, local conflicts and the ever-growing number of different definitions of democracy is a popular talking point for many. Where is security placed in the contemporary chain of values? Is security still a cornerstone of our civilization? Or has it already become politicized and 'non=trendy'?

*Moderator:*

**Peter B. Doran**, President, Center for European Policy Analysis (CEPA), USA

*Speakers:*

**Ben Hodges**, Pershing Chair in Strategic Studies, Center for European Policy Analysis (CEPA), USA

**Jacek Karnowski**, Editor-in-Chief of Sieci Weekly, Fratria, Poland

**Yacov Shechter**, Writer, , Israel

**Giovanni Tartaglia Polcini**, Legal Adviser, Ministry of Foreign Affairs and International Cooperation, Italy

**Christoph von Marschall**, Diplomatic Correspondent, Der Tagesspiegel, Germany

**SEPTEMBER 5**

**11:00—12:00**

*Partner: Sejm*

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## Central Europe: In the World of New Analytical Institutions 2018/2019

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- In the past year, many new institutions were established in Central Europe. What is the reason for that?
- In which direction should the institutionalization of the actions in the region continue developing and why?
- Tasks of the new institutions: analyse, advise, cooperate.

*Special Guest:*

**Krzysztof Szczerski**, Chief of the Cabinet, Chancellery of the President of the Republic of Poland

*Moderator:*

**Waldemar Paruch**, Plenipotentiary of the Prime Minister, Head of the Strategic Analysis Center, The Chancellery of the Prime Minister, Poland

*Speakers:*

**Attila Baliga**, Trimarium Geostrategic Institute, Hungary

**Karol Biernacki**, President of the Board, Waclaw Felczak Foundation, Hungary

**Jan Hudacky**, Chairman, The Institute of Christian Social Policy (IKSP), Slovakia

**Beata Surmacz**, Director of the Central Europe Institute, Maria Curie Sklodowska University in Lublin, Poland

**Maciej Szymanowski**, Director, Waclaw Felczak Polish–Hungarian Institute, Poland

SEPTEMBER 5

12:05—13:05

Partner: Sejm

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## Can Central Europe Become a Game Changer in the European Union?

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- A different view of Central Europe on the European Union
  - geography, history, economy.
- European balance of power between the East and the West.
- Common interests of Central Europe and its role in the European Union in the upcoming years.

*Moderator:*

**Zdzisław Krasnodebski**, Member, European Parliament,  
Poland

*Speakers:*

**Jaroslav Daniska**, Editor, Postoj, Slovakia

**Otmar Lahodynsky**, President, Association of European  
Journalists, Austria

**Christoph Schiltz**, Correspondent, Die Welt, Germany

## SEPTEMBER 5

13:15—14:15

Partner: Sejm

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### Information Wars: Diagnosis and Recommendations

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- Cyberspace. Is public space protected?
- Internet security. How to ensure it?
- Internet enemies of freedom in Central Europe.

*Moderator:*

**Andrzej Zybertowicz**, Advisor, Chancellery of the President of the Republic of Poland, Poland

*Speakers:*

**Jakub Boratynski**, Head of the Trust and Security Unit, Directorate-General Communications Network, Content and Technology (DG CONNECT), Poland

**Edvinas Kerza**, Deputy Minister, Ministry of National Defence, Lithuania

**John Micgiel**, Centre for East European Studies, Warsaw University, USA

**Przemysław Przybylak**, Center for Cybernetic Operations, Poland

**Raymond Wojcik**, Director of the Warsaw Office, Center for European Policy Analysis (CEPA), USA

## SEPTEMBER 5

14:25—15:25

Partner: Sejm

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### Carpathians: the Environment – the Legacy – the Society

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- Central and Eastern Europe demography.
- Nature – environment – development.
- Sustainable development and ecology.
- Drinking water. How to preserve it for future generations?
- The Carpathian Convention – an opportunity for tourism in the region?

*Moderator:*

**Barbara Bartus**, Deputy, Sejm, Poland

*Speakers:*

**Anna Krupka**, Secretary of State, Ministry of Sport and Tourism, Poland

**Marta Malska**, Head of the Department of Tourism, The Ivan Franko National University Lviv, Ukraine

**Artur Michalski**, Deputy Chairman of the Council, National Fund for Environmental Protection and Water Management, Poland

**Jerzy Polaczek**, Deputy, Sejm, Poland

*Participation in Discussion:*

**Piotr Bies**, Karpacka Akademia Sztuki, Poland

**Ryszard Skotniczny**, President of the Board, Slow Beskid Foundation, Poland

## SEPTEMBER 5

15:35—16:35 Discussion Panel

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### Battlefield – History. Modern Methods of the Old-established Game

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Unfortunately, history teaches that there are no holds barred when it comes to the struggle for the shape of memory and the past. Fake news, disinformation, propaganda, either subtly introduced or vulgarly served, have been used in writing and teaching history much earlier than those, and many others, pretentious and new-fashioned terms have been recently coined.

For centuries, history has been a field of intense political struggle, the finality of which is found today, but also tomorrow and the day after. It is to be used on a short-term and an ad hoc basis, to fuel discord and hatred, to cause aggression and social unrest, and in the long run to frighten the opponent, to brand him an atrocious air and set him the role of a whipping boy.

*Moderator:*

**Ion Ionita**, Editor-in-Chief, Adevarul/Historia, Romania

*Speakers:*

**Jan Draus**, Professor, University of Rzeszow, Poland

**Piotr Glinski**, Deputy Prime Minister, Minister, Ministry of Culture and National Heritage, Poland

**Gerhard Gnauck**, Correspondent, Frankfurter Allgemeine Zeitung, Germany

**Bohdan Hud**, Professor, Director of the Institute of European Integration, The Ivan Franko National University Lviv, Ukraine

**Petruska Sustrova**, Publicist, Translator, former Dissident, Czech Republic

**SEPTEMBER 5****10:40—11:55 Discussion Panel***Partner: American Chamber of Commerce in Poland*

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**American Companies as Leaders in Sustainable Development**

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Is sustainability possible in for big corporations? This panel discussion will be dedicated to the role of American investors and their innovative solutions in the context of cooperation with Polish companies in supporting sustainability. Poland has joined the UN Global Compact Government Council, a prestigious institution of government representatives providing political and financial support to encourage businesses worldwide to adopt sustainable and socially responsible policies, and to report on their implementation. Being part of the institution, Poland will have a meaningful voice in creating global trends and action for business across the world. Poland's participation in the work of the United Nations Global Compact Government Group creates new perspectives and increases the chances for both Polish and American companies, operating in our country, in formal bids and chain of supplies in the UN global ordering system.

*Moderator:***Adam Czerniak**, Director for Research, Polityka Insight, Poland*Speakers:***Steven Harman**, Vice-President Amazon Operations Europe, AMAZON, USA**Jerzy Kwiecinski**, Minister, Ministry of Investment and Economic Development, Poland**Fabio Pommella**, President of the Management Board, Whirlpool, Poland**Alain Simonnet**, Managing Director 3M East Europe Region, 3M Poland Sp. z o.o., Poland**Kamil Wyszowski**, Representative, President of the Board, United Nations Global Compact Poland, Poland



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### Open Banking vs. FinTech. The Impact of the PS2 Directive on the Financial Services Market

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FinTech swept its way into the financial markets, gaining customers' trust. The popularity of mobile devices made people want to use financial services quickly and easily. New businesses, acting as intermediaries in daily services (such as buying a transport ticket), got a slice of the financial pie so far reserved for traditional banks. FinTech solutions are intuitive and very well-developed. They meet the expectations of customers. Banks have not yet mastered this art, while they enjoy great social trust, which FinTechs have yet to deserve. Will banks eat away FinTechs? Or will new business technologies force banking institutions to cooperate for their own benefit and that of the customer? What future lies ahead for traditional banking?

*Moderator:*

**Maria Staszkiwicz**, President of the Board, Czech Fintech Association, Czech Republic

*Speakers:*

**Bartosz Ciolkowski**, Country Manager Poland, Mastercard, Poland

**Tomasz Czechowicz**, Managing Partner, Founder, MCI, Poland

**Kenneth Farrugia**, Chairman, FinanceMalta, Malta

**Michal Krupinski**, CEO, Bank Pekao S.A., Poland

*Participation in Discussion:*

**Mikheil Nakashidze**, Bank of Georgia, Georgia

**SEPTEMBER 5**

**13:15—14:15**

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## Manipulations in the Information Space and Their Influence on the Security

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Manipulations in the information space are a common resource for influence methods and techniques. The means of influencing the information are already well developed and their use is not easily noticeable. How can these manipulations affect security and how can we effectively counteract these manipulations?

*Moderator:*

**Oleg Zarubinskyi**, Director, Be One Consulting Company, Ukraine

*Speakers:*

**Marta Barandiy**, Founder, Promote Ukraine, Ukraine

**Tomasz Fill**, Vice-President of the Management Board, Polish Development Fund, Poland

**Krzysztof Lapinski**, Partner, Timing Agency, Poland

**Paulina Piasecka**, Deputy Director, Collegium Civitas Research Center on Terrorism, Poland

**Jaromir Piskor**, Editor, polskodnes.cz, Czech Republic

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### Southern Caucasus as an Area of Rivalry of Superpowers. What can UE and Poland do about it?

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Azerbaijan, Armenia and Georgia remain an area where the interests of Russia, China and the United States clash. Poland has a large capital of sympathy and trust in this region. What should we do to transforming the positive stereotype of Poland into economic and political success? How to support the pro-Western ambitions of the nations of the region, without deepening the existing conflicts? Does the European Dream of the Caucasus nations have a chance to materialize?

*Moderator:*

**Stanislaw Razniewski**, President, Polish Georgian Chamber of Industry and Commerce, Poland

*Speakers:*

**Hrant Bagratyan**, Former PM of Armenia, Professor, Armenia

**Tracey German**, Vice-Dean of Academic Studies at the Defence Studies Department, King's College London, United Kingdom

**Nikoloz Kavelashvili**, Professor, Ilia State University, Georgia

**SEPTEMBER 5****15:35—16:35 Thematic Block**

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## Cybersecurity as a Strategy for the Protection of Key Institutions and Sectors of the Economy

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Critical infrastructure is a key element from the point of view of national security, stability and economic development, functioning of societies and individual citizens. The growing dependence of the functioning of the Critical Infrastructure on IT solutions and the changes taking place in this environment lead to new challenges for the provision of security. The threat can be both possible technical faults, human errors, but also intentional, hostile actions carried out in cyberspace.

### **Presentation**

#### **International Cooperation Between National Cyber Security Strategies for Building a Sustainable Digital Transformation, Critical Infrastructure and Industry**

*Host:*

**Predrag Tasevski**, Founder, IGF MK, North Macedonia

### **Discussion Panel**

#### **Cybersecurity as a Strategy for the Protection of Key Institutions and Sectors of the Economy**

*Moderator:*

**Iulian Popa**, New Strategy Center, Romania

*Speakers:*

**Roman Domovic**, Zagreb University of Applied Sciences, Croatia

**Yuriy Lapaiev**, Deputy Editor-in-Chief, The Ukrainian Week, Ukraine

**Pawel Pudlowski**, Deputy, Chairman of the Digitalisation, Innovation and New Technologies Committee, Sejm, Poland

**Yan St-Pierre**, CEO, Counter-Terror Advisor, Modern Security Consulting Group MOSECON GmbH, Canada

**Olgierd Syczewski**, Program Coordinator, Center for European Policy Analysis (CEPA), Poland

**Jaroslav Tyc**, President of the Board, NASK National Research Institute, Poland

*Participation in Discussion:*

**Vitaly Starikovich**, Professor, Kaliningrad State Technical University, Russia

## SEPTEMBER 5

10:40—11:55 Discussion Panel

Partners: *Ministry of Digital Affairs*  
*NASK National Research Institute*

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### Is Europe Going to Defend Itself Against Disinformation in Cyberspace?

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How to verify information sources? How to make the public aware of the methods used for coordinated disinformation campaigns? Who plays a key role in protecting citizens from misinformation? In the Eurobarometer survey conducted in 2018, Internet users pointed to the extremely important role of the media. It's journalists, according to 49 percent of Polish network users, who should combat the phenomenon of fake news. The state authorities (40 percent) were in second place. Interestingly, Polish Internet users are a group that most often in the EU underlined the significance of non-governmental actions (22%). An important role of journalism and media education was also noted by the European Commission in the communication "Tackling online disinformation: a European approach". Panel members will discuss the role of states, institutions and the media in the face of disinformation threats, education of civil societies and tools to fight disinformation.

*Moderator:*

**Magdalena Wrzosek**, NASK National Research Institute,  
Poland

*Speakers:*

**Jakub Boratynski**, Head of the Trust and Security Unit,  
Directorate-General Communications Network, Content and  
Technology (DG CONNECT), Poland

**Maria Domanska**, Centre for Eastern Studies, Poland

**Märt Hiietamm**, Estonian Information System Authority, Head  
of the Policy and Analysis Department, Estonia

**Robert Kosla**, Director of the Cybersecurity Department,  
Ministry of Digital Affairs, Poland

**Anna Kozłowska-Słupek**, Head of StratCom Unit, Ministry of  
Foreign Affairs, Poland

**Piotr Potejko**, Institute of Political Science at Warsaw  
University, Poland

## SEPTEMBER 5

12:05—13:05 Discussion Panel

Partners: *Ministry of Digital Affairs*  
*NASK National Research Institute*

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### Cyberrevolution and Industry 4.0. – Challenges for the Public and Private Sectors

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Technological development and cybersecurity are interdisciplinary problems requiring the involvement of not only specialists from many fields, but also cooperation at the state level. This is particularly true for the European Union, which should make constant effort to remain an equal partner for global economic and technological giants. Members of the panel are going to address the questions: Are we producers or only consumers of new technologies? How will the Cybersecurity Act affect the course of industrial cyberrevolution 4.0? What measures should be applied to make producers take into account cybersecurity in the process of developing new technologies? Should the state (and how deeply) interfere with market mechanisms in the area of new technologies?

*Moderator:*

**Krzysztof Silicki**, Director for Cybersecurity and Innovation,  
NASK National Research Institute, Poland

*Speakers:*

**Dominik Batorski**, University of Warsaw, Poland

**Nikodem Boncza Tomaszewski**, CEO, Exatel, Poland

**Tomasz Chomicki**, Senior Business Development Manager,  
Samsung Electronics, Poland

**Jaroslav Smid**, Deputy Director, The National Cyber and  
Information Security Agency (NCISA), Czech Republic



**Pawel Widawski**, Vice-President, Foundation Cashless Poland,  
Poland

**Jerzy Zurek**, Institute of Communications, Director, Poland

## SEPTEMBER 5

13:15—14:15 Discussion Panel

Partner: ESCP Europe

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### AI, Big Data & Co: About Data Privacy, Fake News & National Security

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Artificial Intelligence, Big Data, connected objects and, generally, digital transformation and disruption have fundamentally changed the economic landscape. How to balance data privacy and national security concerns in such an environment? How to leverage those techniques to detect potential threats as early as possible? And how to combat the threats of fake news and misinformation?

*Moderator:*

**Michael Haenlein**, Professor, Scientific Director of Big Data Research Center, ESCP Europe, France

*Speakers:*

**Andreas Kaplan**, Rector of Berlin Campus, ESCP Europe, Germany

**Vladimir Korovkin**, Head of Research in Innovations and Digital Transformation, Moscow School of Management SKOLKOVO, Russia

**Tomasz Szpikowski**, CEO & Co-Owner, TestArmy CyberForces, Poland

**Sylwester Tulajew**, Secretary of State, Ministry of the Interior and Administration, Poland

*Participation in Discussion:*

**Alexander Szanto**, Brandenburg Institute for Society and Security (BIGS), Germany

## SEPTEMBER 5

14:25—15:25 Discussion Panel

Partner: *INPOLIT (Institute of Public Policy and Consulting)*

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### Do we Live in a Managed Democracy? Manipulations in the Information Space

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Business, politics, culture and also social life have quickly moved to cyberspace. As recent years have shown, it has proved to be manipulative. How can we effectively counteract these manipulations? How to balance freedom and informational security?

*Moderator:*

**Serhii Bykov**, Chairman, INPOLIT (Institute of Public Policy and Consulting), Ukraine

*Speakers:*

**Jan Baranek**, Owner, Polis Slovakia, Slovakia

**Jose Luis Barcelo**, Editor-in-Chief, El Mundo Financiero, Spain

**Witold Kolodziejcki**, Chairman, National Broadcasting Council, Poland

**Ivan Krulko**, Deputy, Supreme Council, Ukraine

**Iwona Sledzinska-Katarasinska**, Member, Vice-Chairwoman of the Committee on Culture and Mass Media, Sejm, Poland

SEPTEMBER 5

15:35—16:35 Discussion Panel

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## The Digitization of the Market Economy. Will it Deepen Inequalities or Increase the Level of Well-being?

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At the heart of the digitization of the economy lies the combination of ICT, industry and the Internet of Things leading to lower costs, improved productivity and providing consumers with improved products and services. Automation of production, based on the use and exchange of real-time data and artificial intelligence can have an impact on increasing operational efficiency and the emergence of new goods and services using software. However, in the social context of the so-called Industry 4.0 can only be considered in a positive dimension? What impact the development of the digitization of the economy will have on the level and quality of life of societies and will it not contribute to the emergence of larger and larger differences? Is it possible to design the future using digital technology?

*Moderator:*

**Detlev Hummel**, Head of Department Finance and Banking,  
University in Potsdam, Germany

*Speakers:*

**Vladimir Korovkin**, Head of Research in Innovations and  
Digital Transformation, Moscow School of Management  
SKOLKOVO, Russia

**Maciej Maslowski**, Deputy, Sejm, Poland

**Oleh Soskin**, Director, Institute of Society Transformation,  
Ukraine

**Elena Veduta**, Head of the Department of Strategic Planning  
and Economic Policy, Lomonosov Moscow State University,  
Russia

**Marcin Zmaczynski**, Chief Marketing Officer CEE, ArubaCloud,  
Poland

*Participation in Discussion:*

**Anastasia Nebytova**, Project Manager, Analytical Centre under  
the Government of the Russian Federation, Russia

**SEPTEMBER 5****10:40—11:55 Discussion Panel**

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**Europe's Energy Dilemma – Where to Invest?**

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The contemporary European energy sector is currently facing a brand new challenge. The recently introduced internal regulations of energy markets within the EU somewhat force the development of new and more suitable forms of company-to-company cooperation. How to improve cross-border energy trade under these new stricter regulations? Which aspect should be the main priority for energy companies– efficiency, environmental protection or security?

*Moderator:*

**Christian Cleutinx**, Head, International Energy Program,  
Netherlands Institute of International Relations – Clingendael,  
Belgium

*Speakers:*

**Saulius Bilys**, CEO, AB Amber Grid, Lithuania

**Simon Blakey**, Senior Associate, IHS Markit Energy Group, IHS  
Markit, United Kingdom

**Bogdan Kucharski**, Country Director, Poland, BP Europa SE,  
Poland

**Herkko Plit**, President and CEO, Baltic Connector, Finland

**Tomasz Stepien**, President of the Management Board,  
GAZ-SYSTEM, Poland

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## The Polish Energy Mix in 2040 and its Impact on Shaping Energy Prices in Poland. How to Finance Energy Transformation?

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How to evaluate the project “Energy Policy of Poland until 2040”. As today, it is possible to summarize the implementation of national climate and energy plans (PEP and KPEiK). What are the opportunities and challenges facing Polish energy and what is the impact of PEP 2040 on the greenhouse gas emission allowance trading system (EU ETS.) How can we diagnose the competitiveness of Polish industry in the context of PEP 2040 and the chances of obtaining funds for energy transformation. potential and directions of reduction measures under the European Emission Trading Scheme (EU ETS).

*Moderator:*

**Marcin Roszkowski**, President of the Board, The Jagiellonian Institute, Poland

*Speakers:*

**Steinar Bjornbet**, Business Development Manager, Statkraft, Norway

**Wojciech Hann**, Member of the Board, Bank Gospodarstwa Krajowego, Poland

**Krzysztof Kilian**, Owner, Hyperion, Poland

**Remigiusz Nowakowski**, PILE ELBUD S.A., The Lower Silesian Institute for Energy Studies, President of the Board, Poland

**Michal Obiegala**, Government and Regulatory Affairs Director, BP Europa SE, Poland

**Krzysztof Sitarski**, Deputy, Sejm, Poland

**SEPTEMBER 5**

**13:15—14:15 Thematic Block**

*Partner: Czech Electric Vehicle Industry Association*

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## Nothing Is as It Seems. The Ambivalence of Electromobility

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In recent years, the world has become obsessed with the vision of ecological transport. Electromobility has opened up new opportunities for mankind, as it was supposed to become an antidote to the enormous pollution of modern civilisation, including acoustic pollution. Meanwhile, research carried out by the German Automobile Club ADAC and the Heidelberg Institute for Energy and Environmental Research has shown that the most environmentally friendly cars are those with Diesel engines. The level of harmfulness of electric vehicles consists, among others, of the production of batteries containing toxic metals or the increase in the production of electricity, which in Poland, for example, is largely based on coal. How should we treat electromobility, then? As a utopian or underdeveloped concept? Or perhaps suitable for selected ones only?

### **Presentation**

#### **The Role of Electric vehicles in the Climate Neutral Vehicle Fleet**

*Host:*

**Tomas Rydberg**, Director, Swedish Environmental Research Institute (IVL), Sweden



## Presentation

### Nothing Is as It Seems. The Ambivalence of Electromobility

*Moderator:*

**Bartłomiej Derski**, Journalist, WysokieNapiecie.pl, Poland

*Speakers:*

**Dariusz Baczynski**, Vice–Dean, Warsaw University of Technology, Poland

**Simon Cretnik**, President, Slovenian Electric Vehicle Association, DEVS, Slovenia

**Ralph Gambetta**, Secretary General, Calypso Networks Association, Belgium

**Tomas Rydberg**, Director, Swedish Environmental Research Institute (IVL), Sweden

**Jan Vejbor**, Vice–Chairman, Czech Electric Vehicle Industry Association, Czech Republic

## SEPTEMBER 5

14:25—15:50 Discussion Panel

Partner: *Italia 4 Blockchain Association*

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### Blockchain and the Directions of its Potential Development. A Bright Future or Temporary Trend?

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Similarly to crypto currencies which it supports, the blockchain technology quickly gained popularity and the number of financial and settlement transactions made using this method has been growing exponentially both in Poland and globally. Nevertheless, it still remains a mystery whether the already existing financial institutions will adapt themselves to blockchain or will we be forced to postpone the creation of the first, truly independent financial system based on blocks?

#### Talk

##### **Talking About Security: Robert Spalding**

*Guest:*

**Robert Spalding**, Senior Fellow, Hudson Institute in Washington DC, USA

#### Presentation

##### **Startups and Innovation in Central Europe and Western Balkans**

*Host:*

**Armin Konjalic**, Founder, Startup.ba, Bosnia and Herzegovina

## Discussion Panel

### **Blockchain and the Directions of its Potential Development. A Bright Future or Temporary Trend?**

*Moderator:*

**Pawel Binkowski**, Editor-in-Chief, Bitcoin.pl, Poland

*Speakers:*

**Pietro Azzara**, President, Italia 4 Blockchain Association, Italy

**Goran Jeras**, Manager, Cooperative for Ethical Financing, Croatia

**Igor Kulin**, Director of the Digital Development Department, Kaliningrad Regional Consumer Union, Russia

**Maciej Makuszewski**, Head of Strategy, Totalizator Sportowy Sp. z o.o., Poland

**Marek Mocik**, President, Blockchain Slovakia, Slovakia

## SEPTEMBER 5

**10:40—11:55 Thematic Block**

*Partner: National Fund for Environmental Protection and Water Management*

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### Clean Cities – Common Responsibility of Local Government, Business and Residents

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Environmental pollution is one of the main concerns of cities. Continued economic growth as well as the well-being of the residents – including their health care – require constant attention and care to the environment and all possible measures to be taken to protect them from degradation. Are companies and governments, in concertation with residents, able to (or will be able to in the near future) provide municipal services at the appropriate level, while remaining environmentally conscious?

#### **Talk**

#### **Winner of the Territorial Self-Government Financial Ranking in Poland 2018**

*Moderator:*

**Magdalena Gryn**, Journalist, "Wprost" Weekly, Poland

*Speakers:*

**Roman Potocki**, District Governor, County Council in Wrocław, Poland

#### **Discussion Panel**

#### **Clean Cities – Common Responsibility of Local Government, Business and Residents**

*Moderator:*

**Krzysztof Jan Stawnicki**, OZEON Magazine Editor in Chief, Fundacja Ośrodek Wspierania Ekologii, Poland

*Speakers:*

**Lukasz Komoniewski**, Mayor, Bedzin City Council, Poland

**Grzegorz Ostrzolek**, Vice-President of the Board, CFO, KHK  
S.A., Poland

**Mamunur Rashid**, King's College London, United Kingdom

**Marek Sowa**, Deputy, Sejm, Poland

## SEPTEMBER 5

12:05—13:05 Discussion Panel

*Partner:* National Fund for Environmental Protection  
and Water Management

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### The Revitalization of Cities and Post-Industrial Areas

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The revitalisation of cities and post-industrial areas is an important part of local development, and thus the issue of sustainable development. What actions are undertaken by local self-governments to get the revitalisation area out of the crisis and create conditions for sustainable development? According to the assumptions of the EU regional policy, are they comprehensive and integrated? Do they contribute significantly to the improvement of living conditions of inhabitants?

*Moderator:*

**Olena Snihova**, National Academy of Science, Ukraine

*Speakers:*

**Tomasz Andrukiewicz**, Mayor, City of Elk, Poland

**Michał Litwiniuk**, Mayor, City of Biała Podlaska, Poland

**Lucjusz Nadberezny**, Mayor, City of Stalowa Wola, Poland

**Krzyszyna Sibinska**, Deputy, Sejm, Poland

**Jacek Wozniak**, Advisor, Association of Polish Cities, Poland

**Anna Zachariadou**, Head of International Relations,  
Municipality of Maroussi, Greece

## SEPTEMBER 5

13:15—14:15 Discussion Panel

*Partner:* National Fund for Environmental Protection  
and Water Management

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### Directions of Development of Cooperation between Business and Local Government for Energy Efficiency and Low Emission Reduction

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The fight against environmental pollution requires not only systemic solutions, but also extensive activities and investments on the part of local governments. Electrification of urban transport, modification of the energy mix and increasing the efficiency of energy conversion processes are the tasks facing local authorities. Private partners, with the know-how necessary to meet these challenges, may be an important support for local governments. Does the support of local governments by business have a chance to result in a sudden improvement of the natural environment?

*Moderator:*

**Rafal Wasowicz**, Editor-in-Chief, eco-drive.pl, Poland

*Speakers:*

**Barbara Galicz**, Mayor, City of Tarczyn, Poland

**Lars Gullev**, Managing Director, VEKS, Denmark

**Artur Michalski**, Deputy Chairman of the Council, National Fund for Environmental Protection and Water Management, Poland

**László Örlös**, Managing Director, Western Balkans Green Finance Center, Hungary

**Jacek Szymczak**, President of the Board, Polish District Heating Chamber of Commerce (IGCP), Poland

**Artur Warzocha**, Senator, Senate of the Republic of Poland, Poland

## SEPTEMBER 5

14:25—15:25 Discussion Panel

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### Autonomous Vehicles

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Autonomous vehicles are becoming part of our reality. They have appeared in the of our consciousness thanks to ideas and inventions, seemed distant and fantastic. However, already today, the first unmanned vehicles are driving on the roads and streets of several countries, and in Poland technical and legal preparations are underway. How to create an autonomous vehicle? What are its advantages and disadvantages? Will unmanned cars replace human-driven cars altogether? What legal and mental barriers we need to overcome? Will artificial intelligence replace the driver or will just be a very important driver support?

*Moderator:*

**Kazimierz Wiatr**, Senator, Head of the Senate Science, Education and Sport Committee, Senate of the Republic of Poland, Poland

*Speakers:*

**Marcin Slezak**, General Director, Motor Transport Institute, Poland

**Witold Byrski**, Head of the Department of Automatics and Robotics, State Higher Vocational School in Tarnow, Poland

**Monika Marekova**, Lawyer, Research Fellow, CMS, Academy of Sciences of the Czech Republic, Karel Čapek Center for Values in Science and Technology, Czech Republic

**Adrian Mazur**, Director of Department of Transport Strategy, Ministry of Infrastructure, Poland

**Jerzy Sladek**, Dean of Mechanical Faculty, Cracow University of Technology, Poland



## SEPTEMBER 5

15:35—16:35 Thematic Block

Partner: *National Fund for Environmental Protection  
and Water Management*

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### Urban Space – Green Areas Management

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Concrete has for decades been a feature of a city landscape. But this is changing. Local authorities want to be more eco-friendly and propose specific solutions. With the constant growth of the urban agglomeration, new forest squares, parks and green areas, which undoubtedly have a positive impact on the standard of living of city residents, are still being put into use. How does greenery in public areas affect the social space? What role does it play in shaping the image of the city and the identity of its inhabitants? How does it change the city?

#### Stories of Success: Radoslaw Jecek

*Special guest:*

**Zygmunt Berdychowski**, Chairman of the Economic Forum  
Programme Council, Institute for Eastern Studies, Poland  
**Radoslaw Jecek**, Mayor, City of Karpacz, Poland

*Host:*

**Zygmunt Berdychowski**, Chairman of the Economic Forum  
Programme Council, Institute for Eastern Studies, Poland

#### Discussion Panel

#### Urban Space – Green Areas Management

*Moderator:*

**Janusz Sepiol**, Chief of Regional Spatial Management Plan,  
Malopolska Region Marshal's Office, Poland

*Speakers:*

**Leonid Bytsyura**, Deputy Mayor, Ternopil City Council, Ukraine

**Malgorzata Chmiel**, Deputy, Sejm, Poland

**Alexander Malyarenko**, Deputy Chairman of the Board,  
International Ecological Public Organisation "EcoFuture",  
Belarus

**Marcin Witko**, Mayor, City of Tomaszow Mazowiecki, Poland

**Mieczyslaw Wolosz**, Director, Department of Urban Greenery  
in Katowice, Poland

## SEPTEMBER 5

10:40—11:55 Discussion Panel

Partner: Ministry of Health

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### Challenges of the Civilization Diseases – Oncology and Cardiology

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Civilization diseases are so-called lifestyle diseases – we can prevent them by changing the way of life and the environment in which we live. How to do this in the most effective way, using national and EU resources? The answer might be i.a. new maps of health needs, which will allow to identify current health needs of a society. We will also analyse personnel changes in the context of demography-related challenges. We will also address the issue, which is essential when it comes to diseases – medication. The Purpose of the discussion is to present proposed solutions, which will be implemented in the light of the new EU 2021+ perspective.

*Moderator:*

**Tomasz Hryniewiecki**, Director, MD, PhD, The Stefan Wyszyński Institute of Cardiology, Poland

*Speakers:*

**Slawomir Gadomski**, Undersecretary of State, Ministry of Health, Poland

**Adam Maciejczyk**, Director, Dolnośląskie Centrum Onkologii we Wrocławiu, Poland

**Maciej Milkowski**, Undersecretary of State, Ministry of Health, Poland

**Pawel Ptaszynski**, Chief Medical Officer of Central University Hospital Lodz, Medical University in Lodz, Poland

**Jozefa Szczurek-Zelazko**, Secretary of State, Ministry of Health, Poland

## SEPTEMBER 5

12:05—13:05 Discussion Panel

Partner: *The Polish Chamber of Physiotherapists*

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### Can the Healthcare System Work Without People? About Health Professionals and their Competencies

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1. The health care system financed by public funds is facing a personnel crisis. Is the reason only financial issues?
2. Patient care – individual or team play? Health professionals look on cooperation, division of competences and organization of the health care system. Specific system solutions with their financial implications, desirable from the doctors, nurses, physiotherapists, pharmacists and diagnosticians point of view.
3. New professions or a new division of competencies – what is the answer to current challenges in the health care system? About the responsibility and new obligations of the health professions.

*Moderator:*

**Iwona Schymalla**, Editor-in-Chief, Medexpress.pl, Poland

*Speakers:*

**Maciej Krawczyk**, President, The Polish Chamber of Physiotherapists, Poland

**Andrzej Matyja**, President of the Board, General Medical Chamber, Poland

**Zofia Malas**, President, Main Chamber of Nurses and Midwives, Poland

**Alina Niewiadomska**, President, National Chamber of Laboratory Diagnostics, Poland

**Elzbieta Piotrowska-Rutkowska**, President, Polish Pharmaceutical Chamber, Poland

**Jozefa Szczurek-Zelazko**, Secretary of State, Ministry of Health, Poland

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## Financing Modern Medical Technologies – a Challenge for Policymakers

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What are the barriers that make it difficult for Polish patients to get access to modern, effective therapies? How can these barriers be eliminated on the healthcare system level? How to provide financial resources for implementation of latest medical technologies? Can Poland afford not to implement and finance innovative therapies? Do current legal regulations form a basis for modern treatments to be widely available also for Polish patients? These issues, among others, will be addressed during the panel discussion.

*Moderator:*

**Mariusz Gujski**, Deputy Editor-in-Chief, Służba Zdrowia 3.0, Poland

*Speakers:*

**Sebastian Giebel**, Deputy Director for Clinical Affairs, Head of Department, Maria Skłodowska-Curie Institute, Oncology Center, Gliwice Branch, Poland

**Wojciech Jurczak**, Head of the Department and Hematology Clinic, Jagiellonian University Medical College, Poland

**Michał Kazmierski**, General Director, Gilead Sciences, Poland

**Tomasz Latos**, Member, Sejm, Poland

**Henryk Skarzynski**, Director, Institute of Physiology and Pathology of Hearing, Poland

**Józefa Szczurek-Zelazko**, Secretary of State, Ministry of Health, Poland

## SEPTEMBER 5

14:25—15:25 Discussion Panel

Partner: *Polska Koalicja Medycyny Personalizowanej*

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### Value-Based Healthcare – Financing Based on Therapeutic Effect

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Value-Based Healthcare is a healthcare system model aimed at achieving the best therapeutic effects and the highest quality of the services while maintaining as much cost-effectiveness as possible. Despite an increasing expenditure on health care, the system is not able to handle the increasing needs of an ageing society. This is why we are looking for solutions, which will let to optimise spendings, while simultaneously ensuring access to effective treatments improving the quality of life and providing its prolonging. What actions are crucial to implementing the Value-Based Healthcare in Poland?

*Moderator:*

**Mariusz Gujski**, Deputy Editor-in-Chief, Służba Zdrowia 3.0, Poland

*Speakers:*

**Maciej Banach**, Director, Polish Mother's Memorial Hospital Research Institute, Poland

**Joanna Chorostowska-Wynimko**, Member of the Board, Polska Koalicja Medycyny Personalizowanej, Poland

**Malgorzata Galazka-Sobotka**, Director of the Institute of Management in Healthcare, Lazarski University, Poland

**Beata Jagielska**, President of the Board, Polska Koalicja Medycyny Personalizowanej, Poland

**Jaroslaw Pinkas**, Chief Sanitary Inspector, Chief Sanitary Inspectorate, Poland

**Tomasz Prystacki**, President of the Board, Fresenius Medical Care Polska, Poland

## SEPTEMBER 5

15:35—16:35 Discussion Panel

Partners: *The Health Care Manager*  
*Kurier Medyczny*

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### Strategy for Neurology. Diseases of the Brain Remain a Priority for Polish Health Policies

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Neurology should be on the list of health priorities of the Ministry of Health due to the growing number of patients with brain diseases. The number of patients will double over the next 15–20 years. The Polish care system must be prepared for the diagnosis and treatment of neurological patients. If we do not do this, in the coming years we will face the problem of many patients with an insufficient number of doctors and nurses and the inability to use modern medicines and technologies. A national strategy to fight brain disease should be created as soon as possible.

*Moderator:*

**Krzysztof Jakubiak**, Editor-in-Chief, mZdrowie.pl, Poland

*Speakers:*

**Anna Latos-Bielenska**, Head of Department of Medical Genetics, Poznan University of Medical Sciences, Poland

**Malgorzata Galazka-Sobotka**, Director of the Institute of Management in Healthcare, Lazarski University, Poland

**Wojciech Machajek**, Managing Director, Parkinson's Foundation, Poland

**Tomasz Polec**, Chairman, Polish Society of Multiple Sclerosis, Poland

**Konrad Rejdek**, Professor, Head of Neurology Department, Medical University in Lublin, Poland

**Jaroslaw Slawek**, President of the Board, Polish Neurological Society, Poland

**Agnieszka Slowik**, National Consultant in the Field of Neurology, Jagiellonian University Medical College, Poland

**Jozefa Szczurek-Zelazko**, Secretary of State, Ministry of Health, Poland

*Participation in Discussion:*

**Wojciech Trabka**, Andrzej Frycz Modrzewski Krakow University, Poland



## SEPTEMBER 5

10:40—11:15

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### General Elections 2019 – Presentation of Survey & Analysis Results

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The IBRiS Foundation will present the latest, unpublished analyses of pre-election research. The results in particular voivodships and most important election districts will also be presented. During the presentation, answers to the most intriguing questions will be provided:

- will Law and Justice maintain an independent majority in Parliament? Will it increase its advantage over the opposition?;
- how will the different electoral groups vote?;
- will the launch in three separate blocks pay off for the opposition?;
- what is the status of electorate mobilization? What are the forecasts on trends in electoral preferences?

*Host:*

**Marcin Duma**, President of the Board, Market and Social Research Institute, Poland

## SEPTEMBER 5

12:05—13:05 Discussion Panel

Partner: Democratic Left Alliance

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### Future Labor Market – Should we Impose Taxes on Robots?

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Dynamic technological changes that take place in the modern world have an increasing impact on the organization of production of goods and services. We can expect that soon the industry and services will be more automated than ever and the role of human in these areas will be small. These changes will inevitably affect the labor market and cause a decrease of work demand. That will be a huge challenge for public authorities and politicians that will be faced to answer the question how to regulate labor market and guarantee livelihood to people in times of deep automatization of industry and services.

*Moderator:*

**Sebastian Gajewski**, Member of the Board, Ignacy Daszynski Centre, Poland

*Speakers:*

**Liwiusz Laska**, Attorney at Law, LLMS Attorneys, Poland

**Barbara Nowacka**, Chancellor, Polish–Japanese Academy of Information Technology, Poland

**Piotr Ostrowski**, Vice–Chairman, The All–Poland Alliance of Trade Unions, Poland

**Wieslaw Zoltkowski**, Advisor to the Board, Cooperative of the Protection System, Poland

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## “Generation Z” – Is There a Generation of Internet Children In the Post–Soviet World?

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Representatives of generation Z have technology in a way in their blood – this allows them to function efficiently in the virtual world and quickly analyze information. They are considered pragmatists because they are aware of the changes brought about by future automation and instability. For Western politicians and employers, they are a group that they still cannot quite reach. Does this generation exist – and if so, how does it stand out – in the post–Soviet world?

*Moderator:*

**Waclaw Radziwinowicz**, Gazeta Wyborcza Daily, Journalist, Poland

*Speakers:*

**Asif Asgarli**, Chairman, Azerbaijan Democratic Student & Youth Organization, Azerbaijan

**Giorgi Khomeriki**, President of the Board, Georgian Youth Development Association, Georgia

**Maciej Krawczyk**, Owner, Footroll, Poland

**Nino Utiashvili**, Head of Administration Department, Administration of Kakheti Region, Georgia

**Svetlana Varlamova**, Head of Scientific and Educational Center, Institute of Sociology of the Academy of Russian Sciences, Russia

SEPTEMBER 5

14:25—15:25 Discussion Panel

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## Financing the Health Care Sector – Will the Increased Expenditures Improve the Availability, Quality and Safety of Medical Care in Poland. When Can We Expect it to Happen?

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Prime Minister Mateusz Morawiecki announces that in the next 5 years expenditure on health care in Poland will amount to 6% of GDP. We still miss a lot to this ceiling, and the biggest problem is access to specialists. If the situation is to improve in a short time, much more money will be needed, for which the state budget may not be prepared. What is the chance that the situation will improve soon? Does a greater number of medical services also mean a higher standard of medical care? Which is more important – specialized surgeries or wider access to simple medical procedures and services?

*Moderator:*

**Jarosław Rybak**, Chief Specialist in Social Communication,  
Military Institute of Medicine, Poland

*Speakers:*

**Maciej Milkowski**, Undersecretary of State, Ministry of Health,  
Poland

**Filip Nowak**, Director, Branch in Mazovian Voivodeship NFZ,  
Poland

**Adam Niedzielski**, Acting President, National Health Fund,  
Poland

**Grzegorz Gielera**k, Director, Military Institute of Medicine,  
Poland

## SEPTEMBER 5

14:25—15:25 Thematic Block

Partner: *Glopolis*

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### Ethics in Food Production and Distribution. How to Balance Modern Intensive Farming?

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The beginnings of industrial agriculture date back to the first decades of the 20th century. Its rapid development since the 1950s, especially in the United States, gave shape to modern agricultural production – mass production was inevitable due to the implementation of a specific economic model and population growth. Unfortunately, recent years have shown that intensive farming is causing more and more damage – huge environmental pollution, disappearing of biodiversity, keeping farm animals in the inappropriate conditions, overproduction of food and the resulting food waste, or poor quality of products or their genetic modifications affecting consumer health. How to balance the big agricultural machine? At what stage of change are we at present?

#### **Presentation**

##### **Intelligence Agro**

*Host:*

**Iryna Palamar**, Head, The Ukrainian Stock Breeders Association, Ukraine

#### **Discussion Panel**

##### **Ethics in Food Production and Distribution. How to Balance Modern Intensive Farming?**

*Moderator:*

**Vojtech Kotecky**, Analyst, Glopolis, Czech Republic

*Speakers:*

**Georgi Avetisyan**, Head of the Food Safety Inspection,  
Government of the Republic of Armenia, Armenia

**György Mudri**, Advisor, Rural Development Expert, Hungary

**Dorota Niedziela**, Deputy, Sejm, Poland

**Salvatore Palitta**, President, Pecorino Romano Protection  
Consortium, Italy



KRAKÓW REGION

**MAŁOPOLSKA**

MAIN PARTNER  
OF THE REGIONS FORUM

## SEPTEMBER 5

10:40—11:55 Discussion Panel

Partner: Cities Forum

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### Projects for the Benefit of Local Communities – Is it Worth it?

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In recent years, the level of commitment to social objectives has been increasing. More and more popular are projects and undertakings, which not only affect the looks of cities but also respond to the needs of their inhabitants. Such ideas and initiatives are supported by designers, local authorities, representatives of urban movements, as well as investors who value cooperation based on responsibility and transparency. What are the examples of socially involved projects in cities and regions? How do they change our everyday lives?

*Moderator:*

**Sharon Kindleysides**, Cities Forum, United Kingdom

*Speakers:*

**ks. Andrzej Augustynski**, Proxy, SIEMACHA Association, Poland

**Stanislaw Bisztyga**, Councillor, Malopolska Region Assembly, Poland

**Aleksandre Dadunashvili**, Deputy Mayor, The Municipality Board of Tskaltubo, Georgia

**Grzegorz Muszynski**, Vice-President of the Board, PFR Nieruchomości S.A., Poland

**Roman Postoev**, Economic Advisor of the Department of Investment Policy, Kiemerowski District Administration, Russia

**Yuliia Vusenko**, Deputy, Lutsk City Council, Ukraine



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## Infrastructure in Regions – Forecasts and Directions of Development

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The geographical location of a country is important for the movement of people and goods. In the case of Poland – for transit between Western and Eastern Europe. Despite the growing importance of ports and airports, road transport remains the leading means of transport. This, in turn, makes it necessary to undertake appropriate actions aimed at ensuring proper throughput of national roads and those connecting neighbouring countries. In addition, technological development entails the need to adapt also the urban infrastructure to the desired “smart” level. How to invest wisely in transport infrastructure?

*Moderator:*

**Karol Pietras**, Vice-President, Koleje Malopolskie Sp. z o.o., Poland

*Speakers:*

**Stepan Barna**, Deputy, Ternopil Regional Council, Ukraine

**Stefano Bonaldo**, Head of Office, Chairman and Secretary General Staff, North Adriatic Sea Port Authority, Italy

**Piotr Cieslinski**, Deputy, Sejm, Poland

**Michal Konowrocki**, Cities Lead CEE, UBER, Poland

**Przemyslaw Staniszewski**, Mayor, City of Zgierz, Poland

**Rafal Weber**, Secretary of State, Ministry of Infrastructure, Poland

## SEPTEMBER 5

13:15—14:15 Discussion Panel

Partner: Surge Cloud Sp. z o.o.

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### How to Strengthen the Cooperation Between Local Government and Business?

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Appropriate inter-sectoral cooperation, in particular between local government units and business, is essential for the development of any region. Local authorities have the task of making the region attractive, innovative and competitive with the support of entrepreneurs. How to make the cooperation between these two sectors effective?

*Moderator:*

**Artur Osiecki**, Journalist, Rzeczpospolita, Poland

*Speakers:*

**Arkadiusz Chęcinski**, Mayor, City of Sosnowiec, Poland

**Dagmara Geborys**, Vice-President of the Board, Special Economic Zone For Small Entrepreneurship, Poland

**Solomon Ginzburg**, President, The Foundation for Socio-Economic and Political Studies "Regional Strategy", Russia

**Arkadiusz Holda**, President of the Board, TV Silesia, Poland

**Bartłomiej Pawlak**, Vice-President of the Management Board, Polish Development Fund, Poland

**Jozef Viskupic**, Marshal, Trnava Self-Governing Region, Slovakia

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## The Organisation and Financing of Healthcare – How much of State and how Much of of Self–Government?

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Opinion polls shows that 65 percent of Poles put health first. Self–governments play a key role in the health care system and this is one of their most important tasks. Is the current level of public access to basic health care sufficient? How much the health management system should be centralized or decentralized? Model of health regionalization – are we ready for a revolution or pragmatic progress?

*Moderator:*

**Anna Czech**, Director, St. Lucas Hospital in Tarnów, Poland

*Speakers:*

**Andrzej Kosiniak–Kamysz**, Director, J. Dietl Specialist Hospital in Cracow, Poland

**Stanislaw Kruczek**, Member of the Board, Podkarpackie Region Marshal Office, Poland

**Tomasz Niewiadomski**, Vice–President, The Polish Chamber of Physiotherapists, Poland

**Anna Prokop–Staszecka**, General Director, The John Paul II Hospital in Krakow, Poland

**Konstanty Radziwill**, Senator, Senate of the Republic of Poland, Poland

**Dariusz Starzycki**, Vice Marshal, Silesian Region Marshal's Office, Poland

## SEPTEMBER 5

15:35—16:35 Discussion Panel

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### Encouraging Tourists – Tourism as a Tool for National Promotion

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Monuments, natural beauty, picturesque landscapes, appropriate hotel infrastructure and recreational offer make tourists more willing to choose specific destinations. Each country has its own advantages, which can attract tourists, and thus increase the revenue to the budget. How to encourage people to come? Is tourism the best way to promote the country?

*Moderator:*

**Marta Malska**, Head of the Department of Tourism, The Ivan Franko National University Lviv, Ukraine

*Speakers:*

**Justyne Caruana**, Minister of Gozo, Government of Malta, Malta

**Anna Krupka**, Secretary of State, Ministry of Sport and Tourism, Poland

**Aleksander Miszalski**, Councillor, Krakow City Council, Poland

**Agnieszka Puszczewicz**, Director, Croatian National Tourist Board Representative in Poland, Croatia

**Per-Arne Tuftin**, CEO, Norwegian Tourism Partners, Norway

**Halyna Lytvyn**, CEO, Euroregion Carpathians–Ukraine, Ukraine

SEPTEMBER 5

10:45—11:55 Discussion Panel

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## Strategic Partnership Between Poland and Ukraine. A Slogan or a Reality?

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The panel will look into the future of bilateral relations between Poland and Ukraine over the next decade. In the past few years, these were put to the test. The most difficult issue turned out to be a historical dialogue. As a result, a certain limitation was imposed on political dialogue, although Poland and Ukraine continue to demonstrate solidarity on international issues. Is it possible to talk about a strategic partnership in Polish–Ukrainian relations in a present situation?

*Special guest:*

**Mykyta Poturayev**, Deputy, Supreme Council, Ukraine

*Moderator:*

**Bogumila Berdychowska**, Editor, “Więź” Quarterly, Poland

*Speakers:*

**Oleg Dubish**, First Vice–President, Polish–Ukrainian Chamber of Commerce, Ukraine

**Mykhailo Gonchar**, President, Center for Global Studies “Strategy XXI”, Ukraine

**Jan Malicki**, Director, Centre for East European Studies, Warsaw University, Poland

**Maria Przelomiec**, TVP Info, Journalist, Poland

**Przemysław Zurawski Vel Grajewski**, Diplomatic Academy of the Ministry of FA, Ministry of Foreign Affairs, Poland

## SEPTEMBER 5

12:05—13:05 Discussion Panel

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### The Role of Regions in the Building of Mutual Relations

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The involvement of border regions in international projects, exchange of ideas and experiences significantly influence the development of these areas and also increase the investment attractiveness. Which factors do help and which ones do complicate the cross-border cooperation? What should be in the centre of our attention in building mutual relations?

*Moderator:*

**Oksana Yurynets**, Deputy (of 8th convocation), Supreme Council, Ukraine

*Speakers:*

**Leszek Buller**, Director, Center of European Projects, Poland

**Ewa Draus**, Deputy Marshal, Podkarpackie Region Marshal Office, Poland

**Mykhaylo Pavliuk**, Acting Head, Chernivtsi Regional State Administration, Ukraine

**Jaksa Puljiz**, Deputy Minister of Regional Development and EU Funds (2012–2016), Head of Department for European Integration, The Institute for Development and International Relations (IRMO), Croatia

**Martin Reuther**, Founding Member, Kremenets Regional Development, Ukraine

## SEPTEMBER 5

13:15—14:15 Thematic Block

Partner: Team 4 Ukraine

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### To Continue the Sanctions or to Forget? The World's Diplomacy Versus the War in Donbass

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After the annexation of Crimea in 2014, world public opinion wondered how far Vladimir Putin would go. The answer did not have to wait long. Russia caused an armed conflict in the Donbas, where they self-proclaimed the Donetsk People's Republic. The international community reacted strongly then. Under the influence of strong pressure from Washington, the European Union almost unanimously imposed a number of sanctions on the authorities in Moscow. Five years after Russian aggression, it is in vain to find a common position among the leaders of the strongest countries. It cannot be ruled out that the discrepancy will be further deepened by the implementation of particular interests by the world's largest players. Can Ukraine currently count on any support from the West? Will the world finally manage to end the war devastating nation and the society? Or will the Ukrainians be doomed to a solitary struggle to preserve their territorial integrity and pro-European aspirations?

#### **Kremlin Military Intervention in Ukraine**

*Host:*

**Oleksandr Korenkov**, Director, International Research Center  
of Security Problems, Ukraine

## Discussion Panel

### To Continue the Sanction or to Forget? The World's Diplomacy Versus the War in Donbass

*Moderator:*

**Kateryna Busol**, Legal Consultant, Global Rights Compliance,  
Ukraine

*Speakers:*

**Pawel Bobolowicz**, Journalist, Radio Wnet, Poland

**Hanna Hopko**, Deputy (VIII convocation), Parliament of  
Ukraine, Ukraine

**Pavel Luzin**, Columnist, Riddle, Russia

**Petr Pojman**, Chairman, Team 4 Ukraine, Czech Republic

**Arseni Sivitski**, Director, Center for Strategic and Foreign  
Policy Studies, Belarus

**Nikolaus von Twickel**, Journalist, Germany

*Participation in Discussion:*

**Yuriy Bilous**, Lawyer, International Research Center of Security  
Problems, Ukraine



## SEPTEMBER 5

14:25—15:25 Thematic Block

Partners: *Our Choice Foundation*  
*Europe for Citizens*

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### Labour Migration – a Chance or a Challenge?

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Labour migration can bring many negative effects for the country – workforce shortage, population aging, reducing of the economy. At the same time, it may also have many benefits, as migrants are investing in their countries, buying equity and starting new enterprises. So what labour migration is – a danger or a chance?

#### Presentation

##### **Migrants from Ukraine. Media Myths and Stereotypes**

*Host:*

**Iryna Sushko**, Executive Director, Europe Without Barriers, Ukraine

#### Discussion Panel

##### **Labour Migration – a Chance or a Challenge?**

*Moderator:*

**Myroslava Keryk**, President of the Board, Our Choice Foundation, Ukraine

*Speakers:*

**Artur Banaszekiewicz**, University College Dublin, Ireland

**Bartosz Marczuk**, Vice President, Polish Development Fund, Poland

**Stanislaw Szwed**, Secretary of State, Ministry of Family, Labour and Social Policy, Poland

**Catarina Tavares**, International Secretary, General Union of Workers, UGT, Portugal

**Vasyl Voskoboinyk**, President, All-Ukrainian Association of International Employment Companies, Ukraine

*Participation in Discussion:*

**Lucija Vasiljevic**, Regional Development Agency Zasavje, Slovenia

## SEPTEMBER 5

10:40—11:40 Discussion Panel

Partner: *Ministry of Investment and Economic Development*

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### Funding and Development of Innovative Entreprises in Poland

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Business Angels, Venture Capital, Private Equity, or maybe EU Funds and assistance of the Polish Development Fund? At what level and what resources are best to apply for during the different stages of development of an innovative business? How does the financing of start-ups in Poland look like in comparison to other European Countries? What both sides – investors and young businesses – should pay attention to, while preparing to conclude the transaction?

#### Introductory presentation

##### Baza Usług Rozwojowych

Host:

**Malgorzata Jarosinska-Jedynak**, Under-Secretary of State,  
Ministry of Investment and Economic Development, Poland

Moderator:

**Katharina Arnold Rokita**, Founder & CEO, Kaliber Services,  
Germany

Speakers:

**Mateusz Kurlito**, CEO, Neoteric, Poland

**Tomasz Poninski**, Partner Zarządzający, Montis Capital, Poland

**Piotr Wachowiak**, Vice-Rector for Research and Management,  
SGH Warsaw School of Economics, Poland

**Marcin Zmaczynski**, Chief Marketing Officer CEE, ArubaCloud,  
Poland

**Jacek Legiewicz**, Public Affairs Director, Samsung Electronics,  
Poland

SEPTEMBER 5

12:05—13:05 Discussion Panel

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## Corporate Social Responsibility – Does it Pay off?

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The concept of corporate social responsibility covers a number of initiatives that entrepreneurs can use to build a strong image of the company and strengthen involvement in local activities. Environmental protection, investing in human resources, taking care of relations with the company's environment and creating conditions for sustainable economic development are the main activities that fit into the framework of corporate social responsibility. Social, ethical and ecological aspects of running a business are part of the CSR concept. What benefits does conducting responsible business bring to the company?

*Moderator:*

**Robert Leslie**, Professor, Lomonosov Moscow State University, Russia

*Speakers:*

**Krzysztof Kielec**, President of the Board, Kostrzyn–Slubice Special Economic Zone, Poland

**Agnieszka Klos**, Country Manager, Provident Polska, Poland

**Eli Bleie Munkelien**, Business Partnerships Director, Innovation Norway, Norway

**Martyna Strupczewska**, Manager CSR, Adamed Pharma S.A., Poland

*Participation in Discussion:*

**Petr Nesterenko**, Foundation for Socio–Economic and Political Studies “Regional Strategy”, Russia

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### Fast, Cheap and Qualityless – The State of Contemporary Human Resources?

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The journalists who had something to say and who were well-educated and smart have now been ousted by less-skilled media-workers. They write or record something swiftly not paying much attention and at the same time not demanding great money for it. They are young and have pride that their name gets published” – the words of Robert Mazurek, one of the esteemed Polish journalists. Is the phenomenon also related to other professions? Are only post-communist countries infected with mediocrity virus? What are the implications for the national economies with poor quality of work?

*Moderator:*

**Andrzej Bobinski**, Managing Director, Polityka Insight, Poland

*Speakers:*

**Even Bolstad**, Managing Director, HR Norge, Norway

**Yelena Odincova**, Professor, Russian Academy of Sciences,  
Russia

**Anna Panek**, Head of Human Resources, VIVUS Finance, Poland

**Marco Ricceri**, Secretary General, Eurispes, Institute of Political,  
Economic and Social Studies, Italy

**Carlos Silva**, Secretary General, General Union of Workers,  
UGT, Portugal

**SEPTEMBER 5**

**14:25—15:25 Thematic Block**

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## eSports – The Direction of Development of the IT Industry or the Future Olympic Discipline?

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eSport, based on a professional game of computer games, is an area that has been developing intensively in recent years, both in the world and in Russia. The eSports market is currently developing most dynamically in Asia and North America, while the first country in 2001 entered e-sport into the list of sports disciplines was the Russian Federation. The beginnings of this sport discipline took place in 1997, with the establishment of a professional league of players in the United States and the organization of the first Quake tournament – a game called the “founding father” of the entire eSports. In 2018, eSports gains in the world amounted to more than a billion dollars. Is eSport the future of the IT industry?

### **Presentation**

#### **Future of eSport Education**

*Host:*

**Dmytro Taranenko**, Executive Director, FINT Esports Academy, Ukraine

### **Discussion Panel**

#### **eSports – The Direction of Development of the IT Industry or the Future Olympic Discipline?**

*Moderator:*

**Jaroslav Handke**, Editor, Sport and Business 360, Poland

*Speakers:*

**Mariusz Mielczarek**, Head of Public Policy CEE, AMAZON,  
Poland

**Aleksander Szlachetko**, Managing Director, ESL Gaming,  
Poland

**Paolo Blasi**, President, Italian e-Sports Association (ITeSPA),  
Italy

**Milan Dukic**, Vice-President, SeSA, Serbian e-Sports  
Association, Serbia

**Ladislav Dyntar**, Founding Member, Czech eSports  
Association, Czech Republic

**Arseniy Salay**, President, Esports Soccer Federation of Ukraine,  
Ukraine

SEPTEMBER 5

15:35—16:35

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Which way is the world heading in order to overcome the challenges of long-lived societies.

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Over the recent years, the problem of aging populations has become a global challenge. In the age of longevity, the market for goods and services is also undergoing a transformation. What can Polish companies do to become competitive on foreign markets in the Silver Economy? What opportunities does the Polish market have to attract foreign innovators?

*Moderator:*

**Marzena Rudnicka**, President, Polish Institute of Silver Economy, Poland

*Speakers:*

**Jerome Pigniez**, CEO, SilverEco.org, France

**Larysa Zuchowska**, PR Manager, Adamed Pharma S.A., Poland

**Wiesława Borczyk**, President of the Board, Polish Association of Universities of the Third Age, Poland

**Krzysztof Balon**, Group III Vice-President, European Economic and Social Committee, Belgium

**Janusz Marszałek**, President, Polska Unia Seniorów/  
Europejska Unia Seniorów, Poland

**Agnieszka Chłon-Dominczak**, Professor, SGH Warsaw School of Economics, Poland

**Tomasz Suchanski**, President of the Board, Chief Executive Officer, Żabka Polska Sp. z o.o., Poland



**SEPTEMBER 5**

**10:40—11:55 Discussion Panel**

*Partner:* **Poczta Polska**

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## The Role of Logistics in the Strategic Development of a State

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Poland is located on one of the most important logistic routes in the world, and today, modern logistics services are becoming as important as eg. the fuel sector. In the face of growing consumer demands and mutual cross-border dependence of companies operating globally, efficient logistics remains key for the country's development. The infrastructure projects currently being implemented in Poland will soon determine our country's position in the logistics chains both in Europe alone and as a transit point connecting Europe and Asia. This is especially important now in the face of the progressive digitalization of economic turnover and the growing importance of e-commerce for national economies

*Moderator:*

**Karol Tokarczyk**, Polityka Insight, Poland

*Speakers:*

**Mariusz Mielczarek**, Head of Public Policy CEE, AMAZON, Poland

**Przemysław Sypniewski**, CEO, Chairman of the Board, Poczta Polska, Poland

**Czesław Warszewicz**, Chief Executive Officer, PKP CARGO S.A., Poland

**Mikołaj Wild**, Secretary of State, Plenipotentiary of the Government for the Matters of the Central Transport Hub in Poland, Ministry of Infrastructure, Poland

## SEPTEMBER 5

12:05—13:05 Discussion Panel

Partners: Hybrid Warfare Research Institute  
ISEC

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### Cyberspace as a Battleground for Attacking Democracy. How to Defend It?

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Presidential elections in the USA, the referendum on the exit of Britain from the EU, intensification of populist movements in Europe, the attack on the Swiss laboratory, attempts to hack the Organisation for the Prohibition of Chemical Weapons in The Hague, the famous attack on Estonia. The cyber-war problem is on the increase. Military intelligence of third countries, using groups of hackers are intensifying their offensive in order to destabilise the countries of the broadly-understood West. Are we on the verge of cyberwar? How to win this confrontation within the framework of today's alliances? Has there been a need to create a NATO cybersecurity, or should protection be left to individual governments?

#### Presentation

##### Cyberspace – are we secure yet?

Host:

**Piotr Szeptynski**, Board Member ISEC

Moderator:

**Andrzej Kozłowski**, Editor-in-Chief, Defence24, Poland

Speakers:

**Gordan Akrap**, Founder, Hybrid Warfare Research Institute,  
Croatia

**Cyrille Bret**, Development Director, Naval Group, France

**Lukasz Jachowicz**, Cybersecurity Consultant, ISEC, Poland

**Sigurdur Emil Palsson**, Chief National Cyber Security Adviser,  
Ministry of Transport and Local Government, Iceland  
**Anton Rog**, Head, National Cyberint Centre, Romania  
**Grzegorz Lyko**, Chief of Staff, NATO STRATCOM Centre of  
Excellence, Poland

## SEPTEMBER 5

13:15—14:15 Discussion Panel

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### Solidarity Transport Hub Poland – Strategic Infrastructure Project for CEE and Opportunity to Intensify Polish–U.S. Relations

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Solidarity Transport Hub Poland is an investment priority for the CEE region, both in the context of European relations and bilateral cooperation with the U.S. What is the potential military significance of STH Poland? What will the new airport infrastructure mean for NATO and the EU? What benefits can it bring to deepen U.S.–Polish economic relationship? Representatives of Polish and American government and organizations will discuss the role of STH in the context of growing tourist and business traffic, Poland's prospective inclusion in the Visa Waiver Program, and possibilities related to preclearance at the new airport, which would improve the experience for passengers traveling from the CEE region to the U.S.

*Moderator:*

**Pawel Blajer**, Journalist, TVN 24 Biś, Poland

*Speakers:*

**John Armstrong**, Economic Counsellor, United States Embassy in Poland, USA

**Ben Hodges**, Pershing Chair in Strategic Studies, Center for European Policy Analysis (CEPA), USA

**Jolanta Jaworska**, Government & Regulatory Affairs Director, IBM, Poland

**Krzysztof Senger**, Vice–President of the Board, Polish Investment and Trade Agency, Poland

**Mikolaj Wild**, Secretary of State, Plenipotentiary of the Government for the Matters of the Central Transport Hub in Poland, Ministry of Infrastructure, Poland

## SEPTEMBER 5

14:25—15:25 Discussion Panel

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### Underground Tunnels, Induction Cars, High-speed Railway – The Future of Communication in Europe?

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The world is waiting for the first fully autonomous car that will go to mass production. The same is true for fast travel capsules or trains that are able to travel long distances in an hour. How far are we from the communication of the future? Are Europe and Poland ready for such inventions? How much communication technology can make life easier for people?

*Speakers:*

**Sylwester Chruszcz**, Deputy, Sejm, Poland

**Adrian Furgalski**, Vice-President of the Board / President,  
Transport Consultants Group TOR / Railway Business Forum,  
Poland

**Cezary Grabarczyk**, Deputy, Sejm, Poland

**Slawomir Nalewajka**, CEO, Bombardier Transportation (ZWUS)  
Polska Sp. z o.o., Poland

**Stanislaw Zmijan**, Deputy, Sejm, Poland

SEPTEMBER 5

15:35—16:35 Discussion Panel

Partner: *European Institute of Romania*

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## Tech Race: EU in the Crosshairs for Global Technological Supremacy

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China has pulled ahead of the USA in many areas like artificial intelligence as well as in the number of investments made by its major tech companies. The USA, meanwhile, is doing everything it can to regain the lead where it is lost ground and is trying to push further ahead of where it is already leading. But, as the world's two economic powers duke it out for tech supremacy, a third challenger advances in the background and is poised to eventually become the global leader. What are the internal challenges or disadvantages that could hinder this? What about the threats? What strategy should be adopted in the context of the revolution of the industry 4.0, bringing gigantic changes in automatization, informatization and production efficiency?

*Moderator:*

**Alina Bargaoanu**, Dean of the College of Communication and PR, National University of Political Studies and Public Administration, Romania

*Speakers:*

**Maria-Manuela Catrina**, former Secretary of State at Ministry of Communications and Information Society, Director of "Ovidiu Sincai" Institute, Romania

**Zoltan Csefalvay**, Joint Research Centre, European Commission, Hungary

**Malgorzata Glen**, Director, KPMG Poland, Poland

**Soren Peters**, CEO, Gain & Co, Denmark

**Bart Tkaczyk**, Expert on Strategy, University of California – Berkeley, USA

**SEPTEMBER 5**

**12:05—12:25 Talk**

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**Mikołaj Wild** Transport, Economic  
Development and Security – The Goal to  
Achieve

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*Special guest:*

**Mikołaj Wild**, Secretary of State, Plenipotentiary of the  
Government for the Matters of the Central Transport Hub in  
Poland, Ministry of Infrastructure, Poland

*Host:*

**Danuta Holecka**, Editor, Polish Television S.A., Poland

**SEPTEMBER 5****10:40—11:55 Thematic Block**

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## How to Fight Corruption?

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Corruption is a highly negative phenomenon and not only from the ethical standpoint – its damaging effects are often multidimensional and reach much further than one may expect. Its scale often reflects the level of economic development and democratization of a given state. According to the Corruption Perceptions Index from 2018, one in four people in the world has paid a bribe during the last year alone. Estimates show that the financial losses inflicted by corruption equal to more than 5% of global GDP per year. The UN lists corruption as “one of the biggest impediments” to achieve the 2030 Sustainable Development Goals. How does corruption affect business, policy-making and society? How to predict the possibility of corruption in a given situation? How to successfully counter corruption?

### **Presentation**

#### **Are We Successful in Fighting Corruption?**

*Host:*

**Anton Pominov**, General Director, Center Transparency  
International Russia, Russia

### **Discussion Panel**

#### **How to Fight Corruption?**

*Moderator:*

**Bartłomiej Goduslawski**, Journalist, Gazeta Prawna Daily,  
Poland

*Speakers:*

**Ernest Bejda**, Head of Central Anticorruption Bureau, Poland



**Charles Duchaine**, General Director, French Anti-Corruption Agency, France

**Gro Skaaren-Fystro**, Special Adviser, Transparency International Norway, Norway

**Giovanni Tartaglia Polcini**, Legal Adviser, Ministry of Foreign Affairs and International Cooperation, Italy

*Participation in Discussion:*

**Narine Mkrtchyan**, President, National Press Club, Armenia

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## European Economy Post–Brexit. A Real Threat to EU’s Integrity or an Overhyped Threat?

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The departure of the United Kingdom from the European Union and the threat of ‘Hard Brexit’ has forced a more rapid pace of negotiations with regards to the new trade agreement between the Kingdom and the EU. The ability to individually negotiate each and every aspect of such agreement can lead to the strengthening of the UK’s economic position but on the other hand, and since the UK lacks the negotiating power of combined 28 member states, a new trade agreements might as well end up unfavorable – weakening the British economy and having far-reaching consequences for the EU too. How can both parties fight to minimise the negative consequences of British exit both to the economy of the Kingdom and the Union? Is it even possible to minimise them all?

*Moderator:*

**Taha Coburn–Kutay**, Member of the Advisory Council, Bridge India, United Kingdom

*Speakers:*

**Pierre Bollon**, Chief Executive, French Asset Management Association (AFG), France

**Brendan Donnelly**, Director, Federal Trust for Education and Research, United Kingdom

**Emanuele Errichiello**, Responsible for European Affairs, Trinita dei Monti, Italy

**Mandy Falzon**, Head of Malta–EU Steering and Action Committee, Government of Malta, Malta

**Leon Podkaminer**, Senior Researcher, Vienna Institute for International Economic Studies (WIIW), Austria

**Przemyslaw Kamil Rosiak**, Partner Associate, D. Dobkowski sp.k., a law firm associated with KPMG in Poland, Poland

SEPTEMBER 5

13:15—14:15 Discussion Panel

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## Nowhere to Run? A New Economic Crisis on the Horizon

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Nouriel Roubini, an American economist who predicted the crisis of 2008, claims that another global recession is to be expected soon with an economic downturn supposed to hit us as early as in 2020. However, this prediction is yet to move beyond just discussions in narrow expert circles. Have the states and financial institutions found a golden mean to avoid a 2008-like crisis? Will they be able to defend themselves against its devastating results?

*Moderator:*

**Barbara Millucci**, Economic Journalist, *Corriere della Sera*, Italy

*Speakers:*

**Pratik Dattani**, Member of the Advisory Council, Bridge India, United Kingdom

**Grzegorz W. Kolodko**, Professor, Leon Kozminski Academy, Poland

**Jan Mladek**, Minister (2014–2017) of Industry and Trade, Director, Czech Institute of Applied Economics, Czech Republic

**Andrzej Rzonca**, Chief Economist, Civic Platform, Poland

**Andris Strazds**, Adviser, Bank of Latvia, Latvia  
Vesa Vihriala, Professor, Helsinki University, Finland

*Participation in Discussion:*

**Rifat Khabibullin**, Central Economics and Mathematics Institute of the Russian Academy of Sciences, Russia

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## How to Support the Development of Small and Medium Sized Enterprises?

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According to last year's data, small and medium-sized enterprises are responsible for over 60% of Poland's GDP and employ nearly 70% of all employees on the market. Situation is similar in Europe. The recent report of the European Parliament "Small Business Act" shows that there are over 25 million such entities on the entire continent. Do small and medium-sized enterprises have appropriate conditions for development? What do they lack the most to get from a startup or micro-enterprise stage to a higher level? Could the European economy function without such companies?

*Moderator:*

**Tadeusz Kudlacz**, Head of Institute of Economics, State Higher Vocational School in Nowy Sącz, Poland

*Speakers:*

**Leszek Dec**, President of the Board, Suwalki Special Economic Zone, Poland

**Lars Gutheil**, Executive Board Member, German-Polish Chamber of Commerce (AHK Poland)

**Dmytro Lyapin**, National Institute for Strategic Studies, Ukraine

**Malgorzata Oleszczuk**, President, Polish Agency for Enterprise Development, Poland

**Magdalena Zmitrowicz**, Vice-President of the Management Board, Bank Pekao S.A., Poland

**SEPTEMBER 5**

**15:35—16:35**

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## Belarus 4.0

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The name of this debate suggests a serious look at the processes taking place in the nearest eastern neighbor of Poland and the EU, a member of the Eurasian Economic Union – Belarus. Does the economic system of Belarus, especially the structure of its entities, legal solutions, technological level and quality of the commercial offer, as well as the investment climate promote mutually beneficial cooperation between the European and Belarusian economies? Can the attractiveness of both markets have the dimension of economy 4.0?

*Moderator:*

**Vladimir Karyagin**, Chairman of the Presidium, Republican Confederation of Entrepreneurship Development, Belarus

*Speakers:*

**Dmitry Bolkunets**, Center for Political Analysis and Information Security, Russia

**Oleg Chervinskiy**, Editor-in-Chief, Petroleum Journal, Kazakhstan

**Elena Guseletova**, Advisor to the Vice-Rector for International Cooperation and Development, Urals State University of Economics, Russia

**Arkadiusz Mularczyk**, Member, Sejm, Poland

**Ivan Sadouski**, Director, JV YALINA, Belarus

## SEPTEMBER 5

10:40—11:55 Discussion Panel

Partner: *National Freedom Institute – Centre for Civil Society Development*

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### How to Make Media Civic?

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Local civic media fall into the traps of dependence mainly for financial reasons. Currently, there are no stable networks or forums for the exchange of information and experiences for civic journalists. Internet activity in the form of blogs or independent local portals is irregular, short-lived, characterized by craft deficiencies. Civic media have a limited impact on the increase in the transparency of local politics.

*Moderator:*

**Piotr Krygiel**, Deputy Director, National Freedom Institute, Centre for Civil Society Development, Poland

*Speakers:*

**Ewelina Florczak**, Member of the Board, MANKO Association, Poland

**Filip Golebiewski**, Chairman of the Board, Institute for Discourse and Dialogue, Poland

**Arkadiusz Jachimowicz**, President, Elbląg Association for Non-Governmental Initiatives, Poland

**Tomasz Kowalski**, Editor-in-Chief, Sądeczanin.info, Poland

**Leszek Skorupa**, Director, Radio eM Kielce, Poland

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A Europe of Elites or a Europe of People?  
Towards Increasing the Legitimation of  
Power at the Community Level

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Democratic deficit in the EU institutions is no secret. The problem lies in the dominance of the executive over the legislature. While the European Parliament is the only European institution with such a strong civic mandate, confirmed indirect elections, it does not play the role that belongs to the legislature under the classical trias politica model. Meanwhile, the European Commission enjoys competences whose scope by far exceeds the mandate of an executive, the technocratic body that has no democratic legitimacy. Many ask themselves – and rightly so – who is the sovereign: European citizens or Brussels technocracy? But without going into provocative deliberations, it is worth considering the possibilities of increasing the participation of ordinary people—Europeans in the EU's decision-making processes.

*Moderator:*

**Françoise Pons**, Journalist, Grand Angle Productions, France

*Speakers:*

**Vladimir Bartovic**, Director, EUROPEUM Institute for European Policy, Czech Republic

**Ross Melzer**, EU Affairs Director, EurActiv.com, Belgium

**Jan Olbrycht**, Member, European Parliament, Poland

**Viktor Rudenko**, Professor, Deputy Chairman of Ural Branch of Russian Academy of Sciences, Russia

**Tomas Tomilinas**, Member, Seimas, Lithuania



## SEPTEMBER 5

13:15—14:15 Discussion Panel

Partner: *Institute of World Civilizations*

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### Problems of Contemporary Education – How to Overcome the Crisis?

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Modern society is characterized by the high dynamics of the emergence of new technologies in almost all areas of life. Technological progress is gaining momentum and creating new realities: virtual, financial and investment, information, etc. At the same time, the education system in many fundamental features remains the heir to the traditions of the 20th century. Can modern educational approaches respond adequately to the modern challenges of a new technological structure of society? Is the education crisis a global issue? What will be the education system in the future? How to answer the main questions: What/How/Who/Whom to teach?

*Moderator:*

**Irina Degtiareva**, Vice-Rector for International Affairs,  
Institute of World Civilizations, Russia

*Speakers:*

**Jozef Brynkus**, Deputy, Sejm, Poland

**Michal Golos**, Rector, Higher School of International Relations  
and Social Communication, Poland

**Barbara Nowak**, School Superintendent of Małopolska,  
Kuratorium Oświaty w Krakowie, Poland

**Svetlana Pavlova**, Professor, Russian Presidential Academy of  
National Economy and Public Administration, Russia

**Gabriele Simoncini**, President, GENF International Consulting,  
Italy

SEPTEMBER 5

14:25—15:25

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## Social Commitment – New Dimension of Democracy

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Society seems to be frustrated with politicians' passivity and because of that takes control of the situation. The need to participate in a wide range of initiatives is increasingly activating the social groups. Collective focus on the idea makes democracy stronger. Thus, a number of grassroots projects are being created in order to promote comprehensive support for specific projects, e.g. social financing of the European Solidarity Centre in Gdańsk. What other tools, apart from crowdfunding, can be used by civil society? What other active actions can be taken to support socially relevant actions?

*Moderator:*

**Jaroslav Grabowski**, Editor-in-Chief, Catholic Weekly  
"Niedziela", Poland

*Speakers:*

**Shorena Barbakadze**, Professor, Akaki Tsereteli State  
University, Georgia

**Marek Borowski**, President of the Board, Polish Federation of  
Food Banks, Poland

**Waldemar Cisło**, Director, Aid to the Church in Need, Poland

**Daniel Ioannisyan**, Programme Director, Union of Informed  
Citizens, Armenia

**Pawel Mucha**, Deputy Head of the Chancellery of the  
President, Chancellery of the Polish President, Poland

**Pavlo Zhovnireno**, Chairman of the Board, Center for  
Strategic Studies in Kiev, Ukraine

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### Russia At the Crossroads: Development Options. Russians about Russia

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Today's Russia, according to many experts and social activists, has entered the turbulence zone. Opinion polls show that about 80% of respondents are in favor of changes in the country. However, it is not yet clear how the country's further development will be adopted and whether it will be possible to implement the socio-economic and socio-political reforms that society expects. And the most important thing is how these reforms, if they are carried out, will be carried out – in an evolutionary or revolutionary way.

#### Presentation

##### **How Much Longer will Russia Remain an Oil-Exporter?**

*Host:*

**Mikhail Krutikhin**, Partner, RusEnergy, Russia

#### Discussion Panel

##### **Russia on the Crossroads: Development Options. Russians about Russia**

*Moderator:*

**Boris Guseletov**, Professor, Institute of Europe, Russian Academy of Sciences, Russia

*Speakers:*

**Alexandr Braterskiy**, Columnist, Gazeta.ru, Russia

**Sergey Khestanov**, Macroeconomics Advisor to General Director, Otkrytye Brokerage House, Russia

**Bulat Nigmatulin**, General Director, Institute of Problems of Power Engineering, Russia

**Dmitry Ofitserov–Belskiy**, Professor, State University, Moscow Higher School of Economics, Russia

**Sergey Stankevich**, Member, All–Russian Political Party “Party of Growth”, Russia

**Oleg Shabrov**, Head of the Department of Political Science and Political Management, Academy of National Economy and Public Administration under the President of the Russian Federation, Russia

**Marina Shilina**, Professor, Dr Sc, Plekhanov Russian Economic University, Russia

**Roman Lunkin**, Head, Center for the Study of Religion and Society, Institute of Europe, Russian Academy of Sciences, Russia

*Participation in Discussion:*

**Vladimir Radzиковskiy**, Director, Eurasian Cooperation Organisation, Russia

**SEPTEMBER 5**

**10:40—11:55 Discussion Panel**

*Partner: Manufacturers Alliance/MAPI*

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## Geo-Economic Aspects of the Transatlantic Relationship

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Central European leaders lay store by sentimental foundations for transatlantic ties. These range from strong pro-American policy pronouncements to nostalgic memories of past glories. Missing from the mix are geo-economic foundations: strong trade flows and hefty direct investments. Without them the transatlantic bonds are bound to atrophy. The panel will recommend down-to-earth policy prescriptions for intensifying business links. Jobs created by European companies in the U.S. will go a long way toward enhancing popular support of the U.S. public for defense of Central Europe.

*Moderator:*

**Krzysztof Bledowski**, Council Director, Manufacturers Alliance/MAPI, USA

*Speakers:*

**Vladimir Bartovic**, Director, EUROPEUM Institute for European Policy, Czech Republic

**Peter Chase**, The German Marshall Fund of the United States, USA

**Sasha Toperich**, Senior Vice-President, Transatlantic Leadership Network, USA

**Christoph von Marschall**, Diplomatic Correspondent, Der Tagesspiegel, Germany

**Piotr Wetmanski**, Member of the Management Board, Bank Pekao S.A., Poland

## SEPTEMBER 5

12:05—13:05 Discussion Panel

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### Is the World in Danger of the New Arms Race?

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The Trump administration announced the withdrawal of Washington from the INF Treaty, which for over thirty years has been one of the foundations of security in Europe and the broader world. The US claims that Russia has violated the Treaty's provisions by coming into the possession of the new SSC-8 missile type. Russians are not far behind and make accusations against the United States as well. What will be the reaction of Americans? How will Washington's allies within NATO react? Are we threatened with re-deployment of ballistic missiles in the different parts of the world?

*Moderator:*

**August Zywczyk**, Operations Director, Defence24, Poland

*Speakers:*

**Vakhtang Charaia**, Director, Tbilisi State University Center for Analysis and Forecasting, Georgia

**Barbara Gallo**, IRIAD (Institute of International Research on Disarmament), Italy

**Igor Korotchenko**, Editor-in-Chief, National Defense Publishing House Ltd, Russia

**Maxime Lebrun**, Director of the Department of Political and Strategic Studies, Baltic Defence College, Estonia

**Ruben Mehrabyan**, The Armenian Institute of International & Security Affairs, Armenia

**Witold Repetowicz**, Defence24, Poland

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### A Crisis or the End of International Order as we Know it?

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As Henry Kissinger writes in his book on world order: “No truly global “world order” has ever existed.” Following this lead, it can be concluded that the world is ruled by the “strongest”. What will the world look like in the next decade? Is world order irrevocably changing?

*Moderator:*

**Marcin Piasecki**, Managing Editor, Rzeczpospolita, Poland

*Speakers:*

**Mieczyslaw Bieniek**, General, The Andrzej Frycz Modrzewski Krakow University College, Poland

**Borbala Czako**, President, Hungarian Business Leaders Forum, Hungary

**Iztok Mirosic**, former Secretary of State, Ambassador-at large, Ministry of Foreign Affairs, Slovenia

**Milos Nikolic**, Member of the Committee on International Relations and Emigrants, National Assembly, Montenegro

**Rostyslav Tomenchuk**, Chairman, Ukrainian Institute for International Politics, Ukraine

## SEPTEMBER 5

14:25—15:25 Discussion Panel

*Partner:* The Institute for Development and International Relations (IRMO)

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### Should Enlargement Policy Be Back on EU Agenda?

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With the ongoing crisis in the European Union, enlargement policy can hardly be one of the EU's priorities. For the first time in its history, the EU will be faced with a new phenomenon, a country exiting its membership. Big EU members want to see the European project redefined, and countries in the East want less control from Brussels. With the unresolved Brexit issue, is there any room and impulse for the enlargement of Western Balkan and East European countries? Do these countries still want to join the EU? Are they doing enough in terms of reforms to join the EU?

*Moderator:*

**Krsevan Antun Dujmovic**, The Institute for Development and International Relations (IRMO), Croatia

*Speakers:*

**Pavlo Klimkin**, Minister of Foreign Affairs, Cabinet of Ministers of Ukraine, Ukraine

**Marko Mrdak**, Deputy Chief Negotiator for EU Acquis, European Integration Office, Montenegro

**Cyril Svoboda**, former Minister of Foreign Affairs, Director, Diplomatic Academy Prague, Czech Republic

**Johannes Swoboda**, President, The International Institute for Peace, Austria

**Davor Ivo Stier**, Member, Sabor, Croatia

**Szymon Szykowski vel Sek**, Secretary of State, Ministry of Foreign Affairs, Poland



*Participation in Discussion:*

**Dmitry Ofitserov–Belskiy**, Center for Post–Soviet Studies,  
Primakov National Research Institute of World Economy and  
International Relations, Russian Academy of Sciences, Russia

## SEPTEMBER 5

15:35—16:35 Discussion Panel

Partner: *Europe for Citizens*

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### Integrating Immigrants – Social Challenges to be Faced, Political Price to be Paid

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Accepting immigrants and refugees is not only a logistical challenge but also a wide-ranging effort to ensure the integration of newcomers into the local community. The burden of social inclusion often falls on the shoulders of local authorities, NGOs and the institutions set up specifically for this purpose. The future of those in power may also depend on how they succeed. How can a migration crisis be stopped? How to integrate immigrants effectively?

*Moderator:*

**Mykola Aleksandrov**, Vice-President, All-Ukrainian  
Association of International Employment Companies, Ukraine

*Speakers:*

**Vera Fonseca**, Coordinator of the Project on Intersecting  
Inequalities, High Commission for Migration (ACM), Portugal

**Alessandro Ingaria**, Mayor, Commune of Priero, Italy

**Lefteris Topaloglou**, Director, Association of Local  
Governments of Western Macedonia, Greece

**Franz Wolf**, Director, Austrian Integration Fund, Austria

**SEPTEMBER 5**

**10:40—11:55**

*Partner: Ministry of Foreign Affairs*

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## NATO: 1949 – 1999 – 2019. The 20 Years of Poland in the 70 Years of the Alliance

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The 70th anniversary of NATO establishment, happening alongside the 20th anniversary of Polish membership in the Alliance, will be a perfect occasion to talk about the great changes underwent by both the Polish Army and NATO itself, especially considering how much its mission changed following the collapse of the Iron Curtain. The role played by NATO in providing security in Europe is unquestionable, therefore the debate will also focus on the changes in structure and goals that the Alliance will have to go through in the foreseeable future.

*Moderator:*

**Kinga Redłowska**, Programme Director, Institute for Eastern Studies, Poland

*Speakers:*

**Peter B. Doran**, President, Center for European Policy Analysis (CEPA), USA

**Krsevan Antun Dujmovic**, The Institute for Development and International Relations (IRMO), Croatia

**Martina Heranova**, Program Coordinator, Prague Centre for Transatlantic Relations, CEVRO Institute, Czech Republic

**Ledion Krisafi**, Albanian Institute for International Studies, Albania

**Liudas Zdanavicius**, The General Jonas Zemaitis Military Academy Lithuania, Lithuania

*Participation in Discussion:*

**Alexander Szanto**, Brandenburg Institute for Society and Security (BIGS), Germany

**Dimitri Teperik**, Chief Executive, International Centre for Defence and Security (ICDS), Estonia

## SEPTEMBER 5

12:05—13:05 Discussion Panel

Partner: FASI.biz

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### Artificial Intelligence – Who Will Rule the World?

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V. Putin recently announced that whoever becomes a leader in Artificial Intelligence technology will rule the world. According to the Russian President, Artificial Intelligence is the future of all mankind, but in spite of its enormous potential, it carries with it dangers that are difficult to predict. At the same time, taking into account the delays that have arisen in relation to other countries, the Russian Federation does not spare resources for technological development, in which it intends to match the USA, Japan, China or the countries of the European Union. While the competition between leaders is becoming increasingly evident, China has offered to cooperate in the exchange of technology. What, then, will determine the success for mankind – competition or cooperation?

*Moderator:*

**Patrycjusz Wyzga**, Journalist, Polish Radio, Channel 3, Poland

*Speakers:*

**Robert Brunet**, University Rovira i Virgili, Spain

**Andrea Gallo**, Chairman of the Board, Director, FASI.biz, Italy

**Jacek Leskow**, Director, NASK National Research Institute,  
Poland

**Sergey Orlov**, General Director, Institute of Medical  
Informatics, Russia

**Michal Pazour**, Head of Strategic Studies Department,  
Technology Centre of the Czech Academy of Sciences, Czech  
Republic

**Jacek Legiewicz**, Public Affairs Director, Samsung Electronics,  
Poland

## SEPTEMBER 5

13:15—14:15

*Partner:* Center for Army, Conversion and Disarmament Studies

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## Countering the Hybrid Threat. Should we Develop a Common Civil Defence Strategy to Combat it?

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Since 2014 and the beginning of the Russian aggression in Ukraine, the threat of hybrid warfare looms above a number of Central and Eastern-European states. Countering this new type of war is particularly difficult as it does not only employ kinetic force but also uses disinformation and opinion-shaping. It is the complexity as well as the ability to 'personalise' a hybrid attract that forced different European states to individually develop means to counter it. Will the creation of a common, civil and Europe-wide strategy increase the effectiveness of defending against the hybrid warfare?

*Moderator:*

**Mykhailo Samus**, Deputy Director for International Affairs, Center for Army, Conversion and Disarmament Studies, Ukraine

*Speakers:*

**Yury Tsarik**, Deputy Director, Head of Russian Studies, Center for Strategic and Foreign Policy Studies, Belarus

**Ofer Fridman**, Director of Operations at the King's Centre for Strategic Communications, King's College London, United Kingdom

**Marius Laurinavicius**, Vilnius Institute for Policy Analysis, Lithuania

**Oleksii Nozdrachov**, Head of the Civil-Military Cooperation, the Ukrainian General Staff, Ukraine

**Davit Shahnazaryan**, Regional Studies Center, Armenia

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## The Changing Security Dynamics – New Frontlines, New Military Postures

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### Talking About Security: Borys Tarasyuk

*Guest:*

**Borys Tarasyuk**, Ambassador, Minister for Foreign Affairs of Ukraine (1998–2000, 2005–2007), Ukraine

*Host:*

**Gints Amoliņš**, Reporter, Public Broadcasting, Latvia

After the collapse of the Soviet Union for almost three decades, the United States has kept the status of the only superpower. Meanwhile, the global position of the hegemon has been threatened by China with its rapidly growing economy, technology, and the military sector. As a consequence Russia, the former competitor of the United States, has lost much of its significance. Are we threatened by a new “Cold War”? How does Russia react to the new deal?

*Moderator:*

**Gints Amoliņš**, Reporter, Public Broadcasting, Latvia

*Speakers:*

**Ben Hodges**, Pershing Chair in Strategic Studies, Center for European Policy Analysis (CEPA), USA

**Giedrimas Jeglinskas**, Deputy Minister, Ministry of National Defence, Lithuania

**Viktor Muzhenko**, Chief of Defense (2014–2019), The Ukrainian Armed Forces, Ukraine

**Pawel Soloch**, Secretary of State, National Security Bureau, Poland

## SEPTEMBER 5

12:05—13:05 **Thematic Block**

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### Startup Session Elite I

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#### **Startup Presentation**

##### **Biotts S.A.**

BIOTTS S.A. is a Polish biotechnological company that develops proprietary drug formulas in the field of oncology, dermatology, and autoimmune diseases. The team of Biotts technologists has developed a proprietary technology for obtaining a universal transdermal therapeutic system: MTC–Y. Thanks to the unique properties of the system, it is possible to increase the bioavailability of active substances by several times, allowing active substances to penetrate through skin barriers up to several centimetres, reaching soft tissues and bones. The unique transdermal MTC–Y system can be easily modified to achieve a targeted action in pathologically changed tissues.

*Host:*

**Pawel Biernat**, CEO, Biotts S.A., Poland

#### **Startup Presentation**

##### **ChallengeRocket**

ChallengeRocket – a recruitment platform enabling comprehensive and effective sourcing of specialists, based on programming challenges. Users solve real problems while coding and advanced analytical systems make it possible to assess their skills and thus discover the best. Companies use the platform to build early relationships with developers, create talent pools and recruit directly from this community. The solution allows reducing the total cost of recruitment by 40%.

*Host:*

**Tomasz Florczak**, CTO, ChallengeRocket, Poland



**Startup Presentation****Futrael**

Futrael is a technology startup focusing on fun, education and tech drive. We want to make significant changes in the tourism industry using the VR and AR technologies. We have completed the market research as well as designing following stages of our product. At the moment we are preparing to create the MVP which will be a VR game – climbing onto the Palace of Culture & Science in Warsaw, which will combine the elements of gamified education and tourism.

*Host:*

**Krzysztof Rek**, Co-Founder, Futrael, Poland

**Startup Presentation****Hyper Poland Sp. z o.o.**

We are the only company in the world able to gradually implement Hyperloop-inspired solutions as an upgrade for the railway industry. We can upgrade existing railway infrastructure (sometimes very obsolete) to the speed of 300 kph (186 mph) at a very reasonable cost (estimates at the cost levels of CEE start from ca. EUR 6 million per kilometre of infrastructure).

*Host:*

**Przemyslaw Paczos**, CFO, Hyper Poland LLC, Poland

**Startup Presentation****Quotiss Sp. z o.o.**

Quotiss automates sales of ocean, rail and air freight. Our customers are logistics companies with revenue of 1 trillion dollars and ocean freight has the biggest share. "90% of everything" is a book of British journalist and writer, who proves, that 90% of goods either arrived by a ship or has a component that arrived by a ship.

*Host:*

**Marcin Zarzecki**, CEO, Quotiss Ltd, Poland

## **Startup Presentation**

### **Smart Citizen**

Smart Citizen is a company operating and implementing their own solution on the smart cities market. Project assumes the implementation of an IT system allowing cities to integrate city services available in the city and a multi-dimensional analysis of data collected using Machine Learning technology.

*Host:*

**Piotr Sedzik**, CEO, Smart Citizen, Poland

## SEPTEMBER 5

13:15—14:15 Thematic Block

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### Startup Session Elite II

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#### **Startup Presentation**

##### **313C Sp. z o.o.**

In 313C we specialize in effective matching of people with organizations. We believe in values match, gamification and evidence-based decisions (beside our beliefs, we also have data proving these 3 elements to be crucial for a successful recruitment).

*Host:*

**Marianna Krol**, Co-Founder & Board Member, 313C Ltd.,  
Poland

#### **Startup Presentation**

##### **BFirst.Tech Sp. z o.o.**

We are creating the innovative solutions suited to the needs of our clients by providing services such as: research and development, diagnostics and modeling, product development, prototyping and optimization. In order to reach expectations of our clients, we are creating the innovative technological solutions dedicated to their needs. Based on our experience and competences, we claim our business partners are the key pillar of our company's development. In reference to the market demands and in response to contemporary challenges, we are open for cooperation both on the domestic and global market.

*Host:*

**Tomasz Wilczynski**, CEO & Co-founder, BFirst.Tech Ltd, Poland

## **Startup Presentation**

### **Bisonte Sp. z o.o.**

Bisonte designs, develops and implements advanced mechatronic devices capable of operating in harsh environments. The company was founded with the goal to provide the world with revolutionary robotic solutions and enable mankind to reach higher, farther and deeper without risking human life.

*Host:*

**Lukasz Sadowski**, CTO, Bisonte Sp. z o.o., Poland

## **Startup Presentation**

### **CREATEC Sp. z o.o.**

We are a technological start-up operating in the field of high technology – aerospace and automotive industry. We support the development of existing solutions and implement unique ones in the field of the processing of metals and plastics, measuring systems, 3D printing and expert computer systems. We have an extensive network of partners. In order to implement some projects, interdisciplinary teams of specialists are formed (representatives of research institutes and from the industry).

*Host:*

**Maciej Nowosielski**, CEO, CREATEC Sp. z o.o., Poland

## **Startup Presentation**

### **diCELLa**

diCELLa is a bioinformatic company which creates its own software for the analysis of microscopic images. Because of the use of authoring algorithms in combination with the latest techniques of machine learning, and especially deep neural networks, our software gives new possibilities in image analysis. Our main target is to create software supporting diagnosticians and lab technicians in their daily work.

*Host:*

**Aleksandra Kubica-Misztal**, CEO, diCELLa Sp. z o.o., Poland

## Startup Presentation

### DIETdrive

DIETdrive – is an innovative system for serving healthy, individually prepared meals quickly and without the customer leaving the car. It is the ideal solution for people who care about healthy nutrition and try to manage their time in the most effective way. The order for an individually prepared balanced meal takes place at [www.dietdrive.pl](http://www.dietdrive.pl). A healthy meal is prepared when you arrive at the DIETdrive delivery window, so the pick-up occurs immediately upon arrival at the headquarters of DIETdrive, without having to leave the car.

*Host:*

**Magdalena Depa-Muniak**, CEO, DIETdrive, Poland

## Startup Presentation

### EcoTech System

The purpose of the Incentive Waste Management System is to provide an efficient and pro-social way of segregating waste “at source” resulting in a change in the behavior and habits of residents as well as general education with the use of motivational factors, including through a guaranteed system of prizes for active project participants achieving high results in packaging waste segregation. The idea is to show users that segregation makes sense and that it pays off!

*Host:*

**Lukasz Waksmundzki**, Managing Director, EcoTech System, Poland

## **Startup Presentation** **edrone**

edrone, an Autonomous eCommerce Cloud, is the first eCRM designed for eCommerce. We provide advanced Marketing Automation solutions, based on our algorithms, that are easy to install (Plug'n'Play). Our goal is to help to understand customers behavior (Customer Intelligence) and engage them (Marketing Automation) with all-in-one e-commerce marketing cloud.

*Host:*

**Michal Blak**, CEO, edrone, Poland

## **Startup Presentation**

### **Efento T P Szydłowski K Zaręba Spółka Jawna**

Efento company was founded in 2016. Since the beginning, we focus on solutions in the field of Internet of Things (IoT). As one of the few companies in the world, we offer an integrated solution for monitoring and analyzing various physical parameters, based on wireless sensors (NB-IOT, LTE Cat M1), advanced cloud platform, and mobile applications. Efento's NB-IoT sensors has been nominated to 35 most interesting solution in the world – AMA prize by Verband für Sensorik und Messtechnik. In March 2017 Efento sensors were awarded a gold medal at the Automation 2017.

*Host:*

**Tadeusz Szydłowski**, Owner, Efento T P Szydłowski K Zaręba Spółka Jawna, Poland

## **Startup Presentation**

### **FindAir Sp. z o.o.**

FindAir is an award-winning technology company in the med-tech sector, that is developing innovative solutions to support asthma therapy. The company is implementing a digital asthma control system that is a combination of a hardware device (FindAir ONE), mobile app (FindAir – Asthma Diary) and a communication platform between a patient and a physician (FindAir Platform). The integration of these components together with proprietary algorithms for data analysis enables a more comprehensive control over the treatment processes by the physician, as well as the higher engagement of the patient in this process.

*Host:*

**Jacek Mikosz**, Co-Founder & Design Lead, FindAir Sp. z o.o.,  
Poland

## SEPTEMBER 5

14:25—15:25 Thematic Block

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### Startup Session Elite III

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#### Startup Presentation

##### **FlyTech UAV Sp. z o.o.**

FlyTech UAV is a Poland-based professional drone manufacturer, on the market since 2013. The company offers comprehensive UAV solutions for surveying, mining, power engineering, environment, agriculture.

*Host:*

**Przemyslaw Lekston**, CTO & Co-founder, FlyTech UAV, Poland

#### Startup Presentation

##### **Ideo Klocki**

My name is Matt Kustra and I represent Ideo-Bricks I am a professional bricks builder. I am building models for the needs of exhibitions, museums, private collectors and companies.

*Host:*

**Mateusz Kustra**, CEO, Ideo Bricks, Poland

#### Startup Presentation

##### **InMotion Labs Sp. z o.o.**

InMotion Labs develops technology of the camera movement in a strictly controlled manner and analysing the collected data by means of Artificial Intelligence. InMotion products: ANPR InMotion and Car Scanner are tools dedicated to car scanning in B2G and B2B segments.

*Host:*

**Slawomir Potasz**, CEO, InMotion Labs, Poland



**Startup Presentation****Intelliseq**

Intelliseq is a dynamically growing biomedical company specializing in the fields of genomics and bioinformatics. Our mission is to accelerate the medical diagnostics by delivering a simple drop-in software solution for genome analysis. We are focused on the development of novel algorithms and bioinformatic tools devoted to the interpretation of the human DNA sequence.

*Host:*

**Michal Delijewski**, Business Development Manager, Intelliseq, Poland

**Startup Presentation****LGM S.A.**

LGM has developed a technology for increasing and optimizing power output of electricity generators, incl. car alternators, by more than 50%. Nowadays, more and more electronics are mounted onboard vehicles and car alternators are not sufficient anymore. Our patent pending method makes car alternators more capable and affordable while consuming less fuel and emitting fewer greenhouse gases. LGM controller works with other types of power generator applications eg. wind turbines, too.

*Host:*

**Justyna Wysocka-Golec**, CEO, LGM S.A., Poland

**Startup Presentation****JIVR Sp. z o.o.**

JIVR is a bicycle company which has developed an innovative e-bike sold under the JIVR brand. The JIVR Bike was designed primarily for white collar commuters to ease their home-office-home transport but it proved to meet the needs of other target groups as well.

## **Startup Presentation**

### **Pima Velobike**

Startup was created in 2010 to produce velomobile vehicles. The sale of products is currently focused on foreign markets. The offer also includes complementary products for classic and non-standard bikes. These products are currently one of the sources of financing the development of the enterprise. The development plans for the nearest future are the final refinement and market placing of the velomobile model whose prototype was created in 2010 but has not been completed, yet.

*Host:*

**Piotr Majcher**, Project Constructor, Pima Velobike, Poland

## **Startup Presentation**

### **Planet Heroes**

Planet Heroes is a crowdfunding platform that rewards environmental initiatives and people making efforts to improve the environment and organizing clean up. The platform promotes the ecological activities and people who work on the benefit on the earth. It is addressed to two groups of users; Patrons, who by small donations financially support people who carry out eco-activities and document them on the platform.

*Host:*

**Przemyslaw Pyziel**, Founder, Planet Heroes, Poland

## **Startup Presentation**

### **Prodromus Sp. z o.o.**

Prodromus, established in 2013, is present in more than 20 countries. The company is a developer, manufacturer and certified service of medical devices in compliance with ISO 13485 and CE mark. Main product Prodrobot automated gait trainer is device that allows the user to train all six joints of the lower limbs at the same time, making it equivalent to having six trainers.

*Host:*

**Bartłomiej Wielogorski**, President of the Board, Prodrumus Sp. z o.o., Poland

### **Startup Presentation**

#### **Project: People Poland Sp. z o.o.**

We help companies to define their products & business strategies, test them and market them:

- design products or services based on customer needs & expectations, and deep UX research
- improve products with tests and experiments, and stay in constant touch with customers
- find a way to scale it using both lean marketing and lean strategy methods and tools.

*Host:*

**Joanna Ostafin**, Co-founder & Lean UX Strategist, Project: People Poland Sp. z o.o., Poland

## SEPTEMBER 5

15:35—16:35 Thematic Block

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### Startup Session Elite IV

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#### **Startup Presentation**

##### **Secfense**

Secfense solves the problem of phishing and identity theft. This is achieved by introducing an intermediate security layer, making it easy to enter any MFA method without programmers, vendors, and without interfering with the source code of the application.

*Host:*

**Tomasz Kowalski**, CEO & Co-founder, Secfense, Poland

#### **Startup Presentation**

##### **SEEDiA Sp. z o.o.**

SEEDiA delivers smart furniture for the cities, totally energy independent – powered with solar energy. In our offer we have: Solar Benches, Solar Trash Cans, Solar Infokiosk and Solar Bus Stops. Each product is directly connected to Seedia Cloud, where it sends the maintenance data and via cloud, the administrator is able to control all the devices.

*Host:*

**Piotr Holubowicz**, CEO, SEEDiA Sp. z o.o., Poland

**Startup Presentation****S-Labs Sp. z o.o.**

We are an innovative laboratory of solutions from the IoT segment. We focus on creating solutions that change the face of energy for individual recipients and small and medium-sized enterprises. S-Labs has 3 product lines: Appartme, Smart Energy and EESME. Appartme is a HEMS class system that works with various smart home systems. The purpose of Appartme is to raise the energy efficiency of flats in the CEE region by installing control devices by developers and by increasing the awareness of energy users.

*Host:*

**Adam Kadziela**, Product Director, S-Labs Sp. z o.o., Poland

**Startup Presentation****spectator.earth**

Spectator.earth is a Polish start-up building an online platform to stimulate collaborative discovery and use of satellite-based information. A place for everyone to contribute to the growth of Earth Observation, Spectator offers data access centralisation, processing and products publishing capabilities. The creators believe the biggest potential for this industry moving forward lies in the community. That's why Spectator offers tools for teams and individuals to collaborate and speed up the process of getting new EO ideas ready for testing in the real world.

*Host:*

**Waldemar Franczak**, CEO, spectator.earth, Poland

## **Startup Presentation**

### **STEC ROBOTICS**

STEC ROBOTICS – a company that was founded on the ever-growing demand for automation and robotization of production processes. Experts who work in it specialize in the implementation of atypical and complex solutions. The products they create are characterized by innovation, modernity and simplicity. Thanks to the great commitment, passion and continuous improvement of competences and skills of the entire team, they successfully combine advanced technology together with usability and ergonomics.

*Host:*

**Mateusz Stec**, Owner, STEC ROBOTICS, Poland

## **Startup Presentation**

### **Sulma & Sulma**

We deal in efficient introduction of products to the market and dynamic generation of sales at three key stages: Product definition (MVP), where we verify the idea and determine the course of development using sales prediction, thus avoiding the danger of market failure. Market entry, where we win over the target group, develop promotional strategy, and build sales processes. Analyzing the potential and the way it affects efficient sales, we develop a sales process targeting key market segments. We convey the knowledge and engage the client's sales force into the process.

*Host:*

**Sebastian Sulma**, CEO, Sulma and Sulma, Poland

## Startup Presentation

### TakesCare

TakesCare is an online and mobile healthcare platform / service whose main goal is to combine, support and facilitate contact between patients and healthcare professionals, enabling the creation of new digital medicine products tailored to your needs.

*Host:*

**Dominik Mazur**, CEO, TakesCare, Poland

## Startup Presentation

### Talent Alpha

Talent Alpha is a B2B Human Cloud platform that offers access to the best in class technical talent, as a service. As a marketplace, we connect global enterprises struggling with closing the 'tech talent gap' with small & medium-sized software houses in Europe. Syndicating niche and very focused organizations, we can provide a wide range of IT outsourcing-type services, meeting the most challenging needs for technology expertise and talent on demand. Our platform allows bias-free matching of IT talent with projects, thanks to the AI engine that builds a comprehensive profile of every professional in the network, allowing a deterministic match with the right project and team.

*Host:*

**Agnieszka Porebska**, Head of Communications, Talent Alpha, Poland

## Startup Presentation

### Techmo Sp. z o.o.

The main area of Techmo's activity consists of implementing business solutions in the scope of speech technology and computer processing of natural language. We have been operating on the market since 2013.

*Host:*

**Bartosz Ziolko**, CEO, Techmo, Poland

## **Startup Presentation**

### **WEARFITS**

WearFits® is an internet fitting room technology for e-commerce clothing retailers. Improving apparel online shopping experience and quality of CG visualisation by relying on physically correct 3D body representation, industry standard virtual garment model and high quality simulation process. It is able to accurately predict both the fit and the perceived comfort of wearing the garment by utilising a hybrid of accurate physics simulation and Machine Learning techniques.

*Host:*

**Tomasz Runowicz**, CPO, WEARFITS, Poland



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### E-commerce – New Growth and Globalization Opportunities for the Polish Business

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The world is heading towards digital transformation. As private contacts become more and more digital so is the business as it moves its operations online. But are digital tools really necessary for companies to meet and analyze the needs of their partners, cut costs and enter new markets?

*Moderator:*

**Elzbieta Glapiak**, Journalist, Business Insider, Poland

*Speakers:*

**Radoslaw Kazimierski**, Director of Management Office, Poczta Polska, Poland

**Jakub Kurasz**, Head of Communications, PwC Polska Sp. z o.o., Poland

**Robert Kuraszkievicz**, President of the Board, Bank Pocztowy S.A., Poland

**Malgorzata Oleszczuk**, President, Polish Agency for Enterprise Development, Poland

**Karol Sadaj**, Country Manager Poland, Revolut, Poland

SEPTEMBER 5

10:40—11:55

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## Female Leaders. The Leadership of the 21st Century

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The growing participation of women at the highest levels of leadership is a consequence of a wider social phenomenon, emancipation. In Iceland, women occupy about 48% of seats in parliament, the highest percentage in the world. In Scandinavia, the participation of women and men in social and economic life is most balanced. What makes women so effective? What qualities and skills are key to success? What are the challenges faced by women in managerial positions in companies and senior positions in governments? How can women's leadership potential be developed?

*Moderator:*

**Eszter Szabo**, President, Women Business Angels, Hungary

*Speakers:*

**Gordana Comic**, Deputy Speaker, National Assembly, Serbia

**Natalia Grishina**, Chairman of the Ryazan Regional Branch,

The Women's Union of Russia, Russia

**Ewa Malyszko**, CEO, PFR TFI, Poland

**Anna Partyka-Opiela**, Partner, Domański Zakrzewski Palinka,  
Poland

**Joanna Pawlak**, CEO of WP Media, Wirtualna Polska S.A.,  
Poland

**Hana Stelzerova**, Director, Czech Women's Lobby, Czech  
Republic

## SEPTEMBER 5

12:05—13:05 Discussion Panel

*Partner:* Office of the Ombudsman for the Small and Medium-size Entrepreneurships

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### Economic regulations facilitating business management in opposition to clerical habits

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Lawmakers more and more often decide to introduce economic regulation packages that should comprehensively facilitate the conduct and development of entrepreneurship. At the same time, they change the vector of mindfulness from the state to the entrepreneur. A frequent brake on the implementation of these changes, however, is the mentality of clerks, who often are not able to immediately adapt to the new legal reality and ensure its full implementation. How to deal with this problem, what are the current experiences and what to do to ensure effective implementation of business facilities?

*Moderator:*

**Sebastian Ogorek**, Editor in Chief of Money.pl & WP Finanse, money.pl / Wirtualna Polska, Poland

*Speakers:*

**Adam Abramowicz**, Ombudsman for the Small and Medium-size Entrepreneurships, Office of the Ombudsman for the Small and Medium-size Entrepreneurships, Poland

**Piotr Hofman**, President of the Board, Economic Council of the Free Word Zone, Poland

**Cezariusz Lesisz**, President of the Management Board, Industrial Development Agency JSC, Poland

**Oleg Matukevich**, President, Foundation for Knowledge and Technologies for Small and Medium Business "Viktoria", Russia

**Robert Rusak**, President of the Board, The Polish Chamber of Commerce of Medical Devices POLMED, Poland

**Maciej Witucki**, President, Confederation Lewiatan, Poland

## SEPTEMBER 5

10:30—16:00 Thematic Block

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### Mobile Education Centre – New Technologies in Practice

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#### Presentation

##### Station I

- Kubo (2 robots + study mat) – small robot enabling offline coding using symbols placed on puzzle-like mats. It is intuitive and does not require any additional equipment like tablets or laptops.
- Ozobot (10 pieces) – mini robot ready to work in just a few seconds. It reads colour codes drawn with markers and created using OzoBlockly software.

#### Presentation

##### Station II

- Photon (5 robots + mat) – Polish educational robot enabling a gradual introduction to the world of technology, stimulating creativity and logical thinking. The robot steering application includes four interfaces adapted to users of different ages.
- Codey Rocky (5 robots) – intelligent robot teaching visual and textual coding. It features 10 programmable sensors. The coding application has also an AI function, including voice, face and mood detection as well as the Internet of Things function that enables to test the air quality or perform home appliances status check.

## **Presentation**

### **Station III**

- VR Glasses allow to enter the virtual world. By wearing them you can play in an escape room or learn more about the eTwinning Programme.

**SEPTEMBER 5**

**12:05—13:05**

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## Growth Directions for Renewable Energy Sources in Poland

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- what types of RES solutions can be introduced in Poland in a 5 to 7 year perspective?
- How can the EU-imposed goals for RES be reached (15%)?
- Reindustrialization and Renewable Energy Sources („polonization” of RES, maximising Poland’s gain). How to turn it into a branch of economy?
- Innovation as an integral part of the Renewable Energy Sources strategy.

*Speakers:*

**Bartłomiej Pawlak**, Vice-President of the Management Board,  
Polish Development Fund, Poland

**SEPTEMBER 5**

**12:35—12:50 Talk**

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## The Future of Capital Markets

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A discussion with Marek Dietl, President of the Warsaw Stock Exchange, about the future of capital markets. The discussion will be led by Piotr Maślak.

*Special guest:*

**Marek Dietl**, President of the Management Board, Warsaw Stock Exchange, Poland

*Host:*

**Piotr Maslak**, Journalist, SGH Warsaw School of Economics, Poland

SEPTEMBER 5

13:15—13:30 Talk

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## The Fourth Industrial Revolution and Procrastination Business

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A discussion with Professor Elżbieta Mączyńska, President of the Polish Economic Society, about the Fourth Industrial Revolution. The discussion will be led by Piotr Maślak.

*Special guest:*

**Elzbieta Maczynska**, Professor, SGH Warsaw School of Economics, Poland

*Host:*

**Piotr Maslak**, Journalist, SGH Warsaw School of Economics, Poland



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### Economic Situation in the Central and Eastern Europe

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The economic slowdown in the Central and Eastern Europe forecast a year ago is already happening. The tendencies visible in the autumn 2018, mainly in the qualitative data collected as a part of the analysis of the economic condition using the test method, seem to be visible also in the quantitative data collected by statistical offices. It can be observed for all the examined variables: gross domestic product, sold processing industry output, household consumption, investment, as well as economic condition indicators. The peak in the subsequent growth cycle passed in 2018. The increasing convergence of cyclical fluctuations in the European Economic Area results in a visible slowdown both in the EU as a whole and in the Central and Eastern Europe region. A particular threat for the economic growth is the drop in investment outlays.

*Host:*

**Elzbieta Adamowicz**, Professor, SGH Warsaw School of Economics, Poland

## SEPTEMBER 5

10:40—11:55 Discussion Panel

Partner: University of the Third Age Association

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### Elderly in the Europe of Tomorrow

---

Process of Aging of society occurs faster in Europe than on other continents. It is estimated that in the year 2020, the population of Europe will reach 743.5 mln people and it might decrease in 2050 to 708.4 mln. How can this unprecedented demographic challenge experienced by Europe changed into opportunities for generations? Why should senior citizens get involved in creating and implementing senior policy? How can they make their voice heard? What challenges should NGOs undertake for the benefit of seniors in the field of active and responsible old age as well as solidarity and cooperation between generations?

*Special guest:*

**Dirk Jarré**, President, EURAG, European Federation of Older People, Austria

*Moderator:*

**Mariusz Bartkowicz**, Chairman, Polish Radio Kraków, Poland

*Speakers:*

**Renate Heinisch**, Member of the Board, German National Association of Senior Citizens' Organisations (BAGSO), Germany

**Barbara Imiolczyk**, The Third Age University in Nowy Sacz, Poland

**Wojciech Kaczmarczyk**, Director, National Freedom Institute, Centre for Civil Society Development, Poland

**Jozef Lassota**, Deputy, Sejm, Poland

**Stanislaw Szwed**, Secretary of State, Ministry of Family, Labour and Social Policy, Poland

**Malgorzata Zwiercan**, Deputy, Chairwoman of the Senior Policy Committee, Sejm, Poland

## SEPTEMBER 5

12:05—13:05 **Special Event**

*Partner: Economic Forum of Young Leaders*

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### Time for Young Leaders – Changes in Education, Labour Market and in the Pension System.

---

Young generation of Leaders, with new, unique skills is successfully taking part in creating new solutions for common future. How does the education changes in the era of the Internet of Things? Will modern education keep up with ever-changing labour market? What skills will be crucial in the coming decade? How will workers' rights change in the era of new forms of employment? Can we expect major changes in the pension system? How young people can prepare themselves for new challenges in terms of security environment?

*Moderator:*

**Agnieszka Waglorz**, Coordinator, #VoiceOfYouth Platform, Poland

*Speakers:*

**Zoltan Csefalvay**, Joint Research Centre, European Commission, Hungary

**Piotr Holubowicz**, CEO, SEEDiA Sp. z o.o., Poland

**Oleksandr Yarema**, Deputy Minister of Youth and Sports, Cabinet of Ministers of Ukraine, Ukraine

**Antal Nikoletti**, Alternate Secretary General, Central European Initiative (CEI), Hungary

## SEPTEMBER 5

13:15—14:15 Discussion Panel

Partner: University of the Third Age Association

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### Silver Economy as the Social Responsibility of Business

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Corporate social responsibility assumes, among others, responsibility of company for the impact they have on the society. The Change of business models to more ethical and responsible influences enterprises to take actions in such areas as: combating social exclusion, implementing employment policy based on diversity or providing products and services that help solve social problems. How do companies support older people? What are some good examples of CSR activities?

*Special guest:*

**Stanislawa Golinowska**, Professor, Institute of Public Health, Jagiellonian University, Poland

*Moderator:*

**Marek Gzik**, Dean of the Faculty of Biomedical Engineering, Silesian University of Technology, Poland

*Speakers:*

**Krzysztof Balon**, Group III Vice-President, European Economic and Social Committee, Belgium

**Dominika Bettman**, Chief Executive Officer, Siemens Sp. z o.o., Poland

**Barbara Fustochenko**, Rector UTA in Grodno, The Third Age University in Nowy Sacz, Belarus

**Paulina Ruta**, President, Polish Association of Nordic Walking, Poland

## SEPTEMBER 5

14:25—15:25 **Special Event**

*Partner:* Economic Forum of Young Leaders

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### The Future Leader Skills – How to Encourage Young People to Engage in Intelligent, Innovative and Diverse Europe

---

Digital technologies and skills of the 21st century are a key part of modern citizenship and contemporary life. During the discussion, we will look at modern instruments for education, management and youth work. We will discuss the abilities that young leaders will need in the nearest future. Possibilities and challenges for young people will be also discussed in order to encourage youth into activities connected with economy and civil society.

*Moderator:*

**Max Fras**, Announcer, London School of Economics, Poland

*Speakers:*

**Oktawia Gorzenska**, Principal, Microsoft Flagship School in Gdynia, Poland

**Ville Majamaa**, Vice-President, European Youth Forum, Finland

**Oles Pogranychnyi**, Director, School of Free and Indifferent People, Ukraine

**Attila Sandor**, President, MeOut, Hungary

## SEPTEMBER 5

15:35—16:35 Discussion Panel

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### The Old World Is Getting Older. Are We Getting Ready to the 50+ Employee Market?

---

The ageing of societies in developed countries is a fact. Hence, on the one hand, persistent search by the governments of subsequent countries for solutions to counteract or slow down this trend, and on the other – to maintain as long as possible and possibly the most effective activity of older people. How to activate human resources of people aged 50+ assuming joint actions of the government, regional and local authorities and employers. How to minimize the risks associated with the professional activity of this group and support and use its potential.

*Moderator:*

**Remigiusz Zagorski**, Editor-in-Chief, Portal Slowoseniora.pl,  
Poland

*Speakers:*

**Matt Flynn**, Director the Centre for Research into the Older Workforce, University of Hull, United Kingdom

**Marlena Malag**, President of the Board, State Fund for Rehabilitation of Disabled People, Poland

**Krzysztof Michalkiewicz**, Secretary of State, Ministry of Family, Labour and Social Policy, Poland

**Agnieszka Scigaj**, Deputy, Sejm, Poland

**Gabriella Selmeczi**, Deputy Chairman, Committee on Social Welfare, National Assembly, Hungary

*Commentator:*

**Elena Kucheryavaya**, Deputy Director on International Cooperation, NGO Support Centre for Public Initiatives, Russia

**Malgorzata Zwiercan**, Deputy, Chairwoman of the Senior Policy Committee, Sejm, Poland

**A**

- Abaimov, Vasyl 78  
Abazi, Dardan 266  
Abramczuk, Andrzej 164  
Abramowicz, Adam 419  
Adam, Ulrich 154  
Adamczyk, Andrzej 91, 171  
Adamowicz, Elzbieta 138, 425  
Afanasyeva, Elena 139  
Agirbaia, Giorgi 123  
Akrap, Gordan 370  
Albrycht, Izabela 161  
Aleksandrov, Mykola 394  
Alibegashvili, George 113  
Almeida, Joao 280  
Amolins, Gints 399  
Andrijanic, Mark Boris 198  
Andrukiewicz, Elzbieta 167  
Andrukiewicz, Tomasz 334  
Andrusiak, Vitalii 176  
Andrzejczyk, Robert 76  
Angelis, Veronica De 58  
Antaki, Nabil 40  
Antonowicz, Miroslaw 240  
Antsu, Gert 207  
Apel, Piotr 213  
Aradszki, Andras 273  
Ardanowski, Jan Krzysztof 152, 154, 186, 217, 235  
Arendarski, Andrzej 258, 273  
Arkit, Tadeusz 179  
Armstrong, John 372  
Arsic, Veroljub 151

Artwich, Armen 218  
Asgarli, Asif 347  
Augustynski, Andrzej 352  
Avaliani, Dmitri 107  
Avdiysky, Vladimir 93  
Avetisyan, Georgi 350  
Azzara, Pietro 331

**B**

Babakova, Olena 90, 209  
Babinetz, Piotr 148  
Bach, Karol 159  
Baczynski, Dariusz 329  
Baczynski, Piotr 156  
Bagratyan, Hrant 315  
Bajarunas, Eitvydas 83  
Bakas, Vytautas 47  
Bakkouch, Radia 204  
Bakun, Wojciech 36  
Baliga, Attila 307  
Balon, Krzysztof 368, 428  
Banach, Maciej 342  
Banas, Marian 120  
Banaszkiewicz, Artur 361  
Banczyk, Piotr 282  
Banka, Jacek 94  
Banka, Witold 77, 96  
Bao, Tony 88  
Baranczyk, Tomasz 137  
Barandiy, Marta 314  
Baranek, Jan 323  
Baranowski, Henryk 169  
Baratashvili, Tornike 107  
Barbakadze, Shorena 212, 386  
Barcelo, Jose Luis 323  
Barclay, Stephen 264  
Barczyk, Kazimierz 245  
Barfoed, Lars 53  
Bargaoanu, Alina 374



- Barna, Oleg 208  
Barna, Stepan 353  
Barszcz, Mirosław 285  
Bartkiewicz, Mariusz 95, 426  
Bartnik, Katarzyna Maria 226  
Bartovic, Vladimir 384, 389  
Bartus, Barbara 310  
Bartuska, Mantas 198, 240  
Bas, Jean-Christophe 263  
Bassi, Vincenzo 71  
Batorski, Dominik 90, 320  
Bawor, Witold 240  
Bednarek, Mariusz 299  
Bednarski, Robert 155  
Bednarz, Paweł 42  
Beitnere-Le Galla, Dagmara 217, 305  
Bejda, Ernest 376  
Belova, Maria 53  
Benashvili, Giorgi 175  
Bendzera, Mirosław 172  
Benke, Piotr 126  
Berdychowska, Bogumila 357  
Berdychowski, Zygmunt 337  
Berenda, Krzysztof 162  
Bereshev, Serikzhan 251  
Berestecki, Bartosz 223, 224  
Berta, Marcin 279  
Bertran, Uriel 99  
Betlej, Andrzej 234  
Bettman, Dominika 34, 250, 428  
Bialkowski, Artur 189  
Białowas, Bogusław 55, 177  
Bidenko, Artem 83  
Biedron, Grzegorz 229, 252  
Biedrzyński, Jakub 140  
Biegluk, Marcin 246  
Bielecki, Jan Krzysztof 117, 273  
Bielinski, Mirosław 51

- Bieniek, Mieczyslaw *175, 391*  
Biernacki, Karol *307*  
Biernat, Pawel *400*  
Bies, Piotr *310*  
Bilous, Yuriy *360*  
Bilyavskiy, Maksym *173*  
Bilys, Saulius *326*  
Binkowski, Pawel *331*  
Biris, Gabriel *260*  
Biszytyga, Stanislaw *352*  
Bitieva, Zarina *160*  
Bittel, Andrzej *221, 240*  
Bitterlich, Joachim *206*  
Bizkova, Rut *180*  
Bjornbet, Steinar *327*  
Blajer, Pawel *372*  
Blak, Michal *406*  
Blakey, Simon *326*  
Blank, Oliver *88*  
Blanusa, Djuro *204*  
Blasi, Paolo *367*  
Blazeczek, Adam *64*  
Bledowski, Krzysztof *389*  
Blichewicz, Lukasz *70*  
Bluj, Aleksandra *239*  
Bluj, Maciej *180*  
Bobinski, Andrzej *365*  
Bobko, Aleksander *259*  
Bobkov, Viacheslav *251*  
Bobolowicz, Pawel *360*  
Bochenek, Rafal *215*  
Bogdanov, Sergei *48*  
Bogucki, Maciej *61*  
Boguslawski, Stefan *190*  
Bojanowski, Wojciech *110*  
Bolkunets, Dmitry *382*  
Bollon, Pierre *378*  
Bolstad, Even *365*

- Bonaldo, Stefano **353**  
Bonca, Mateusz Aleksander **169**  
Bonifert, Marta Szigeti **176**  
Bonikowska, Malgorzata **264**  
Boratynski, Jakub **309, 318**  
Borowski, Marek **386**  
Borys, Pawel **131, 157, 275, 288, 289**  
Borys-Szopa, Bozena **192**  
Borzdynska, Monika **77**  
Boxall, Alistair **57**  
Braniecki, Maksymilian **250**  
Braterskiy, Alexandr **387**  
Braun, Juliusz **261**  
Bret, Cyrille **370**  
Brien, Nicolas **276**  
Brinkley, Robert **208**  
Broccard, Emmanuel **252**  
Broda, Jaroslaw **112, 268**  
Brodnicki, Pascal **228**  
Brunet, Robert **397**  
Bruszewski, Marcin **64**  
Brynkus, Jozef **385**  
Brzezin, Gustaw Marek **226**  
Brzezinska-Marcu, Dagmara **64**  
Buczowska, Malgorzata **261**  
Buda, Waldemar **286**  
Buk, Wanda **164, 187**  
Bull, Stephen **54**  
Buller, Leszek **182, 358**  
Burak, Adam **48, 162**  
Burokiene, Guoda **75**  
Busol, Kateryna **360**  
Buzna, Viktor **45**  
Bykov, Serhii **323**  
Bylica, Robert **94, 230**  
Byrski, Witold **336**  
Bytsyura, Leonid **338**

## C

- Cabolis, Christos 34  
Cameron, Fraser 108  
Caprara, Maurizio 263, 305  
Cardona, Christian 33  
Caruana, Justyne 356  
Casetti, Witold 154  
Catrina, Maria-Manuela 374  
Cederfelt, Margareta 33, 47  
Cernea, Anca-Maria 147  
Cernomorsky, Nik 50  
Charaia, Vakhtang 390  
Chase, Peter 389  
Checinski, Arkadiusz 354  
Checinski, Piotr 224  
Chervinskiy, Oleg 382  
Chlon-Dominczak, Agnieszka 138, 295, 368  
Chludzinski, Marcin 122, 214, 290  
Chmiel, Malgorzata 338  
Chmielewska, Malgorzata 120  
Chmielewski, Bartosz 47  
Chmielowiec, Bartlomiej 61, 68  
Chomicki, Tomasz 320  
Chorostowska-Wynimko, Joanna 342  
Choruzyk, Dariusz 175  
Chrabota, Boguslaw 34, 122, 213, 264, 300  
Chrobak, Dawid 229  
Chrostny, Tomasz 124  
Chruszcz, Sylwester 373  
Chwedoruk, Jacek 225  
Cichon, Janusz 114  
Cichowska-Duma, Bogna 64  
Cichy, Marcin 88  
Ciecierski, Michal 257  
Ciepiela, Roman 180  
Cieplak, Jacek 218  
Cieslik, Olgierd 77, 247  
Cieslinski, Piotr 353

Ciolkowski, Bartosz *120, 155, 296, 313*  
Ciosek, Stanislaw *160*  
Cislo, Waldemar *386*  
Ciurzynska, Grazyna *192, 242*  
Cleutinx, Christian *326*  
Coburn–Kutay, Taha *85, 378*  
Comic, Gordana *418*  
Crawford, Anthony *43*  
Cretnik, Simon *329*  
Crookes, Paul Irwin *219*  
Csefalvay, Zoltan *374, 427*  
Cucic, Vladimir *256*  
Cvijanovic, Zeljka *33*  
Cwik, Piotr *95*  
Cwikiewicz, Maciej *225, 288*  
Czabanski, Krzysztof *246*  
Czahajda, Radek *282*  
Czako, Borbala *391*  
Czarnuch, Michal *64*  
Czauderna, Piotr *68*  
Czech, Anna *355*  
Czechowicz, Tomasz *34, 222, 313*  
Czerniak, Adam *312*  
Czerwinska, Teresa *222*  
Czopek, Piotr *54*  
Czuchaj–Lagod, Katarzyna *223*  
Czudowska, Dorota *67*  
Czurylo, Pawel *202*  
Czyz, Marek *213*  
Czyzewska, Julita *65*

**D**

D’Alessio, Emilio *180*  
Dabrowski, Andrzej *126*  
Dabrowski, Marcin *42*  
Dabrowski, Michal *179*  
Dabrowski, Wojciech *51*  
Dabrowski–Winterscheid, Dorota *43*  
Dabski, Dariusz *140*

- Daca, Przemyslaw 57  
Dadunashvili, Aleksandre 352  
Danilowski, Zenon 60  
Danilson–Jarg, Lea 71  
Daniska, Jaroslav 45, 308  
Dardzinski, Piotr 36  
Daszynska–Muzyczka, Beata 214  
Dattani, Pratik 380  
David, Andor 245  
Debski, Slawomir 206  
Dec, Leszek 381  
Degtiareva, Irina 385  
Delgado, Jorge 198  
Delijewski, Michal 409  
Dembinski, Paul H. 100  
Demotes, Jacques 184  
Depa–Muniak, Magdalena 405  
Derski, Bartlomiej 329  
Dettoni, Jacopo 33, 276  
Dias, Dalila 252  
Dias, Pedro 53  
Dietl, Marek 244, 257, 423  
Diroescu, Raluca 283  
Dmowski, Marcin 285  
Dobrowolski, Pawel 289  
Doering, Detmar 85  
Dokken, Trond Martin 57  
Domanska, Maria 318  
Domanski, Henryk 114, 214  
Domingues, Sergio 156  
Domovic, Roman 316  
Donnelly, Brendan 378  
Doran, Peter B. 306, 395  
Dorsey, Katarzyna 70, 270  
Dostal, Vit 245  
Draus, Ewa 358  
Draus, Jan 311  
Drewla, Joanna 68

Drozd, Wojciech 112  
Dubish, Oleg 357  
Dubno, Katarzyna 66, 116  
Dubov, Dmytro 46  
Duchaine, Charles 377  
Duda, Antoni 102  
Duda, Jan 258  
Dudek, Krystian 254  
Dudziak, Urszula 196  
Dugdale–Moore, Nick 195  
Dujmovic, Krsevan Antun 392, 395  
Dukic, Milan 367  
Dulko–Gaszyna, Katarzyna 239  
Duma, Marcin 345  
Dunlop, John 184  
Dupuy, Emmanuel 106, 158  
Dutkiewicz, Marek 127  
Dybowski, Jaroslaw 54  
Dyntar, Ladislav 367  
Dzhambazki, Angel 151  
Dziociolowski, Rafal 210  
Dziewguc, Magdalena 44, 155  
Dzik, Zofia 126  
Dzikija, Nino 121  
Dziukala, Andrzej 155

**E**

Earnshaw, David 218, 263  
Eberhardt, Adam 207  
Efendiev, Altai 219  
Ehl, Martin 111  
Eitrheim, Pal 169  
Ejupi, Burim 180  
Emilewicz, Jadwiga 192, 195, 242, 273  
Errichiello, Emanuele 378  
Eyvazzade, Nigar 280  
Ezmale, Sandra 201

**F**

- Fabbri, Dario 84  
Fajger, Maria 177  
Fal, Andrzej 62  
Falzon, Mandy 378  
Farrugia, Kenneth 313  
Fartusnyak, Maryna 81  
Fediv, Yulia 113  
Fedorowicz, Jerzy 113  
Ferenc, Jaroslaw 78  
Ferencz, Szabolcs I. 173  
Fernandez–Montesinos, Federico Aznar 83  
Ferrero–Turrion, Ruth 256  
Figula, Jacek 42, 268  
Figura, Tomasz 141  
Fill, Tomasz 314  
Fischer, Bogdan 50  
Flak, Marcin 258  
Florczak, Ewelina 383  
Florczak, Tomasz 400  
Florek, Ryszard 116, 274, 275  
Flynn, Matt 430  
Fodczuk, Ewa 279  
Fonseca, Vera 394  
Fotek, Jacek 93  
Franczak, Waldemar 413  
Fras, Max 127, 277, 278, 279, 280, 429  
Fridman, Ofer 398  
Friedrich, Mark Alexander 225  
Fritsch, Laszlo 38  
Furgalski, Adrian 373  
Furman, Renata 67, 184  
Fustochenko, Barbara 428  
Fylyuk, Yuriy 200

**G**

- Gadomski, Slawomir 339  
Gajek, Maciej 70, 270



- Gajewski, Dominik Jan *136, 137, 138*  
Gajewski, Sebastian *346*  
Galazka–Sobotka, Malgorzata *187, 342, 343*  
Galicz, Barbara *335*  
Gallo, Andrea *397*  
Gallo, Barbara *390*  
Gambetta, Ralph *329*  
Ganko, Iwona *283*  
Gantner, Andrzej *264, 265*  
Garbaciauskaite–Budriene, Monika *46*  
Gasiuk–Pihowicz, Kamila *204*  
Gaweda, Adam *38*  
Gawel, Leszek *155*  
Gawin, Rafal *169*  
Gawkowski, Krzysztof *119*  
Gawlik, Zdzislaw *38*  
Gaydaychuk, Sergiy *200*  
Gdanski, Przemyslaw *236*  
Geborys, Dagmara *354*  
Gellert, Ryszard *61*  
George, Nina *234*  
German, Tracey *315*  
Gherghe, Mihai Alexandru *148, 217*  
Giebel, Sebastian *341*  
Gielerak, Grzegorz *61, 348*  
Gierczynski, Jakub *68*  
Gilariski, Miroslaw *240*  
Gillett, William *215*  
Ginzburg, Solomon *354*  
Gion, Gabor *139, 153, 275*  
Gizynski, Szymon *87*  
Glamowski, Maciej *179*  
Glapiak, Elzbieta *116, 417*  
Glen, Malgorzata *137, 374*  
Glinski, Piotr *33, 233, 311*  
Głowski, Piotr *202*  
Gluc, Krzysztof *244*  
Gnauck, Gerhard *311*

- Godlewska–Majkowska, Hanna 134  
Goduslawski, Bartłomiej 376  
Golda, Milena 200, 225  
Goldys, Aleksandra 282  
Golebiewski, Filip 383  
Golinowska, Stanisława 428  
Golos, Michał 385  
Golos, Patrycja 155  
Gonchar, Mykhailo 106, 357  
Gontarz, Michał 60  
Gora, Marek 294  
Gorzenska, Oktawia 429  
Gowin, Jarosław 192, 244  
Goyer, Christine 256  
Grabarczyk, Cezary 373  
Grabowski, Jarosław 386  
Grabowski, Marcin 141  
Grabowski, Paweł 200  
Gračan, Tomislav 257  
Grajewski, Przemysław Zurawski Vel 72, 357  
Granicki, Artur 224  
Grata, Paweł 251  
Grau, Marta Curto 75  
Grimston, Malcolm 266  
Grishina, Natalia 418  
Grodzki, Tomasz 191, 302  
Grom, Gabriele 188  
Gryczko, Noemi 282  
Gryglas, Zbigniew 54, 303  
Gryglewicz, Jerzy 267  
Gryn, Magdalena 78, 332  
Grzegorzczak, Filip 169, 197  
Grzeskowiak, Artur 167  
Grzeszek, Wojciech 100  
Gudowicz, Marcin 262  
Gujski, Mariusz 341, 342  
Gula, Andrzej 58, 94  
Gullev, Lars 335

Gumprecht, Janusz *190*  
Gunn, Trevor *184*  
Guschuk, Ihor *179*  
Guseletov, Boris *387*  
Guseletova, Elena *382*  
Gut–Mostowy, Andrzej *244*  
Gutheil, Lars *381*  
Gwynne, Beris *250*  
Gyorgy, Laszlo *92*  
Gzik, Marek *428*

## H

Haenlein, Michael *322*  
Haiduk, Tomasz *299*  
Halcewicz–Pleskaczewski, Jakub *162*  
Hambrett, Tom *276*  
Hamryszczak, Adam *198*  
Handke, Jaroslaw *366*  
Handzel, Ludomir *177*  
Hanke, Jacek *126*  
Hann, Wojciech *327*  
Hanushchyn, Oleksandr *82*  
Harman, Steven *268, 312*  
Haupt, Patrycja *230*  
Hayrapetyan, Meline *254*  
Hazuchova, Katarina *135*  
Heckler, Steven *35, 50*  
Heege, Thomas *57*  
Heier, Tormod *47*  
Heinisch, Renate *426*  
Heranova, Martina *395*  
Herman, Maciej *60*  
Herold, Anna *262*  
Herr, Trey *35, 167*  
Herrmann, Peter *251*  
Heryszek, Tomasz *172*  
Hieronimczuk, Hanna *70*  
Hiietamm, Märt *318*  
Hodges, Ben *306, 372, 399*

Hofman, Piotr *419*  
Hojsik, Martin *38, 178*  
Holanowski, Rafal *61, 201*  
Holda, Arkadiusz *354*  
Holda, Joanna *205*  
Holda, Leszek *247*  
Holdynska, Edyta *197*  
Holecka, Danuta *231, 232, 375*  
Holubowicz, Piotr *412, 427*  
Hopko, Hanna *360*  
Horal, Marcin *260*  
Horcsik, Richard *148*  
Hryniewiecki, Tomasz *339*  
Hud, Bohdan *311*  
Hudacky, Jan *307*  
Hudak, Vazil *92*  
Huijgens, Rutger *173*  
Hummel, Detlev *324*

**I**

Ibello, Jacopo *252*  
Ignatowicz, Karol *44*  
Illarionov, Andrei *160*  
Imiolczy, Barbara *426*  
Ingaria, Alessandro *394*  
Inglot, Krzysztof *209*  
Ioannisyan, Daniel *107, 386*  
Ionita, Ion *311*  
Irigoyen, Julio Ariza *89*  
Iwicki, Piotr *196*  
Izycki, Marcin *120*

**J**

Jablonski, Dariusz *261*  
Jablonski, Pawel *117*  
Jachimowicz, Arkadiusz *383*  
Jachowicz, Lukasz *370*  
Jagiello, Zbigniew *192*  
Jagielska, Beata *342*

Jahier, Luca *145, 158, 256*  
Jakobik, Wojciech *38*  
Jaksa, Renata Anna *92*  
Jakubiak, Krzysztof *188, 190, 343*  
Janelidze, Mikheil *106*  
Janiszewski, Janusz *86*  
Janiuk, Jacek *105, 247*  
Janka, Wojciech *179*  
Jankiewicz, Radosław *235*  
Jankowska, Dorota *282*  
Jankowski, Lukasz *242*  
Jankowski, Piotr *67*  
Janyska, Maria Malgorzata *302*  
Jarosinska-Jedynak, Malgorzata *230, 363*  
Jaroszewicz, Marta *80*  
Jarré, Dirk *426*  
Jasas, Donatas *173*  
Jaskowiec, Dominik *78*  
Jecek, Radosław *337*  
Jeglinskas, Giedrimas *399*  
Jeras, Goran *331*  
Jezowski, Mateusz *283*  
Joundy, Rasha Al *110*  
Jozwicka, Aneta *258*  
Juravle, Daniel *205*  
Jurczak, Wojciech *341*  
Jurzak, Jarosław *277*  
Juszczuk, Grzegorz *190, 265*

**K**

Kaczmarczyk, Wojciech *124, 426*  
Kaczmarska, Anna *70*  
Kaczynski, Filip *277*  
Kadziela, Adam *413*  
Kaegebein, Stefan *50*  
Kajmowicz, Jakub *54, 135*  
Kakas, Bela *75*  
Kalina, Anatoly *183*  
Kaliszyk, Kamila *255*

- Kalnins, Neils **88**  
Kamieniecki, Wojciech **34**  
Kaminski, Adam **125**  
Kaminski, Kamil **215**  
Kaminski, Mateusz **78**  
Kandziak, Wioletta **281**  
Kaplan, Andreas **322**  
Karasek, Jan **104, 105**  
Karasinska, Aleksandra **90, 255**  
Karczewski, Stanislaw **72, 145, 185**  
Karnowski, Jacek **306**  
Karnowski, Michal **240**  
Karwowski, Piotr **138**  
Karyagin, Vladimir **382**  
Kavelashvili, Nikoloz **315**  
Kawula, Jaroslaw **112**  
Kazaks, Martins **111**  
Kazimierski, Radoslaw **417**  
Kazimierski, Robert **40**  
Kazmierski, Michal **341**  
Kebriti, Ash **237**  
Kepinski, Krzysztof **66**  
Kepowicz, Michal **191**  
Keryk, Myroslava **361**  
Kerza, Edvinas **161, 309**  
Khabibullin, Rifat **380**  
Khestanov, Sergey **387**  
Khomeriki, Giorgi **347**  
Khomeriki, Teimuraz **201**  
Khomutova, Elena **162**  
Khroul, Victor **89**  
Kidawa-Blonska, Malgorzata **261**  
Kielec, Krzysztof **364**  
Kierul, Tomasz **122, 156**  
Kik, Kazimierz **115**  
Kilian, Krzysztof **327**  
Kinal, Jaroslaw **89**  
Kinastowski, Krystian **180**

- Kindleysides, Sharon 352  
Kisel, Einari 53  
Kisiel, Michal 73  
Kisielewski, Boguslaw 140  
Klarecka, Patrycja 128  
Kleina, Kazimierz 183  
Klich, Bogdan 85  
Klimkin, Pavlo 392  
Klimowicz, Arkadiusz 183  
Klos, Agnieszka 364  
Kneifel–Haverkamp, Reiner 52  
Koblic, Petr 93  
Koc, Maria 253  
Kochlowski–Kadjaia, Ute 99  
Koczyba, Marcin 229  
Kolano, Lukasz 247  
Kolarski, Wojciech 234  
Kolczynski, Pawel 130  
Kolodko, Grzegorz W. 117, 380  
Kolodziejski, Witold 140, 323  
Komoniewski, Lukasz 333  
Konarski, Tomasz 159  
Konarski, Wawrzyniec 114  
Konczal, Ewa 200  
Kondratyev, Sergey 266  
Konieczny, Wojciech 191  
Konjalic, Armin 330  
Konopka, Bogdan 152  
Konowrocki, Michal 353  
Konya, Peter 149  
Kopac, Janez 53  
Kopec, Krzysztof 66  
Korenkov, Oleksandr 359  
Korkin, Alexander 79  
Korotchenko, Igor 390  
Korovkin, Vladimir 322, 324  
Korshunova, Anna 40  
Korycki, Lukasz 97

- Korycki, Piotr **236**  
Kosicki, Artur **201**  
Kosiniak–Kamysz, Andrzej **355**  
Kosiorowski, Jan **55**  
Kosla, Robert **35, 167, 319**  
Kosmider, Bogusław **205**  
Kosny, Marek **100**  
Kossowski, Maciej **49**  
Kost, Paweł **210**  
Kotecki, Ludwik **120**  
Kotecky, Vojtech **349**  
Kotok, Maciej **36, 189**  
Kotsiuba, Igor **50**  
Kovac, Miro **84**  
Kovalenko, Andrii **212**  
Kowal, Paweł **206**  
Kowalczyk, Henryk **55, 58, 179, 186**  
Kowalik, Mirosław **169**  
Kowalski, Jakub **73**  
Kowalski, Łukasz **43**  
Kowalski, Tomasz **383, 412**  
Kozina, Jan **58**  
Kozinski, Agaton **287**  
Koziol, Artur **76**  
Kozłowska–Słupek, Anna **319**  
Kozłowski, Andrzej **140, 225, 370**  
Kozłowski, Witold **75, 95**  
Kozule, Dace **80**  
Krahulecz, Elizabeth **111**  
Krajewski, Karol **217**  
Krajewski, Wiesław **230**  
Krakowski, Stanisław **121**  
Kraska, Waldemar **187**  
Krasnodebski, Zdzisław **146, 218, 308**  
Krawczyk, Maciej **340, 347**  
Kreczmanska–Gigol, Katarzyna **128**  
Krisafi, Ledion **395**  
Kriza, Mate **178**



- Krol, Marianna 403  
Kruczek, Stanislaw 355  
Kruczkowska, Eliza 133  
Kruczkowski, Konrad 49  
Krukko, Ivan 323  
Krupa, Kazimierz 275  
Krupinski, Michal 34, 313  
Krupka, Anna 310, 356  
Krutikhin, Mikhail 387  
Krygiel, Piotr 383  
Krzakowski, Tadeusz 180  
Krzysztofiak, Krzysztof 230  
Krzyzanowski, Juliusz 68  
Ksepko, Grzegorz 169  
Ksiezopolski, Krzysztof 135  
Kuberski, Kazimierz 71, 103  
Kubica–Misztal, Aleksandra 404  
Kubinski, Florin 303  
Kubricky, Peter 93, 257  
Kucharski, Bogdan 237, 326  
Kuchcinski, Marek 151  
Kucheryavaya, Elena 430  
Kuczmierowski, Michal 157  
Kudlacz, Tadeusz 381  
Kulczycka, Joanna 178  
Kulin, Igor 331  
Kultys, Henryk 179  
Kunica, Mikolaj 157, 222  
Kupresak, Iva 205  
Kurashvili, Grigoli 52  
Kurasz, Jakub 417  
Kuraszkiewicz, Robert 417  
Kuriata, Piotr 88, 164  
Kurilla, Norbert 215  
Kurleto, Mateusz 363  
Kurowska, Maria 177  
Kurtyka, Michal 237, 239, 266  
Kurzepa, Jacek 124

Kustra, Mateusz **408**  
Kutela, Aleksander **133**  
Kuusik, Piret **47**  
Kwiatkowski, Adam **193**  
Kwiecien, Radosław **82, 178**  
Kwiecinski, Jerzy **34, 92, 117, 153, 186, 197, 275, 288, 305, 312**

**L**

Labno–Falecka, Ewa **281**  
Laffeber, Marije **111**  
Lagiewka, Marcin **112**  
Lahodynsky, Otmar **308**  
Lakomic, Artur **43**  
Landa, Krzysztof **66**  
Lapaiev, Yuriy **317**  
Lapinskas, Remigijus **215**  
Lapinski, Krzysztof **314**  
Larsen, Peter Thal **145**  
Lashkhi, Mariam **37**  
Laska, Liwiusz **346**  
Laskowski, Adam **240**  
Lassota, Jozef **426**  
Lata, Jan **149**  
Latos, Tomasz **191, 259, 341**  
Latos–Bielenska, Anna **343**  
Latoszek, Bartłomiej **54**  
Laurinavicius, Marius **398**  
Lebduska, Michal **212**  
Lebrun, Maxime **390**  
Legiewicz, Jacek **363, 397**  
Lekston, Przemysław **408**  
Lelek, Jacek **182**  
Lenartowicz, Gabriela **59**  
Lesisz, Cezariusz **36, 419**  
Leskow, Jacek **397**  
Leslie, Robert **364**  
Less, Timothy **245**  
Leszczyna, Izabela **52, 137, 301**

Leszczynski, Zbigniew 112  
Lewandowski, Janusz 52, 302  
Lewandowski, Pawel 196  
Liapina, Ksenia 260  
Lidke, Robert 52  
Liedel, Krzysztof 84  
Lima, Pedro de 242  
Limata, Plinio 100  
Linkaits, Talis 171  
Lipiec, Grzegorz 209  
Lipskii, Oleg 151  
Liptak, Zbigniew 137  
Lisicki, Pawel 45, 110  
Litewski, Mateusz 276  
Litwiniuk, Michal 334  
Lopinski, Maciej 246  
Lubeck, Thomas 242  
Luchka, Olha 123  
Luczewski, Michal 203  
Lukowski, Maciej 99  
Lunkin, Roman 388  
Luzin, Pavel 360  
Lyapin, Dmytro 381  
Lyko, Grzegorz 371  
Lyson, Piotr 87  
Lytvyn, Halyna 356

**M**

Macala, Pavol 147  
Machajek, Wojciech 343  
Machala, Tomasz 213  
Machocki, Jaroslaw 49  
Maciejczyk, Adam 339  
Maciejewski, Andrzej 75  
Mackowiak, Stanislaw 68  
Macyszyn, Marek 68  
Maczynska, Elzbieta 295, 424  
Maden, Tugba Evrim 57  
Mahda, Yevhen 83

- Mahmuzic, Jasmin 99  
Mahot, Francois–Xavier 271  
Majamaa, Ville 429  
Majcher, Piotr 410  
Majka, Wojciech 156  
Majstr, Jiri 213  
Makarenko, Vadim 236  
Maksymowicz, Wojciech 184  
Makuszewski, Maciej 331  
Malag, Marlena 430  
Malas, Zofia 340  
Malec, Jerzy 102  
Malec–Lech, Marta 230  
Malecka–Libera, Beata 188  
Malepszak, Piotr 86  
Malicki, Jan 149, 357  
Malik, Krzysztof 281  
Maliszewski, Norbert 115  
Malska, Marta 310, 356  
Malskyy, Markiyan 207  
Malyarenko, Alexander 338  
Malyszko, Ewa 269, 418  
Maminski, Krzysztof 221  
Manikowski, Adam 103  
Mara, Moussa Joseph 40, 158  
Marciniak, Adam 44, 157  
Marczuk, Bartosz 71, 131, 361  
Marczuk, Piotr 270  
Marek, Rafal 86  
Marekova, Monika 336  
Marlega, Radoslaw 250  
Marschall, Christoph von 260, 306, 389  
Marszalek, Janusz 368  
Martonyi, Janos 111, 245  
Martorelli, Simona 246  
Martsinkiv, Ruslan 180  
Martyniuk, Vitalii 53

- Maslak, Piotr *134, 136, 290, 291, 292, 293, 294, 295, 297, 423, 424*
- Maslowski, Maciej *324*
- Materniak, Dariusz *85*
- Mather, Peter *145, 216*
- Matraia, Tomas *50*
- Matukevich, Oleg *419*
- Matukevich, Viktoria *227*
- Matviychuk–Soskina, Nadiya *99*
- Matyja, Andrzej *62, 340*
- Maxa, Jan *261*
- Mazur, Adrian *336*
- Mazur, Dominik *415*
- Mazur, Krzysztof *244*
- Mazur, Maciej *237*
- Mazurek, Marcin *157*
- Mazurek, Piotr *124*
- Mazurek, Sławomir *178*
- Mehrabyan, Ruben *390*
- Melzer, Ross *384*
- Mendez, David Argumosa *280*
- Mendoza–Wilson, Jock *212*
- Merchel, Ireneusz *221, 241*
- Merirands, Dins *91*
- Mesic, Stjepan *139*
- Mesquita, Jorge *102*
- Meszaros, Szilvia *58*
- Metrycki, Marek *102*
- Meyszutowicz, Jerzy *99*
- Mezyk, Lukasz *162*
- Micgiel, John *309*
- Michalek, Janusz *202*
- Michalkiewicz, Krzysztof *430*
- Michalski, Artur *310, 335*
- Mickiewicz, Robert *193*
- Miechowski, Grzegorz *195*
- Mieczkowski, Piotr *270*
- Mielczarek, Mariusz *156, 367, 369*

- Mielecki, Bartosz **126**  
Mikhnenko, Anton **208**  
Mikosz, Jacek **407**  
Miland, Rafal **112**  
Milbradt, Georg **210**  
Milkowski, Maciej **67, 68, 190, 339, 348**  
Millucci, Barbara **380**  
Miloszewski, Zygmunt **196**  
Minta, Malgosia **272**  
Mirosic, Iztok **391**  
Mishyn, Oleksandr **158**  
Miszalski, Aleksander **356**  
Mitraszewski, Przemyslaw **97**  
Mitrovics, Miklos **150**  
Mkrtchyan, Narine **377**  
Mladek, Jan **380**  
Mlodkowski, Roman **44**  
Mocik, Marek **331**  
Moczulski, Marek **76**  
Moise, Lidia **93**  
Moldenhauer, Max **276**  
Molnar, Balazs **71, 101**  
Monka, Beata **269**  
Morawiecka, Monika **54**  
Mordarska, Marta **95**  
Moskal, Michal **125**  
Mraz, Agoston Samuel **71**  
Mrdak, Marko **392**  
Mrowiec, Marcin **117, 289**  
Mrowka, Rafal **296**  
Mroz, Ewa **156**  
Mrozek, Michal H. **117**  
Mucha, Pawel **386**  
Mudri, György **350**  
Mularczyk, Arkadiusz **382**  
Muller, Richard **178**  
Munkelien, Eli Bleie **364**  
Musolino, Pino **219**

Muszynski, Grzegorz **352**  
Mutale, Justina **158**  
Muzhenko, Viktor **399**  
Myrcha, Arkadiusz **302**

**N**

Nacsa, Lorinc **151**  
Nadberezny, Lucjusz **286, 334**  
Nahoi, Ovidiu **213**  
Naimski, Piotr **148, 173**  
Najar, Sergiusz **281**  
Nakashidze, Mikheil **313**  
Nalewajka, Sławomir **373**  
Nalezyty, Grzegorz **51**  
Napieralski, Grzegorz **92**  
Narkevic, Jaroslav **171**  
Narwal, Deepak **175**  
Nawacki, Grzegorz **223**  
Nazarova, Ulyana **205**  
Nebytova, Anastasia **325**  
Nechaev, Andrey **242**  
Neculaescu, Dan **106**  
Nejman, Piotr **178**  
Neklessa, Alexander **110**  
Neklessa, Ruta **163**  
Nemylivska, Natalia **175**  
Nesterenko, Petr **364**  
Neumann, Sławomir **115, 259**  
Niebel, Dirk **263**  
Niechcial, Marek **248**  
Nieduzak, Marek **97, 101, 223, 268**  
Niedziela, Dorota **350**  
Niedzielski, Adam **61, 63, 187, 190, 265, 348**  
Niemczewska, Iolana **279**  
Nierada, Pawel **303**  
Nieweglowski, Jacek **164**  
Niewiadomska, Alina **340**  
Niewiadomski, Michal **169**  
Niewiadomski, Tomasz **355**

Nigmatulin, Bulat **388**  
Nikoletti, Antal **243, 427**  
Nikolic, Milos **391**  
Nikolova, Mariyana **146**  
Nizinski, Jakub **76**  
Nocon, Ewa **204**  
Novovic, Radule **201**  
Nowacka, Barbara **346**  
Nowak, Barbara **385**  
Nowak, Filip **348**  
Nowak, Konrad **286**  
Nowak, Pawel **279**  
Nowakowski, Remigiusz **327**  
Nowicki, Krzysztof **299**  
Nowosielska, Sabina **77**  
Nowosielski, Maciej **404**  
Nozdrachov, Oleksii **398**  
Nyikos, Attila **173**

**O**

O'Connor, Mary **76**  
O'Keefe, Michael **254**  
Oberfalzer, Jiri **151**  
Obiegala, Michal **327**  
Odincova, Yelena **365**  
Ofitserov-Belskiy, Dmitry **388, 393**  
Ogorek, Sebastian **119, 272, 419**  
Okara, Andrey **160**  
Okonski, Karol **165**  
Olari, Marian **123**  
Olbrycht, Jan **384**  
Olejasz, Stephen **47**  
Olendzki, Krzysztof **274**  
Oleszczuk, Jaroslaw **159**  
Oleszczuk, Malgorzata **129, 381, 417**  
Olszewska, Izabela **97**  
Olszewski, Andrzej **141**  
Örlös, László **335**  
Orlov, Sergey **397**



Orłowska, Justyna *44, 121*  
Orłowski, Witold *194, 195*  
Ortyl, Władysław *56, 73, 153, 299*  
Orzelowski, Grzegorz *113*  
Osiecki, Artur *75, 125, 126, 194, 354*  
Ostafin, Joanna *411*  
Ostrowska, Beata *125*  
Ostrowski, Piotr *346*  
Ostrzolek, Grzegorz *333*  
Oze, Sandor *149*

**P**

Paczka, Arkadiusz *209*  
Paczos, Przemysław *401*  
Paczuska–Tetnik, Marzena *193*  
Pajura, Ryszard *49*  
Palac, Roman *168, 228*  
Palamar, Iryna *349*  
Palata, Lubos *256*  
Palitta, Salvatore *350*  
Palsson, Sigurdur Emil *371*  
Paluch, Anna *57*  
Paluch, Paweł *140*  
Panasiuk, Patrycja *121*  
Panchenko, Yuriy *206*  
Panek, Anna *365*  
Paprocki, Wojciech *138, 293*  
Paque, Karl–Heinz *260*  
Partyka–Opiela, Anna *247, 418*  
Paruch, Waldemar *273, 307*  
Paturej, Bartosz *90*  
Paturej, Krzysztof *167*  
Pavel, Barry *35, 165*  
Pavel, Tal *276*  
Pavlacik, Zbynek *208*  
Pavliuk, Mykhaylo *358*  
Pavlova, Svetlana *385*  
Pawinski, Krzysztof *87, 303*  
Pawlak, Bartłomiej *286, 354, 422*

- Pawlak, Joanna 418  
Pawlak, Wojciech 270  
Pazour, Michal 397  
Pentus–Rosimannus, Keit 56  
Perek–Bialas, Jolanta 230  
Peters, Soren 374  
Petit, Frederic 148, 204  
Petrescu, Alexandru 146, 161  
Petrykowski, Marcin 42, 269  
Petryniak, Magdalena 230  
Piasecka, Paulina 314  
Piasecki, Marcin 191, 391  
Piatkowska, Monika 60, 152  
Pichola, Irena 296  
Piecha, Marian 161  
Pieczarka, Anna 36, 234  
Pienkowski, Adam 272  
Pietras, Karol 353  
Pietraszek, Jakub 272  
Pigniez, Jerome 368  
Pilewski, Piotr 268  
Pinkas, Jaroslaw 188, 265, 342  
Piontkowski, Dariusz 36, 102, 122  
Pioro, Wieslaw 60, 94  
Piotrowska–Oliwa, Grazyna 250  
Piotrowska–Rutkowska, Elzbieta 340  
Piskor, Jaromir 314  
Pivcevi, Marin Ante 166  
Pleitukh, Viktor 182  
Plit, Herkko 326  
Plopeanu, Emanuel 108  
Podgorski, Piotr 221  
Podkaminer, Leon 379  
Podlewski, Grzegorz 177  
Podlinev, Roman 81  
Podsiedlik, Pawel 67, 202  
Pogranychnyi, Oles 429  
Pojman, Petr 360

- Pokutycki, Konrad 159  
Polaczek, Jerzy 310  
Polcini, Giovanni Tartaglia 306, 377  
Polec, Tomasz 343  
Polko, Roman 214  
Pominov, Anton 376  
Pommella, Fabio 312  
Ponikowski, Piotr 267  
Poninski, Tomasz 363  
Pons, Françoise 384  
Popa, Iulian 316  
Popek, Anna 228  
Popescu, Sabin 166  
Poplavskaia, Ludmila 253  
Porebska, Agnieszka 415  
Porebski, Andrzej 178  
Poslad, Marta 166  
Postoev, Roman 352  
Poswiata, Jacek 116  
Poszytek, Pawel 122, 277  
Potasz, Sławomir 408  
Potejko, Piotr 319  
Potocki, Roman 332  
Potoczek, Michał 157  
Poturayev, Mykyta 357  
Prishchepova, Oksana 107  
Prokip, Andrian 266  
Prokop–Staszecka, Anna 355  
Prosniewski, Blazej 91  
Protas, Jacek 201, 226  
Prystacki, Tomasz 342  
Przelomiec, Maria 357  
Przybylak, Przemysław 309  
Przydacz, Marcin 207  
Przylebski, Andrzej 72  
Pszczola, Marta 296  
Ptaszynski, Pawel 339  
Pudlowski, Pawel 97, 317

Pukala, Ryszard **205**  
Puljiz, Jaksa **358**  
Purici, Stefan **150**  
Puszczewicz, Agnieszka **356**  
Pyffel, Radoslaw **91, 219**  
Pyykko, Mika **200**  
Pyziel, Przemyslaw **410**  
Pyzik, Piotr **158**

**R**

Rabanal, Nuria Gonzalez **266**  
Rabiej, Pawel **79**  
Raczynski, Robert **115**  
Radzikovskiy, Vladimir **388**  
Radziwill, Konstany **355**  
Radziwinowicz, Wacław **347**  
Ragsdale, Daniel **35, 166**  
Rajabov, Rauf **46**  
Ras, Ireneusz **253**  
Rashid, Mamunur **333**  
Rasi, Richard **161**  
Rasulzade, Zaur **160**  
Ratajczak, Mateusz **118**  
Razniewski, Stanislaw **315**  
Rebuffi, Luigi **165**  
Redeleanu, Robert **133, 222**  
Redlowska, Kinga **395**  
Reitschuster, Boris **160**  
Rej, Irena **68**  
Rej dak, Konrad **343**  
Rek, Krzysztof **401**  
Repetowicz, Witold **390**  
Repko, Mariia **93**  
Resmer, Artur **221**  
Reuther, Martin **358**  
Riashyn, Vlad **261**  
Ricceri, Marco **365**  
Riepkín, Oleksandr **38**  
Rikk, Raul **165**

- Rimickaite, Rasa 203  
Risteska, Marija 263  
Robaszekiewicz, Aleksandra 265  
Rocki, Marek 138, 259, 292  
Rog, Anton 371  
Rogachikova, Elena 227  
Rogala, Tomasz 169, 172  
Rogimov, Vladislav 213  
Rokhov, Ruslan 210  
Rokita, Jan 114, 115, 139, 233, 305  
Rokita, Katharina Arnold 363  
Romanchuk, Andriy 37  
Romanchuk, Yaroslav 40  
Romashko, Kostiantyn 89  
Rosati, Dariusz 297, 298  
Rosiak, Przemyslaw Kamil 379  
Roszkowski, Marcin 88, 196, 327  
Rot, Jaroslaw 239  
Rouhana, Khalil 161  
Rozek, Tomasz 250  
Rudenko, Viktor 384  
Rudnicka, Marzena 103, 368  
Rudnicki, Marek 197  
Rulkiewicz, Anna 61, 63, 269, 296  
Runowicz, Tomasz 416  
Rusak, Robert 419  
Rusinek, Slawomir 94  
Ruta, Paulina 428  
Ruzicka, Frantisek 111  
Rybak, Jaroslaw 348  
Rydberg, Tomas 328, 329  
Rylik, Agnieszka 228  
Ryszka, Marek 56, 187  
Rzasa, Daniel 48  
Rzonca, Andrzej 115, 302, 380  
Rzonca, Bogdan 198, 241

**S**

- Sabillo, Zdzislaw 189

- Sadaj, Karol *42, 417*  
Sadouski, Ivan *382*  
Sadowska, Edyta *159, 261*  
Sadowski, Lukasz *404*  
Sadurski, Konrad *255*  
Saiko, Vitali *107*  
Sakiewicz, Tomasz *45*  
Salamonczyk-Mochel, Anna *197*  
Salay, Arseniy *367*  
Salek, Pawel *56*  
Salomon, Pawel *279*  
Samcik, Maciej *236*  
Samolinski, Boleslaw *188*  
Samson, Piotr *86*  
Samus, Mykhailo *398*  
Sande, Hege Knarvik *234*  
Sandor, Attila *429*  
Sanocki, Marek *299*  
Sanowski, Pawel *254*  
Sapinski, Dariusz *271*  
Sarnowski, Jan *124*  
Sato, Irene Diaz *283*  
Sawczyn, Stanislaw *222*  
Schetyna, Grzegorz *300, 301*  
Schiltz, Christoph *308*  
Schlatmann, Reinier *197*  
Schmidt, Wiktor *42, 268*  
Schmidt-Rodziewicz, Anna *72*  
Schwarzenberg, Karel *147, 263*  
Schymalla, Iwona *340*  
Scigaj, Agnieszka *430*  
Scutaru, George *106*  
Sedzik, Piotr *402*  
Sek, Szymon Szykowski vel *193, 392*  
Sekulic, Predrag *253*  
Selmeczi, Gabriella *430*  
Semibratov, Dmitry *113*  
Senger, Krzysztof *116, 156, 372*

- Sensoy, Suleyman 53  
Sepiol, Janusz 337  
Serafin, Patrycja 283  
Severinsen, Hanne 206  
Shabrov, Oleg 388  
Shahnazaryan, Davit 398  
Shalsi, Eduard 153  
Shechter, David 89  
Shechter, Yacov 306  
Sheremeta, Pavlo 175  
Shevchenko, Svetlana 251  
Shevchuk, Serhiy 83  
Shevnin, Oleksii 251  
Shilina, Marina 388  
Shishelina, Lyubov 245  
Shmatsina, Katsiaryna (Kate) 109  
Sibinska, Krystyna 334  
Siemoniak, Tomasz 47  
Sierpinski, Radoslaw 184, 187, 189, 228, 267  
Sikora, Mariusz 87  
Sikora, Slawomir S. 155  
Silicki, Krzysztof 166, 320  
Silva, Carlos 365  
Simalcik, Matej 108  
Simoncini, Gabriele 385  
Simonnet, Alain 248, 312  
Simonyan, Arsen 283  
Singh, Ravininder 43  
Sinkevicius, Virginijus 145, 242  
Siruk, Mykola 85  
Sitarski, Krzysztof 327  
Sivitski, Arseni 360  
Siwinska, Bianka 70  
Skaaren–Fystro, Gro 377  
Skarzynski, Henryk 341  
Skarzynski, Piotr Henryk 67  
Skiba, Leszek 249  
Skorupa, Leszek 383

- Skotniczny, Ryszard 310  
Skowronski, Krzysztof 73, 130  
Skuodis, Marius 153  
Skupien, Karol 140  
Skurla, Alexander 206  
Slaby, Boguslaw 277  
Sladek, Jerzy 336  
Slawek, Jaroslaw 343  
Sledzinska-Katarasinska, Iwona 323  
Slezak, Dedo 164  
Slezak, Marcin 336  
Sliwa, Pawel 238  
Sliwinska, Anna 190  
Slodki, Andrzej 176, 182  
Slomkowski, Grzegorz 243  
Slowik, Agnieszka 343  
Slusarek, Aleksandra 73  
Smid, Jaroslav 167, 320  
Smith, Jeremy 47  
Smolka, Lukasz 52, 95, 229  
Smolnicki, Krzysztof 182  
Snihova, Olena 334  
Sobczyk, Jaroslaw 104, 120  
Sobieszek, Krzysztof 49  
Sobkow, Pawel 224  
Sobon, Artur 75  
Sokol, Wioletta 183  
Sokolinski, Bartosz 287  
Sokolova, Yanina 246  
Sokolovska, Ianina 254  
Sokolowska, Beata 182  
Solecki, Rafal 202  
Soloch, Pawel 214, 399  
Solozobov, Jury 227  
Sonik, Boguslaw 139  
Soskin, Oleh 324  
Sowa, Marek 333  
Spalding, Robert 33, 330



- Specht, Wolf Stefan **195, 238**  
Speranza, Nicola **100**  
Spinck, Darren **219**  
St-Pierre, Yan **317**  
Stalnacke, Per **183**  
Stanilko, Jan Filip **66, 276**  
Staniszewska, Patrycja **249**  
Staniszewski, Przemyslaw **286, 353**  
Stankevich, Sergey **388**  
Stankiewicz, Zbigniew **147**  
Starikovich, Vitaly **317**  
Staron, Przemyslaw **236**  
Starzycki, Dariusz **355**  
Staszkievicz, Maria **313**  
Stawnicki, Krzysztof Jan **332**  
Stec, Mateusz **414**  
Steele, Philip Earl **203**  
Steinhoff, Janusz **117**  
Steinmann, Luca **110**  
Stelzerova, Hana **418**  
Stephens, Richard **108**  
Stepien, Tomasz **174, 266, 326**  
Stier, Davor Ivo **392**  
Stier, Gabor **46**  
Strazay, Tomas **245**  
Strazds, Andris **380**  
Strojny, Mariusz **138**  
Stroz-Pawlowska, Anna **193**  
Strupczewska, Martyna **364**  
Stryjecki, Maciej **39**  
Strzelczak, Marzena **254**  
Stuedemann, Dietmar **212**  
Suchanski, Tomasz **368**  
Sulma, Sebastian **414**  
Sun, Yuxi **108, 219**  
Surmacz, Beata **307**  
Surmacz, Wojciech **45**  
Surowka, Pawel **168, 228, 257**

- Sushko, Iryna 361  
Sustrova, Petruska 311  
Svoboda, Cyril 392  
Swadzba, Jakub 189  
Swiatkowska, Bogna 234  
Swiatkowska, Joanna 35, 166  
Swiatkowski, Marek 159  
Swiderski, Jacek 140  
Swiecicki, Marcin 211  
Swietlik, Wiktor 221  
Swoboda, Johannes 392  
Syczewski, Olgierd 317  
Sykulski, Andrzej 164  
Sypniewski, Przemyslaw 369  
Szabo, Eszter 121, 418  
Szafraniec, Rafal 225  
Szakacs, Aron 82  
Szalai, Attila 147  
Szaniawski, Michal 287  
Szanto, Alexander 322, 396  
Szczepanski, Grzegorz 254  
Szczerski, Krzysztof 307  
Szcurek-Zelazko, Jozefa 265, 339, 340, 341, 344  
Szczygiel, Marek 165  
Szefernaker, Pawel 114  
Szelag, Wojciech 154, 258  
Szeptynski, Piotr 370  
Szijjarto, Peter 145, 171  
Szilak, Maria 123  
Szkolnikowski, Marek 77  
Szlachetka, Jaroslaw 76, 229  
Szlachetko, Aleksander 367  
Szlachta, Andrzej 202  
Szpikowski, Tomasz 322  
Sztandera, Przemyslaw 202  
Szulc, Jakub 61, 62, 188  
Szulc, Mariusz 286  
Szuldrzynski, Michal 155, 203

Szumowski, Andrzej *152, 154*  
 Szumowski, Lukasz *184, 185, 186, 197, 228*  
 Szwed, Stanislaw *362, 426*  
 Szydło, Beata *72, 146, 217, 231*  
 Szydłowski, Tadeusz *406*  
 Szymanek, Cezary *168*  
 Szymanowski, Maciej *45, 307*  
 Szymanski, Konrad *256, 264*  
 Szymczak, Jacek *51, 335*  
 Szywacz, Przemyslaw *237*

## T

Tadeusiak–Mikolajczak, Magdalena *193*  
 Takacs, Zsolt *108*  
 Tamburelli, Gianfranco *206*  
 Taranenko, Dmytro *366*  
 Taras, Serediuk *80*  
 Tarasyuk, Borys *207, 305, 399*  
 Tasevski, Predrag *316*  
 Tatishvili, Natia *211*  
 Tatusiak, Serhii *82*  
 Tavares, Catarina *362*  
 Tchorzewski, Krzysztof *170, 172, 215*  
 Tejchman, Marek *128, 171, 260*  
 Teperik, Dimitri *46, 396*  
 Terlecki, Ryszard *106, 147, 208*  
 Then, Malgorzata *60*  
 Thorns, Neil *250*  
 Titea, Dragos Virgil *171*  
 Tkachuk, Anatolii *211*  
 Tkaczyk, Bart *374*  
 Tokarczyk, Karol *369*  
 Tokarski, Piotr *96*  
 Tokarz, Krzysztof *271*  
 Tomala, Tomasz *229*  
 Tomaszewski, Adam *125*  
 Tomaszewski, Nikodem Boncza *320*  
 Tomaszewski, Robert *112, 271*  
 Tomczuk, Marek *224*

Tomenchuk, Rostyslav 391  
Tomilinas, Tomas 384  
Tomsky, Alexander 148  
Topaloglou, Lefteris 394  
Toperich, Sasha 389  
Topor–Madry, Roman 189  
Trabinski, Piotr 214  
Trabka, Wojciech 344  
Tracichleb, Zbigniew 221  
Traldi, Francesca 111  
Trawa, Przemyslaw 194  
Trefler, Pawel 150  
Trojanek, Pawel 137  
Tryukhan, Vadym 212  
Trzcinski, Stanislaw 196  
Trzeciak, Sergiusz 115  
Trzonkowski, Konrad 129  
Tsarik, Yury 398  
Tsependa, Igor 149, 204  
Tuckus, Dominykas 53  
Tufarelli, Francesco 52  
Tuftin, Per–Arne 356  
Tulajew, Sylwester 322  
Turos, Emma 175  
Turzynski, Tadeusz 241  
Tvrdiscic, Biljana 280  
Twickel, Nikolaus von 360  
Tworog, Jaroslaw 88  
Tyc, Jaroslaw 168, 317  
Tyczkowski, Jakub 248

**U**

Unterwurzacher, Erich 170  
Urynowicz, Tomasz 59, 94  
Uscinska, Gertruda 68, 118, 131, 249, 267  
Utiashvili, Nino 347

**V**

Vaiciunas, Zygimantas 170

Vaissié, Cécile 212  
 Vaitsiakhouski, Siarhei 108  
 Vancea, Diane Paula Corina 220  
 Varlamova, Svetlana 347  
 Vasiljevic, Lucija 362  
 Vasiloi, Rosian 81  
 Vassileva, Lozana 87  
 Veduta, Elena 324  
 Végh, Richárd 93, 257  
 Vejbor, Jan 329  
 Veliute, Ingrida 147  
 Velsand, Mari 162  
 Vereshchuk, Iryna 206  
 Viatteau, Michel 162  
 Virbickas, Daivis 39  
 Viskupic, Jozef 354  
 Volom, Andras 55  
 Vorotin, Valeriy 205  
 Vorotina, Natalya 36  
 Voskoboinyk, Vasyl 209, 362  
 Vujcic, Denis 67, 155  
 Vujosevic, Balsa 123  
 Vusenko, Yuliia 352  
 Vysotska, Yuliia 85

## W

Wachnicki, Tomasz 59  
 Wachowiak, Piotr 104, 296, 363  
 Wadowski, Marek 172  
 Waglorz, Agnieszka 427  
 Waksmundzki, Lukasz 405  
 Walczak, Malgorzata 132, 222, 223  
 Walczyk, Maciej 91  
 Waliszewski, Leszek 299  
 Warchol, Tomasz 229  
 Warda, Bashar Matti 41  
 Warsewicz, Czeslaw 91, 221, 369  
 Warzocha, Artur 335  
 Wasilewski, Igor 168, 170

- Wasilewski, Jacek 236  
Wasilewski, Piotr 124  
Wasowicz, Maciej 246  
Wasowicz, Rafal 335  
Weber, Rafal 353  
Weinberg, Ulrich 92  
Wenta, Bogdan 201  
Wernerowicz, Ewa 224, 255  
Wetmanski, Piotr 389  
Wiatr, Kazimierz 336  
Wicher, Patryk 229  
Widawski, Pawel 321  
Wielgo, Marek 285  
Wielogorski, Bartlomiej 411  
Wigurski, Michal 140  
Wijsbroek, Florence 177  
Wilczynski, Tomasz 403  
Wild, Mikolaj 369, 372, 375  
Wisniewska, Iwona 226  
Wisniewski, Przemyslaw 103  
Wisniewski, Rafal 203, 232  
Wisniewski, Wojciech 218  
Wisniowski, Andrzej 98  
Witko, Marcin 338  
Witkowski, Adam 267  
Wittmann, Klaus 208  
Wittstock, Jaroslaw 77  
Witucki, Maciej 264, 291, 419  
Wladyslaw, Kosiniak-Kamysz 191  
Wlodarczyk, Witold 258  
Wloszek, Radoslaw 86  
Wnuk, Bartlomiej 187  
Wodejko, Mateusz 39  
Wodzinski, Andrzej 195  
Woellert, Torsten 216  
Wojcik, Raymond 309  
Wolanska, Marta 121  
Wolf, Franz 394

Wolosz, Mieczysław 338  
Wos, Michał 41  
Wozniak, Jacek 334  
Wozniak, Marek 52  
Wozniak, Piotr 170, 174  
Wrabetz, Alexander 246  
Wrobel, Magdalena 277  
Wrobel, Marek 114  
Wroblewska, Krystyna 103  
Wroblewski, Tomasz 103, 131  
Wrotniak, Malwina 192  
Wrzosek, Magdalena 318  
Wysocka-Golec, Justyna 409  
Wyszkowski, Kamil 239, 312  
Wyzga, Patrycjusz 397

## Y

Yablonskyi, Vasyl 46  
Yao, Yang 99  
Yarema, Oleksandr 107, 427  
Yeghoyan, Arman 207  
Yenin, Eugene 80  
Yurynets, Oksana 208, 358

## Z

Zabek, Mirosław 65  
Zablovskyi, Andrii 92  
Zachariadou, Anna 334  
Zagorski, Marek 161, 168, 249, 303  
Zagorski, Remigiusz 430  
Zajac, Alicja 57  
Zajac, Marek 122  
Zakowski, Maciej 272  
Zala, Boris 245  
Zalicki, Lukasz 62  
Zaplata, Damian 133, 222, 223  
Zapotoczny, Robert 104, 105, 284  
Zaranowicz, Robert 277  
Zarubinskyi, Oleg 314

- Zarzecki, Marcin **401**  
Zasun, Rafal **51**  
Zawartko, Artur **112**  
Zawislak, Dariusz **193**  
Zawisza, Aleksander **51**  
Zdanavicius, Liudas **395**  
Zellah, Julius **158**  
Zhalilo, Yaroslav **225**  
Zhao, Jinping **220**  
Zhovnirenko, Pavlo **160, 386**  
Zielewski, Pawel **214, 271**  
Zielinska, Malgorzata **86**  
Ziemiec, Krzysztof **72**  
Zilakova, Denisa **153**  
Zingeris, Emanuelis **151**  
Ziobron, Anna **77**  
Ziolko, Bartosz **415**  
Zmaczynski, Marcin **325, 363**  
Zmijan, Stanislaw **373**  
Zmitrowicz, Magdalena **381**  
Zolciak, Tomasz **249**  
Zoltek, Marcin **104**  
Zoltkowski, Wieslaw **346**  
Zozulinska–Ziolkiewicz, Dorota **67**  
Zucca, Fabrizio **175**  
Zuchowska, Larysa **368**  
Zuk, Krzysztof **302**  
Zurek, Jerzy **321**  
Zurkowska–Bytner, Dorota **70, 270**  
Zwiercan, Malgorzata **426, 430**  
Zybertowicz, Andrzej **259, 309**  
Zych–Mylek, Ewelina **267**  
Zyczkowski, Stefan **130**  
Zygowski, Slawomir **43**  
Zylberberg, Laurent **260**  
Zysk, Tadeusz **98**  
Zywczyk, August **390**



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